



input

storytelling in the public interest

2018

30 APRIL - 4 MAY 2018, BROOKLYN

Conference Catalogue

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30 APRIL - 4 MAY 2018, BROOKLYN

*Host*



*Co-Hosts*





30 APRIL - 4 MAY 2018, BROOKLYN

March 6, 2018

Dear INPUT Delegate,

Welcome to INPUT 2018.

The INPUT 2018 team and I have been working hard to produce something special where those coming from the other side of the globe or a few blocks away, and everywhere in between, can meet, exchange, and grow.

I survived the 9/11 attack. My uncle, my namesake, died in World War II. Parkland, Florida, experienced a tragedy still fresh on many people's minds. Tension is building with what is referred to as the "North Korea situation."

The mission of the Forest Creatures Foundation is to build an enduring legacy of peace, coexistence, and community through the use of film, television, new media, the dramatic arts, and other related disciplines of the arts.

Whether you come to INPUT 2018 as a filmmaker or producer, like myself, a public television executive or commissioning editor, or whatever, I hope that you might find that connection – be you involved with television from the business, creative, technical, or academic side of things – to the mission of Forest Creatures Foundation in your work.

Please go to [forestcreatures.org](http://forestcreatures.org) and sign up for the e-mail list. Feel free to e-mail me with any thoughts and suggestions you might have regarding Forest Creatures Foundation.

I wish you the greatest of success with your work.

Sincerely,

Leonard Kurz  
Executive Producer  
INPUT 2018 Brooklyn  
Chairman, President, Forest Creatures Foundation  
[lkurz@forestcreatures.com](mailto:lkurz@forestcreatures.com)



Leonard Merrill Kurz  
Executive Producer



INPUT 2018 info:  
[forestcreatures.org](http://forestcreatures.org)

INPUT info:  
[input-tv.org](http://input-tv.org)

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## WELCOME TO BROOKLYN!

To our many friends, family, and new delegates, we welcome you to the East Coast and back to the U.S.! It has been 13 years since the last INPUT was convened in San Francisco, and it is thrilling to be in Brooklyn for the first time. INPUT is fortunate to have been to Greece, Canada, and Japan in the last three years, and many continents in the years before.

The U.S. has the challenge of a system wide public television network of individually owned and operated stations. This makes each station very community minded while working closely as a collective in large cities and remote rural regions. The national programming schedule makes it distinctly clear that being part of the Public Broadcasting System in the U.S. is well

branded so that viewers feel the ownership and connection to being part of public service media.

We are very fortunate to have a great number of partners in this unique endeavor, ranging from an educational institution (Brooklyn College), to a private nonprofit (Forest Creatures Foundation), to the local national PBS station (WNET). These partnerships will make the conference not only robust, but intersect in the support for independent voices across the many genres at INPUT.

Each year when our screening conference is held, the solidarity of public television networks, systems, and the responsibilities of public service broadcasters becomes a unique conversation. This year it is no different. As public media and its societal responsibilities become a discussion in very diverse regions, the pressure is to address why it exists, how it exists, and in what shape and form it exists. INPUT and the ideals it holds dear, are ultimately connected through a thread that pulls us together. The many iterations it takes hold are similar while at times dissimilar. What is critical is that it “survives”. A world without independent voices and the challenge of mission leans towards commercialism and the separation of classes in our societies. As we see the conflict and turmoil of the World, we reflect on what public media means to all of us in a Global Society.

The PBS system is relatively new in the U.S., having only been enacted and put in place in 1970, yet it is especially important in its role of having the integrity to commercial free broadcast of programs that entertain, educate, and put forward issues without selling its viewers a point of view, advocating, or persuading. The responsibility is to lack bias.

Each country faces that challenge at the present time.

We hope that you will enjoy the programs selected for this conference, and connecting with your fellow colleagues throughout the world. This will be a week of inspiration, passion for the craft we have committed to, and professional development! It will also give you a glimpse of the creativity that public media has embraced as it serves the global landscape and advances storytelling, education, and entertainment!!

**Judy Tam**  
INPUT President



30 APRIL - 4 MAY 2018, BROOKLYN



Neal Shapiro, *President & CEO*

Dear INPUT 2018 Participants,

On behalf of WNET, home to the tri-state area's PBS stations THIRTEEN, WLIW21 and NJTV, I am pleased to welcome you to New York and INPUT 2018.

I am fortunate to be able to join so many accomplished public television and broadcasting professionals from across the globe to share ideas and best practices in my hometown. Our industry is changing constantly, and we all must be up-to-date and nimble. I'm sure we'll all benefit from the collective energy of great ideas and a city that never sleeps.

Like many of you, at WNET, we use film and video – across a range of platforms from broadcast to streaming – to educate, inform and inspire. I have no doubt that INPUT 2018 will have a similar effect on all of you.

Again, Welcome to New York and INPUT 2018.

Best regards,

Neal Shapiro

President and CEO

WNET



Michelle J. Anderson, *President*

2900 Bedford Ave. • Brooklyn, NY 11210  
TEL: 718-951-5671 • FAX: 718-951-4872  
[www.brooklyn.cuny.edu](http://www.brooklyn.cuny.edu)

Dear Guests,

I am honored to welcome you to INPUT 2018.

INPUT represents an important opportunity for leaders in film, television, new media, and the dramatic arts to exchange ideas and discuss critical issues in public television. Now more than ever, media makers have a unique opportunity to shape the direction of public programming and ensure that it continues to represent a wide range of voices and viewpoints.

As a leading college in one of the most dynamic cities in the world, Brooklyn College has remained committed to educating and nurturing generations of students to become global citizens. The campus is home to 17,000 students who hail from more than 100 nations and speak over 150 languages. Free and open discourse is at the core of our mission, and enriches our students' ability to think critically and engage in thoughtful debate. With the preparation from our academic programs in film, television, and radio, Brooklyn College graduates have excelled in their fields and understand the power of media in bringing new perspectives to the fore.

We are excited to co-host this year's INPUT conference and look forward to the robust exchange of ideas in support of public media.

Sincerely,



Michelle J. Anderson  
President



30 APRIL - 4 MAY 2018, BROOKLYN



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, NY 10007

April 30, 2018

Dear Friends:

It is a pleasure to welcome everyone to Brooklyn for INPUT 2018.

New York has always been at the forefront of media and entertainment, and our city is the proud home to talented television professionals of all backgrounds who work hard to inform and engage our multicultural residents. That is why we are delighted to host the International Public Television Conference, which brings together producers, filmmakers, journalists, broadcasters, and communications specialists for a vibrant showcase of top public interest programming from around the world. With discussion sessions, networking events, and screenings of thought-provoking and inspiring works from a variety of genres, this wonderful symposium will give attendees the opportunity to share knowledge, build valuable connections, and learn more about the trends and innovations that are shaping the future of this vital sector. I applaud everyone associated with INPUT for all they do to introduce diverse audiences to new narratives and advance the public television landscape in the five boroughs and far beyond.

On behalf of all New Yorkers, congratulations to all those whose work is being featured here this week. Please accept my best wishes for a productive conference and an enjoyable stay for everyone visiting our city for this exciting event.

Sincerely,

Bill de Blasio  
Mayor





OFFICE OF THE BROOKLYN BOROUGH PRESIDENT

**ERIC L. ADAMS**  
President

April 30, 2018

Dear Friends:

Brooklyn has a time-honored tradition of paying tribute to those extraordinary cultural organizations that greatly contribute to the betterment of our borough and city. I am pleased to extend my warmest greetings and congratulations to the members, officers, and supporters of the International Public Television (INPUT), on the occasion of its 2018 Conference here in Brooklyn.

INPUT is an organization that hosts an annual week-long television showcase where the rules of broadcasting are explored, challenged, and redefined. I applaud INPUT for drawing members and leaders from all over the world to improve communication and to facilitate the exchange of ideas among public television producers and administrators. I commend everyone for their efforts to exchange, discuss, and share their perspectives of the future of public broadcasting.

On behalf of all 2.6 million Brooklynites, I salute everyone who contributes to the success and outstanding efforts of the INPUT 2018 Conference. I congratulate those individuals who have generously supported the noble mission and work of INPUT. And finally, I thank everyone present for helping us move forward as *One Brooklyn*.

Sincerely,



Eric L. Adams  
Brooklyn Borough President



30 APRIL - 4 MAY 2018, BROOKLYN

## ABOUT INPUT

INPUT, a non-profit organisation of public television program makers and broadcasters, is organising an annual conference to discuss and challenge the boundaries of public TV. The conference has travelled the world since 1978 and was hosted at:

1977 Bellagio	1988 Philadelphia	1999 Fort Worth	2010 Budapest
1978 Milano	1989 Stockholm	2000 Halifax	2011 Seoul
1979 Milano	1990 Edmonton	2001 Cape Town	2012 Sydney
1980 Washington DC	1991 Dublin	2002 Rotterdam	2013 El Salvador
1981 Venezia	1992 Baltimore	2003 Aarhus	2014 Helsinki
1982 Toronto	1993 Bristol	2004 Barcelona	2015 Tokyo
1983 Liège	1994 Montréal	2005 San Francisco	2016 Calgary
1984 Charlston	1995 San Sebastián	2006 Taipei	2017 Thessaloniki
1985 Marseille	1996 Guadalajara	2007 Lugano	2018 Brooklyn
1986 Montréal	1997 Nantes	2008 Johannesburg	2019 Bangkok
1987 Granada	1998 Stuttgart	2009 Warszawa	

### HOST

Each year a team with the involvement of a public TV organisation hosts the conference, providing the conference location, technical facilities and staff. In 2018 Forest Creatures Foundation co-hosts with WNET and Brooklyn College.

### INTERNATIONAL BOARD

is composed of TV professionals, who define the strategy and work all year round to make the annual conference happen. The Board appoints among its Members the Presidium: President, Secretary General and Treasurer. NCs are approved by the International Board of INPUT. (List of Board Members see pages: 10-11)

### INTERNATIONAL ASSEMBLY

The International Assembly convenes once a year during the conference to elect Members to the International Board. Delegates who paid the conference fee for the current year and attended two annual INPUT Conferences in the previous three years as paying delegates, are qualified as Assembly Members. They are informed about their qualification by the INPUT Secretariat. In 2018 the Assembly will meet on Wednesday 2 May, 18:00 - 19:00.

## ABOUT INPUT

### NATIONAL COORDINATORS (NCs)

TV professionals around the world scout on a national level for programs, which fit the aim of the conference. Each National Coordinator or country has its own selection system. The NCs submit their national choice to the annual International Selection. (List of INPUT National Coordinators at [www.input-tv.org](http://www.input-tv.org))

### ARCHIVE

The University Pompeu Fabra in Barcelona keeps copies of all programs screened at INPUT conferences in its archive.

### HUBS

are based in Copenhagen, Montreal, Munich (Goethe-Institut), Tokyo and Sydney. They can provide copies of all programs screened during the last conference for training purposes at MINI-INPUT events.

### MINI-INPUT

Screenings organised by INPUT National Coordinators, who have to follow specific Guidelines ([www.input-tv.org](http://www.input-tv.org)).

### INTERNATIONAL PROGRAM SELECTION

This year about 280 television and cross media productions from Argentina, Armenia, Australia, Belarus, Belgium, Brazil, Bulgaria, Canada, Chile, Colombia, Denmark, Ecuador, Finland, France, Germany, Ghana, Greece, Hong Kong, Hungary, India, Iran, Israel, Japan, Kazakhstan, Lithuania, Mexico, Norway, Philippines, Poland, Portugal, Russian Federation, Singapore, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Tajikistan, Thailand, The Netherlands, United Kingdom, United States of America and Vietnam were submitted by National Coordinators and INPUT followers. 75 were selected and grouped into sessions.

### SESSION MODERATORS

The INPUT Conference is hosted by Session Moderators who are TV professionals appointed by the Board. They also put together the program of the annual conference based on the program submissions by the National Coordinators. They are a diverse group who come from different corners of the world and have an equally diverse range of perspectives on the television landscape. (List of Session Moderators see pages: 12-15)

## INTERNATIONAL BOARD



### Judy Tam

**INPUT President**

Independent Television Service - ITVS

United States of America

*judy\_tam@itvs.org*



### Nikolaj Christensen

Danish School of Media and Journalism

Denmark

*nc@dmjx.dk*



### Susanne Hoffmann

**INPUT Secretary General**

PRIX EUROPA/RBB

Germany

*sec.gen@input-tv.org*



### Anna Birgersson-Dahlberg

Utbildningsradion - UR

Sweden

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### Hansruedi Schoch

**INPUT Treasurer**

Schweizer Radio und Fernsehen - SRF/SRG SSR

Switzerland

*hansruedi.schoch@srf.tv*



### Jouko Salokorpi

**Coordinator of INPUT NCs**

Yle, the Finnish Broadcasting Company

Finland

*jouko.salokorpi@yle.fi*

## INTERNATIONAL BOARD



### Bart de Poot

Vlaamse Radio- en Televisieomroep - VRT  
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[bartdepoot@vrt.be](mailto:bartdepoot@vrt.be)



### Jim Williamson

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### Jacomien Nijhof

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### Leonard Kurz

INPUT 2018  
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### Marc-André Schmachtel

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### Katherine G. Fry

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## SESSION MODERATORS



### Åsa Tolgraven

**Project Manager and Diversity Officer**

**UR - Sveriges Utbildningsradio AB, Sweden**

is a journalist and TV producer with 30 years of experience in public service broadcasting. Her expertise comes primarily from her work for the Swedish Educational Broadcasting Company where she has developed, directed and commissioned programs for children, youth, adults and teachers at all educational levels. Her project Inferno, that combined a TV series and a user-generated blog about mental health problems, merited the BaKaForum Prize in 2010 for best cross-media production. She holds a Master's degree in Communication for Development and has been a guest lecturer for the Swedish Institute in Singapore, Buenos Aires and Gabarone on the themes of children's rights and TV's role in education.



### Brodie Fenlon

**Senior Director of Digital News**

**Canadian Broadcasting Corporation - CBC, Canada**

is the senior director of digital news for the Canadian Broadcasting Corporation. He began his career as a newspaper reporter and moved into digital journalism at The Globe and Mail in 2007. In 2011, he helped launch The Huffington Post Canada, the first international edition of the popular U.S. website and blog. Brodie joined the CBC in 2013. He oversees digital and editorial strategy for the news department's websites, apps and social media accounts.



### Eleftherios Fylaktos

**Commissioning Editor**

**Greek Broadcasting Corporation - ERT, Greece**

is a documentary filmmaker and visual anthropologist living in Athens, Greece. He has been working since 1997 as TV Director for ERT, and currently as Commissioning Editor at the Greek Program Department responsible for documentary acquisitions and programming. He is also a member of ERT's Hybrid TV Content Development Committee and the National Coordinator for INPUT in Greece. He is a Guest Lecturer teaching Documentary Arts & Anthropology at the University of Münster in Germany.

## SESSION MODERATORS



### Eren Isabel McGinnis

**Independent Filmmaker**

**Dos Vatos Productions, United States of America**

has produced 20 movies including POV's Tobacco Blues, The Girl Next Door (shortlisted for an Oscar), Beyond the Border, The Spirituals, and Independent Lens' Precious Knowledge. She has a degree in Cultural Anthropology from San Diego State University and a certificate in Film and Video Theory and Production from the University College Dublin, in Ireland. As a Fulbright scholar, she spent a year writing and filmmaking in Juchitán, México, while her film works shine a light on social justice, feminism, and culture.



### Iris Yudai

**Executive Producer**

**Canadian Broadcasting Corporation - CBC, Canada**

oversees the regional documentary strand Absolutely Manitoba, and the network radio program Now or Never, for the Canadian Broadcasting Corporation. She started as a radio reporter before moving into program production in 2000. Since then, she has helped develop and produce dozens of shows in all kinds of formats, including comedy, music, documentary, personal storytelling and current affairs. When she's not creating programs you can find her working as a CBC trainer. Throughout her career, her focus has been on identifying new talent and bringing diverse voices to the public broadcaster.



### Jim Fara P. Awindor

**Senior Lecturer**

**National Film and Television Institute - NAFTI, Ghana**

is a Senior Lecturer and Instructor at the National Film and Television Institute, where he has taught various film courses over the past twenty years. He started out as a Social security and insurance worker before going to Ghana's National film school himself to study film direction. In 1997 he won a Fulbright scholarship to study in the U.S., which earned him an MFA in film and video at Columbia College, Chicago. He is an Endogenous Development researcher and filmmaker whose works have won him some international awards. Fara Awindor has contributed immensely to curricular and to the learning environment at NAFTI and other universities in Ghana. Currently, he teaches documentary filmmaking and manages the External Relations at the National Film and Television Institute, Ghana.

## SESSION MODERATORS



### Kåre Vedding Poulsen

**Cross Media Manager**

**Danish Broadcasting Corporation - DR, Denmark**

works as executive producer in DR and has made numerous cross media projects during the years. Kåre has been moderating digital/cross media categories at Prix Europa, Japan Prize and Input. He holds an MA in Literature and Film and an Executive MBA from CPH Business School. Kåre is currently director of a festival on Digital Narratives that takes place amongst the Nordic Public Service Broadcasters. In addition he has an intense passion for fiction books and contemporary art.



### Manuel Thalmann

**Head Of Format Development, Young Audience Department**

**Schweizer Radio und Fernsehen - SRF/SRG SSR, Switzerland**

began his career as a producer for a Swiss Music Television channel and has since worked for different Radio and TV-Stations all over Switzerland. For the past years he has been working for the public broadcaster in Switzerland. First for the youth radio station 'SRF Virus', afterwards he was the editor-in-chief radio and television for the children's program. For the past two years he has been in charge of the format development of the young audience department - producing and developing formats for young people in Switzerland - mainly web formats and formats for third party platforms.



### Philipp Vongehr

**Head of Talk and Factual Entertainment**

**Norddeutscher Rundfunk - NDR/ARD, Germany**

spent his entire professional life at NDR, the public service broadcaster in northern Germany. He started as a program trainee, then took care of on-air promotion and marketing and worked in strategic business planning before going back to hands-on television where he became Head of the Talk and Factual Entertainment division in 2010. He is responsible for talk shows, factual formats, comedy and documentaries. Right now he is focused on how we can develop public entertainment for younger and older viewers in the digital age.



## SESSION MODERATORS



### Shin Yasuda

Senior Producer

Japan Broadcasting Corporation - NHK, Japan

is the senior producer responsible for program development and international co-production for NHK (Japan Broadcasting Corporation). He began his career at NHK's Hiroshima Station as a director and moved to NHK Broadcasting Centre in Tokyo where he directed a wide range of documentaries on art and culture. As a producer, Shin has been instrumental in organizing a number of international co-productions with broadcasters and filmmakers from around the world. He is currently working on 'Japan From Above', a five-part documentary series co-produced by Gedeon Programs, NHK, ZDF/Arte, and Voyage.



### Tiina Klemettilä

Producer Yle Factual

Yle, the Finnish Broadcasting Company, Finland

is producer for Yle's nature programs and campaigns. She started her career while studying journalism in the just founded commercial radios, but soon started hosting tv-programs both for commercial and public broadcasting channels. She joined Yle 2006, and has produced all kinds of factual programs for TV and Yle websites. She moved to Yle Nature three years ago, and produces multi platform programs and campaigns.



### Will Pedigo

Executive Producer

Nashville Public Television, USA

has been with Nashville Public Television since 2003 and currently serves as Executive Producer, providing editorial support for NPT's broadcast productions. Pedigo also produces cultural and public affairs documentaries for the station. Among his accomplishments are contributing six documentaries in NPT's landmark series, Next Door Neighbors, which explores life from within the city's growing refugee and immigrant populations. He has also worked on multi-platform projects around children's health in Tennessee as well as programs focused on aging in America and the experiences of military families.

## SPECIAL SESSION MODERATORS



**Elly Vervloet**

Manager Media and Production  
Vlaamse Radio- en Televisieomroep - VRT, Belgium



**Jacomien Nijhof**

Chairman NPO Drama Working Group, Manager Fiction & Content  
Innovation EO, The Netherlands



**Bart de Poot**

Head of Program Acquisitions  
Vlaamse Radio- en Televisieomroep - VRT, Belgium



**Stefano Semeria**

Head of Program for Younger Audiences  
Schweizer Radio und Fernsehen - SRF/SRG SSR, Switzerland

## PRACTICAL INFORMATION

### CONFERENCE LOCATION

Williamsburg Cinemas  
217 Grand St, Brooklyn  
NY 11211, USA

### ORIENTATION SESSION

Monday 30 April 2018, 14:00 - 15:00

Are you new to INPUT? Would you like to find out what it's all about?

Meet Moderator Eren McGinnis at the Weylin (downstairs), 175 Broadway, Brooklyn, NY 11211 (about six blocks from the Williamsburg Cinemas).

### OPENING

Monday 30 April, 17:00

Weylin, 175 Broadway, Brooklyn, NY 11211

### LUNCH PANELS

Tuesday 1 May 12:00 - 13:00

Wednesday 2 May 12:00 - 13:00

Thursday 3 May 12:30 - 13:30

Friday 4 May 13:00 - 14:00

(see Supplement Booklet for details)

### NATIONAL COORDINATORS' MEETING

Tuesday 1 May, 18:00 (see page: 9)

### INTERNATIONAL ASSEMBLY

Wednesday, 2 May, 18:00 - 19:00 (see page: 8)

### MIDWEEK PARTY

Thursday 3 May, 18:00 - 23:00

Liberty Warehouse, 260 Conover Street, Brooklyn

Tickets: \$40 can be purchased online through [input-tv.org](http://input-tv.org) or at the INPUT registration desk (cash or credit card)

Transport from and to Williamsburg Cinemas, Busses leaving at 17:00

### VIDEO LIBRARY

All programs that have been selected for INPUT 2018 Brooklyn will be available for online viewing on your own devices from Tuesday 1 May to Sunday 6 May 2018. Please notice that the programs will only be available after they have been presented in the sessions and the right to use the library will end on Sunday 6 May 2018 at midnight!

Please go to: <https://input.wistia.com/login>

Username: [registrations@input-tv.org](mailto:registrations@input-tv.org)

Password: Brooklyn

## United States Senate

WASHINGTON, DC 20510-3203

April 30, 2018

Dear Friends:

Please accept my warmest greetings and sincerest congratulations as you gather for INPUT's 2018 International Public Television Screening Conference. I am grateful for the opportunity to recognize the fine work of INPUT on this wonderful occasion.

Since its inception, INPUT has committed itself to increasing awareness of societal, cultural, and national sensibilities through the medium of public television. Guided by its founding principle that all cultures are valuable and deserving of respect and recognition, INPUT continues to use public television programming as a vehicle to promote discussion, exchange and to push the boundaries of the media. By putting on annual weeklong television showcases in addition to many other activities throughout the world, INPUT has been successful in creating international and cultural ties among those involved in the media and the development of innovative public television programming. I applaud INPUT for its commitment to promoting groundbreaking creative pursuits and the free exchange of ideas.

This year's conference promises to be a special one as it is the first time the conference will be held in New York State and the first time it has been held in the United States in over seven years. INPUT 2018 expects to welcome delegates from various countries to Brooklyn for the screening of public television from around the globe. The weeklong event promises to be a fruitful occasion for debate, fellowship, and closer global inter-cultural understanding. I would like to thank everyone gathered here this week for your support towards furthering the creative arts, friendship, and understanding.

Again, congratulations and thank you for your hard work on behalf of all New Yorkers. I know that INPUT will continue these noble efforts for many years to come. Best wishes for a wonderful week!

Sincerely,



Charles E. Schumer  
United States Senator



# THE LIBERTY WAREHOUSE



MIDWEEK



PARTY

30 APRIL - 4 MAY 2018, BROOKLYN

**SUNSET over the Statue of Liberty**  
**DRINKS, DINNER, DANCING, MUSIC & FUN**

featuring:

**atomic funk project**

Thursday, May 3, 2018  
260 Conover Street, Brooklyn  
6pm - 11pm • \$40.00  
Transportation Available

# SCHEDULE: Tuesday 1 May

## Orange Room

09:00 - 12:00

### Opening Session

#### Getting Started: A Pledge for Public Service Media

- Under Pressure (Switzerland)
- Pano: How Damaging Are Antibiotics? (Belgium)
- P3 Satire (Denmark)

*see page: 25*

### LUNCH

## Orange Room

13:00 - 15:30

### Was it Good for You?

#### Sleeping With the Enemy

- NHK Channel 1.5 (Japan)
- The Social (United Kingdom)
- Breaking the Cycle (Finland)
- Ragnarok (Denmark)
- The Y Theory (Belgium)

Session Focus:

The pros and cons of distributing our content on social media and other third-party platforms

*see page: 29*

15:40 - 17:50

### Coproduce or Die?

- The Swell (The Netherlands, Belgium)
- Tabula Rasa (Belgium, Germany)

Session Focus:

The added value and pitfalls of international coproduction

*see page: 33*

## Blue Room

13:00 - 15:30

### Parental Guidance Suggested

- The Doctor Bea Show (Belgium)
- InfoK: Fighting Fear Together (Spain)
- Horrible Histories - Revolting Russian Revolutions (United Kingdom)
- Follow Me, Go! - The Empathy Experience (Taiwan)

Session Focus:

Educational Children's Programming 9 to 12 years old

*see page: 35*

15:40 - 18:20

### Let's Make Our Political Programming Great Again

- Mechanical Emergencies (Columbia)
- HEADLINER: Empress Dowager (Hong Kong)
- Sleeping With The Enemy (Germany)
- Grottesco (Sweden)

Session Focus:

Political comedy - Engaging audiences in political stories

*see page: 39*

## White Room

13:00 - 15:40

### Freshly Crafted With Traditional Tools

- Hedgehog's Home (Canada)
- Palace for the People (Bulgaria, Romania, Germany, France, Sweden)
- A House Is Not a Home (Sri Lanka)
- One Thousand Myths (Iran)
- Megiddo (United Kingdom, Israel)

Session Focus:

How culture and traditional filmmaking techniques enhance the story

*see page: 43*

15:45 - 17:40

### #metoo - Looking Back ... in Admiration.

- Suffragists. Pioneers of the Feminist Struggle (Argentina)
- Zarah - Wild Times: Titles and Tits (Germany)

Session Focus:

Feminism - Get Inspired.

*see page: 47*

17:45 - 19:00

### Special Screening:

- Breaking the Cycle (Finland)

*see page: 49*

## National Coordinators' Meeting

18:00 - 19:00

# SCHEDULE: Wednesday 2 May

## Orange Room

09:00 - 11:30

### Who the Hell Is Interested in Older People?

- Super Octogenarians - India's Oldest Water Warrior (Singapore)
- Old People's Home for 4 Year Olds (United Kingdom)
- Thailand Elderly: Grandma Him, the Iron Shin (Thailand)

Session Focus:

Successful productions about/with/ for older people

*see page: 51*

11:45 - 14:30

### Inside Stories - Public TV Points the Camera at Itself

- With Ayumi (Japan)
- I'm Somewhere - Living with a Memory Disorder (Finland)

Session Focus:

Producing documentaries that delve into the lives of public media employees

*see page: 55*

## LUNCH

15:30 - 18:00

### Under the Influence - Youtubers for a Change

- #Work\_in\_Progress (Israel)
- Coding TV (South Korea)
- Youngbulance - Dr. What (Switzerland)
- Nerd: DragonSlayer666 (Finland)

Session Focus:

How can social influencers help you reach a younger audience

*see page: 57*

## Blue Room

09:00 - 11:40

### Dedicated to the Moms of the World

- Gone Mom (South Korea)
- Workin' Moms (Canada)
- The Truth About Our Au Pair (Denmark)

Session Focus:

What picture of motherhood do we show to our audience as public broadcasters.

*see page: 61*

## LUNCH

13:00 - 15:40

### Changing Society, One Program at a Time

- Sickboy (Canada)
- The Snake Charmer (Greece)
- StoryBored USA (United States of America)
- The Politically Correct Man (Sweden)

Session Focus:

Getting to the heart of conversations that really matter to audiences

*see page: 65*

16:00 - 17:15

### Making Bacteria Attractive to the Audience

- Life with Bacteria (Russian Federation)

Session Focus:

New ways of telling science stories

*see page: 69*

## White Room

09:00 - 12:00

### People, History and Racial Perspectives

- Namatjira Project (Australia)
- By Blood (United States of America)

Session Focus:

How does race influence storytelling?  
*see page: 71*

## LUNCH

13:00 - 17:10

### How to Get the Audience to Discuss Difficult Topics

- Life After (Germany)
- Primary Hell (The Netherlands)
- All These Sleepless Nights (Poland)

Session Focus:

Fiction that gets the nation talking or at least inspired

*see page: 73*

## International Assembly

18:00 - 19:00

# SCHEDULE: Thursday 3 May

## Orange Room

09:00 - 12:30

### History as You Have Never Seen it Before

- Our Land! (Finland)
- Tokyo Black Hole: Year Zero in Post-WWII Japan (Japan)
- Three Thousand (Canada)
- Operation Alaska (Finland)

Session Focus:

Innovative ways of using our historic footage to tell new stories  
*see page: 77*

### LUNCH

14:00 - 16:00

### The Vertical Canvas: Making Programs for Phones

- #tagged (The Netherlands)
- Kidder (United Kingdom)
- #PLS (Belgium)
- Molare.News (Switzerland)

Session Focus:

Innovative programs designed for smart phones and phone-first platforms  
*see page: 81*

## Blue Room

09:00 - 12:20

### Let's Go One Step Further!

- F.R.E.E. (United States of America)
- Rainbow Heroes (Sweden)
- Queer: Tamy Glauser, Lou and Milky Diamond (Switzerland)
- Denial: The Dad That Wanted to Save the World (United States of America)

Session Focus:

Do we really still need to talk about LGBT? We wish we didn't - but yes we do!  
*see page: 85*

### LUNCH

13:30 - 16:00

### I'm a Person not a Disability

- I Want Sex Too! (Spain)
- Give Us a Break! (Japan)

Session Focus:

Programming the under-represented.  
*see page: 89*

## White Room

09:00 - 12:45

### Creating the Past

- A Continuous Journey (Vietnam)
- Neruda, the Mystery of his Death (Chile)
- A Secret in the Box (Ecuador)

Session Focus:

The pitfalls of re-telling history  
*see page: 91*

### LUNCH

13:30 - 16:00

### Real(ity) Drama

- Human Smugglers (Denmark)
- Debt Society (The Netherlands)

Session Focus:

Stylistic choices and concepts for very difficult topics  
*see page: 95*

## Midweek Party

17:00 Busses leave for Midweek Party



# SCHEDULE: Friday 4 May

## Orange Room

09:00 - 11:00

**Output for INPUT -  
A Very Personal Selection**

*see page: 97*

11:30 - 13:00

**A Typology of Digital Narratives  
in Public Service Media**

*see page: 98*

LUNCH

## Blue Room

09:00 - 12:20

**Telling War Stories, Far From the  
Front Lines**

- Children of the Enemy -  
Sarajevo (Hungary)
- The Shell (Tajikistan)
- National Bird  
(United States of America)

Session Focus:

Finding new perspectives on the  
old story of war

*see page: 99*

## White Room

09:00 - 12:30

**Visual Storytelling**

- Marisol Cal y Mayor.  
Handle with Care (Mexico)
- MIATARI: Finders (Japan)
- KBS Special 'Ttaenpo Girls'  
(South Korea)
- Work of Fire (India)

Session Focus:

Storytelling with strong visuals

*see page: 103*

## Orange Room

14:00 - 16:00

**Closing Session**

**Bye bye Brooklyn - Hello Bangkok**

- Altai Land (Thailand)

*see page: 107*



Commissioning Editors Luncheon  
Co-produced by ITVS  
Wednesday 2 May, 12:00

Come meet commissioning editors from around the world over lunch and discuss your projects and learn more about global media while feasting on a menu of New American cuisine prepared especially for INPUT 2018 by Brooklyn Winery's Executive Chef Michael Gordon. Wine and beer are included. Representatives confirmed from PBS, CBC, Goethe-Institut, Doc Society, NHK and more to be announced. Admission is free though seating is limited. Walk-ins will be seated pending availability.

Location: Brooklyn Winery, 213 N 8th St, Brooklyn, NY 11211  
(about six blocks from the Williamsburg Cinemas).

## Opening Session:

### Getting Started: A Pledge for Public Service Media

INPUT President Judy Tam and the Hosting Team of INPUT 2018 welcome the Delegates to Brooklyn. Public service television is currently facing a great challenge all over the world. It is no longer a question of program critique or quality but a question of existence. When INPUT first started in 1977 it was an exchange between the established European public television stations and the younger PBS in America. Since then INPUT - and public service media - have 'toured' the world. However, today political and economic forces are pledging to limit or even completely get rid of public service media. Even in its European cradle, where public broadcasting was part and parcel of re-building countries after the nightmare of World War II, the concept is under fire. Most overtly so recently in Switzerland where the Swiss people were asked on 4 March 2018 to decide about the abolition of their public broadcaster SRG SSR (founded in 1931) in a democratic referendum. Let's reflect the situation in our own countries and learn from the Swiss experience, from being 'Under Pressure'.

After this wake-up call we'll proceed to INPUT's central mission - screening innovative, funky, informative and entertaining public television from all over the world. Political satire and investigative journalism are intrinsic pillars of public broadcasting. See two productions from smaller but very innovative broadcasters, which clearly show: public service is state-of-the-art, witty and surprising. More is to come in the next four days: vibrant and diverse examples of innovative force and quality broadcasting from all over the world, providing resounding arguments for public service media.

Session Moderator: Will Pedigo

#### Screened Programs:

Under Pressure (Switzerland) 54 min - Documentary

Pano: How Damaging are Antibiotics? (Belgium) 37 min - Investigative Reportage

P3 Satire (Denmark) 8 min - Political Satire Web Series

## Under Pressure

To be or not to be. On 4 March this year, the Swiss people had the fate of public broadcasting in their hands. They had to vote on a proposal to change the Swiss constitution in a way that would have made public broadcasting in Switzerland impossible: the licence fee would have been abolished, and direct or indirect subsidies by the government forbidden. A yes to the 'No Billag' referendum would have been the end for the Swiss Broadcasting Corporation (SBC) and 6000 people would have lost their jobs. This film, broadcast 4 days after the referendum, shows the immense pressure that is brought on public broadcasting from all sides, not just in recent years. The far right (which is the strongest political force in Switzerland), has seen the SBC as the 'enemy within' for decades. The expansion strategy of the SBC in the 90s created the far biggest and most powerful media company of Switzerland. With Facebook and Google sucking advertisement money out of the market on a huge scale, the publishers started to fight the one competitor within reach: public broadcasting. For them the SBC is far too big and takes away from their business. This narrative, published in thousands of articles over the last years, became a sort of widespread public opinion. That's the soil on which a group of young libertarians was able to launch the referendum which shook the SBC to their core.

Genre: Documentary  
Original Title: Im Kreuzfeuer - wie die SRG unter Druck kam  
Country: Switzerland  
Duration: 54 min  
Language: German, French  
Production Company: SRF  
Broadcast by: SRF  
On: 2018/03/08  
Total Budget in Euros: 80,000  
Author: Beat Bieri  
Director: Belinda Sallin  
Producer: SRF DOK & Reportage

Submitting Organisation: Schweizer Radio und Fernsehen - SRF/SRG SSR  
Contact: Monika Zingg  
Email: monika.zingg@srf.ch

## Pano: How Damaging Are Antibiotics?

How damaging can antibiotics be? Our healthy and fit Pano reporter Peter Brems did the test and took a full course. He was not alone. Belgians lead the pack when it comes to taking powerful medicines. The famous US microbiologist and antibiotics expert Martin Blaser warns: 'The long-term impact is becoming clear: asthma, obesity, diabetes and food allergies are on the rise'. Can the damage to our reporter's intestines caused by strong antibiotics be repaired? We created a unique, medical experiment. It is a medical world first and could create quite a stink!

Genre: Investigative Reportage  
Original Title: Pano: hoe schadelijk zijn antibiotica?  
Country: Belgium  
Duration: 37 min  
Language: Dutch  
Title of series: Pano  
Episode: 2 of 12  
Production Company: VRT  
Broadcast by: VRT - één  
On: 2016/10/19  
Total budget in Euro: not specified  
Authors/Directors: Hilde De Windt, Ludo Bollen  
Producer: Peter Brems (Journalist)  
Commissioning Editor: Herta Luyten

Submitted by: Vlaamse Radio- en Televisieomroep - VRT  
Contact: Elly Vervloet  
Email: Wendel.goossens@vrt.be

## P3 Satire

P3 Satire is a video project acting as a peripheral to the radio channel P3 in Denmark. Aimed at young adults (20-39) the main purpose of the format is to create an impetus around current affairs debate amongst young Danes - especially on matters of political importance. Satire is used to dissect and view the Danish society from the bottom up and challenge political decision makers and major corporations on their every move. When the world tells its tales, P3 Satire translates the events to the public as a free-of-charge service to better help the young understand what life is really like, so they can navigate the treacherous water that is modern society. With a cast of ever changing fictional characters P3 Satire uses Facebook as its main distribution platform. This makes the format incredibly agile. Making non-biased news interesting and accessible for this particular target audience is a major focal point for public service providers around the globe and via P3 Satire we both achieve good penetration in this elusive group and also provide meaningful and sharp criticism on subjects that matter the most. Danish opposition leaders even screened selected P3 Satire productions at the Danish parliament during crucial political debates.

Genre: Political Satire Web Series

Original Title: P3 Satire

Country: Denmark

Duration: 8 min

Language: Danish

Title of series: P3 Satire

Production Company: DR Ung Digital

Broadcast by: DR Ung Digital

On: 2017/01/01

Total budget in Euro: 160.000

Author: DR Ung Digital

Director/Producer: Jonas Delfs

Commissioning Editor: Christian Loiborg

Submitted by: Danish Broadcasting Corporation - DR

Contact: David Brorson Fich

Email: dafi@dr.dk



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# 2018 INPUT Conference

Many thanks to Leonard Kurz, Brooklyn College Foundation Trustee

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[brooklyn.cuny.edu](http://brooklyn.cuny.edu)  
[brooklyncollegefoundation.org](http://brooklyncollegefoundation.org)

## Session:

### Was it Good for You? Sleeping With the Enemy

Public service broadcasters are in a Catch-22 situation when using third-party platforms.

This session looks at the upsides and downsides of ‘sleeping with the enemy’.

The dilemma is obvious: If we only concentrate on our own digital platforms, how will the majority of the audience find us? On the other hand, when we publish and share our content on commercial and social platforms like Facebook and YouTube, we lose control of our content, depend on their algorithms, moods and ever-changing strategies. And we end up turning our users (formerly regarded as ‘citizens’) into ‘products’ for the social platforms to sell, as well as handing over all user-insights to our biggest competitors.

As Facebook’s News Feed algorithm changes yet again this year, affecting our reach and influence on that platform, it’s another moment for public service media to pause and re-examine our content strategies. Should we build our own platforms and drive audiences there? Do we continue to give our content away in order to reach new and younger audiences? Can there be a happy balance between the two? Is it ethical to hand over our audiences to companies that sell their data? Should we collect more personal data? And do any of us have a strategy that is working?

This session will explore the key unresolved questions that have emerged out of the ‘platform wars’ and how some public broadcasters have responded.

Session Moderators: Kåre Vedding Poulsen, Brodie Fenlon

Session Focus: The pros and cons of distributing our content on social media and other third-party platforms

#### Screened Programs & Presentations:

NHK 1.5 (Japan) - Web Video Platform + presentation

The Social - After The Social (United Kingdom) - Digital Content Stream + presentation

Breaking the Cycle (Finland) - Documentary - presentation

Ragnarok (Denmark) - 32 minutes - Live E-sport Event + presentation

The Y-Theory (Belgium) - 7 minutes - Web Drama Series + presentation

Followed by discussion.

There is a special screening of Breaking the Cycle scheduled on Tuesday 1 May at 17:45 in the White Room (see page: 49).

## NHK Channel 1.5

Japan's national public broadcaster has unlocked the value of its television content by repurposing it and publishing to its own YouTube-like video platform, Facebook and Twitter. With more than 300 online video shorts repurposed from 33 existing TV programs, NHK seeks to create a connection with young people and build affinity for the brand with new audiences.

Genre: Web Video Platform

Original Title: NHK Channel 1.5

Country: Japan

Language: Japanese

Production Company: NHK

Broadcast by: NHK

On: 2017/04/01

Total budget in Euro: 1,064,000

Author/Director: Shiro Oguni

Producer/Commissioning Editor: Mizuto Tanaka

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Yukari Hayashi

Email: m01614-festivals@li.nhk.or.jp

## The Social

The Social is a groundbreaking digital content stream featuring content for and created by young people in Scotland. The BBC works with new talent to develop their skills and publish their content to their social media channels, covering a wide variety of genres including comedy, music, gaming, life, issues and more.

Genre: Digital Content Stream

Original Title: The Social

Country: United Kingdom

Language: English

Title of series: The Social

Production Company: BBC Scotland

Broadcast by: BBC The Social

On: 2016/12/15

Total budget in Euro: not specified

Author/Producer/Director: Louise Thornton

Commissioning Editor: Bruce Malcolm

Submitted by: BBC Scotland

Contact: Louise Thornton

Email: louise.thornton@bbc.co.uk



## Breaking the Cycle

In this spin-off documentary to the series The Norden, a warden from the progressive Halden prison in Norway visits one of the more notorious prisons in the world, Attica Correctional Facility in New York State. The differences between these two prisons are stark. Producers used Reddit to source ideas and build interest in their work.

Genre: Documentary  
Original Title: Vägen tillbaka  
Country: Finland  
Duration: 58 min  
Language: Norwegian, English  
Production Company: Yle  
Co-Producers: NRK, Nordvision  
Broadcast by: Yle  
On: 2017/03/02  
Total budget in Euro: 123,000  
Authors/Producers: Tomas Lindh, John Stark  
Director: Tomas Lindh  
Commissioning Editor: Carin Göthelid

Submitted by: Yle, the Finnish Broadcasting Company  
Contact: Tuire Lindström  
Email: tuire.lindstrom@yle.fi

## Ragnarok

Public broadcasters from Finland, Norway and Denmark collaborated on a live e-sport event that seamlessly merged audiences on Minecraft, TV, Instagram, YouTube and their own websites and apps. Three national teams fought each other in a user-generated world on Minecraft, with play-by-play coverage by a host and young Minecraft influencers.

Genre: Live E-sport Event  
Original Title: Ragnarok  
Country: Denmark  
Duration: 32 min  
Language: Danish  
Production Company: DR  
Co-Producers: NRK, Yle  
Broadcast by: DR  
On: 2017/10/14  
Total budget in Euro: 12,000  
Author: Rolf Torbøl Sørensen  
Director: Tonny Christensen  
Producer: Rasmus Lauritsen  
Commissioning Editor: Jonas Kryger

Submitted by: Danish Broadcasting Corporation - DR  
Contact: Rolf Torbøl Sørensen  
Email: rtos@dr.dk

## The Y Theory

Anna is a 24-year old young professional living an ordinary life in Brussels when she begins to question her relationship, her sexuality and her place in the world. What if you could fall in love with someone, no matter if it's a man or a woman? A question she'll try to answer while adventuring a new world, neither black or white, a world in which you can choose. This character-driven drama is built for the YouTube audience in episodes that are 6-9 minutes each.

Genre: Web Drama Series

Original Title: La théorie du Y

Country: Belgium

Duration: 7 min

Language: French

Title of series: La théorie du Y

Episode: 1 of 11

Production Company: RTBF Interactive

Co-Producers: RTBF Interactive, Roue Libre Prod

Broadcast by: RTBF

On: 2017/04/12

Total budget in Euro: 110,000

Authors: Caroline Taillet, Martin Landmeters

Directors: Martin Landmeters, Caroline Taillet

Commissioning Editor: RTBF Interactive

Submitted by: Radio Télévision Belge Francophone - RTBF

Contact: Lucie Rezsóhazy

Email: lcr@rtbf.be

## Session:

### Coproduce or Die?

If public broadcasters' fiction wants to survive,  
is co-production the answer?

The hyper-dynamics of the media landscape, huge competition from internationally acclaimed fiction with towering budgets, leaves public service broadcasters (PSB) with a big challenge. How can we face the competition? Could coproduction be the solution?

This session covers the history of PSB coproduction that started long before the large Over-the-top Content (OTT)-players (like Netflix) conquered the fiction market. What did it look like back then and what did we learn since OTT-players changed the game?

The backbone of the session will be the international coproduction 'The Swell' of EO (The Netherlands) and VRT (Belgium). This collaboration started a couple of years back in 2013 at INPUT El Salvador and we are gratefully now sharing the learnings of this successful collaboration at this year's INPUT.

How do you find the right balance between content and money, between public values and commercial success? We will discuss the do's and don'ts of coproduction and look for 'future-proof' models in this session, using concrete examples.

Session Moderators: Jacomien Nijhof, Elly Vervloet

Session Focus: The added value and pitfalls of international coproduction

#### Screened Programs:

The Spiral (European co-production) 3 min - Trailer for Fiction Series

The Swell (The Netherlands/Belgium) 48 min - Drama Series

Tabula Rasa: Houdini (Belgium/Germany) 50 min - Fiction Series

Followed by discussion.

## The Swell

This series tells the contemporary story of what would happen in the Netherlands and Belgium if our dikes and dams were to collapse. With increasing rains, melting polar ice caps and overflowing rivers, the risk of a major flood is a real threat. Five million people live on land that is way below sea level. What will remain of these areas if a flood were to occur? It would lead to disastrous consequences. How do you build your life in the aftermath? And how can we rebuild our countries? We follow six people in a compelling and emotional mosaic narrative: A heavy storm passes along Western Europe. When the Belgian prime minister decides to evacuate the coast of Belgium, the Dutch prime minister is faced with a major dilemma: evacuate The Randstad or wait for the storm to pass. A Dutch family decides to flee, but is separated in the chaos following the flood. The Belgian Sonja, her mother and children decide to stay in their cottage by the sea. A little girl finds shelter at the home of a lonely violin player. 'The Swell' is about what life-threatening conditions do to relationships, about a national government under pressure and the resilience of a nation.

Genre: Drama Series

Original Title: Als de dijken breken

Country: The Netherlands, Belgium

Duration: 48 min

Language: Dutch

Title of series: The Swell

Episode: 1 of 6

Production Company: JOCO Media

Co-Producers: Dirk Impens, Johan Nijenhuis

Broadcast by: EO & Vlaamse Radio- en

Televisieomroep (VRT)

On: 2016/01/11

Total budget in Euro: 3,955,000

Author: Johan Nijenhuis (EO)

Director: Hans Herbots

Producer: Ingmar Menning

Commissioning Editor: Jacomien Nijhof

Submitted by: Evangelische Omroep - EO

Contact: Fraukje Heida

Email: fraukje.heida@eo.nl

## Tabula Rasa: Houdini

Tabula Rasa is a psychological thriller about Annemie 'Mie' D'Haeze, a young woman with amnesia who is locked up in a secure psychiatric hospital. She suffers from memory loss and is incapable of retaining new information, which causes her to continuously write and draw in a diary in order to be able to use that as a reference. Mie is visited by Detective Inspector Wolkers who claims she was the last person seen with the vanished Thomas Spectre. As a witness and also the prime suspect, she appears to be the sole key in this mysterious disappearance. Mie can't be released from the hospital until Thomas is found. In order to solve the puzzle and find Thomas, Mie has to reconstruct her lost memories and find her way back through the dark labyrinth of her recent past. The frequent visits of Inspector Wolkers as well as the visits of her family help Mie to slowly start the process of recovering her memory. However, the more she remembers, the more she starts to mistrust not only the people around her, but also ... herself. Everything seems to start with the move to an old, secluded house in the middle of the forest. Are these new memories real or mere figments of her imagination in a desperate attempt to fill in the blanks?

Genre: Fiction Series

Original Title: Tabula Rasa

Country: Belgium, Germany

Duration: 51 min

Language: Dutch

Title of series: Tabula Rasa

Episode: 2 of 9

Production Company: Caviar Films

Broadcast by: VRT - één

On: 2017/10/29

Total budget in Euro: not specified

Authors: Malin-Sarah Gozin, Veerle Baetens,

Christophe Dirickx

Directors: Kaat Beels, Jonas Govaerts

Producer: Frank Van Passel

Executive Producers: Helen Perquy, Bert Hamelinck

Submitted by: Evangelische Omroep - EO

Contact: Fraukje Heida

Email: fraukje.heida@eo.nl

## Session:

### Parental Guidance Suggested

#### The role of public broadcasters in the area of Children's Programming

Public service media are given the role of the safe heaven when it comes to children's programming. In many parts of the world we are the only source of educational content.

But should there be blind trust in public media content? Well meant is not always well done. Or do we underestimate the ability of our youngsters to understand complex issues?

What do we have to do to keep our children to public service programs? How can we make educative programming appealing? How far can we go to achieve that? At the same time, do we really have to be the parent? What is the role of the actual parents in the consumption of children's programming?

In this session we will screen four very different programs for audiences from 9 to 12 years old. Can we be educative and funny at the same time? How far can we go with simplifications to be informative? When do we cross the line and become pedantic and patronizing? Should we really teach our kids 'a lesson'? Which of the screened programs would you allow your kids to watch?

Session Moderators: Tiina Klemettilä, Eleftherios Fylaktos

Session Focus: Educational Children's Programming 9 to 12 years old

#### Screened Programs:

The Doctor Bea Show (Belgium) 25 min - Kids Infotainment Show

InfoK: Fighting Fear Together (Spain) 22 min - Kids News Special

Horrible Histories - Revolting Russian Revolutions (United Kingdom) 29 min - Kids Factual Comedy Series

Follow Me, Go! - The Empathy Experience: No More Copycat (Taiwan) 24 min - Kids Reality Show

There will be a 10-minute discussion after each screening and a final discussion at the end of the session.

## The Doctor Bea Show: The Penis

Aimed at 9 to 12 year olds, this new show discusses puberty and sexuality in an open and fun way, tailored to the needs of the audience. Every week, Doctor Bea is on a mission to answer all of her viewers' questions about the human body, sexuality, love and relationships. She has experts helping her out and also a team of teenagers sharing their experiences and opinions. Even celebrities open up and share their most intimate stories. No topic too big, no question too small for Doctor Bea!

The Doctor Bea Show is a brand new tv program for the Flemish children's network Ketnet.

Genre: Kids Infotainment Show  
Original Title: De Dokter Bea Show: de penis  
Country: Belgium  
Duration: 25 min  
Language: Dutch  
Title of series: The Doctor Bea Show  
Episode: 3 of 12  
Production Company: De Mensen  
Broadcast by: VRT  
On: 2017/10/13  
Total budget in Euro: not specified  
Author: Mariëlle Dazler  
Director: Sander Brants  
Producer: Sophie Van Bael  
Commissioning Editor: Mariëlle Dazler

Submitted by: Vlaamse Radio- en Televisieomroep - VRT  
Contact: Elly Vervloet  
Email: wim.seghers@vrt.be

## InfoK: Fighting Fear Together

This monographic special focused on the attacks that had taken place 10 days previously in Barcelona and Cambrils. According to psychologists and educational specialists, when an event as distressing as this occurs, it is best to bring it out into the open and talk about it. The aim of the program was to provide information on what happened, so that children age 9 to 12 can understand it, thanks to the use of age-appropriate language and a contextualization of events. This time it was the children themselves who, for one day, played the role of journalists. They put forth all of their questions, doubts, fears and worries to different experts: specialists in security questions, terrorism, emotion management, and Islamism. What is terrorism? Why do the attacks occur? What does that have to do with Islam? Is fear a natural response? What do I do when that happens? How do the police respond in going after the 'bad guys'? These questions were answered during the course of the program, with the support of graphic material, but avoiding at all costs, violent images. In addition, efforts were made to provide a larger context, so that the children could understand what happened. Priority was placed on dealing with emotions such as fear, sadness and anger.

Genre: Kids News Special  
Original Title: InfoK: Junts contra la por  
Country: Spain  
Duration: 22 min  
Language: Catalan  
Title of series: InfoK  
Production Company: Televisió de Catalunya  
Broadcast by: TV3  
On: 2017/08/27  
Total budget in Euro: 4,000  
Author: Laia Servera  
Director: Marc Rodriguez  
Producer: Edgar Ger  
Commissioning Editor: David Bassa

Submitted by: Televisió de Catalunya - CCMA S.A.  
Contact: Cristina Cort Fuentes  
Email: festivals@ccma.cat

## Horrible Histories - Revolting Russian Revolutions

On the 100th Anniversary of the world-shattering Russian Revolution, Horrible Histories explores Russia's Revolting past in this bumper special episode. From Czar Nicholas II, Rasputin, and Karl Marx; to Lenin, Stalin, and the collapse of the Berlin Wall 1989 - they are all covered in Horrible Histories' irreverent style. All with your host Rattus Rattusiovich to guide the way! This children's comedy series started out tackling the funny bits of history, and bringing them to the audience full of facts, gory details and lots of laughs. As the series has developed and found its dedicated fans we have taken on more and more challenging bits of history, which it feels like our young audience should be exposed to. This year was the 100th anniversary of the Russian Revolution. We took on the challenge through our unique combination of sketches, songs and quizzes, to bring the story of Russia to an international audience. It took considerable skill from our team to get the tone right. But we are very proud that within the parameters of a comedy for children we were able to explore some huge and important themes and bring them some of the most important and challenging events of the 20th century.

Genre: Kids Factual Comedy Series  
Original Title: Horrible Histories - Revolting Russian Revolutions  
Country: United Kingdom  
Duration: 29 min  
Language: English  
Title of series: Horrible Histories  
Episode: 9 of 16 (Series 7)  
Production Company: Lion Television  
Broadcast by: CBBC  
On: 2017/09/11  
Total budget in Euro: 240,000  
Authors: Ben Ward, Dave Cohen, Richie Webb  
Directors: Steve Connolly, Ian Curtis  
Producer: Richard Bradley  
Commissioning Editor: Melissa Hardinge

Submitted by: Lion Television  
Contact: Sophie Tyler  
Email: Sophie.Tyler@liontv.co.uk

## Follow Me, Go! - The Empathy Experience: No More Copycat

Can we cultivate empathy in children? Or how should we teach kids empathy? 'Follow Me, Go!' is a reality program targeting kids 7-12. In 2017, we designed a special series focusing on 'Empathy', and made up various scenarios for kids to experience 'empathy' by putting them into the situation of the 'others'. In this episode, we have two groups of kids to design web pages for the school in a competition. We arrange for the copycats to win the competition so the kids who really devote their time and efforts are extremely devastated. How much does it hurt when someone copies your own creation? Will you download or buy any unauthorized videos again? We believe that these kids have their own answers after this experience!

Genre: Kids Reality Show  
Original Title: 原創是我的財產  
Country: Taiwan  
Duration: 24 min  
Language: Chinese  
Title of series: Follow Me, Go! - The Empathy Experience  
Episode: 7 of 18  
Production Company: PTS  
Broadcast by: PTS  
On: 2017/08/15  
Total budget in Euro: 4,500  
Author: Lai Yan-Ru  
Director: Huang Jhih-Jhong  
Producer: Jheng Jia-Hua

Submitted by: Taiwan Public Television Service Foundation - PTS  
Contact: Stella Lin  
Email: PTSFestival@gmail.com

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Committed to showcasing independent documentaries on public media for over 30 years, we're excited to share with and learn from our colleagues from all over the world. Be sure to join us for our panels and at the INPUT Post Party.

Presentations include:

- Maneuvering U.S. Public Television, May 1
- "By Blood" Screening & Discussion, May 2
- Financing Independent Production for Public Television, May 4

POV AND AMERICA REFRAMED CELEBRATE INPUT 2018  
May 4 at 8 p.m.  
20 Jay Street, Suite 940  
Brooklyn, NY 11201

All INPUT 2018 Delegates are Invited



**AMDOC**  
American Documentary



**Post Party 20:00 - 22:00, Friday 4 May**

Not ready to say goodbye to the 'city that never sleeps'?

Not ready to leave Brooklyn, the place where everyone wants to be?

Come to the INPUT 2018 Post Party hosted by POV and America Reframed.

Explore a whole different neighborhood of Brooklyn.

POV is a critically acclaimed documentary series that presents hundreds of films that put a human face on contemporary social issues.

Admission is free.

**Location: POV, 20 Jay Street, Suite 940, Brooklyn, NY 11201**

**Please RSVP: [rsvp@pov.org](mailto:rsvp@pov.org)**



## Session:

### Let's Make Our Political Programming Great Again

Forget the late-night talk shows and check out four totally different formats to engage audiences in political stories.

In the era of Trump and fake news, Brexit and a global refugee crisis, meaningful political programming is more important than ever. Public broadcasters have an important role when it comes to informing audiences about civic issues and holding politicians to account. There are plenty of late night talk show hosts, mocking the people in power. But is that all there is? How do you keep viewers engaged and interested in political stories?

In this session we will screen four totally different formats, which try to make politics digestible for all audiences. The creators tell us about the particular challenges they face when it comes to getting political in their countries and let us in on their thoughts about how public broadcasters can ensure their political programming remains relevant? Are we informing our audiences, or making them more cynical? Do these creative approaches lead to a deeper understanding of those in power or are they purely entertaining? Are we inadvertently letting the concept of democratic government voted in by informed citizens die a slow and quiet death?

Session Moderators: Iris Yudai, Philipp Vongehr

Session Focus: Political comedy - Engaging audiences in political stories

#### Screened Programs:

Mechanical Emergencies (Columbia) 12 min - Political Comedy

HEADLINER: Empress Dowager: Caution; Long Way (Hong Kong) 22 min - Satirical Investigation

Sleeping With The Enemy (Germany) 44 min - Infotainment

Grotesco: The Refugee Crisis - A Musical (Sweden) 30 min - Political Comedy

Followed by discussion.

## Mechanical Emergencies

Mechanical Emergencies is a very special garage: every day there is chaos. One day the displaced people of the neighborhood arrive to ask for shelter; on another, a conflict of interest is generated because someone is selling the database of the clients. One day they may have problems with the customer service and the call center of some public service operator. Everything that happens in Mechanical Emergencies stays in the garage and the only and recurrent answer that you will get from any employee is: 'Oh, that is very complicated, it takes a long time and costs a lot'. Mechanical Emergencies is a humorous portrait of Colombia, where anything is liable to happen.

Genre: Political Comedy

Original Title: Emergencias Mecánicas

Country: Colombia

Duration: 12 min

Language: Spanish

Title of series: Mechanical Emergencies

Episode: 6

Production Company: Echando Globos

Co-Producers: Echando Globos, Señal Colombia, Telepacífico

Broadcast by: Telepacífico, Señal Colombia

On: 2017/02/03

Total budget in Euro: 250,000

Author/Director: Carlos Millán

Producers: Claudia Suárez, Camila Ruge

Commissioning Editor: Juan Camilo Ramírez

Submitted by: Echando Globos

Contact: Claudia Rodríguez Valencia

Email: inputcolombia@gmail.com

## HEADLINER: Empress Dowager: Caution; Long Way

This short program combines news footage, pop music, and sketch comedy to ask: What has become of Hong Kong today? It takes aim at the Chinese President Xi Jinping's visit to Hong Kong to celebrate the 20th anniversary of the handover. It mocks Hong Kong's chief executive CY Leung and his claim, 'I will continue to go to communities with my cabinet, taking with me a stool, a notebook and a pen, to listen to your views'. And when human rights activist and Nobel Peace Prize laureate Liu Xiaobo is diagnosed with terminal liver cancer and subsequently granted compassionate release, it asks: Does this mean the regime is magnanimous?

Genre: Satirical Investigation

Original Title: 太后與小豪子：行穩致遠

Country: Hong Kong

Duration: 22 min

Language: Cantonese

Title of series: HEADLINER

Episode: 20 of 21

Production Company: RTHK

Broadcast by: RTHK

On: 2017/06/30

Total budget in Euro: not specified

Directors: Gloria Yick, Eva Chen, Dennis Ng, Irene Chau, Wong Ngna-yu

Producer: Liu Wai-Ling

Submitted by: Radio Television Hong Kong - RTHK

Contact: Matthew Mak

Email: makch@rthk.hk

## Sleeping With The Enemy

The world seems in disarray. Populists from the far right and left are conflicted in a heated, political debate in Europe. Anger and hatred is spread, where once reason and coexistence reigned. The existing electoral system is becoming shaky. Whether on the street, in the family or on the Internet - the fronts are hardened. An unusual experiment takes its course. Shortly before the German general election in September 2017, the makers of this program put three voters and one politician together for one day. Three eligible citizens meet a politician who runs for parliament. The twist: The voters oppose all general opinions of the politician they're faced with. The politician now has one day to spend with and to convince his critics. Sleeping With the Enemy makes an attempt to make politics approachable.

Genre: Infotainment  
Original Title: Volksvertreter  
Country: Germany  
Duration: 44 min  
Language: German  
Title of series: Volksvertreter  
Episode: 1 of 7  
Production Company: Wieduwilt Film & TV Production GmbH  
Broadcast by: ZDFneo  
On: 2017/06/29  
Total budget in Euro: 110,000  
Author: Florian Schewe  
Director: Thorsten Klauschke  
Producer: Stefan Wieduwilt  
Commissioning Editor: Michael Steiner

Submitted by: Wieduwilt Film & TV Production GmbH  
Contact: Lea Wildemann  
Email: lea@wieduwilt.info

## Grotesco: The Refugee Crisis - A Musical

Europe saw an enormous influx of refugees in 2015, as a result of the war in Syria and other conflicts. Refugees primarily came from Turkey to Greece by boat, proceeding on foot, by roads and trains to the northwest - towards the wealthier and more open countries on the continent. The great influx of refugees created a lot of tension in European societies strengthening nationalist populist opinion, but also mobilizing civil society in solidarity movements of help and support. The Swedish comedy group Grotesco have created a short musical about this period, from the perspective of Swedish politics and public opinion. Grotesco was chosen as the best political humor program produced in Sweden in 2017. The program addresses the issue of the mass flight from Syria in 2015 and how Sweden and the other European countries handled it. A very serious topic turned to perfect humor in the form of a musical. This is the first in a series of eight parts, dealing with various subjects connected to Swedish society.

Genre: Political Comedy  
Original Title: Grotesco: Flyktingkrisen - en musikal  
Country: Sweden  
Duration: 30 min  
Language: Swedish  
Title of series: The Seven Masterpieces of Grotesco  
Episode: 1 of 8  
Production Company: FLX for SVT  
Co-Producers: GKU Godkänd Kvalitetsunderhållning AB  
Broadcast by: SVT  
On: 2017/11/03  
Total budget in Euro: 1,056,510  
Authors: Henrik Dorsin, Micke Lindgren, Emma Molin, Rikard Ulvshammar, Per Andersson, Per Gavatin  
Director: Micke Lindgren  
Producers: Sofia Lindberg, Martina Håkansson  
Commissioning Editor: Mats Grimberg

Submitted by: Sveriges Television - SVT  
Contact: Saam Kapadia  
Email: saam.kapadia@svt.se



**FOREST CREATURES**  
F O U N D A T I O N™

## VISION

Our vision is one of peaceful coexistence. Film, television, new media, the dramatic arts, and other related disciplines of the arts are powerful tools that can be used for the purpose of establishing peace, coexistence and community.

## MISSION

The mission of the Forest Creatures Foundation is to build an enduring legacy of peace, coexistence, and community through the use of film, television, new media, the dramatic arts, and other related disciplines of the arts.

The dramatic arts can provide a unique experiential understanding of conflict and its resolution. The Foundation seeks to further understand how to use this to establish an authentic peace.

Independent film, television, and other media have a unique cultural impact which the Foundation supports to further establish its vision.

The Foundation pays special attention to the relationship of the mission to the needs of children, since childhood experiences play a significant role in later social impact.

## OBJECTIVE

The objective of Forest Creatures Foundation is to support an interface of independent media with the established media and entertainment industries as this relates to the vision and mission of the Foundation. We have a particular focus on children, healing the victims of abuse and neglect, and how "it takes a village" to accomplish the vision and mission of the Foundation.

For more information about getting involved, joining our e-mail list, or supporting our work, please contact us at:  
[info@forestcreatures.org](mailto:info@forestcreatures.org) or [www.forestcreatures.org](http://www.forestcreatures.org)



## Session: Freshly Crafted With Traditional Tools

Craft and the concept of 'home' informs these unique programs with everything from stop motion animation to observational vérité. Each filmmaker has a found fresh way of using traditional techniques to make their storytelling powerful. Some charming, others political, and all with layers and challenges.

Together we will discuss how culture can inform the style and the story. What can we learn from the rich and complex tradition of subversive storytelling from formally socialist countries? Or a Yugoslavian fable or Iranian mythology? From the inside of an Israeli prison?

We will also discuss how stations and independent filmmakers develop and create international public television co-productions. What is the process? Additionally, how do independent filmmakers, artists, creators, and stop motion animators find funding to develop their craft and make a living? How can public broadcasters help nurture and sustain these artists?

And importantly, will these programs endure and be enjoyed for years to come? A close look at storytelling craft that celebrates creativity and collaboration.

Session Moderators: Eren Isabel McGinnis, Shin Yasuda

Session Focus: How culture and traditional filmmaking techniques enhance the story

### Screened Programs:

Hedgehog's Home (Canada) 10 min - Needled Felt Stop Animation

Palace for the People (Bulgaria, Romania, Germany, France, Sweden) 26 min - Documentary Mini-series

A House Is Not a Home (Sri Lanka) 14 min - Documentary

One Thousand Myths (Iran) 7 min - Animation Series

Megiddo (United Kingdom, Israel) 50 min - Documentary Mini-series

There will be a discussion after each screening.

## White Room

### Hedgehog's Home

In a lush and lively forest lives a hedgehog. He is at once admired, respected and envied by the other animals. However, Hedgehog's unwavering devotion to his home annoys and mystifies a quartet of insatiable beasts: a cunning fox, an angry wolf, a gluttonous bear and a muddy boar. Together, the haughty brutes march off towards Hedgehog's home to see just what is so precious about this 'castle, shiny and huge.' What they find amazes them and sparks a tense and prickly standoff. This sumptuous and delicately choreographed stop-motion fable - made entirely of needled felt - revives the timeless and timely notion of cultivating our own place of safety, dignity and comfort, no matter how big or small. Like a welcome blanket on a chilly day, Hedgehog's Home is a warm and universal tale for young and old that reminds us, there truly is no place like home. Deeply rooted in post-World War II Yugoslavia, this modern tale is entrenched in folk tradition but transcends specific cultures, eras and generations by focusing on the essence of home. Hedgehog's home is an act, not a place or a culture. It represents devotion to and cultivation of safety, dignity and comfort, a protective shelter that also reflects and defines who we are.

Genre: Needled Felt Stop Animation

Original Title: Hedgehog's Home

Country: Canada

Duration: 10 min

Language: English

Production Company: NFB

Co-Producers: Vanja Andrijević, Bonobostudio

Total budget in Euro: 270,000

Author: Branko Ćopić

Director: Eva Cvijanović

Producer: Jelena Popović

Submitted by: National Film Board of Canada - NFB

Contact: Michelle van Beusekom

Email: m.vanbeusekom@nfb.ca

### Palace for the People

Palace for the People tells the stories of the most emblematic four buildings of socialist times - highly representative for the epoch and witnessing the historical turbulence in Eastern Europe in the second half of the twentieth century. The National Palace of Culture in Sofia, Moscow State University, Palace of the Parliament in Bucharest, Palace of Serbia in Belgrade, Palace of the Republic in Berlin are unique architectural creatures made with a lot of courage and a bit of lunacy to remind the people there was an ultimate power and brighter future. Each one is the tallest, the largest, has the biggest clock on Earth, or the most advanced technology of its time. They were the most grandiose enterprises in a time when collective good was the major state policy. Now that socialism is over it's time to go back and reveal their hidden secrets. Most of these mega-buildings are still in place - and, like it or not, have become an integral part of the local culture. Each of these monsters is a monument of a dictatorship - but also a memory of the people who dared to project and build them. This episode has its focus on the Palace of Parliament in Bucharest.

Genre: Documentary Mini-series

Original Title: Palace for the People

Country: Bulgaria, Romania, Germany, France, Sweden

Duration: 26 min

Languages: English, Russian, Romanian, Bulgarian, a.o.

Title of series: Palace for the People

Episode: 1 of 4

Production Company: AGITPROP (Bulgaria)

Co-Producers: Filmtank, ICON Production, BNT, collaboration with MDR, co-operation with ARTE, in association with SVT.

Broadcast by: ARTE

On: 2017/11/19

Total budget in Euro: 500,000

Authors/Directors: Boris Missirkov, Georgi Bogdanov

Producer: Martichka Bozhilova

Commissioning Editor: Martin Hubner

Submitted by: AGITPROP

Contact: Martichka Bozhilova

Email: producer@agitprop.bg

## A House Is Not a Home

This story focuses on Jayantha, who lives in Colombo, a city in Sri Lanka with a population of 5.6 million. His neighborhood was grabbed by the government for urban development projects, using mostly military force rather than negotiations. Jayantha and his family were relocated in newly built high rise apartments with diverse groups. Eventually his new home generates numerous issues related to the infrastructure of the building and living together with different ethnic and cultural communities. Jayantha organizes and leads the community to solve these issues with government authority while having their own solutions within his community.

This is part of the Big Cities documentary series focusing on the discussion, comparison, exchange, and implementation of solutions to current problems in the world's largest cities, a unique 'worldwide public service network' collaboration of 28 partners from 25 countries including Eurovision, the Asia-Pacific Broadcasting Union (ABU), and Televisión América Latina (TAL). Big Cities aims to reach at least 100 million viewers in 20+ countries with their online content.

Genre: Documentary Series  
Original Title: A House is not a Home  
Country: Sri Lanka  
Duration: 14 min  
Language: Sinhala  
Title of series: Big Cities  
Production Company: Sri Lanka Rupavahini (TV) Corporation  
Broadcast by: Sri Lanka Rupavahini (TV) Corporation  
On: 2016/11/22  
Total budget in Euro: 1,500  
Author/Producer/Director: Kanchane Marasinghe  
Commissioning Editor: Athula Disanayaka

Submitted by: Sri Lanka Rupavahini (TV) Corporation  
Contact: Kanchane Marasinghe  
Email: kanchane.marasinghe@gmail.com

## One Thousand Myths

Stories from the Silk Road is part of an animated series that takes inspiration from historic illustrations. The creative team from Tehran, Iran seeks to embrace and preserve the common cultural heritage of the region.

Genre: Animation Series  
Original Title: Hezar Afsan  
Country: Iran  
Duration: 7 min  
Language: no dialogue  
Title of series: Hezar Afsan  
Episode: 52  
Production Company: Hooran Studio  
Co-Producers: Hooran Studio & Saba  
Total budget in Euro: 1,092,000  
Author: Afsaneh Bakhshi  
Directors: Asghar Safar, Abbas Jalali Yekta  
Producer: Asghar Safar  
Commissioning Editor: Abbas Jalali Yekta

Submitted by: Hooran Studio  
Contact: Asghar Safar  
Email: ceo@hooranstudio.com

# White Room

## Megiddo

Israel's most controversial series follows 1,000 Palestinians held at the Megiddo prison in northern Israel, where they are guarded by 300 Israeli wardens. The inmates include those who planned attacks, people who assisted assailants and some prisoners who have been given multiple life sentences for their involvement in the murder of Israelis. Director Itzik Lerner was given unprecedented access to Megiddo for a year and a half. The result is a three-part series which documents the tense reality at a high security facility and the complex relationship between the prisoners and wardens, and especially between Fatah and Hamas leaders in the prison and the commanders of the prison itself. The daily routine in prison is stronger than any political map and the discussion of whether the inmates are 'terrorists with blood on their hands' or 'freedom fighters' becomes marginal. Ultimately the human interactions that take place between jailers and prisoners hint that it is possible to make life in Israel a little more peaceful.

Genre: Documentary Mini-series

Original Title: Megiddo

Country: United Kingdom, Israel

Duration: 52 min

Language: Hebrew

Title of series: Megiddo

Episode: 1 of 3

Production Company: Itzik Lerner Films

Broadcast by: yes docu!

On: 2017/03/22

Total budget in Euro: 310,000

Author/Producer/Director: Itzik Lerner

Commissioning Editor: Guy Lavie

Submitted by: WestEnd Films Distribution

Contact: Alex Pye

Email: alex@westendfilms.com



**Tuesday 1 May**  
**15:45 - 17:40**

**White Room**

## **Session:**

### **#metoo - Looking Back ... in Admiration. To Those Who Paved the Way**

Thanks to the #metoo and Time's Up movements we are reminded once again of the danger of being silenced and made invisible. And obviously the fight cannot stop with successful hashtags.

In this session we are letting strong women from history walk the streets again. Whether they are fighting for the right to work, vote or just being respected in the work place, they can still show us the way. And while history is brought to life, we can ask ourselves how far women have come since then? Have things really changed that much? And who is telling the story? Women? Or are men feeding the narratives about women into public broadcasting? Are there enough women-deciders, public broadcast CEOs? Where are the women directors? And what difference does or would it make?

In this session we hope to lay our fingers on modern myths, day-to-day sexism and subversive strategies against gender discrimination featuring in every (media) woman's life.

Session Moderators: Åsa Tolgraven, Will Pedigo  
Session Focus: Feminism - Get Inspired.

#### **Screened Programs:**

Suffragists. Pioneers of the Feminist Struggle (Argentina) 42 min - Docufiction  
Zarah - Wild Times (Germany) 43 min - Drama Series

Followed by discussion.

## White Room

### Suffragists. Pioneers of the Feminist Struggle

On the 23rd of September 1947, with the conquest of the female vote in Argentina, some of the claims of the women's movement that began at the end of the 19th century became a reality. Accomplishing that important stage, involved a complex path that still continues in the present with new and old demands. In this docufiction, the well-known actress Muriel Santa Ana plays Julieta Lanteri, Carolina Muzzilli, Alfonsina Storni and Salvadora Medina Onrubia, four pioneers of women's civil and political rights that changed Argentinean history. Their stories, struggles and the context of their fights are told and illustrated by scholars and historical footage. This is a particularly relevant topic in Argentina today, since the contemporary women's movement 'Ni una menos', a civil organization that fights against the major problem of feminicides in Argentina, is coming to the attention of public opinion.

Genre: Docufiction

Original Title: Sufragistas. Pioneras de las luchas feministas

Country: Argentina

Duration: 42 min

Language: Spanish

Production Company: La productora de TV

Broadcast by: Encuentro channel

On: 2017/11/26

Total budget in Euro: 54,600

Author: Canal Encuentro

Director: Federico Randazzo

Producer: María Laura Fanuchi

Commissioning Editor: Eleonora Menutti

Submitted by: La productora de TV

Contact: Natalí Schejtman

Email: natalis@gmail.com

### Zarah - Wild Times: Titles and Tits

This six part drama series depicts a period of German emancipation history.

The revolts of the 1960s had brought society to a boil and people were setting out into uncharted waters when it came to fashion, pop culture and sex. The series is set in the Federal Republic of Germany during the early 1970s when West Germany is funky, wild and sexy, but the positions of power are still held almost exclusively by men. Zarah Wolf, a committed journalist in her early 30s, has got a new job as deputy editor at a large glossy magazine. As an outspoken feminist activist, she is fighting outdated role models and everyday macho attitudes at her new work place. She questions authority and tries to maneuver herself into the executive seat by organizing a coup. Her methods are clever, devious, and at times ruthless. Yet as she turns the great wheel of societal change, her life and emotions spin into turbulences.

Genre: Drama Series

Original Title: Zarah - Wilde Jahre: Titel und Titten

Country: Germany

Duration: 43 min

Language: German

Title of series: Zarah - Wild Times

Episode: 1 of 6

Production Company: Bantry Bay Productions GmbH

Co-Producers: ZDF Enterprises Mainz

Broadcast by: ZDF

On: 2017/09/07

Total budget in Euro: not specified

Authors: Eva & Volker Zahn

Director: Richard Huber

Producer: Jan Kromschröder

Commissioning Editors: Johannes Frick-Königsmann, Nina Manhercz

Submitted by: Zweites Deutsches Fernsehen - ZDF

Contact: Nina Manhercz

Email: manhercz.n@zdf.de

**Tuesday 1 May**  
**17:45 - 19:00**

**White Room**

## **Special Screening: Breaking the Cycle**

Join us for a screening of one of the most successful Nordic documentaries on the international market ever.

A warden from the progressive Halden prison in Norway visits one of the more notorious prisons in the world, Attica Correctional Facility in New York State. Back in Halden Prison, Norway, the goal of the correction system is to make good neighbors out of every inmate. The warden's mission when visiting Attica is to change the system from a focus on punishment to a more humane view on the prisoners.

How will the Nordic ideas about dialogue and humanity be received by staff and inmates in Attica? The after-effect of screening this documentary in the USA has been immense. Breaking the Cycle could play a vital role in a fundamental re-evaluation of the view on punishment in the American prison system, causing self-reflection and perhaps change. How did this happen? What is it about this film that stirred public opinion? After all there are many documentaries that highlight societal ills...

**Session Moderator:** Kåre Vedding Poulsen

**Session Focus:** How documentaries can change societal or political perception

**Screened Program:**

**Breaking the Cycle (Finland) 58 min - Documentary**

**Followed by discussion.**

# White Room

## Breaking the Cycle

The deputy warden from the world's most humane maximum security prison, Halden Prison in Norway, goes on a mission to change one of the most notorious prisons in the world - Attica Correctional Facility in New York State. Halden Prison was designed with rehabilitation as the central point. The goal of the correctional system is to make good neighbours out of every inmate. The inmates live in a dorm-like environment and have access to a wide array of programs, ranging from pottery to a fully-equipped music studio, in order to better prepare them for everyday life after release. The US correctional system focuses on punishment. At Attica, the inmates live in cramped cellblocks and they describe the facility and atmosphere as 'predatory', 'aggressive' and 'inhumane'. Violence and hostility is common. To quote one of the inmates: 'I only feel safe in my cell - when it's locked.' How will the Nordic ideas about dialogue and humanity be received by staff and inmates in Attica? Breaking the Cycle is a documentary that raises a moral dilemma for the viewer - what should a prison environment be like, what should be the goal of incarceration - and what type of treatment would you, as a citizen, be ok with?

Genre: Documentary

Original Title: Vägen tillbaka

Country: Finland

Duration: 58 min

Language: Norwegian, English

Production Company: Yle

Co-Producers: NRK, Nordvision

Broadcast by: Yle

On: 2017/03/02

Total budget in Euro: 123,000

Authors/Producers: Tomas Lindh, John Stark

Director: Tomas Lindh

Commissioning Editor: Carin Göthelid

Submitted by: Yle, the Finnish Broadcasting Company

Contact: Tuire Lindström

Email: [tuire.lindstrom@yle.fi](mailto:tuire.lindstrom@yle.fi)

## Session:

### Who the Hell Is Interested In Older People?

They are the most loyal viewers, yet they are bored by themselves

Every broadcaster is preoccupied with the notion of age. How can we reach a young audience without alienating our fanbase, the old people? Whilst societies in so many countries grow older, the public broadcasters spend a lot of time exploring issues of aging. But who is really interested in things about old age and its problems?

In this session we will examine various ways in which program-makers attempt to create hit-formats that break the prejudice and deal with issues of old age. Whether in documentary, fiction or reality formats - looking at older people is a hot trend.

Do viewers feel connection to the optimistic portraits of seniors?

Are public broadcasters guilty of propagating an unattainable image of the older generation?

What are the cultural differences?

What can be done better?

Session Moderators: Shin Yasuda, Philipp Vongehr

Session Focus: Successful productions about/with/for older people

#### Screened Programs:

Super Octogenarians - India's Oldest Water Warrior (Singapore) 23 min - Documentary Series

Old People's Home for 4 Year Olds (United Kingdom) 60 min - Infotainment Series

Thailand Elderly: Grandma Him, the Iron Shin (Thailand) 20 min - Documentary Series

## Super Octogenarians - India's Oldest Water Warrior

Never before in human history has our planet contained so many elderly people, or such a large percentage of them. And from the look of things, 80 might just be the new 50. Across eight episodes, Super Octogenarians track down spunky seniors who are working way past their retirement age, and redefining the very idea of 'old'. Beyond the mere notion of active aging, healthy living and meaningful post-retirement life, we travel across Asia to see and hear how these gutsy seniors debunk the stock images we have of the elderly. In each episode, the producers pair up one of Asia's most prolific photographers with one of these super octogenarians. The photographer's task: to come up with a series of photographs based around the theme NEVER TOO OLD. They befriend each other, and the young come to see the world through the eyes of the old. The end result is often heartwarming as it is meaningful.

Genre: Documentary Series

Original Title: Super Octogenarians - India's Oldest Water Warrior

Country: Singapore

Duration: 23 min

Language: English

Title of series: Super Octogenarians

Episode: 1 of 8

Production Company: Very! Pte Ltd

Co-Producers: Mediacorp Pte Ltd, Channel NewsAsia

Broadcast by: Channel NewsAsia

On: 2018/02/01

Total budget in Euro: not specified

Director: Quah Mui Koon

Producer: Felicia Koh

Commissioning Editor: Huang Weixian

Submitted by: Mediacorp Pte Ltd

Contact: Carmen Chan

Email: CarmenChan@mediacorp.com.sg

## Old People's Home for 4 Year Olds

If 4 year olds and 84 year olds work and play together, will it improve the health and happiness of the older group? Ten pre-schoolers welcome 11 pensioners into their classroom. Social isolation is one of the biggest problems facing older people living in care homes. This loneliness, combined with boredom and inactivity, has a severely negative impact on their health, well-being and life expectancy. This social experiment attempts to dramatically improve the health and well-being of retirement communities by bringing together ten older residents with a group of ten four year old pre-school children for six weeks. The old and young volunteers share daily activities designed by a team of experts who measure and analyze the older group's physical and mental progress. The elderly volunteers undergo a series of baseline tests at the start of the experiment, and their activities are tracked and tested throughout. The results at the end of the experiment are extraordinary, with significant changes in the physical, social and emotional well-being of the older volunteers. This format tackles one of society's most pressing issues in a heart-warming and compelling way.

Genre: Infotainment Series

Original Title: Old People's Home for 4 Year Olds

Country: United Kingdom

Duration: 60 min

Language: English

Title of series: Old People's Home for 4 Year Olds

Production Company: CPL Productions

Broadcast by: Channel 4 UK

On: 2017/08/01

Total budget in Euro: not specified

Director: Benjamin Leigh

Producers: Benjamin Leigh, Trish Powell

Commissioning Editor: Lucy Leveugle

Submitted by: Red Arrow International

Contact: Mykola Baal

Email: mykola@redarrowuk.tv

## Thailand Elderly: Grandma Him, the Iron Shin

The 84 year-old Grandma 'Him' is a celebrity from Trung, a southern province of Thailand. She is an extraordinary elderly who regularly plays a local sport called 'Takraw', a kind of football, that requires high levels of athletic skill and energy. People are wondering what the secrets of her good health are as they watch her play the game tirelessly among the much younger group of players. In this program, grandma Him reveals the secrets of her good health. You will also learn about her daily routine that makes her stronger than most people her age.

Genre: Documentary Series

Original Title: สูงวัยไทยแลนด์: “ยายหิม แข็งเหล็ก”

Country: Thailand

Duration: 20 min

Language: Thai

Title of series: Lui Mai Ru Roi

Episode: 167

Production Company: Boonmeritmedia

Broadcast by: Thai PBS

On: 2017/09/21

Total budget in Euro: 2,925

Author: Rewat Chompuchana

Producer/Director: Prasan Ingkanunt

Commissioning Editor: Prawit Kongkwanratana

Submitted by: Thai Public Broadcasting Service (Thai PBS)

Contact: Ruthai Kritsanapraphan

Email: ruthaik@thaipbs.or.th

# MEDIA WITH IMPACT



**THIRTEEN's** commitment to the arts, gives you access to events you wouldn't get on any other network...when you're a kid and you can't afford Broadway shows, sometimes it's your only chance. I can't imagine my life without it.

— *Lin-Manuel Miranda*



(L-R) *Nas Live from Lincoln Center*, *American Ballet Theatre: A History* (Isabella Boylston and Misty Copeland); *She Loves Me* (Laura Benanti and Zachary Levi)

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[thirteen.org/media-with-impact](http://thirteen.org/media-with-impact)



## Session:

### Inside Stories - Public TV Points the Camera at Itself

#### Public TV employees sharing personal stories that matter to them

As employees of public service media, where do we draw the line between professional and private? When the stories we want to tell are deeply embedded in our personal life, can we maintain journalistic integrity?

In this session, we screen two examples of public media employees turning the camera to themselves. Both documentaries explore sensitive topics regarding the filmmakers' families.

While some organizations enforce regulations on dealing with matters of personal involvement, others embrace this type of editorial freedom.

Can we take advantage of our access to public media platforms? Do our stories matter? Are we reliable storytellers when it comes to issues that involve ourselves? When does sharing our family stories start to feel exploitative and when does it clash with journalistic ethics? What are the repercussions? In this session we will discuss about the traps and tips of using our corporate platforms to tell our personal stories.

Session Moderators: Shin Yasuda, Eleftherios Fylaktos

Session Focus: Producing documentaries that delve into the lives of public media employees

#### Screened Programs:

With Ayumi (Japan) 59 min - Documentary

I'm Somewhere - Living with a Memory Disorder (Finland) 58 min - Documentary

There will be a 10-minute discussion after each screening and a final discussion at the end.

## With Ayumi

In July 2016, a stabbing rampage left 19 people dead at a care home for the disabled in the Japanese city of Sagami-hara. The attacker claimed that disabled people only bring misery. His words shook NHK director Yuya Sakagawa to the core. Yuya's younger sister Ayumi has cerebral palsy and intellectual disabilities and can barely speak. Yuya lived in the same family home for over 20 years but never felt unhappy because of Ayumi's disabilities. He wants to disprove the Sagami-hara attacker's claim but is conscious that the burden of caring for Ayumi has always fallen on their parents. So Yuya returns home, becomes Ayumi's carer for a month, and films the whole experience. The Sagami-hara attacker's words were deplorable but were echoed widely on the web. Yuya's self-documentary is his effort to refute the attacker's claim. Although Yuya acted out of a strong sense of justice, he realized he had not understood his family. By taking care of Ayumi every day, he grasps their parents' emotions and the complex feelings of his other sister Yukari. The film follows Yuya as he struggles to forge a new relationship with Ayumi and other members of the family.

Genre: Documentary  
Original Title: With Ayumi  
Country: Japan  
Duration: 59 min  
Language: Japanese  
Production Company: NHK  
Broadcast by: NHK  
On: 2017/07/22  
Total budget in Euro: 38,000  
Author/Director: Yuya Sakagawa  
Producers: Masumi Hoshino, Shinji Yanagisawa  
Commissioning Editor: Masumi Hoshino

Submitted by: NHK (Japan Broadcasting Corporation)  
Contact: Yukari Hayashi  
Email: m01614-festivals@li.nhk.or.jp

## I'm Somewhere - Living with a Memory Disorder

What is life like with no short-term memory? For years, Yle journalist Tuula Rajavaara recorded her mother Aili Rajavaara suffering from a memory disorder. At the time of making this documentary Aili lived at home and on a respite ward, two weeks at a time. Together, mother and daughter tackle their ever more surreal everyday life. The film provides an insight into the unique world of memory disorder. The focus is on Aili and her endless joy of life. The location is Aili's suburban flat that has changed with the disorder. With her example, Aili wants to remove the stigma on memory disorders and show life won't end with the diagnosis. Managing life with her is the frustrated daughter Tuula. Bubbly humor makes anxious moments easier. New innovative ways to express and to develop the storytelling were searched and found: photos, notes, phone calls, and messages were used to produce the TV documentary as well as web miniseries, radio documentary, and photo exhibitions.

Genre: Documentary  
Original Title: Olen jossain  
Country: Finland  
Duration: 58 min  
Language: Finnish  
Production Company: Yle  
Broadcast by: Yle Arena (VOD), Yleisradio  
On: 2017/05/05  
Total budget in Euro: not specified  
Author/Director: Tuula Rajavaara  
Producer: Ari Lehikoinen  
Commissioning Editor: Ilkka Lehtinen

Submitted by: Yle, the Finnish Broadcasting Company  
Contact: Tuire Lindström  
Email: tuire.lindstrom@yle.fi

## Session:

### Under the Influence - Youtubers for a Change

Social Influencers are taking over the world. Young people with a huge number of followers are successful content producers on platforms like Youtube, Instagram, Facebook and Snapchat. They produce videos, share photos, start conversations engage audiences and reach huge numbers of followers and subscribers with what they do. The advertising industry has already embraced them - placing big brands in their videos or organizing social events where these so-called 'influencers' are the new big stars.

In this session we will try to find out how we as public broadcasters can 'use' those influencers for our programs. How can it be done? What are some of the rules that you have to follow? And how exactly do the minds of those influencers work? We will also talk about what is in it for them? Why do some want to work with public broadcasters and why some won't.

At the end of the session you will leave with a checklist and lots of input on how you can successfully cooperate with influencers and what the 'no-gos' are when you do.

Session Moderators: Kåre Vedding Poulsen, Manuel Thalmann

Session Focus: How can social influencers help you reach a younger audience

#### Screened Programs & Presentations:

#Work\_in\_Progress (Israel) 10 min - Web Series - presentation

Coding TV (South Korea) 21 min - Kids Variety Show

Youngbulance (Switzerland) 12 min - Infotainment Web Talk - presentation

Nerd: DragonSlayer666 (Finland) 14 min - Web Series - presentation

Followed by discussion.

## #Work\_in\_Progress

A web series that brings together well-known Israeli YouTube creators, followed by tens of thousands of followers, and social activists who belong to diverse communities in the Israeli society. The encounter of these two worlds - which are so different from each other - presents an interesting, surprising angle on Israeli society and its many challenges. Together, the YouTubers and the activists try to start a new dialogue - complex, funny, touching, that is not afraid to touch exposed nerves.

Genre: Web Series  
Original Title: #Ovdim\_Al\_Ze  
Country: Israel  
Duration: 50 min  
Language: Hebrew, Arabic, Russian, Yiddish  
Title of series: #Work\_in\_Progress  
Episode: 1 of 8  
Production Company: Heymann Brothers Films  
Broadcast by: Channel Hot 8  
On: 2017/09/14  
Total budget in Euro: 145,800  
Authors: Barak Heyman, Tomer Heymann  
Directors: Barak Heymann, Nadan Pines, Tomer Heymann  
Producer: Barak Heymann

Submitted by: #Work\_in\_Progress  
Contact: Michal Eliav  
Email: festivals@heymanfilms.com

## Coding TV

This is a new type of variety show for kids which explains 'coding'. The stars of the show are very popular YouTube creators in Korea, 'Yangdding and friends' and 'Jini and Kangi'. Yangdding, the leader of 'Yangdding and friends', is a game creator who has 2.6 million YouTube subscribers, boasting her 1.3 billion views. 'Jini and Kangi' are loved by children and parents with their toy games. The robot army has invaded peaceful Earth! Yangdding and friends decide to fight off the robot army! They fight by controlling coded robots. And that's how the 'War of Robots' began! Will they be able to win against the robots and protect the peace on Earth?

Genre: Kids Variety Show  
Original Title: 코딩TV  
Country: South Korea  
Duration: 21 min  
Language: Korean  
Title of series: Yangdding X Coding TV  
Episode: 3 of 52  
Production Company: KBS  
Co-Producers: Eungon Kim, Hyungji Kim  
Broadcast by: KBS  
On: 2017/09/29  
Total budget in Euro: 22,000  
Authors: Youngeun Ahn, Jeongeun Park, Dahee Kim  
Director: Hawon Shim  
Producer: Ki Hoonseok  
Commissioning Editor: Song Youngsuk

Submitted by: Korean Broadcasting System - KBS  
Contact: Hyunsoo Kim Schroeter  
Email: hyunsooshka@kbs.co.kr

## Youngbulance - Dr. What

With the Youtube channel 'Youngbulance' SRF is giving young people some big brothers and sisters to help them out: the most familiar faces from the Swiss social media scene, like the Facebook and YouTube sensation 'Raffas Plastic Life', Youtuber Iris Reeves or YouTube-Comedy star Noelia. In three different video formats, they are there to offer guidance and advice on some very serious matters, but with plenty of empathy and humor. The issues of bullying, pressure to perform and dealing with money will be discussed in the talk show Dr. What. The struggles faced by teenagers on a daily basis are presented and dealt with in a careful, open and funny way by the hosts who can relate to their target audience. The Influencers make viewers feel that they are not alone with their questions. Each episode offers the audience the chance to have a discussion in the comments field and share their own opinion. Other modules of Youngbulance are 'Dr. Bock', where love, sex and the human body are dealt with, and 'Dr. Do it', which lets you in on some funny life hacks and tips and tricks that a teenager can't do without in everyday life: 'how can I take the perfect selfie?' or 'how can I concentrate better in school?'

Genre: Infotainment Web Talk  
Original Title: Youngbulanz  
Country: Switzerland  
Duration: 24 min  
Language: Swiss German  
Title of series: Youngbulance  
Episode: 11 of 26  
Production Company: Endemol Shine Beyond  
Broadcast by: Youtube and SRF  
On: 2017/08/28  
Total budget in Euro: not specified  
Authors/Directors: Endemol Shine Beyond  
Producer: Ilona Stämpfli  
Commissioning Editor: Manuel Thalmann

Submitted by: Schweizer Radio und Fernsehen - SRF/SRG SSR  
Contact: Susanne Eberhart  
Email: susanne.eberhart@srf.ch

## Nerd: DragonSlayer666

This web drama series is one of the first to revolve around the world of e-sports. DragonSlayer666, the main character of this humorous series, is a devoted and determined gamer whose only ambition is to become a professional e-sport star. When his mom destroys his computer, DragonSlayer666 is forced to step out of his room, face the real world and learn the meaning of friendship and team work. This record breaking multiplatform drama concept targeted on a challenging piece of audience - hardcore gamers in their teens. The concept consists of a web drama and original content scripted for the social media platforms - those relevant to the target group. The different levels are part of the same narrative and together create an intact and immersive universe. The series is the most popular Finnish youth drama ever in Yle Areena, the vod service of the Finnish Broadcast Company.

Genre: Web Drama Series  
Original Title: Nörtti: DragonSlayer666  
Country: Finland  
Duration: 14 min  
Language: Finnish  
Title of series: Nerd: DragonSlayer666  
Episode: 1 of 8  
Production Company: Dionysos Films  
Broadcast by: Yle Arena (VOD), Yleisradio  
On: 2017/10/06  
Total budget in Euro: not specified  
Author/Director: Aleksi Delikouras  
Producers: Yle/Dionysos Films  
Commissioning Editor: Teija Rantala

Submitted by: Yle, the Finnish Broadcasting Company  
Contact: Tuire Lindström  
Email: tuire.lindstrom@yle.fi

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## Session:

### Dedicated to the Moms of the World: Images of Motherhood

Mothers - a society does not exist without them. Their roles vary in different countries and continents, so do the projected images and role models.

What images of motherhood do we as public service broadcasters project in our programs: Motherhood in the glow of ultimate fulfillment or as the most stressful job there is? What effects do these images have? Are we instead of providing a service to mothers inadvertently giving motherhood a bad name?

In this session we see varying angles on motherhood in public service broadcasting programs from three different parts of the world. In one of them the mother runs away from her family, in another mothers have the need to do the impossible, work, family and the perfect body. The third suggests that mothers should have a guilty conscience if they have their children minded by an Au Pair.

The creators of the programs will talk us through what they wanted to achieve, and how their programs were received in their countries. Let's see how horrible it is to do the most wonderful thing - to be a mother!

Session Moderators: Tiina Klemettilä, Manuel Thalmann

Session Focus: What picture of motherhood do we show to our audience as public broadcasters.

#### Screened Programs:

Gone Mom (South Korea) 50 min - Reality Show

Workin' Moms (Canada) 22 min - Comedy Series

The Truth About Our Au Pair (Denmark) 40 min - Documentary Mini-series

Followed by discussion.

## Gone Mom

Ceaseless chores, uncaring husbands, children in their phases, work stress, and much more. Sometimes being a mother is just too much. Mothers are all precious daughters, loyal friends, trustworthy partners, and dreamers, but family members often forget this. 'Gone Mom' provides freedom to these mothers. It is a reality show that showcases a mother enjoying a time of her life while family members struggle during her absence. A mother is secretly given \$1,000, leaves a letter to her family and escapes from home. In this episode, Jung Eun Joo a mother of four children, is overloaded with household chores. Her husband Kang Gun Il, is more of a child than a father and no help at all. Ms. Jung escapes during a family camping. She can fully enjoy her time within the budget, from reserving a 5-star hotel to getting a luxurious massage. Meanwhile, the family members also have some time doing mother's tiresome daily chores. They may choose to track mother down. A family reunion takes place under only two circumstances: either the family catches mother, or mother spends all \$1,000 and returns home. At a TV studio, along with two hosts, the whole family finally watches what went on during those surreal days.

Genre: Reality Show  
Original Title: 엄마를 찾지마  
Country: South Korea  
Duration: 42 min  
Language: Korean  
Title of series: Gone Mom  
Episode: 9 of 26  
Production Company: EBS  
Broadcast by: EBS  
On: 2017/04/24  
Total budget in Euro: 23,000  
Author: Yoon Jung Lee  
Directors: Park You Joon, Kim Kyu Ock, Shin Jin Su  
Producer: Ryu Jae Ho  
Commissioning Editor: Lee Eun Jung

Submitted by: EBS (Educational Broadcasting System)  
Contact: Jin Su Shin  
Email: bonapide@ebs.co.kr

## Workin' Moms

This ensemble comedy examines the modern ideal that working mothers can have it all. The series follows the struggles of these urban moms, providing a raw and honest look at how they juggle their burgeoning identities as mothers. They support, challenge, and try not to judge each other as life throws them curveballs. Whether it is an identity crisis, a huge job opportunity, postpartum depression, or an unplanned pregnancy - they face both the good and bad with grace and humor. Kate is the flawed and fearless heart and soul of the series, who has stark home/life decisions to make. She relies on her closest friend Anne, a no-nonsense psychiatrist and mother of two, who is facing a massive family challenge. Charming and unpredictable Frankie livens any dark moment as she struggles with her own instability and relationship malaise. And sweet, former sorority girl Jenny seeks an uncharacteristically reckless awakening. Together the friends fearlessly confront the polarizing and unexpected realities of being working moms. Can you have it all? For these workin' mothers, some days you can and some days... not so much.

Genre: Comedy Series  
Original Title: Workin' Moms  
Country: Canada  
Duration: 23 min  
Language: English  
Title of series: Workin' Moms  
Episode: 101  
Production Company: Wolf & Rabbit Entertainment  
Broadcast by: CBC  
On: 2017/01/10  
Total budget in Euro: not specified  
Author/Director: Catherine Reitman  
Producer: Jonathan Walker  
Commissioning Editor: Michelle Daly

Submitted by: Canadian Broadcasting Corporation - CBC  
Contact: Michelle Daly  
Email: michelle.daly@cbc.ca



## The Truth About Our Au Pair

We wanted to see what happens when three well off women/mothers from a western country are sent to the rural Philippines to experience the life of their au pair and their families. Will they be reassured that it is the best way to give foreign aid or will they be morally challenged and conclude that it is exploitation of poor women? For many years the au pair scheme in Denmark (which is meant to be cultural exchange for young people) has been accused of just being a way for the rich to get a low paid maid. The media coverage of the au pair scheme in Denmark has for many years been primarily negative. For the first time in Denmark a documentary filmmaker was given permission to film both the host families' lives and the au pair girls' lives for a longer period of time. The series started a huge debate about the use of au pairs in Denmark. Viewers commented and discussed the programs in big numbers on social media. Media coverage was intense and more political parties and worker's unions called for dramatic changes or even that the au pair scheme should be shut down. The 1st episode of the series got a 42 percent share. This shows how a 3 episode documentary series can create impact and explore global inequality by making it relevant for the viewers.

Genre: Documentary Mini-series

Original Title: Sandheden om vores au pair

Country: Denmark

Duration: 40 min

Language: Danish, English

Episode: 3 of 3

Production Company: !MPACT TV

Broadcast by: TV2

On: 2017/07/26

Total budget in Euro: 320,000

Author/Director: Ole Juncker

Producer: Thomas Heurlin

Commissioning Editor: Liv Michelsen

Submitted by: TV2 Denmark

Contact: Ole Juncker

Email: ole@junckerfilm.dk

A photograph of the Brooklyn College campus. In the background, a large, multi-story brick building with a prominent clock tower and a white cupola stands under a clear blue sky. The foreground is a large, green lawn where many people are sitting on the grass, some in small groups and others individually. A paved walkway runs across the middle of the lawn. The overall atmosphere is bright and sunny.

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### Session:

## Changing Society, One Program at a Time

Why are public broadcasters falling behind when it comes to difficult and necessary discussions?

Around the world, topics that were once taboo are now becoming part of the mainstream conversation. Thanks in part to the #metoo movement, people are talking about sexual harassment and sexual assault more openly than ever before. But there are still plenty of subjects - like illness, misogyny and race - that people struggle to talk about in public.

In this session, you'll see four distinctive and striking examples of people using the media to kickstart important conversations, and accelerate social change. In Canada, a young man with a fatal disease launches a podcast to get people talking about illness. In India, a Bollywood star launches a talk show to tackle the taboo topic of misogyny. In the United States, a 3D-printed doll host encourages young, diverse creators to tell their stories. And in Sweden an average white male tries to experience discrimination.

What are the secret ingredients that enable these media makers to bring difficult topics to light so successfully? And what can public broadcasters learn from these examples? In a rapidly changing media landscape, how did public broadcasters lose their power as an engine of social debates? Shouldn't we be leading these conversations, instead of waiting for the next hashtag to go viral?

Session Moderators: Åsa Tolgraven, Iris Yudai

Session Focus: Getting to the heart of conversations that really matter to audiences

#### Screened Programs:

Sickboy (Canada) 44 min - Documentary

The Snake Charmer (Greece) 57 min - Documentary

StoryBored USA (United States of America) 2x5 min - Web Series

The Politically Correct Man (Sweden) 15 min - Mockumentary Series

## Sickboy

This film follows 29-year-old yoga instructor Jeremie Saunders as he lives openly with Cystic Fibrosis and looks for ways to remove the stigma attached to chronic illness and disease. Jeremie grew up in Halifax dealing with CF, with a daily routine that involves using an atomizer, and taking dozens of prescription pills. But he keeps a positive outlook and chooses to openly talk about his disease and its challenges. He was diagnosed as a baby. His parents were told he would not see his 25th birthday. He married his wife, Bryde, both knowing that the disease has left him sterile. The film traces the efforts by him and his two closest friends, Brian Stever and Taylor MacGillivray, to create Sickboy, an irreverent Internet radio podcast aimed at changing the way people view serious illness like cancer, depression and epilepsy. Jeremie believes that laughing about the absurdity of his own disease ‘takes away its power’. Driven by the fact that his family ‘never really talked’ about it, Jeremie becomes consumed by his attempts to change the conversation around serious illness. ‘I’m never going to have a kid. THIS is my kid.’ The documentary shows how a podcast that started as a joke among friends begins to have a transformative effect on its many listeners far and wide, and even on the podcasters themselves.

Genre: Documentary  
Original Title: Sickboy  
Country: Canada  
Duration: 44 min  
Language: English  
Production Company: Dream Street Pictures  
Broadcast by: CBC  
On: 2017/10/15  
Total budget in Euro: 310,000  
Author/Director: Andrew MacCormack  
Producers: Rick LeGuerrier, Timothy M. Hogan  
Commissioning Editor: Charlotte Engel

Submitted by: Dream Street Pictures  
Contact: Rick LeGuerrier  
Email: rick@dreamstreetpictures.com

## The Snake Charmer

Aamir Khan is one of the leading Bollywood actors in India today. He became a star of Hindi cinema in the 1980s, and his films have been the highest grossing Bollywood films of all time. Until recently, Khan was used to portraying macho men on a quest for vengeance and belonged to an industry accused of encouraging sexual violence against women. Yet in 2012, Khan’s career took an unexpected turn, when he created ‘Satyamev Jayate’, the first prime-time TV show in India to expose the country’s most critical social issues. Khan became the first Bollywood star to openly talk about rape, female feticide, dowry payments and domestic violence. The film follows Khan, as he attempts to change the way Indians perceive and treat women. Interviews with leading Bollywood directors, producers and fellow actors, help to explore further the role of cinema and TV in shaping values and mentalities in Indian society during the last thirty years. We also meet women who have taken part in Khan’s show, and discover how their lives have been affected by speaking out in public. In parallel, we explore the controversy that Khan has created, listening to critical voices that are questioning his motives and protesting against his work. Khan’s quest ultimately opens a window into a country in crisis and to the changes it is undergoing.

Genre: Documentary  
Original Title: The Snake Charmer  
Country: Greece  
Duration: 57 min  
Language: English, Hindi, Bengali  
Production Companies: Forest Troop, Anemon  
Co-Producers: ERT, Al Jazeera  
Broadcast by: Al Jazeera  
On: 2017/11/15  
Total budget in Euro: 290,550  
Author/Director: Nina Maria Paschalidou  
Producers: Rea Apostolides, Yuri Averof, Nina Maria Paschalidou  
Commissioning Editor: Eleftherios Fylaktos

Submitted by: Forest Troop  
Contact: Nina Maria Paschalidou  
Email: info@foresttroop.com

## StoryBored USA

StoryBored USA is a new web series that aims to empower diverse young people to tell their stories using creative arts and media. It features 3D printed miniatures of show creator and host, William D. Caballero. There are nine 5-8 minute episodes of StoryBored USA which serves as a creative source for those who often feel excluded from the American narrative. While there are many new media resources that encourage young people to be creative, there are not many programs that are focused on young people who are diverse - in terms of either ethnicity or sexuality.

Genre: Web Series

Original Title: StoryBored USA

Country: United States of America

Duration: 5 min

Language: English

Title of series: StoryBored USA

Episode: 1 of 9

Production Company: William D. Caballero

Co-Producers: Latino Public Broadcasting

Broadcast by: You Tube

On: 2018/02/01

Total budget in Euro: 20,000

Producer/Director: William D. Caballero

Commissioning Editor: Luis Ortiz

Submitted by: Latino Public Broadcasting

Contact: Betsy Newman

Email: bnewman@scetv.org

## The Politically Correct Man

This mockumentary follows a former Swedish MMA-fighter and media personality, Musse Hasselvall, who represents political correctness by being Mr Politically Correct. Musse believes he is an open person with no prejudices. But is that really true? He is white, heterosexual, middle class, male and has no disabilities. Musse wants to understand more about what it feels like to experience discrimination. Surprisingly he discovers that he has more prejudices than he thought he had. This is a series, dealing with issues regarding gender, transgender, disability, skin color, sexuality and body size. Its purpose is to promote discussions on the equal value and equal rights of all individuals. We do that by putting light on the small mistakes all of us make in everyday life confronting diversity of different kinds. We aimed at a non-politically correct audience that might be unaware of these issues. A strategy was to make fun of people from the politically correct 'elite' who think they say and do the right things. Our main character Musse represents that 'elite'. The programs are produced in a semi-documentary, or mockumentary, way. The people and the stories are real, no actors are used, but some of the scenes are scripted. Part of the dialogue was made up from the participants' own experiences as well as spontaneous improvisation.

Genre: Mockumentary Series

Original Title: PK-Mannen

Country: Sweden

Duration: 15 min

Language: Swedish

Title of series: PK-Mannen

Episode: 1 of 6

Production Company: UR

Broadcast by: SVT

On: 2017/02/01

Total budget in Euro: 300,000

Author/Producer/Director: Ulrika Johnson

Commissioning Editor: Ulrika Arlert

Submitted by: Swedish Educational Broadcasting Company - UR

Contact: Anna Birgersson-Dahlberg

Email: abd@ur.se

# NOVA



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**Session:**

**Making Bacteria Attractive to the Audience**

Science and technology can offer earth-shattering discoveries with massive implications for humankind. But how do you tell a television audience these stories if your protagonist is a microbe and not visible to the human eye?

We show an approach to this dilemma featuring the Russian professor Andrey Shestakov and his biotechnology lab on the quest to harness bacteria and change the world. We ask, is this film successful and why? What are the ingredients to get the audience involved, to draw a young and curious media consumer? How do you produce exciting and interesting documentaries about science? And does a film that works in Russia also work in another country?

Embark on a journey into the world of bacteria between the Caucasus and the White Sea.

Session Moderator: Bart de Poot

Session Focus: New ways of telling science stories

Screened Program:

Life with Bacteria (Russian Federation) 52 min - Reportage

## Life with Bacteria

This film is about how invisibly the future is born: Day by day, silently growing roots in today's life, through modern science. There is reason to believe that the most promising science of the 21st century will be microbiology. Bacteria can be taught to synthesize practically everything from concrete and hydrogen, to insulin and endorphin. And they live everywhere, from the walls of nuclear reactors, to our intestines. Almost all of their world is Terra incognita, not only for us, but for the scientists themselves. It is very likely that after a while, at our house there will be small biotechnological containers, similar to aquariums, in which we will throw our garbage, and receive gas, heat or electricity. Andrey Shestakov, head of the microbial biotechnology laboratory at Moscow State University and his team travel all over the country, from the Caucasus to the White Sea, with the goal of finding and testing microbes useful to humans. With this film we want to retain, and most importantly, to attract a new generation of scientists with positive examples from today's science.

Genre: Reportage

Original Title: Жизнь с бактериями

Country: Russian Federation

Duration: 52 min

Language: Russian

Production Company: Krasnodar Motion Picture Studio

Broadcast by: Nauka TV Channel

On: 2017/05/25

Total budget in Euro: 50,000

Author: Andrey Timoshchenko

Director: Stanislav Stavinov

Producer: Valery Timoshchenko

Commissioning Editor: Valery Timoshchenko

Submitted by: Krasnodar Motion Picture Studio

Contact: Andrey Timoshchenko

Email: oldumbrella@mail.ru



### Session:

## People, History and Racial Perspectives

Stories about people, their origin and identities have been a worrying issue for decades. Indigenous and historians have in recent times, argued and flirted with issues concerning the impact of exploitive structures, representation, racial discrimination and distortion of history of people of color or indigenous origin. Most often we underestimate the real tragedy, which lies hidden in the subtleties of legitimization and moral justification.

Dealing with these real life issues and events on primetime television can be insightful - but also intimidating. The central question here is, as broadcasters with such a powerful cultural tool are we well placed to overcome disciplinary and ethical boundaries?

Most often in our attempts to direct attention to specific structures or sectors of society we allow ourselves to be drawn into the trap of institutionalized racism.

The challenges facing the disadvantaged and the vulnerable are many and therefore the well-intentioned public broadcaster must be careful not to hijack the moment and allow the legitimization of negative ideologies or practices to fester.

This session will show two productions with different approaches and perspectives to dealing with cultural dispossessions; one aiming at redemption, which investigates the issues of reclamation; and the other attempting a disclamation process, which also contextualizes on issues of race and capitalized intensions. These two accounts will serve as the bases of our discussion, to bring about new insights into making a difference.

Session Moderators: Jim Fara Awindor, Eren Isabel McGinnis

Session Focus: How does race influence storytelling?

### Screened Programs:

Namatjira Project (Australia) 87 min - Documentary

By Blood (United States of America) 85 min - Documentary

Followed by discussion.

## White Room

### Namatjira Project

This is an extraordinary first-hand account of the international battle to reclaim the artwork and heritage of one of Australia's most important Indigenous figures: Albert Namatjira.

He was one of those rare artists who actually changed the course of history. Founder of the Indigenous art movement, he became an international icon and was the first Indigenous person to be granted Australian citizenship. But Namatjira was never fully accepted by white Australia, and after being wrongfully imprisoned in 1959, he soon died, despondent and broken. Then, in 1983, the Australian Government sold the rights to his work to an art dealer - despite Namatjira having left his art to his wife and children. Now, almost 60 years after Namatjira's death, his family want it back. Working with the Namatjira family, filmmaker Sera Davies takes us on a journey from the sun-blasted deserts of their Aranda homeland to the lavish opulence of Buckingham Palace, as they fight to have Namatjira's legacy returned to its rightful home. A captivating story of Australian race relations lensed through the bitterly contested history of one of our most venerated figures. Namatjira Project is a powerful, important addition to the canon of modern Indigenous culture.

Genre: Documentary  
Original Title: Namatjira Project  
Country: Australia  
Duration: 87 min  
Language: English  
Production Company: Big hART Inc  
Broadcast by: ABC Arts  
On: 2018/04/12  
Total budget in Euro: 510,970  
Author/Director: Sera Davies  
Producer: Sophia Marinos  
Commissioning Editor: Jo Chichester

Submitted by: Big hART Inc  
Contact: Sophia Marinos  
Email: [sophia@bighart.org](mailto:sophia@bighart.org)

### By Blood

The Seminole and Cherokee Nations, among other native American tribes, owned African slaves. After the American Civil War, the slaves were emancipated and became members of the tribes. More than a century later, the descendants of these freed slaves, were stripped of their tribal citizenship and are now known as Freedmen. This film tells their story and chronicles the ongoing conflict over the issue of tribal rights between the Cherokee Nation of Oklahoma and the Cherokee Freedmen. It explores a largely untold history and its impact on race, identity, and the sovereign rights of Native American people.

Genre: Documentary  
Original Title: By Blood  
Country: United States of America  
Duration: 68 min  
Language: English  
Title of series: America Reframed  
Production Company: Thread Productions  
Co-Producers: WORLD Channel, American Documentary, Inc.  
Broadcast by: WORLD Channel  
On: 2016/12/15  
Total budget in Euro: 150,000  
Producers/Directors: Marcos C. Barbery, Sam Russell  
Commissioning Editor: Chris Hastings

Submitted by: American Documentary, Inc.  
Contact: Betsy Newman  
Email: [bnewman@scetv.org](mailto:bnewman@scetv.org)

## Session:

### How to Get the Audience to Discuss Difficult Topics

#### A German and a Dutch approach topped off with some Polish inspiration

One of the most essential, but not very sexy tasks of public service broadcasters is to initiate public debate. How do you bring up difficult and sensitive topics in the right way? What will cause the nation to, indeed, discuss these topics? Or is it just simply 'luck' if it does happen?

This session examines how the Germans use a traditional TV drama as a way to discuss a national trauma. And how the Dutch came up with a politically incorrect cringe comedy that coincidentally broke all rating records (both linear and online) and subsequently caused a 'primary-hell-hype' to break out all across the country.

We will top off this afternoon of fiction screening with a very special and inspiring Polish program. Rave reviews and multi festival awards have been received for this hybrid Polish trip through the world of adolescence. Is it fiction? Is it a documentary? Does it need a label or can we just celebrate its vibrant style?

Session Moderator: Jacomien Nijhof

Session Focus: Fiction that gets the nation talking or at least inspired

#### Screened Programs:

Life After (Germany) 88 min - TV Drama

Primary Hell (The Netherlands) 25 min - Comedy Series

All these Sleepless Nights (Poland) 100 min - Fictional Documentary

There will be a discussion after each screening.

## White Room

### Life After

Duisburg, 24th July 2010. On the way to the Love Parade, 21 people from seven different countries die, most of them young. Thirteen women and eight men. Hundreds of techno music fans are injured or traumatized. They had their whole lives ahead of them. These real life events provide the backdrop for this drama. Antonia Schneider was 17, just about to leave school, and all she wanted to do was party, when she happened to be in the 'tunnel' at the Love Parade. Seven years later, she is still traumatized and unable to live a normal life. Her father Thomas, her stepmother Kati and her best friend Betty are slowly starting to lose patience with her, and - despite their best efforts - can't cope with Antonia's behavior. But then Antonia meets a taxi driver, Sascha Reinhardt, who also claims to have been at the Love Parade, and to have been a victim of what happened. He seems to be understanding and to have feelings for her. But then she exposes him as a liar, and he becomes the target of a destructive maelstrom of her emotions.

Genre: TV Drama  
Original Title: Das Leben danach  
Country: Germany  
Duration: 88 min  
Language: German  
Production Company: POLYPHON Film- und Fernsehgesellschaft  
Broadcast by: ARD  
On: 2017/09/27  
Total budget in Euro: 1,600,000  
Authors: Eva & Volker Zahn  
Director: Nicole Weegmann  
Producer: Valentin Holch  
Commissioning Editor: Lucia Keuter

Submitted by: Westdeutscher Rundfunk - WDR  
Contact: Felicitas Rohmoser  
Email: Felicitas.Rohmoser@wdr.de

### Primary Hell

This comedy series emphasizes the dynamics of parents and teachers and the way they hold their own on the battlefield which is more commonly known as primary school; a well-known and very familiar arena, but an absurdist world as well. The primary school is an exceptional mini-society with its own rules, goodbyes-policy, loitering parents, parent-teacher meetings, birthday treats etiquette, class group apps, ... and mothers assigned as 'lice nurses'. Determined to get her new life on track as soon as possible, the recently divorced mother Hannah and her daughter Floor arrive at a new school where Hannah is soon dragged into the frenzy of schoolyard politics. Unfortunately, there are no integration courses, so by trial and error Hannah tries to master the unwritten laws of the playground. Not to mention the peculiar teachers and the overbearing 'mother mafia', who don't make life easy for her. Though Hannah promised herself not to be manipulated at this school, eventually no parent - Hannah included - escapes the school etiquette and 'voluntary' duties. Before you know it, you are responsible for the charity jar, you have been added to five WhatsApp parent groups and you are assigned as 'lice mother' or 'Luizenmoeder'.

Genre: Comedy Series  
Original Title: De Luizenmoeder  
Country: The Netherlands  
Duration: 25 min  
Language: Dutch  
Title of series: De Luizenmoeder  
Episode: 1 of 10  
Production Company: BING Film & TV  
Broadcast by: Avrotros  
On: 2018/01/14  
Total budget in Euro: 1,200,000  
Authors: Eva Aben, Diederik Ebbinghe, Ilse Warringa  
Director: Jan Albert de Weerd  
Producer: Ingmar Menning  
Commissioning Editor: Mylene Verdurmen

Submitted by: Avrotros  
Contact: Fraukje Heida  
Email: fraukje.heida@eo.nl

## All These Sleepless Nights

In this film, Marczak captures that precise moment in our twenties where unique freedom allows us to reinvent ourselves in the rush of a passing moment. It viscerally summons this point in time, chronicling life across two Warsaw summers as students Kris and Michal resolve to push their experience of life to the limit. After Kris breaks up with his long-time girlfriend, anything seems possible and Warsaw is his playground. Along with his best friend Michal, handsome and wide-eyed, they roam the metropolis at night. With only instinct and desire as their guides, big ideas intermingle with drugs and sex and one thing seamlessly gives way to another. However, when Kris falls for Michal's ex-girlfriend, the relationship between the two best friends falls apart. Determined to find his true self Kris navigates between his memories and future hopes - soon realizing that his crusade to understand life has started to overshadow living it. Marczak paints an intimate portrait of a displaced youth challenging to realize itself in a city that is suspended between its traumatic past and a future powered by a fervent new generation. His fluid, dream-like shooting and editing is reminiscent of the French New Wave's spirit of discovery, yet all the while our protagonist's youthful adventure transcends Warsaw - his desire for selfhood, to belong, resounds with each of us, eternally.

Genre: Fictional Documentary

Original Title: Wszystkie nieprzespane noce

Country: Poland

Duration: 100 min

Language: Polish

Production Company: Endorfina Studio

Co-Producers: Pulse Films, TVP, Mazovia Film Fund,  
Moma Films

Broadcast by: TVP

On: 2018/01/23

Total budget in Euro: 350,000

Author/Director: Michal Marczak

Producer: Marta Golba

Commissioning Editors: Barbara Paciorkowska,  
Marta Duźbabel

Submitted by: Telewizja Polska - TVP S.A.

Contact: Renata Puchacz

Email: [renata.puchacz@tvp.pl](mailto:renata.puchacz@tvp.pl)



## Session:

### History as You Have Never Seen it Before

#### Innovative ways of using historic archive material to tell new stories

PSB archives are national treasures: they contain pieces of a nation's history, evidence what really happened, and iconic images that form our collective memory. Now as our libraries move from tape to digital files, it's easier than ever to access them and share them with others. The power of interpreting history is not just in the hands of the public broadcaster, but also in the hands of the public. New technology is also making it easier than ever for creators to mess with the original material - to rearrange it, erase it, or add new layers.

In this session, we invite you to immerse yourself in striking examples of public broadcasters using archives, not just to show what happened in the past, but also to imagine stories that never happened. We'll find out why the program creators chose to tell these particular stories with the footage at hand, and hear some cautionary tales. Is it possible to take archival material out of context, without despoiling or appropriating it? How do these new, imagined stories serve our audiences, compared with historic narratives told in a more linear, chronological way? Do these innovative techniques create fake history, or bring us closer to the truth?

Session Moderators: Tiina Klemettilä, Iris Yudai

Session Focus: Innovative ways of using our historic footage to tell new stories

#### Screened Programs:

Our Land! (Finland) 8 min - Documentary Series / Interactive Experiment

Tokyo Black Hole: Year Zero in Post-WWII (Japan) 50 min - Documentary

Three Thousand (Canada) 14 min - Documentary

Operation Alaska (Finland) 66 min - Fictional Documentary

There will be a discussion after each screening.

## Our Land!

This is an experiment in which Yle, the Finnish Broadcasting Company gave power to the people, opened its archives to the public and saw what happened. Anyone could participate and re-edit or modify the footage as they liked. The aim of the project was to get a fresh new look at Finland and the Finns. We received 372 new short films, more than we estimated. People of all ages and from all fields of life were incredibly creative and made short films that tell stories about the past, present and future Finland. All films were published and still remain available on Yle Areena. The project also broke new ground in the art and museum world. The short films were on display in several art museums around Finland, the works of amateurs and professionals exhibited side by side. We also arranged video workshops in museums. The age of the filmmakers was between 11 and 80 years. The year ended with a television series, six 30 minute episodes. Each episode focused on a certain theme. In this episode the theme is humor, and presenter Minna Joenniemi watches and comments on short films with a well known blogger and graphic designer Kasper Strömman, famous for his clever and peculiar humor.

Genre: Documentary Series / Interactive Experiment

Original Title: Oi maamme!

Country: Finland

Duration: 16 min

Language: Finnish

Title of series: Oi maamme!

Episode: 1 of 6

Production Company: Yle

Broadcast by: Yle

On: 2017/11/14

Total budget in Euro: 260,000

Author/Director: Harto Hänninen

Producer: Minna Lindroos

Commissioning Editor: Kari Aalto

Submitted by: Yle, the Finnish Broadcasting Company

Contact: Jouko Salokorpi

Email: jouko.salokorpi@yle.fi

## Tokyo Black Hole: Year Zero in Post-WWII Japan

Tokyo is known as one of the most orderly cities in the world. But 72 years ago, when World War 2 had just ended, it was a lawless place where people were driven by necessity and greed. To shed light on Tokyo in year zero - the 12 months that followed the end of the war - NHK analyzed more than 100,000 pages of declassified CIA documents and studied dozens of hours of newly discovered footage shot by the American occupation forces and private individuals. Those pictures show Tokyo like a black hole that swallowed people, materials, and money. In this film a young Japanese man, Takeshi from the 21st century, travels back in time to Tokyo in 1945. Cutting-edge video-compositing techniques place the actor within the images in old film footage, giving viewers an immersive, vicarious experience. Takeshi first experiences the black market that had sprung up in the ruined city. People dive into illicit businesses in order to survive. Many women can only feed their families by working as prostitutes. Street urchins, who work for Yakuza gangs, are rounded up by officials. A hundred people starve to death each month. Meanwhile, the families of the occupation forces live in luxury. And a cache of gold bars is pulled from Tokyo Bay... The film reveals how the desperate people of a ruined city laid the foundations of the Japanese capital of today.

Genre: Documentary

Original Title: Tokyo Black Hole: Year Zero in Post-WWII Japan

Country: Japan

Duration: 50 min

Language: Japanese

Production Company: NHK

Broadcast by: NHK

On: 2017/08/20

Total budget in Euro: 607,000

Authors/Directors: Kensuke Kishi, Sadao Moriuchi

Producers: Shinichi Terazono, Takuomi Matsumoto

Commissioning Editor: Takuomi Matsumoto

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Yukari Hayashi

Email: m01614-festivals@li.nhk.or.jp



## Three Thousand

'My father was born in a spring igloo—half snow, half skin. I was born in a hospital, with jaundice and two teeth.'

With quiet command, the young Inuk artist Asinnajaq plunges us into a sublime imaginary universe—14 min of luminescent, archive-inspired cinema that recast the past, present and future of Inuit in a radiant new light. Delving into the NFB's vast archive, she casts a net across the complicated history of Inuit cinematic representation, harvesting fleeting truths and fortuitous accidents from a range of sources—newsreels, propaganda, ethnographic docs, as well as work by Inuit filmmakers. Two Inuit children peer with startling immediacy through a colonial lens. Decades later, other children hastily look away from an intrusive camera. Later still, Asinnajaq's own grandmother fashions sea lyme grass into a basket, at ease under the tender gaze of documentarian Jobie Weetaluktuk, the director's father. Asinnajaq fuses contemporary sensibilities with the economic aesthetic of her ancestors, overlaying a quilt of hand-drawn and CGI animation with shimmering fragments of historic moving image.

Genre: Documentary

Original Title: Three Thousand

Country: Canada

Duration: 14 min

Language: English

Production Company: NFB

Total budget in Euro: 142,300

Director: 'Asinnajaq' Isabella-Rose Weetaluktuk

Producer: Kat Baulu

Submitted by: National Film Board of Canada - NFB

Contact: Michelle van Beusekom

Email: m.vanbeusekom@nfb.ca

## Operation Alaska

This thought experiment opens up a new perspective for the history of Northern Europe and the national identity of Finns, which could be something very different today - if the story had come true. In the winter of 1939-40 Finland was fighting for independence while the United States of America offered the Finns an evacuation plan for the nation of 3,7 million. According to the suggestions, the Finns would have been evacuated to Alaska in order to populate and build, develop and to defend this vast and remote territory. The proposals were made, but they were never carried out. Finland survived the war and managed to maintain its independence. The historical documents were forgotten in the American archives until a Finnish researcher discovered them in the early 2000s. The film consists of archive material, interviews with ordinary Alaskans with Finnish ancestors and a gathering with several specialists who carry out the planning of the evacuation in the fictional setting of the story. While the story of Operation Alaska is fictional, all the characters are real. The voice-over is an ex-US ambassador to Finland, Bruce Oreck. The web content offers the viewers a chance to experiment with the situation. What if I was the one having to have to make the decision about leaving everything and starting all over?

Genre: Fictional Documentary

Original Title: Operaatio Alaska

Country: Finland

Duration: 66 min

Language: English, Finnish

Production Company: Yle

Broadcast by: Yle

On: 2017/12/28

Total budget in Euro: not specified

Author/Producer: Tuuve Piispa

Director: Tommi Hakko

Commissioning Editor: Ilkka Lehtinen

Submitted by: Yle, the Finnish Broadcasting Company

Contact: Jouko Salokorpi

Email: jouko.salokorpi@yle.fi



## Session:

### The Vertical Canvas: Making Programs for Phones

No piece of modern consumer technology has been adopted as rapidly by as many people as the smart phone. Handheld devices - with their vertical-oriented screens and thousands of apps - have fundamentally changed the way we communicate, produce and consume media.

Public broadcasters are scrambling to catch up, tailoring their content and story treatments to these devices and the social platforms that dominate them: Instagram, Snapchat and Facebook. What works? What doesn't? How do you measure success? What's the return on investment? Why bother putting so much work into something so ephemeral? And what's the endgame for public service broadcasters?

This session will look at several examples of innovative 'phone-focused' storytelling, from experiments with drama and news coverage, to historical fiction, chatbots and a satirical news program built for Instagram.

Leave this session with a useful checklist of do's and don'ts from some of the producers in the field.

Session Moderators: Kåre Vedding Poulsen, Brodie Fenlon

Session Focus: Innovative programs designed for smart phones and phone-first platforms

#### Screened Programs & Presentations:

#tagged (The Netherlands) 12 min Drama + presentation

Kidder (United Kingdom) 12 min Drama + presentation

#PLS (Belgium) 4 min Snapchat Drama Series + presentation

Molare.News (Switzerland) 5 min Web News Satire + presentation

We will show other examples of vertical storytelling, including news features from Canada, chatbots from The Netherlands, an Instagram drama from Finland and a mobile history lesson from Denmark.

Followed by discussion.

## #tagged

This is a short film about the sweet intimacy and destructive power of social media - told through the screen of a smartphone. #tagged is the story of Elise, a 14 year old girl, and her mobile phone. We watch as the content she posts on different social media gets out of hand, and out of her control. Her phone turns from being her best friend to her worst enemy. We view 24 hours of her life, looking through her eyes, we view her surroundings only via her smartphone, and only when it is turned on. The story is told entirely through popular mobile phones apps, text messaging, video/ photo making... and the contrasting relation to the live surroundings which the audience sees out of focus and mostly hears in a textured sound design.

Genre: Drama

Original Title: #tagged

Country: The Netherlands

Duration: 12 min

Language: Dutch

Production Company: VERTOV

Co-Producers: KRO-NCRV, NPO 3LAB

Broadcast by: NPO 3LAB

On: 2017/11/20

Total budget in Euro: 35,000

Author/Director: Martijn Winkler

Producer: Anne Koopmanschap

Commissioning Editor: Paul van Keulen

Submitted by: VERTOV

Contact: Martijn Winkler

Email: martijn@vertov.com

## Kidder

Kidder is a 12 minute film where your phone becomes that of Paul Kidd, an 18 year old guy who is struggling with life - he can't find a job, has no money and everyone else around him on social media seems to be sorted. The film was shot portrait ratio as it was designed to be viewed on a cell phone screen. To date, Kidder has reached over 700k people and has been viewed 246k times on Facebook, with the majority of the audience being 18-24 women. The key to the success was, to our minds, the extensive research with the target audience around story and language, and the skills of the production team who really understood how young people use social media. This is a new way of telling short form drama for social media, using a cell phone takeover format to allow the audience to experience the personal social lives of others.

Genre: Drama

Original Title: Kidder

Country: United Kingdom

Duration: 12 min

Language: English

Title of series: The Social

Production Company: BBC Scotland

Broadcast by: BBC The Social

On: 2017/06/29

Total budget in Euro: 8,000

Authors: The Reynolds Brothers

Director/Producer: Louise Thornton

Commissioning Editor: Bruce Malcolm

Submitted by: BBC Scotland

Contact: Louise Thornton

Email: louise.thornton@bbc.co.uk

## #PLS

#PLS is the first Snapchat series by RTBF. Nathan and his buddies, fresh out of high school, arrive at college. They are determined to make the most of it! Short drama pieces for the phone centered on a group of high school graduates just starting college.

Genre: Snapchat Drama Series  
Original Title: PLS  
Country: Belgium  
Duration: 4 min  
Language: French  
Title of series: PLS  
Production Company: RTBF  
Co-Producers: La Belge Prod  
Broadcast by: RTBF on Snapchat (@storyPLS)  
On: 2017/10/06  
Total budget in Euro: 80,000  
Authors/Producers: Adrien Bralion, Maxime Benoit  
Director: Adrien Bralion  
Commissioning Editor: Sophie Berque

Submitted by: Radio Télévision Belge Francophone - RTBF  
Contact: François Jadoulle  
Email: frja@rtbf.be

## Molare.News

This is a satirical news program made by young people for young people on Instagram Stories. It's the product of a public contest for mobile stories to be distributed on Instagram and Facebook. Through the Internet, audiences access news that is more and more globalized, often poorly researched and, frequently, violent or trite. Molare.News aims at turning this model on its head by reporting ordinary, commonplace events taking place in Molare, a secluded village hidden away in the Swiss Alps, blending mock news and comedy.

Genre: Web News Satire  
Original Title: Molare.News  
Country: Switzerland  
Duration: 5 min  
Language: Italian  
Title of series: Molare.News  
Production Company: RSI  
Broadcast by: [www.instagram.com/retetre](http://www.instagram.com/retetre)  
On: 2017/10/20  
Total budget in Euro: 27,000  
Author/Director: Ivan De Maria  
Producer: Antonio Civile  
Commissioning Editor: Camilla Contarini

Submitted by: Radiotelevisione svizzera di lingua italiana - RSI/SRG SSR  
Contact: Camilla Contarini  
Email: [camilla.contarini@rsi.ch](mailto:camilla.contarini@rsi.ch)

# For your notes

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## PROGRAM HIGHLIGHTS



**Forever, Chinatown**  
Self-taught 81-year-old artist Frank Wong has spent the past four decades recreating his fading memories by building romantic, wry detailed miniature models of the San Francisco Chinatown rooms of his youth.

[caammedia.org](http://caammedia.org)



**Family Ingredients**  
Join Family Ingredients as we take a road trip along the California coast with singer-songwriter Jack Johnson. It's season two of our series about people, their roots, and a dish that reminds them of home.

[jazzarts.org](http://jazzarts.org)



**Mankiller**  
Explore the life of Wilma Mankiller, the first female Principal Chief of the Cherokee Nation who led her people in building one of the strongest Indian Tribes in America. More than a biography, the program delivers an empowering message.

[visionnarymedia.org](http://visionnarymedia.org)



**Acorn and the Firestorm**  
In a politically charged election year, ACORN, a national community organizing group comes under attack by undercover journalists.

[blackpub@nmcmedia.org](mailto:blackpub@nmcmedia.org)



**The Pushouts**  
Celebrated professor Victor Rios, a Mexican immigrant, once gang-affiliated teen, radically changes his life with the help of his mentor Martin Flores. Today they work together to change the lives of other students on the margins of failure.

[lgbt.org](http://lgbt.org)

## nmcmedia.org

The National Minority Consortia is a leader in the field of independent filmmaking and more recently in digital media. We fund film and media makers, present works on public television and other venues, exhibit films and videos, and distribute works to schools and libraries. In addition, we facilitate a new media institute, production training, skills advancement, and career development through workshops, lectures and mentoring. With primary funding from the Corporation for Public Broadcasting, the NMC serves as an important component of American public media.

## Session:

### Let's Go One Step Further!

#### Looking closer and closer - at LGBT history, rights and lives

In some countries LGBT stories are still an utter taboo.

In other countries LGBT programs have been present on public service broadcasting networks for a long time and audiences might feel they have seen it all. But how have these stories been told and who has been telling them? Has the audience really already seen all the important stories? In the world of sports, for example, it is still difficult to talk about being gay. In many families there are big secrets - what might happen if a closer look at your own parents reveals a hidden truth? And what about growing up not knowing if you are a man or a woman; could you tell your story? And all those untold stories from the past - there are many and they need to be told.

In this session you will watch different approaches from different Western countries on how to dig deeper and explore new LGBT stories, where to find new faces and how to push boundaries. It might inspire you to look closer - and closer - in your own country. You'll leave this session feeling empowered to dig deeper, more confident about how to make that first program. Or perhaps you will return to work with a new idea of whom to partner with in order to see more.

Session Moderators: Åsa Tolgraven, Manuel Thalmann

Session Focus: Do we really still need to talk about LGBT? We wish we didn't - but yes we do!

#### Screened Programs:

F.R.E.E. (United States of America) 22 min - Documentary

Rainbow Heroes (Sweden) 28 min - Documentary Series

Queer (Switzerland) 15 min - Documentary Web Series

Denial: The Dad That Wanted To Save The World (United States of America) 57 min - Documentary

Followed by discussion.

## F.R.E.E.

At the same time as the infamous Stonewall riots in New York City in 1969, two young men in middle America fought to get married, making international headlines. This revolutionary act and the student movement they were part of, put Minnesota on the front line of America's gay liberation movement. This history is the first full-length film to document the untold past of the state's lesbian, gay, bisexual, transgender and queer community.

Genre: Documentary  
Original Title: F.R.E.E.  
Country: United States of America  
Duration: 22 min  
Language: English  
Title of series: Out North: MNLGBTQ  
Production Company: Twin Cities PBS  
Broadcast by: Twin Cities PBS  
On: 2017/10/16  
Total budget in Euro: 80,000  
Director/Producer: Daniel Bergin  
Commissioning Editor: Diana Fraser

Submitted by: Twin Cities PBS  
Contact: Betsy Newman  
Email: bnewman@scetv.org

## Rainbow Heroes

Kajsa Bergqvist and Peter Hågström are not just former top athletes, they are also best friends - and have both come out as gay. They decided to find out how it has been for other athletes and ask them how their coming out has affected them as people and athletes. In this episode they meet Colin Jackson, who is one of the world's best hurdlers. The British former world champion talks about it for the first time: 'I have never thought that I have to tell, but I do it because you ask and you are seriously interested in what I have to say,' he says. 14 years ago, Colin Jackson finished a very successful sporting career. He had, among other things, won the World Championships twice, an Olympic silver and four Euro championship gold medals on 110-meter hurdles. He was also world record holder (12,91 seconds). During all the years as a top athlete and even after completing his career, Colin Jackson had chosen to keep silent about his sexual orientation. He simply never wanted to tell. Colin is one of six brave athletes who now tell their story in the SVT series. There could have been more, but some other major athletes who received the question declined participation. It is too sensitive an issue - for many different reasons. What should family and friends think? What do the sponsors say? The fans?

Genre: Documentary Series  
Original Title: Regnbågshjältar  
Country: Sweden  
Duration: 28 min  
Language: Swedish, English  
Title of series: Rainbow Heroes  
Episode: 1 of 5  
Production Company: Filmriding  
Broadcast by: SVT  
On: 2017/09/03  
Total budget in Euro: 151,512  
Authors/Directors: Niklas Hyland, Linn Hellstrand  
Producer: Elin Norberg  
Commissioning Editor: Åsa Edlund Jönsson

Submitted by: Sveriges Television - SVT  
Contact: Saam Kapadia  
Email: saam.kapadia@svt.se



## Queer: Tamy Glauser, Lou and Milky Diamond

The 'Kreuz & Queer' web series is helping Swiss people with coming out. How do young Swiss people actually love these days? Host Florian Sonderegger portrays Swiss people who are confronting Switzerland with social change through their identities and life plans. They are standing up for this change - just like lots of other young people across the world. We introduce three personalities: the androgynous top model Tamy Glauser. She walks down the catwalk both as a man and a woman, which is probably why she has been so successful. Lou is 21 and defines Lou as neither a man nor a woman and rejects this societal division. As a video artist and nightlife personality, drag queen Milky Diamond switches between genders and plays masterfully with stereotypes. 'Kreuz & Queer' is not about satisfying voyeuristic curiosity but rather consciously and respectfully discussing local life and love realities. Freedom of sexual orientation is a key part of a free society. The series reveals the areas of life in which people have to demand, explore and to some extent also tolerate this freedom. The production is the result of a co-operation between the public broadcaster SRF and the privately run VICE Switzerland.

Genre: Documentary Web Series  
Original Title: Kreuz & Queer  
Country: Switzerland  
Duration: 17 min  
Language: Swiss German  
Title of series: Queer  
Episode: 5 of 25  
Production Companies: VICE Switzerland and SRF Virus  
Broadcast by: VICE Switzerland and SRF Virus  
On: 2017/04/13  
Total budget in Euro: 237,510  
Authors/Producers/Directors: Florian Sonderegger,  
Manuel Thalmann  
Commissioning Editor: Manuel Thalmann

Submitted by: Schweizer Radio und Fernsehen - SRF/SRG  
SSR  
Contact: Manuel Thalmann  
Email: manuel.thalmann@srf.ch

## Denial: The Dad That Wanted to Save the World

Denial follows the story of Dave Hallquist, CEO of a Vermont electric utility, seen through the lens of his filmmaker son Derek. As a self-described 'closet environmentalist', Hallquist is dedicated to addressing the way electricity use in America contributes to climate change. As Hallquist struggles to build the kind of transparent company whose honest approach can get stakeholders to accept the realities of how we generate and deliver electricity, he realizes he must apply that same transparency to his personal life and reveals to his son a lifelong secret. Dave Hallquist, who is presented as a chainsaw-wielding, hardhat-wearing CEO in a male-dominated industry, is a woman inside. Now Derek's family must face facts that feel far more immediate than the melting of the polar ice caps. And denial emerges as a common theme linking all of these issues. Ultimately, the personal and the societal come together as Derek learns that his father, newly named Christine, is still indeed his father - and that Christine's unique perspective as the first American transgender CEO to transition in office, may be just what the limiting, binary world view on energy and the environment needs.

Genre: Documentary  
Original Title: Denial: The Dad That Wanted to  
Save the World  
Country: United States of America  
Duration: 57 min  
Language: English  
Production Companies: Mosaic Film and ITVS  
Broadcast by: WORLD Channel  
On: 2017/11/01  
Total budget in Euro: 175,000  
Director: Derek Hallquist  
Producers: Aaron Wolf, Christopher St. John  
Supervising Producer: Amy Shatsky-Gambrill (ITVS)

Submitted by: Independent Television Service (ITVS)  
Contact: Betsy Newman  
Email: bnewman@scetv.org

# For your notes

A series of horizontal dotted lines for writing notes.

## Session:

### I'm a Person not a Disability

#### The collateral damage of inclusion

Developing formats around the topic of disability is often double-edged. While we need these formats to inform the viewers and to touch upon social injustices, aren't we at the same time marginalizing them by building 'special' programming for and/or with them? Is this a session that actually should not exist in the first place? Avoiding inclusion of programs for the especially needy may lead to apathy. Inclusion in the form of special programming may lead just to sympathy.

In this session we show two programs with totally different approaches and examine how successfully they manage to be inclusive. What are the recipes for success? And where do programs risk being patronizing and actually marginalizing rather than including their disabled protagonists?

Inclusion is no longer necessary when nobody feels left out. How should a public broadcaster include the communities that have to put up a fight for their right to normality?

Session Moderators: Eleftherios Fylaktos, Philipp Vongehr  
Session Focus: Programming the under-represented.

#### Screened Programs:

I Want Sex, too! (Spain) 60 Min - Documentary

Give Us a Break! (Japan) 49 Min - Entertainment Show

## I Want Sex Too!

'Why does the opposite sex reject me? Am I an odd creature? A weirdo? No, I'm Jesús, someone who wants to give love.' People with different types of functional or intellectual disabilities ask why they can't live a full and normal life, where love and sex are part of everyday existence. They assert, often silently, their right to sex. The film shows the important role that professional sexual assistants can play in aiding people with those challenges to have access to sex.

This is not just a documentary that deals with the double taboo of sex with disabilities. But it's a topic that confirms how well-made public television can help people open their minds. At least when Xavi's mother is happy to find out who masturbates her son: this is the force of unconditional love and was an explicit invitation to open the parent's minds. This production is daring and discreet and wakes up to a difficult and little-discussed subject, a reminder of another overlooked aspect of our society today.

Genre: Documentary

Original Title: Jo també vull sexe!

Country: Spain

Duration: 60 min

Language: Catalan and Spanish

Title of series: Sense ficció

Production Company: Televisió de Catalunya

Broadcast by: TV3

On: 2016/11/29

Total budget in Euro: not specified

Authors/Directors: Montserrat Armengou, Ricard Belis

Producer: Rosa Costa

Commissioning Editor: Cristina Muñoz

Submitted by: Televisió de Catalunya - CCMA S.A.

Contact: Cristina Cort Fuentes

Email: festivals@ccma.cat

## Give Us a Break! Part 2: 100 People with Disabilities Speak Out

This show - a spinoff from 'Barrierfree Variety Show' - is a form of barrier-free entertainment in which 100 people with disabilities engage in honest, lively discussion with entertainers. At the end, they judge whether the entertainers deserve the 'MZK' (Most Zero Knowledge) title for misconceptions about them. The first edition was aired in December 2016. This second edition asks people what they think they ought to do in certain situations involving people with disabilities. For instance, what they think they ought to do if a person walking along the street was screaming. The discussion takes the form of a quiz in which the entertainers answer questions related to each of several types of disability.

The production team consists of people with and without disabilities, resulting in an outspoken form of variety show with much realism and honesty to question people's attitude towards people with disabilities. In the run-up to the 2020 Tokyo Paralympics, the show raises awareness, encouraging everyone to try to build a barrier-free future.

Genre: Entertainment Show

Original Title: Give Us a Break! Part 2: 100 People with Disabilities Speak Out

Country: Japan

Duration: 49 min

Language: Japanese

Title of series: Give Us a Break!

Episode: 2 of 2

Production Company: NHK

Broadcast by: NHK

On: 2017/08/18

Total budget in Euro: 83,500

Author/Director: Shinji Suzuki

Producer: Shuichi Mano

Commissioning Editor: Shuichi Mano

Submitted by: NHK (Japan Broadcasting Corporation)

Contact: Yukari Hayashi

Email: m01614-festivals@li.nhk.or.jp

## Session: Creating the Past

The connection between truth and history is not a straight line. Truth is elusive, it changes and can be manipulated by time and perspective. The record of history is set by the stories we choose to carry forward, revisit or discover. When we look to the past, sometimes we seek to right the wrongs of a previous generation, set the record straight or provide perspective for those that will follow in our footsteps.

In this session we will examine three approaches to history: Investigation, reflection and imagination.

Does hindsight improve our vision of the future? Join the conversation.

Session Moderators: Will Pedigo, Brodie Fenlon  
Session Focus: The pitfalls of re-telling history

### Screened Programs:

A Continuous Journey (Vietnam) 49 min - Documentary  
Neruda, the Mystery of his Death (Chile) 63 min - Documentary Mini-series  
A Secret in the Box (Ecuador) 71 min - Mockumentary

There will be a discussion after each screening.

## White Room

### A Continuous Journey

This is a documentary with valuable journalistic materials which for the very first time explain the cases of American and Vietnamese victims of Agent Orange at depth. It looks at the attacks and their consequences. The film offers information and interviews from both sides, telling the true stories of victims of Agent Orange in a compelling narration giving authentic details. The film is filled with pain, but it also delivers a strong message about the desire for justice and the belief that truth, somehow, will finally prevail if we do not give up.

Genre: Documentary  
Original Title: Hanh trinh bat tan  
Country: Vietnam  
Duration: 49 min  
Language: Vietnamese  
Title of series: VTV Special  
Episode: 27  
Production Company: VTV  
Co-Producers: Tran Thu Ha, Nguyen Thi Yen, Luu Hoai An  
Broadcast by: VTV  
On: 2017/08/12  
Total budget in Euro: not specified  
Author: Luu Hoai An  
Directors: Nguyen Thi Yen, Luu Hoai An  
Producer: Tran Thu Ha  
Commissioning Editors: Nguyen Thi Yen, Luu Hoai An

Submitted by: Vietnam Television - VTV  
Contact: Luu Hoai An  
Email: luuhoaian@vtv.vn

### Neruda, the Mystery of his Death

On September 23rd 1973 Pablo Neruda the Nobel prize winner for Literature died in the Santa María Hospital just 12 days after the coup d'état. His death represents the loss of one of the most important political and cultural figures in Chilean history. This documentary series delves into the judicial investigation that has been underway in Chile since 2011 to determine the true cause of Pablo Neruda's death. The poet's final days in September 1973 are reconstructed through testimonies and accounts from surviving closest friends, relatives and the professionals in charge of his care while he was hospitalized. Moreover, unknown details are revealed. Over two years of research, with exclusive access to the judicial process and scientific expertise carried out by world-renowned laboratories, the series gives an account of one of the most important international forensic investigations involved in judicial proceedings today. This series was broadcast in the week when the panel of scientists delivered the final results from a two-year research paper that established the conclusion: Cancer did not kill Pablo Neruda. A week later the Chilean Court declared that former President Frei had been murdered in 1982 in the same hospital where Neruda had died, on the same floor and with the same medical team.

Genre: Documentary Mini-series  
Original Title: Neruda, El Misterio de su Muerte  
Country: Chile  
Duration: 63 min  
Language: Spanish  
Title of series: Neruda, El Misterio de su Muerte  
Episode: 1 of 3  
Production Company: Chilevision  
Broadcast by: Chilevision  
On: 2017/10/18  
Total budget in Euro: not specified  
Authors: Documentary Dept of Chilevision  
Director: Claudio Marchant  
Producer: Paz Diaz  
Commissioning Editor: Pedro Azocar

Submitted by: Chilevision  
Contact: Paz Diaz  
Email: paz.diaz@chilevision.cl

**Thursday 3 May**  
**09:00 - 12:45**

**White Room**

## **A Secret in the Box**

A made-up literary figure becomes the stand-in for a nation's psyche in this mock-doc by Javier Izquierdo. Inventing a 'forgotten' Ecuadorian member of the Latin American Boom, the film conceives a literary legacy that withers alongside the nation's shrinkage over decades of war.

Genre: Mockumentary

Original Title: Un secreto en la caja

Country: Ecuador

Duration: 71 min

Language: Spanish

Production Company: Ostinato Cine

Co-Producers: Caleidoscopio Cine

Broadcast by: Youtube

On: 2017/03/20

Total budget in Euro: 60,000

Author/Director: Javier Izquierdo

Producers: Isabella Parra, Tomas Astudillo

Commissioning Editor: Ostinato Cine

Submitted by: Ostinato Cine

Contact: Tomas Astudillo

Email: astudillo.tomas@gmail.com

# For your notes

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## Session: Real(ity) Drama

Real life drama can very often be hard to watch - in the world as such as well as on television. Some topics are barely digestible. Some seem plainly unbelievable, other fates are just too dire to want to see on television.

However, public broadcasters find themselves in the situation where they are obliged to render service to the society that feeds it, to reflect and educate as well as entertain and find an audience. How can we meet this challenge?

Some solutions can be found in the convergence of genres and the universal toolbox of filmmaking. In this session we examine what tools are at hand to spice up, soften, vivify, format, dramatize, dilute - in short tell those stories that are outside the viewers' comfort zones? What works and what doesn't? How far will an audience go in believing the images it sees - when will it start doubting the documentary? What are the ingredients of success?

And how much does a documentary script alter the reality that was filmed? How can experience with fictional storytelling be useful to the editing of documentaries? And how much of the content crafting do you have to signpost to your audience? When does documentary become real(ity)?

Session Moderator: Stefano Semeria

Session Focus: Stylistic choices and concepts for very difficult topics

Screened Programs:

Human Smugglers (Denmark) 59 min - Documentary

Debt Society (The Netherlands) 47 min - Documentary Series

Followed by discussion.

## White Room

### Human Smugglers

For the first-time human smugglers, will reveal - on camera and unmasked - the secrets of their trade. Does that sound too good to be true? We offer a real picture of the industry that has brought millions of migrants to Europe. When European politicians promise to put an end to the uncontrolled and illegal influx, this is the force they are up against. The film offers an astonishing insight to how one of the largest travel agencies in the World - human smugglers - operate. Offering tailor-made travel arrangements to individuals and groups according to their financial potential or producing false documents, working together, competing, networking and mingling as in other industries, only here under the pressure of being illegal. We also witness the relentless fight to get smugglers behind bars personated by an Italian prosecutor who believes the smugglers are all the same. He - and authorities around Europe - has waged a war against the human smugglers, but what are their chances of success? We offer a unique dive into the business of human smuggling presented by the men that run it. It gives us the chance to open doors that have been closed for years and see the whole debate from a quite new angle.

Genre: Documentary  
Original Title: Menneskesmuglerne  
Country: Denmark  
Duration: 59 min  
Language: English, Arabic  
Title of series: Human Smugglers  
Production Company: DR  
Co-Producers: ZDF with support from SVT, NRK, RTS, Société Radio-Canada  
Broadcast by: DR  
On: 2017/11/27  
Total budget in Euro: not specified  
Authors: Poul-Erik Heilbuth, Georg Larsen, Klaus Nedergaard, Kasper Vedsmand  
Directors: Poul-Erik Heilbuth, Georg Larsen  
Producer: Sidsel Marie Jacobsen  
Commissioning Editor: Erling Groth

Submitted by: Danish Broadcasting Corporation - DR  
Contact: Sidsel Marie Jacobsen  
Email: smj@dr.dk

### Debt Society

In a working-class neighborhood in North Amsterdam, almost everyone is deeply in debt. Every month a parade of heavies, a bailiff, a police officer and a locksmith moves through the streets to evict people from their homes. While the locals struggle with fines, guilt and shame, bailiffs and social workers face locked doors. At city hall, a councilman designates the debt problem as the spearhead of his policy. Meanwhile, the unpaid bills keep piling up. In this series, we get to know them all: the residents, social workers, creditors, the bailiff and the local politician - inextricably linked to each other. In the first episode we meet Paul, the unorthodox social worker who works day and night. Unfortunately, all help comes too late for Ramona and her family, because when they are thrown out of their house in broad daylight by Ed, the bailiff, there is no one to turn to. What is special about this factual, non-scripted format, is that it was created with the help of a fiction screenwriter. At first it was difficult to get the show to work, and getting the screenwriter on board really helped to create the right storylines, plot twists, poetic voice-over and soulful score to reach a large audience.

Genre: Documentary Series  
Original Title: Schuldig  
Country: The Netherlands  
Duration: 45 min  
Language: Dutch  
Title of series: Debt Society  
Episode: 1 of 6  
Production Company: Human  
Broadcast by: Human  
On: 2016/11/14  
Total budget in Euro: 775,000  
Authors/Directors: Ester Gould, Sarah Sylbing  
Producer: Margreet Ploegmakers  
Commissioning Editors: Bert Janssens, John Appel

Submitted by: Human  
Contact: Cora van Dijk  
Email: cora.van.dijk@human.nl

## Presentation:

### Output for INPUT - A Very Personal Selection

There is a limit to how many projects, shows, formats, broadcasts INPUT can feature. But of course there is so much more out there worth watching. From 'nice to know' to 'essentially important to have a look at', there is content worth spreading the word about.

Sometimes this content casts its shadow ahead over future developments, like the integration of AI in entertainment shows. Sometimes small trends announce themselves in small formats or territories. Some of them disappear fast, some of them flourish in the following months.

I will present my very personal choice of creative excellence or congenial insight, of strategic visions or programmatic variety. And I will show you examples of a total lack of any careful consideration, which have proven to be greatly inspiring ...

So be prepared for a rollercoaster ride through the world of broadcast content, 90 minutes of fun, laughter, revelations, amazement, sweat and tears.

Presenter: Stefano Semeria

## Presentation:

### A Typology of Digital Narratives in Public Service Media

Have you ever wondered what it actually means when your boss looks at you bewildered, and demands that you must be 'just more digital'?

Then this is a session for you.

There is a wide range of definitions and languages that belong under the umbrella 'digital'. Bring your lunch to a session that consists of a tour of some of the most interesting international digitally based public service (PS) projects from all over the globe. This is a chance for you to end this year's INPUT with a lot of eye-opening digital inspiration. Experience how digital storytelling has evolved in recent years and take home a truckload of cases that illustrate all the different, creative ways to shape your PS broadcasting in the digital age. The cases presented will cover: digital storytelling, social storytelling, community based projects, program supporting digital activities, apps, SoMe, tv on the internet, second screen applications, data mining projects, cross-media/ immersed storytelling, stories for the phone, DIGITIRL, games, AR, VR, bots, interactive movies and more. Lean back and get a case-based presentation of a number of the many different narratives that PS broadcasters are using in order to create new types value in the digital age. Get an inspirational introduction to a wide range of different, clever and brave ideas that worked well and managed to turn the digitalization of media into an opportunity for the broadcaster.

If you need a language for the different types of digital narratives, this is where you get it.

Presenter: Kåre V. Poulsen

## Session:

### Telling War Stories, Far From the Front Lines

Stories of war often focus on the fighters, the battles, the generals and their strategies. How often have we seen the story of war told through accounts of victory and loss, survival and death on the battlefield?

These three documentaries offer a different lens on war, with compelling stories of people who found themselves on the periphery of the battlefield. Meet intelligence analysts wrestling with their conscience (and PTSD) as drone missiles strike down innocent Afghans. See the lives of war refugees reduced to their basic needs of food, medicine and schooling. Hear from young women who grew up as children in a city under siege, 'missed' by snipers and shells, but not left unscathed. Each character is haunted in their own way, proving war's reach is wide and endures for generations.

This session will examine our definition of 'war victim' and whether some victims' stories are more worthy of telling than others. Whose voices are we missing? How far should we go when dealing with state secrets? Does a documentary have more impact when it abandons journalistic balance and takes a stand?

Session Moderators: Brodie Fenlon, Will Pedigo

Session Focus: Finding new perspectives on the old story of war

#### Screened Programs:

Children of the Enemy - Sarajevo (Hungary) - 49 min - Documentary Series

The Shell (Tajikistan) - 14 min - Documentary

National Bird (United States of America) - 87 min - Documentary

Followed by discussion.

## National Bird

Three whistleblowers break the silence around the secret U.S. drone war. Plagued by guilt over participating in the killing of faceless people in foreign countries, two courageous women, a drone-target analyst and a retired intelligence officer, who connect with a former NSA analyst, decide to risk the consequences and speak out.

Genre: Documentary  
Original Title: National Bird  
Country: United States of America  
Duration: 82 min  
Language: English  
Title of series: Independent Lens  
Production Company: Ten Forward Films LLC  
Co-Producers: NDR, ITVS  
Broadcast by: PBS  
On: 2017/05/01  
Total budget in Euro: 320,000  
Director: Sonia Kennebeck  
Producer: Ina Hofmann Kanna  
Executive Producers: Errol Morris, Wim Wenders  
Commissioning Editor: Lois Vossen

Submitted by: Independent Television Service (ITVS)  
Contact: Betsy Newman  
Email: bnewman@scetv.org

## The Shell

A donkey drags an artillery shell through an island, connecting small stories of people who fled war. Life as a refugee is focused on meeting basic needs: securing food, medical treatment and schooling for the children.

Genre: Documentary  
Original Title: Тирӣ Туб  
Country: Tajikistan  
Duration: 14 min  
Language: Tajik  
Production Company: Independent Company Navruz  
Total budget in Euro: 7,000  
Author: Alexander Fridrikhson  
Director: Orzumurod Sharipov  
Producer: Alovutdin Abdullaev

Submitted by: Independent Company Navruz  
Contact: Orzumurod Sharipov  
Email: sharif.sharipov@gmail.com, orzumurod@mail.ru

## Children of the Enemy - Sarajevo

This is a series about people who were born in the wrong place at the wrong time. As an infant or as a child they had to survive the darkest moments of the history of the 20th century: in the Second World War, in Communist work camps, in the Vietnam War, in the most notorious prison of the Khmer Rouge, in the Sarajevo Siege or in a North Korean prison camp. How did they survive? As adults, how did they come to terms with their past and the burdensome history they experienced? What can they do with the miracle that they survived? This character-driven documentary series is set in the present, but its theme is closely tied to history: We explore how the circumstances of our birth influence our lives, whether traumas can be inherited and what strategies different people choose to process their past. In this episode, we meet two young Bosnian women, who were children during the longest siege of history, in Sarajevo. Asja remembers everything: She almost died twice, when she found herself in the middle of grenades and snipers at the age of six Mela was one of the faces of the siege in the international press, because the story of the beautiful ballet dancer girl touched both war correspondents and the public. They escaped the sniper bullets and artillery shells that rained upon their city, but were wounded in other ways.

Genre: Documentary Series

Original Title: Az ellenség gyermekei - Szarajevó

Country: Hungary

Duration: 49 min

Language: Hungarian

Title of series: Children of the Enemy

Episode: 3 of 10

Production Company: Spot Productions Ltd

Broadcast by: MTVA, Duna TV

On: 2017/11/01

Total budget in Euro: 12,500

Authors: Spot Productions Ltd

Directors: Eszter Cseke, Andras S Takacs

Producers: Andras S Takacs, Eszter Cseke

Submitted by: Spot Productions Ltd

Contact: David Gaspar

Email: gd@spotproductions.hu





## Session: Visual Storytelling

### How to sharpen the visual aspects of our stories

These content creators found inspiration and at times beauty in surprising places. We will discuss programs with an eye for showing, rather than the telling.

In this session we will explore how visual choices can provide the space for the audience to draw their own conclusions. How do these visual choices represent or misrepresent reality? Add poetic resonance? How do the directors, cinematographers, and editors work together to find the hidden moments to move the narrative forward? What are the challenges of cutting back on narration?

How did Mexican and Indian public television stations work together with well-known 'auteurs' to do visual collaborations?

In this session we will meet a burlesque dancer in Mexico City challenging her audience, Japanese detectives using a surprising technique to capture fugitives, South Korean high school students finding their pocket of joy in a rapidly changing shipbuilding community, and workers engaged in the production (creation) and the destruction (explosion) of fireworks in India.

Whether the protagonists are filmed enjoying their passions or working hard to put food on the table, these programs show the beauty, poetry, and dignity of the human touch. A time to reconnect with the power of visual storytelling.

Session Moderators: Eren Isabel McGinnis, Jim Fara Awindor  
Session Focus: Storytelling with strong visuals

#### Screened Programs:

Marisol Cal y Mayor. Handle with Care (Mexico) 25 min - Series of Night Stories

MIATARI: Finders (Japan) 25 min - Documentary

KBS Special 'Ttaenpo Girls' (South Korea) 55 min - Documentary

Work of Fire (India) 52 min - Documentary

There will be a discussion after each screening.

## Marisol Cal y Mayor. Handle with Care

When the darkness of night arrives, while most prepare to sleep, night owls begin their work. Night workers of various kinds are in search of sustenance or adventure. Before the camera of renowned film directors, some of them, including night workers, scientists or artists, allow you to enter their intimacy and know their stories, dramatic or emotional, all revealing, of what happens throughout the sleeplessness of a single night. This program has its focus on the dancer Marisol Cal y Mayor. In an intriguing blur of documentary and fiction, Marisol explores the boundaries of violence and sexuality.

Genre: Series of Night Stories  
Original Title: Marisol Cal y Mayor. Vulnerable  
Country: Mexico  
Duration: 25 min  
Language: Spanish  
Title of series: Nightlife, story of a night  
Episode: 3  
Production Companies: Canal Once, Gravedad Cero Films  
Broadcast by: Canal Once  
On: 2017/10/21  
Total budget in Euro: 170,360  
Author/Producer: Daniel Burgos  
Director: Sergio Muñoz  
Commissioning Editor: Ana Castro

Submitted by: XE IPN Canal Once  
Contact: Talina Luna Callejas  
Email: tluna@canalonce.ipn.mx

## MIATARI: Finders

The Japanese police have specialized detectives who find fugitives using only memory and intuition. These officers, known as 'Miatari' succeed where high-tech investigative methods fail. On the hunt in stations and bustling streets, they stand for long hours, observe thousands of faces and try to find the fugitives. Their low-tech methods may look dated, but they continue to produce results. Sixty-year-old Hitoshi Morimoto of the Osaka Prefectural Police is an exceptionally successful Miatari. Morimoto draws each fugitive into his mind by talking to a photo of them with unimaginable persistence. Following Morimoto's last days before his retirement, this documentary looks into a very unique investigation method based on a human skill that can only be achieved by hard training. As forensic investigation techniques become more advanced, artificial intelligence could soon take over this work. What part will humans play in such a world? What jobs can only humans do? The production team from NHK diverged from their typical style in terms of their camera work and wanted to unfold each scene without narration. The factors that emerged are the immense power of human imagination.

Genre: Documentary  
Original Title: MIATARI: Finders  
Country: Japan  
Duration: 25 min  
Language: Japanese  
Production Company: NHK  
Broadcast by: NHK  
On: 2017/06/23  
Total budget in Euro: 53,000  
Author/Director: Aiko Kawahara  
Producers: Masahiro Shimizu, Yusuke Itoh  
Commissioning Editor: Yusuke Itoh

Submitted by: NHK (Japan Broadcasting Corporation)  
Contact: Yukari Hayashi  
Email: m01614-festivals@li.nhk.or.jp

## KBS Special 'Ttaenpo Girls'

The unexpected demise of the shipbuilding industry in South Korea has caused a huge restructuring in Geoje, the center of this once powerhouse industry. Soon one third of the population of Geoje will be unemployed. The six high school students training to become bookkeepers with shipbuilding companies face an uncertain future. However, the students find joy and sustenance by joining a competitive dance team, a place to focus their energy. Each must face their own challenges. Hyeonbin ran away from home and works part-time to make a living. Eunjeong doesn't have time to practice at home because of her five younger siblings. Siyeong and Jihyeon must watch their fathers as they voluntarily resign from working at the shipyard. The competition is coming soon and the practice gets more difficult.

This is the story of a proud community struggling with dramatic decline and provides an interesting focus on high school students whose respite is dancing the cha cha cha.

Genre: Documentary

Original Title: 땀뽀걸즈

Country: South Korea

Duration: 55 min

Language: Korean

Production Company: KBS

Broadcast by: KBS

On: 2017/04/07

Total budget in Euro: 3,800

Author/Producer/Director: Seung-moon Lee

Commissioning Editor: Jung-hoon Ko

Submitted by: Korean Broadcasting System - KBS

Contact: Hyunsoo Kim Schroeter

Email: hyunsooshka@kbs.co.kr

## Work of Fire

The film takes a look at the varying vicissitudes of Indian fireworks industry while trying to ask a question: Why do we need fireworks? In its movement from the grimy firework production centers in the South India, to pan Indian moments of festivities, it addresses the human desire to create the spectacular against the ordinary. It treats the futility inherent in festivity as a condensed moment that usurps the utilitarian and rational notions of life. Fireworks foreground the transience of life and it pushes one to ask: can we address the ephemeral, the fleeting?

Made with beauty and craft by the renowned Indian director K R Manoj.

Genre: Documentary

Original Title: Work of Fire

Country: India

Duration: 52 min

Language: English, Tamil, Malayalam

Production Company: PSBT

Co-Producers: Prasar Bharati, Doordarshan

Broadcast by: Doordarshan

On: 2017/09/30

Total budget in Euro: not specified

Author/Director: K R Manoj

Producer: Rajiv Mehrotra

Commissioning Editor: Rajiv Mehrotra

Submitted by: Public Service Broadcasting Trust - PSBT

Contact: An Juli

Email: anjuli@psbt.org



30 APRIL - 4 MAY 2018, BROOKLYN

## Stay Tuned!

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[www.input-tv.org](http://www.input-tv.org)

Did you like what you saw, discussed and experienced  
during the last couple of days?

Then why not organize a Mini-INPUT for your colleagues at home.

To learn more please go to  
<http://input-tv.org/network/mini-inputs>

## Closing Session:

### Bye bye Brooklyn - Hello Bangkok!

Time to say good bye and express our gratitude to our hosts in Brooklyn and to all the INPUT 2018 Delegates who made the past days an inspiring experience and an invitation to carry on making innovative, stimulating programs providing independent information.

Next year INPUT will travel to Bangkok upon the invitation of Thai PBS, Thailand's young public broadcaster founded in 2008. So it is on a more optimistic and encouraging note that we close this conference: public service is not only challenged but also covering new ground. This year Thai PBS showed such innovative spirit and quality craftsmanship that it got two productions selected for the INPUT conference. One of them, a political comedy will take us on a discovery trip to 'Altai Land' and show us what Thai public service media are made of.

Session Moderator: Shin Yasuda

Screened Program:

Altai Land (Thailand) 26 min - Political Comedy Series

## Altai Land

This production is a political comedy with no conversation script. All actions in the comedy are improvised. The intention is to provoke viewers to think and to speculate how the media will turn out 10 years in the future in Altai Land, a make-belief country quite similar to Thailand. The speculation on the future of the media features news programs, variety shows, the work of cameramen and advertisements in a sarcastic way. The issue of human rights is raised in this film in an interesting and extraordinary manners.

'Talk to Film' is a series created to review shot films produced by ordinary people and directors who are interested in social issues.

Genre: Political Comedy Series

Original Title: อัสไตแลนด์

Country: Thailand

Duration: 26 min

Language: Thai

Title of series: Talk to Films

Episode: 32 of 52

Production Company: Thai PBS

Broadcast by: Thai PBS

On: 2017/08/03

Total budget in Euro: 275

Author/Producer: Anek Swasdiyodom

Director: Santi Taepanich

Commissioning Editor: Nitithorn Thongthirakul

Submitted by: Thai Public Broadcasting Service (Thai PBS)

Contact: Jitphisut Mongkhonrattana

Email: Jitphisutm@thaipbs.or.th

See you next year:

The logo features a stylized television set icon in white on an orange background. To its right, the year '2019' is written in white on a blue background. Below the television icon, the word 'input' is written in a white, lowercase, sans-serif font, followed by the tagline 'storytelling in the public interest' in a smaller white font.

6 - 10 MAY 2019, BANGKOK

jointly hosted by



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Youngbalance - Dr. What	Switzerland	59
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