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## **WELCOME TO TAIPE!!**

I would like to extend my warmest and most heartfelt welcome to all of you who attend Input 2023 in Taipei! It has been so long since we were all able to travel freely throughout the World! And especially to the friends in Asia. How exciting to return!

We express our gratitude that PTS (Taiwan Public Broadcasting) has taken on the responsibility to host this conference in spite of worldwide tensions and challenges. They are a leader in public service broadcasting for the region and work so closely with other Asian partners to strengthen their impact on civil society. There is much planning, organizing, and hard work that comes from hosting Input. We have a wonderful week ahead of us!

Last year, we weren't sure what to expect as we traveled to Barcelona amid Covid restrictions and compliance issues, but we were surprised how many of our longtime delegates and new professional friends were able to do so. What had been expected to be a smaller consolidated conference, ended up being well attended and enthusiastically received by so many of you who gave us positive feedback. It was good to be together again. We were trying to return to a semblance of 'normal' while struggling with what that had evolved into. We had forgotten how good it felt to be among our peers, colleagues, and friends. The energy level was high, and to this day, I feel the impact of our convening and hear that others feel it too.

These have been such challenging times for all of us. Our dedication, commitment and devotion to public media has been tested. There have been significant changes that have either surprised us or were expected. Viewers abandoned theaters and group screenings by necessity — and streaming content became a way of life. There were more and more media outlets, so distribution platforms increased and content was churning out from everywhere. Sharing content became a priority and global lines were crossed as we recognized how much audiences were embracing content with subtitles — successfully. How public service broadcast influenced and was an impact to our societies evolved. Partnerships, collaboration, and connection became even more important in order to achieve success and be more relevant.

But ... no matter how much we adjusted to the new environment and landscape, we missed the socialization and in-person connections. That was and is what we take away from Input. Our delegates and participants are courageous, brave, resourceful. During this short time together, we will have conversations and discuss content at screenings to energize and remind us why we have made the commitment to work in this industry and profession.

What I hope from your participation and attendance at this conference is that you will benefit from making new friends, connecting with old friends, and share your experiences in strengthening our public service media globally!

Judy Tam

**INPUT President** 







I feel deeply moved every time I watch the INPUT programs for their unique and innovative presentation. Moreover, the touching stories conveyed in these new narrative forms allow me to have a better understanding and deeper concern for humanity and the world.

INPUT is a major annual event for global public media and independent filmmakers as it showcases the most unique and impactful TV program contents around the world over the past year. Through discussions and exchanges of ideas, INPUT aims to challenge the existing patterns of public media and explore every possibility for innovative program production.

In the development of the global television industry, public media is not only an important pillar of credible information but also a pioneer and leader in program innovation. INPUT is undoubtedly an important source of ideas

that inspires the public media producers and independent filmmakers. In addition to this main event held each May in a selected city around the world, there are also Mini-INPUTs, screenings organized by INPUT National Coordinators in over 30 countries following the INPUT conference. Both serve as a great opportunity for exchange among TV professionals.

This is the second time INPUT is hosted by PTS Taiwan. Prior to the conference itself, there is also a PTS International Symposium, inviting executives from public media around the world for a summit on the future of television broadcasters. Both events demonstrate not only PTS Taiwan's proactive attitude towards participating in international exchange but also the affirmation and expectation of international public media to Taiwan fellowship.

On behalf of PTS Taiwan, I would like to extend my sincere welcome to TV professionals around the world and express my gratitude to all Taiwanese participants. I believe the aspiring exchange in the next few days will have a profound impact on our professional and personal development. I wish for all of you to partake in this fruitful and enjoyable exchange of ideas!

Mr. Yuan-Hui HU PTS Chairperson

yma-hri IC



The International Public Television Screening Conference (INPUT) was first held in Taipei in 2006, 17 years ago. With so many years in between, PTS Taiwan is extremely honored and glad to be able to organize this conference with brand new thinking, forward vision, as well as with innovation and creativity. We have made every preparation to warmly welcome all the delegates, both local and international, and to facilitate strong dialogues and vibrant exchanges on the roles Public Service Media can play and should play, which are the core values of this long-standing conference.

Every year, after the international INPUT is held, PTS Taiwan will curate and organize a mini-input with 10 to 12 programs selected. Screenings of this event will be held in major cities in Taiwan. Both professional and non-professional audiences of all age groups would participate in the post-screening discussions after watching those programs together. Almost all

of them would find those programs innovative and inspiring, deepening their understanding of this world while introducing new ideas for production. On the other hand, some foreign directors or producers would also be invited to join the event. They are all quite impressed by the feedback they get from local audiences and media professionals. This experience, along with the vibrant culture they are exposed to in Taiwan, helps to shape their future productions.

That's how INPUT generates its real influence in Taiwan and around the world! It's a platform for strong dialogues and vibrant exchanges, starting from the conference itself and trickling down to every segment of our society, every part of the world.

The global media landscape is undoubtedly in a state of flux and thus filled with challenges. After our dialogues and exchanges at INPUT, we can be better equipped to face those challenges as well as to find new directions.

To facilitate better conversations, we have organized a special session on local VR talents and provided some VR art exhibitions for you to enjoy. Before the conference, we have also organized a PTS International Symposium, inviting important leaders from PSM around the world to join the conversation. We are truly grateful to all our partners and sponsors who have made this conference possible. Above all, we are looking forward to your active participation and generous contribution to make this conference successful.

Cindy SHYU

President of PTS Taiwan

Vice President of 2023 INPUT Taipei



## **ABOUT INPUT**



# **ABOUT INPUT**

INPUT, a non-profit organisation of public television programme makers and broadcasters, is organising an annual conference to discuss and challenge the boundaries of public TV. The conference has travelled the world since 1978 and was hosted at:

1977 Bellagio	1988 Philadelphia	1999 Fort Worth	2010 Budapest
1978 Milano	1989 Stockholm	2000 Halifax	2011 Seoul
1979 Milano	1990 Edmonton	2001 Cape Town	2012 Sydney
1980 Washington DC	1991 Dublin	2002 Rotterdam	2013 El Salvador
1981 Venezia	1992 Baltimore	2003 Aarhus	2014 Helsinki
1982 Toronto	1993 Bristol	2004 Barcelona	2015 Tokyo
1983 Liège	1994 Montréal	2005 San Francisco	2016 Calgary
1984 Charlston	1995 San Sebastián	2006 Taipeh	2017 Thessaloniki
1985 Marseille	1996 Guadalajara	2007 Lugano	2018 Brooklyn
1986 Montréal	1997 Nantes	2008 Johannesburg	2019 Bangkok
1987 Granada	1998 Stuttgart	2009 Warszawa	2022 Barcelona
			2023 Taipei

#### HOST

Each year a team with the involvement of a public TV organisation hosts the conference, providing the conference location, technical facilities and staff.

#### **NATIONAL COORDINATORS**

TV professionals around the world scout on a national level for programmes, which fit the aim of the conference. Each National Coordinator or country has its own selection system. The NCs submit their national choice to the annual International Selection. NCs are approved by the International Board of INPUT. www.input-tv.org

#### **MODERATORS**

The INPUT Conference sessions are hosted by Session Moderators who are TV professionals appointed by the Board. During the International Programme Selection the Moderators put together the programme of the annual conference based on the programme submissions by the National Coordinators. The Moderators are a diverse group who come from different corners of the world and have an equally diverse range of perspectives on the media landscape. (see page 92-96)

#### INTERNATIONAL PROGRAMME SELECTION

This year 183 productions from Australia, Belgium, Canada, Chile, Colombia, Denmark, Ecuador, Ethiopia, Finland, Germany, Hungary, India, Israel, Japan, Mexico, The Netherlands, Philippines, Poland, Portugal, Singapore, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, United States of America and Venezuela were screened by the Moderators. 74 productions were selected and grouped into 26 sessions.

#### INTERNATIONAL BOARD

is composed of TV professionals, who define the strategy and work all year round to make the annual conference happen. The Board appoints among its Members the Presidium: President, Secretary General and Treasurer.

Judy Tam Hansruedi Schoch

INPUT President Swiss Radio and Television - SRF / SRG SSR

United States of America Switzerland

Susanne Hoffmann Jim Williamson

INPUT Secretary General Canadian Broadcasting Corporation - CBC

PRIX EUROPA Canada

Germany

Jouko Salokorpi

Peter Wey Coordinator of INPUT NCs

INPUT Treasurer Yle, the Finnish Broadcasting Company

Finland

Petra Roggel

Swiss Radio and Television - SRF / SRG SSR

Switzerland

Bart de Poot Goethe-Institut
Vlaamse Radio- en Televisieomroep - VRT Germany

Belgium

New board members will be elected in Taipei.

#### **HUBS**

Are based in Copenhagen, Montreal, Munich (Goethe-Institut) and Tokyo. They can provide copies of all programmes screened during the last conference for training purposes at Mini-INPUT events.

#### MINI-INPUT

Screenings organised by INPUT National Coordinators, who have to follow specific Guidelines. www.input-tv.org

# MOVE THE PEOPLE,



# MOVE THE WORLD.

感動國民,躍動國際





14-18 MAY 2023, TAIPEI

Advisor



Host



Co-host





Supporters



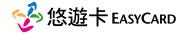












Sponsors





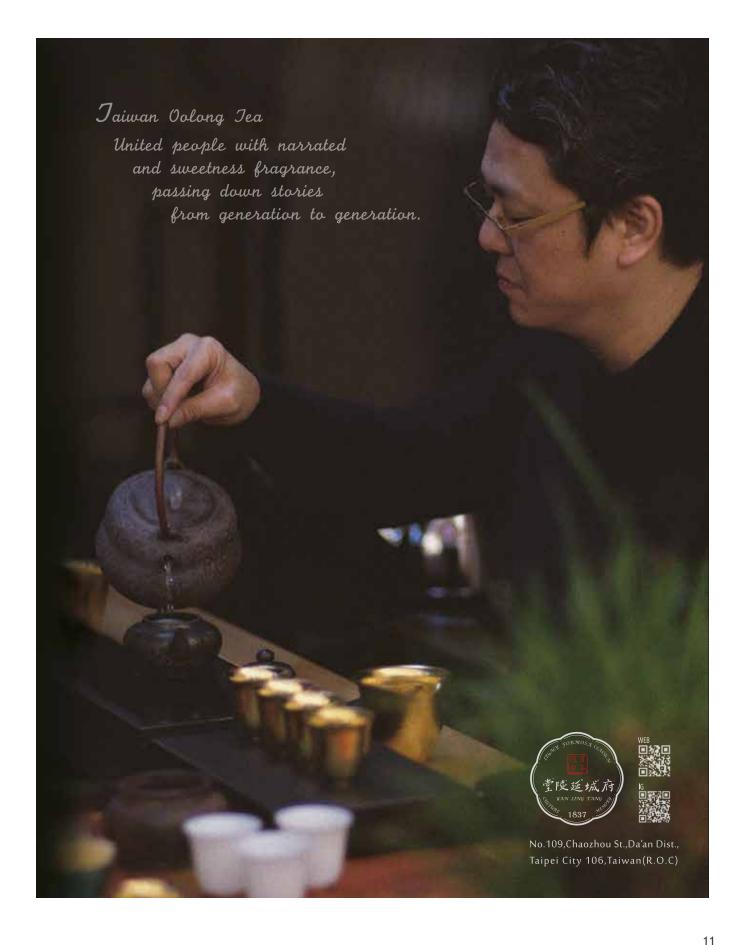






IPEI 101 Official Website TAIPEI IOI TAIPEI 101 從綠建築到健康建築 FROM GREEN TO WELL-在永續領域永遠走在最前面的台北101,因作為全球高樓落實環境永續的先驅,在2019年時獲世界高樓協會 頒發「全球50最具影響力建築」大獎。而台北101這棟世界最高的綠建築,正朝成為全球最高的WELL健康建築 邁進,未來的台北101,不僅是一棟會呼吸的綠建築,也將是一棟有著人性思維、充滿幸福感的健康建築。 TAIPEI 101, the World's Tallest Green Building, was awarded "50 Most Influential Tall Buildings in the World" by Council on Tall Buildings and Urban Habitat for the exceptional achievement in sustainable skyscraper development. Now, TAIPEI 101 is transforming to become the "World's Tallest WELL Building" with human-centric approach. From Green to Well, where sustainability and happiness come together in perfect harmony.







# PRACTICAL INFORMATION

# 2023 Input Storytelling in the public interest 14-18 MAY 2023, TAIPEI

# **SCHEDULE**

#### **CONFERENCE LOCATION**

Taipei International Convention Center - TICC (台北國際會議中心)

No. 1, Section 5, Xinyi Road, Taipei City, Taiwan

#### WELCOME DESK

Registration of INPUT 2023 Delegates @ TICC (台北國際會議中心)

Start: Sunday 14 May, 14:00

#### **OPENING INPUT 2023**

Taipei 101 Water Dance Plaza (台北101水舞廣場)

No. 7, Xinyi Road, Section 5, Xinyi District, Taipei City, Taiwan

Please register first at the Welcome Desk.

Sunday 14 May, 18:00

#### **MIDWEEK PARTY**

Taipei New Horizon (台北文創)

Top Floor, No. 88, Yanchang Road, Xinyi District, Taipei City, Taiwan

Tickets: NT\$1,000 in advance (online: input-tv.org), and NT\$1,100 on site.

Shuttle bus from/to TICC, drinks, and food are included.

Tuesday 16 May, 18:30

see page: 54

#### **TRANSLATION**

The INPUT 2023 catalogue and all screened programmes are available in Mandarin.

During the discussions simultaneously English-to-Mandarin interpretation will be available.

Mandarin-to-English interpretation will be consecutive.

#### **VIDEO LIBRARY**

All programmes that have been selected to INPUT 2023 Taipei will be available for online from Tuesday 16 May to Sunday 28 May 2023. There will also be a video library in Mandarin.

Please notice that programmes will only be available after they have been presented in the sessions and the right to use the library will end on Sunday 28 May 2023 at midnight!

Sunday, 14 May 2023

# 14:00 Doors Open Registration of INPUT 2023 Delegates

INPUT Welcome Desk
Taipei International Convention Centre - TICC (台北國際會議中心)

# 18:00 Opening INPUT 2023

Taipei 101 Water Dance Plaza (台北101水舞廣場)

# Tuesday, 16 May 2023

#### 9:30

## **Orange Room**

1 (Not) In My Face
Push or pull? How to get your
message across on social issues
in fiction

- Exceptional (.il)
- Momo and the Seven Papagenos (.jp)
- Sihame (.nl)
- To Wade or Row (.us) see page: 19

#### 9:30

### **Blue Room**

# 2 Re-Imagining the Role of the Presenter

- Welmoed and the Sexfakes (.nl)
- About That (.ca)
- Nashville Bachelorettes (.us) see page: 22

#### 9:30

#### White Room

3 Watch out: Young Audience! How to inform in No Time

- Update (.be)
- Street Cents (.ca)
- YouthNews@PTS What is Law?:
   Why can't you take down revenge porn? (.tw)
- What is Blaccent and Why do people keep using it (.us)
- The Nicotine Trap (.se) see page: 25

## 9:30

## **Orange Room**

# 7 Different tools to unlock the past

What do an aviation disaster and the invention of the corset all have in common? Yes, you are right: History.

- The Crash (.nl)
- Science according to Sweden —
   The Swedish Corset War (.se)

   see page: 39

#### 9:30

#### **Blue Room**

# 8 Investigating invisible Crimes

How to make audiences connect with how we tell stories about crimes that usually take place behind closed doors.

- Hunting the Hacker of Gatineau (.ca)
- The Child Next Door: A Yearlong Record After Self-reporting of Child Abuse (.kr)
- Hazing (.us) see page: 41

#### 9:30

#### White Room

#### 9 Let's Talk about Sex but How? Innovative Formats on Sex Education

- Sex with P3 (.dk)
- Your body belongs to you (.nl)
- Just a Child (.jp) see page: 44

### **Lunch Break**

#### 14:00

# 4 Unconventional Culture Introducing creative and entertaining ways to bring the arts to television

- Furniture Masters (.dk)
- Cliché (.ch)
- Artists: Roger de Gràcia (.es) see page: 29

## 14:00

#### 5 Creative Recreations Are Dramatisations a Storytelling Thriller or Filler — or even a Killer?

- Brother (.us)
- The Elves testament (.dk)
- Chilly & Milly (.us)
- A tribute to my Hometown: Yeomseong-ri (.kr)
- The Devil's Confession: The Lost Eichmann Tapes (.il)

see page: 32

#### 14:00

# 6 Documentary Productions across borders: Towards a Win-Win in co-production

- Among us women (.de)
- Meet the Zoomers: Ep 4:
   Taking A Reality Check (.sg)
- Katanga Nation (.et) see page: 36

# Lunch Break

#### 14:00

#### 10 How Weird is Too Weird? Misfits As Comical Cure in times of Crisis

- The Symphony of the Weird Bugs (.co)
- Normaloland —
   The Deformation (.de)
- The Invention of Soledad (.ec)
- Wishful Syncing (.tw) see page: 47

#### 14:00

# 11 Move over, Professor! Broadcasting the Wisdom of Crowds

How to transform the audience into a smart participant

SPECIAL SESSION see page: 50

#### 14:00

# 12 Ingenious Indigenous How can indigenous broadcasters contribute to the preservation and increased use of native languages that are threatened with extinction?

SPECIAL SESSION

• Dear Flora (.ca) see page: 51

# Thursday, 18 May 2023

9:30

# **Orange Room**

#### 13 Storytelling To and With the Audience How not to mess it up

- RPGLive: Touch of an Angel (.fi)
- Keep talking, I love it (.kr)
- Sign Language Stories for Everyone: Creepy Japanese Tales (.jp)

see page: 55

9:30

#### **Blue Room**

### 14 The Charismatic **Protagonist**

- Paty Flores 1 (.mx)
- Normal (.be)
- On The Divide (.us) see page: 58

9:30

#### White Room

#### 15 Close to Home: Setting up your Camera on Your Doorstep

- Essential (.ca)
- Team Upward: Traumatised by birth: Is the violence ignored? (.de)
- The Atom Araullo Specials: Young Arms (.ph)

see page: 61

**Lunch Break** 

# 14:00

### 16 We Will Survive! Crises and how to deal with them on PSM

- Dream Family (.tw)
- Opera prima: The unfinished sheet music (.es)
- Do not Panic! (.il) see page: 64

# 19:00

19 Rising Immersive **VR/XR Power: Meet Taiwanese Talents** 台灣AR/XR沉浸式內容新創力

SPECIAL SESSION - PTS see page: 73

# 14:00

17 Who Am !? Lost in Identity Is the coming-of-age drama in transition?

- Theory of Y (.be)
- Becoming Charlie (.de)
- Feelings (.de)
- Adults (.fi)

# see page: 67

## 16:30 **Stand Alone / Screening**

• The Devil's Confession: The Lost Eichmann Tapes (.il) see page: 35

14:00

18 Reporting on Challenges Through The Eyes of Children

- Random: do not shut up! (.es)
- Scars for Life Special (.be)
- Hello to Me in 100 Years (.tw)
- Korean Kids 2022 (.kr)

see page: 70

#### 9:30

# **Orange Room**

#### 20 To Cut it Short: Dos & Don'ts in Short Form Storytelling

- Clean thing (.de)
- Viral (.in)
- Stop it now (.nl)
- Our Lives (.cl) see page: 74

#### 12:00

#### 23 Input @ Input — A Look Around the World of TV **Trends:**

What impulses can we take away from commercial television?

SPECIAL SESSION see page: 84

#### 9:30

#### **Blue Room**

## 21 Hardcore Public **Broadcasting**

Should PSM be a vehicle for advocating certain values and positive social change? And who determines what positive social change is?

- Deconstruction (.co)
- The Situation Room (.se)
- Rightful Vision (.lk)
- My child is transgender Now I'm a girl (.dk)
- Live, love, laugh hundred years of wisdom (.fi) see page: 77

#### 9:30

#### White Room

#### 22 Blurred Lines: Where does Factual end and Fiction start

- Futura: Nida (.ch)
- Shabu (.nl)

14:00

26 This Is Not the World

How PSM advocate social impact

17

We Want To Live In

and active citizenship

SPECIAL SESSION

see page: 91

• Solastalgia (.de) see page: 81

**Lunch Break** 

#### 14:00

24 Do you Love Me, Do you Accept Me Or Could You at Least Vote For Me? Personal revelations from protagonists and what we have to bear in mind

- Hotel Romantiek (.be)
- Project Aliens (.jp)
- Flashback Election (.se)

see page: 85

# 14:00

# 25 Pushing Impartiality to its Limits

Holding the line on being fair and balanced under extreme circumstances

- Inside Maximum Security: Ep1: Life in Lockdown (.sg)
- 30 minutes: Between earth and sky: war (.es)
- Conveying the Horrors of War: Ukraine's Frontline Journalists (.jp) see page: 88

17:45 Closing Session

Thank you Taipei One for the Road to INPUT 2024

# (Not) In My Face

Push or pull? How to get your message across on social issues in fiction

There are many ways to break the bad news. Which one works best for what target audience? In this session we will explore four productions with different approaches on urgent social issues. How much wrapping is necessary and where do you lose sight of the gift? If conventional genres seduce an audience to watch series that address serious social issues, is there a limit to what entertaining assets you can use, or is everything allowed? What are the needs, advantages and risks of taking on a bold position on the subject, either in form, content or both? What are the responsibilities of PSM for the choices that are made?

Moderators: Mirande de Jong, Adele Seelmann

Screened programmes: Exceptional (Israel) - Fiction series Momo and the Seven Papagenos (Japan) - Drama Sihame (The Netherlands) - Fiction series To Wade or Row (United States of America) - Fiction short

Session 1 **Programme Details Programme Details** 

## **Exceptional**

Fun-loving vlogger Maya (17) is chosen as the presenter of a trendy fashion brand, along with her athlete boyfriend Jordan, and prepares for the perfect summer. All that changes when she is forced to chaperone her autistic sister Alona (15) to a special needs sailing camp. The new world she discovers changes Maya's life, but also entangles her in secrets and lies that affect her and everyone around her.

This teen series blends drama, suspense and romance. It follows Maya, her autistic sister Alona and their friends. These include Shir and Michael, who call themselves 'the Glitch Crew' and create humorous social media content, and Maya's boyfriend Jordan, a pampered, affluent tennis-pro. On Alona's side are Sivan, her best friend, who has Down's syndrome; Maor, who has autism and is in love with Alona but doesn't know how to approach her; and sailing instructor Eli, who has a low-functioning autistic brother himself. Featuring two strong and lovable female leads, the series shines a light on people with special needs, and also on their families, showing very real difficulties and challenges on both sides. The series features actors, extras and writing consultants with special needs.

#### Meyuhedet

Country: Israel Duration: 26 min

Production Company: Eight Productions 2022

Broadcast by: KAN 11 On: 2022/07/03

Total Budget in Euro: 1,216,216.21 Authors: Michal Cooper Keren, Lior Yaron

Director: Laliv Sivan Producer: Dafna Danenberg

Commissioning Editor: Ran Meirovich

Submitted by: Eight Productions 2022

Contact: Dafna Danenberg Email: dafnad22@gmail.com

## Momo and the Seven Papagenos

25-year-old Momo has friends. She gets on with her parents. She's dating an acceptable guy. At the office she apologises to unreasonable clients on the phone. When she goes out for drinks with colleagues after work, she keeps things nice and civil. This ordinary life means Momo doesn't immediately notice a nagging feeling: She wants to die. One day, unable to bear the thought of the coming Monday, Momo takes time off and begins to visit other people struggling with suicidal thoughts but who have discovered alternatives and now choose to live instead. She connects with these 'Papagenos' on social media. They are people who have suicidal thoughts but discover their own reasons and philosophies to carry on living. Over the course of her difficult journey, Momo herself begins to discover choices other than death. Research has revealed that sharing these stories can help prevent suicides: the Papageno effect — after a character in the opera 'The Magic Flute'. NHK has an online message board where people vent their feelings about wanting to die. More than 80,000 messages have been posted since 2008. This drama is based on contributions from about 20 posters with whom the director began to correspond in 2016. The name, Momo, is derived from the most-used nickname on the message board.

#### Momo and the Seven Papagenos

Country: Japan Duration: 60 min

Production Company: NHK

Broadcast by: NHK On: 2022/08/20

Total Budget in Euro: not specified

Author: Takuya Kato Director: Lea Gotoh Producer: Ken Kurasaki

Commissioning Editors: Yoshihiro Watanabe,

Hirokazu Osaki

Submitted by: NHK Contact: Mayuko Hori

Email: m01614-festivals@li.nhk.or.jp

#### Sihame

Sihame, 18, became a victim of 'exposing': A video of her having sex with her ex-boyfriend was posted in a private expose group and then quickly spread. As a result, Sihame was pilloried both online and offline. A year later, when Sihame arrives back home from juvenile detention, she still cannot walk the streets without being terrorised. Her chance of a normal life seems to be gone forever. Sihame sees only one way out: to take revenge on the boys responsible for exposing her. right to abortion access, providers will be forced to She takes back her power with brute force. The series was very successful for the NPO VOD platform and attracted a lot of younger viewers. The script was written by a team of female writers. One of them, Lila Sahir: 'When has there been a Dutch series in which a woman takes revenge? Never. It was a kind of fantasy to be able to do this to people who have done something so To Wade or Row terrible to someone. Of course you never do something like that in real life, but in this way we did a good job of depicting the feeling of powerlessness of expose victims;

we also wanted to focus not on 'oh how bad for Sihame', but on 'how bad that these guys are doing this'. The series is guite intense. We did that so people talk about it. I especially hope that this reaches the boys' parents so that conversations are started.'

#### Sihame

Country: The Netherlands

Duration: 28 min

Production Company: Fiction Valley Broadcast by: NPO & NPO Plus

On: 2022/08/28

Total Budget in Euro: not specified

Authors: Achmed Akkabi, Leila Sahir, Amira Duynhouwer,

Perla Vita Beerens

Directors: Shamira Raphaëla, Lisette Donkersloot Producers: Fiction Valley: Annemieke van Vliet

Commissioning Editor: Carina Nijssen

Submitted by: KRO-NCRV Contact: Jenny Peeters Email: jenny.peeters@npo.nl

#### To Wade or Row

A young woman seeks an illegal abortion in a small US town motel's covert clinic. A sheriff's arrival puts her future in jeopardy.

As the current fate of reproductive healthcare hangs in the balance, 'To Wade or Row' looks at the possible outcome if Roe v Wade struck down. After all, you can't ban abortion. You can only ban safe abortions. If the Supreme Court strikes down this constitutional

'To Wade or Row', a 15-minute dramatic film written and directed by Berkshire native Rebecca van der Meulen, aired on Albany, N.Y., PBS station WMHT as part of the TVFilm series.

Country: United States of America

move their operations underground.

Duration: 17 min

Production Company: WMHT

Broadcast by: WMHT On: 2022/07/28

Total Budget in Euro: 5,000 Author: Catherine Rafferty Director: Rebecca van der Meulen Producer: Rebecca van der Meulen

Submitted by: WMHT Contact: Catherine Rafferty Email: crafferty@wmht.org

# Re-imagining the Role of the Presenter

Do presenters need to become part of the storytelling to engage the audience - and at what cost? As audiences become more accustomed to a more personal, podcast-influenced style of storytelling, do news and current affairs programmes need to follow suit? Does a journalist need to become part of the story or give the audience an intimate, inside look at how THEY came to understand the nuances and stakes of an issue? If the journalist more actively demonstrates their process, will the audience follow them or be turned off? What are relevant considerations? Let's look at some outstanding examples.

Moderators: Tarannum Kamlani, Wuan-Ling Guo

Screened programmes:
Welmoed and the Sexfakes (The Netherlands) - Serial investigation
About That (Canada) - Investigative docu-talk
Nashville Bachelorettes (United States of America) - Comedic short investigation

followed by discussions

#### Welmoed and the Sexfakes

What do you do when you discover that you are the lead actress in a deepfake porn movie? It happened to Dutch journalist and presenter Welmoed Sijtsma. And she is not the only one. Actresses, popstars, influencers, royalty and random teenage girls all transform into porn actresses against their will.

In this series Sijtsma investigates the dark and grim world of deepfake porn. How do you protect your online identity? She goes in search of the maker of her fake video and is shocked to discover how big the deepfake porn industry is: 96% of deepfake video is porn. And her video is one of them. Sijtmsa talks to women from all over who had similar experiences and discovers the deep impact of identity theft. Images spread online can never be deleted. She investigates what she can do about it: very little. Legislation is outdated. But she does find the maker of her video and reports the crime to the police using an untested law article to try to get a first-time criminal conviction for this crime. The police arrest the suspect and the case is now brought to court. The impact of this series was enormous. National news media, talkshows, and social media covered it for weeks. As a result, the majority of Dutch Parliament is now working on new legislation making it easier to prosecute these criminals.

#### Welmoed en de Sexfakes

Country: The Netherlands

Duration: 23 min

Production Company: Omroep WNL Broadcast by: Omroep WNL/NPO 3

On: 2022/11/07

Total Budget in Euro: 147,000 Author: Welmoed Sijtsma Director: Breghitta Nuyten Producer: Pascalle Westerhof Commissioning Editor: Sabine Baak

Submitted by: Omroep WNL Contact: Jenny Peeters Email: jenny.peeters@npo.nl

#### **About That**

Andrew Chang finds the awesome in daily news by expanding your understanding of the stories everybody is talking about. You will get the big picture and the little details that matter to you. We ask the questions you are asking, we let our guests finish their sentences, and we aren't afraid to geek out, laugh, and admit when we did not get it. This is a blend of timely conversation and storytelling formats, easy-to-follow explainers, feature interviews and talk tapes. It is purpose-built for a diverse, younger demographic that's comfortable with the informal presentation style of social platforms. In this episode, we explore the hip-hop subgenre drill rap and its growing politicisation in the US in relation to gun violence after the death of mega star Takeoff. Andrew uses his own background as a classical trained musician to learn about the composition of the music, all with the understanding where it comes from and the inflamed rhetoric about its impact on communities in the US. Andrew and his guest, performer and music professor A.D. Carson take a deep dive down a rabbit hole and into the lyrics and sounds of drill and Chief Keef, an artist many consider to be drill rap's progenitor to try to understand the musicality and how that plays into the debate.

#### About That: The Politics of Drill

Country: Canada Duration: 24 min

Production Company: CBC News

Broadcast by: CBC On: 2022/12/14

Total Budget in Euro: 3,000 Author: Andrew Chang Director: Adrian Smith Producer: Lara Chatterjee

Commissioning Editor: Michael Gruzuk

Submitted by:

Canadian Broadcasting Corporation - CBC News

Contact: Lara Chatterjee Email: lara.chatterjee@cbc.ca

Monday, 15 May 2023 9:30

Session 3
White Room

#### **Nashville Bachelorettes**

Murals. Matching shirts. Penis straws. This is Nashville: the Bachelorette Capital of America. Bachelorette parties seem to be everywhere these days in Nashville, especially downtown.

Now Oddo, a local comedian is taking a look at the impact those parties actually have on Music City, with a comedic short film. Oddo got the inspiration for the film from his day job, working on a comedy tour bus that drives through Lower Broadway. He describes the film tongue in cheek — as half '60 Minutes', half 'The Daily Show', as it looks into the bachelorette tourism industry and how much money it really pumps into the Nashville economy. And he says tourism numbers from the Nashville Convention and Visitors Corporation about bachelorettes really took him by surprise. They make up less than one percent of the overall tourists who come to visit Nashville - a percentage that Oddo found contributes huge amounts to the downtown economy, and yes, even its image. 'By all accounts, Broadway in the '90s was peep shows, pool halls and it was seedy', Oddo said. 'The bachelorettes buoy a lot of the businesses here on Broadway.'

#### **Nashville Bachelorettes**

Country: United States of America

Duration: 30 min

Production Company: Nashville Public Television

Broadcast by: Nashville Public Television

On: 2022/09/07

Total Budget in Euro: 50,000

Author: Benn Oddo Director: Benn Oddo

Producers: Mike Leavitt, Rachel Neubeck

Submitted by: Nashville Public Television

Contact: Benn Oddo

Email: benjaminoddo@gmail.com

# Watch out: Young Audience!

How to inform in No Time

The attention span of young audiences is getting shorter and shorter and most of them turn to social media for content. How can public service media find ways to get information to this target audience? How can we provide informational content that is factual and true — but also catchy and quick? How long is too long? In this session we will take a look at some examples ... please don't run away!

Moderators: Xavier Blake, Sara Günter

Screened programmes:

Update (Belgium) - Daily current affairs format

Street Cents (Canada) - Daily digital factual series

Youth News@PTS: What is Law? (Taiwan) - Animated factual series

What is Blaccent and why do people keep using it? (United States of America) - Factual series

The Nicotine Trap (Sweden) - Investigative documentary

Session 3 Programme Details Programme Details Session 3

# **Update**

How to reach teenagers when producing public service information?
Since 2021, RTBF, Belgian public television, has been

producing a new information concept for young people aged 12 to 16. Every day 'Mise à jour' offers information intended for this particular public turning away from traditional media. Information is available on screens and platforms that these audiences use: TikTok. A lot of work is put into choosing the information and transmitting it in the codes of the new generations. International news, domestic politics, news and social facts, culture or sport are featured, information that specifically interests young people is offered, and young people are also given a voice through testimonials, providing the possibility of interacting with the youngest and raising their concerns. In a few months, 289,000 people subscribed to the RTBF TikTok account, many videos were viewed by more than 1 million people in Belgium but also in the French-speaking world. 'Update' offers content every day from Monday to Friday and breaking news when required. A real laboratory for new content production practices, 'Update' journalists are completely autonomous and write, film and edit their stories from start to finish — and are part of the RTBF newsroom.

#### Mise à jour

Country: Belgium
Duration: 5 min

Production Company: RTBF

Broadcast by: RTBF On: 2021/10/16

Total Budget in Euro: 300,000 Author: Pierre Galhaut

Director: Jean Pierre Jacqmin Producer: Michael De Lil

Commissioning Editor: Mehdi Khelfat

Submitted by: Radio-télévision belge de la

Communauté française - RTBF

Contact: Safia Kessas Email: skes@rtbf.be

#### **Street Cents**

This daily digital series aims to make financial literacy and consumer awareness more accessible and relatable to teens. Originally a TV show in the 90s, this rebooted version utilises platforms such as TikTok and YouTube Shorts to deliver quick-hit, entertaining, and educational content that resonates with a young Gen Z audience. The hosts post engaging and relatable stories full of personality on a daily basis, and the videos are typically an average length of one minute, shot and edited by the presenters on an iPhone. Behind the scenes, producers and journalists research and fact-check content to ensure that what is posted on the feed is credible and balanced.

Street Cents is designed to appeal to a young audience and help them develop critical thinking around shopping, saving and spending. In its first year, Street Cents videos garnered over 50 million views on TikTok and an additional 50 million views on YouTube Shorts. The show's TikTok feed (@streetcents) features a wide range of topics, from budget lunch challenges to debunking marketing claims, and encourages audience engagement through content generated from viewer questions.

#### **Street Cents**

Country: Canada Duration: 7 min

Production Company: CBC Broadcast by: CBC on TikTok

On: 2022/02/14

Total Budget in Euro: 350,000

Author: Amrita Singh Director: Amrita Singh Producer: Amrita Singh

Commissioning Editor: amrita.singh@cbc.ca

Submitted by: Canadian Broadcasting Corporation - CBC

Contact: Amrita Singh Email: amrita.singh@cbc.ca

# Youth News@PTS — What is Law?: Why can't you take down revenge porn?

The animated series was created in reaction to controversial 'Dinosaur Judge' (judges with outdated beliefs and biases) court rulings that sparked heated debates online in recent years. It becomes apparent, however, that the outrage expressed by internet users often reflects social values and biases, or a lack of understanding of the concept of 'crime and punishment' in the law. The show aims to provide a platform to better understand the legal system and cultivate critical thinking skills by adapting real cases that are well-known in Taiwan, but may be easily misunderstood. Each episode focuses on a specific case and presents the different viewpoints of the perpetrators, victims, lawyers, and judges. This way young people can better understand the complexities of the legal system, train their critical thinking and avoid getting caught up in the often 'outof-context' online discussions. This episode introduces a new type of case due to the development of modern technology: the leakage of private videos. After a young couple broke up, the woman discovered that private videos had been uploaded to a public pornography forum, but the man denied the crime. Can the law determine who is right and who is wrong? Is there any chance of salvaging a private video once it has been leaked?

#### What the 法?: 私密影像遭外流,居然無法強制下架?

Country: Taiwan
Duration: 12 min

Production Company: Taiwan Public Television Service

Foundation

Broadcast by: Taiwan Public Television Service Foundation

On: 2022/09/30

Total Budget in Euro: 7,000 Authors: Plain Law Movement

Director: Lai Yen-Ju Producer: Lai Yen-Ju

Commissioning Editor: Lai Yen-Ju

Submitted by: Public Television Service - PTS

Contact: Sunny Chi

Email: ptsfestival@gmail.com

# What is Blaccent and Why do people keep using it

There's a pattern of white and non-Black performers

using 'Black English' or 'Blaccent' to gain notoriety. These performers are being called out (and cancelled) for cultural appropriation, yet Blaccent is becoming more popular, with some people proclaiming Blaccent to be the modern internet-speak. What is the problem with using a Blaccent? And what does history tell us about the origins and evolution of Blaccent? 'Historians Take' explores history through the lens of pop culture. In each episode, our favourite historians and their friends give their take on a piece of pop culture to add context and perspective to our favourite media. We'll unpack an iconic moment or phenomenon in movies, music, television, and more, from show business's love of Blaccent to deep cuts from our favourite childhood cartoons.

#### What is Blaccent and Why do people keep using it

Country: United States of America

Duration: 10 min

Production Company: Center for Asian America Media,

Plum Studios

Broadcast by: PBS Digital Studios

On: 2022/04/11

Total Budget in Euro: 5,000 Author: Jordan Jones Director: PBS Digital Studios

Producers: Center for Asian America Media, Plum Studios

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Commissioning Editors: PBS Digital Studios

Submitted by: PBS Digital Studios

Contact: Elis Estrada Email: eyestrada@pbs.org

## The Nicotine Trap

Suddenly white Swedish snuff is all over the world. In stores, in our most popular podcasts, with our greatest influencers and free to the public at festivals. It is fresh, tobacco-free — it is the new thing. It has very quickly become extremely popular among teenagers and young people in their 20s. Everywhere you see people with the small round boxes containing the small white nicotine pouches. Podcaster Fanna Ndow Norrby never smoked or used regular Swedish snuff, but she was caught by the new white nicotine-pouch. In this documentary she tries to figure out whether she has to quit? If she even can guit? Is the white snuff safe? Is it really 'healthier' than other nicotine products that include tobacco? Or is it just as an addictive plague that is being exported all over the world? We follow the success story from the development laboratory where it was designed by the inventor of nicotine chewing gum as a product to help people quit smoking to a world export product. Today, white snuff is one of the most common ways of using nicotine in Sweden and a Swedish success-product. In November, the world's largest tobacco company Philip Morris, acquired the Swedish snuff producer Swedish Match for 175 billion Euro. It was the white snuff they wanted.

#### Fångad av tjejsnuset

Country: Sweden Duration: 48 min

Production Company: SVT

Broadcast by: SVT On: 2022/11/02

Total Budget in Euro: 70,000 Author: Stina Schedwin Director: Stina Schedwin Producer: Stina Schedwin

Commissioning Editor: Anna Luuk Priske

Submitted by: Sveriges Television - SVT

Contact: Saam Kapadia Email: saam.kapadia@svt.se

# **Unconventional Culture**

Introducing creative and entertaining ways to bring the arts to television

In the field of culture and art, there is a constant internal tension between what preserves and what renews. This also applies to cultural programmes where well-intentioned spirit meets traditional expression. PSM have an obligation to culture and the arts, so let's look at original fun ways of presenting artsy content.

Let's explore the limits of culture programming and go beyond convention!

What are new approaches to handling arts and culture — and how to make it all entertaining or even provoking?

Come along and see how 'the arts' are brought to life. And also what they can tell us about life. Gain ideas and insights!

Moderators: Marika Kecskeméti, Yuhong Chuang

Screened programmes: Furniture Masters (Denmark) - Cultural game show Cliché (Switzerland) - Cultural magazine Artists: Roger de Gracia (Spain) - Serial reality format

Session 4 Programme Details Programme Details Session 4

#### **Furniture Masters**

Next Design Classic ...

This is an attempt to broaden the world of furniture design into a popular show relevant for a broad audience. To get into the minds of talented designers and for the audience to become more conscious of the furniture that surrounds it. The show is a competition where five talented furniture designers get a new category of design in each episode and three weeks to think, draw, collect materials and make a unique piece of furniture. Categories such as chair, sofa, lamp, armchair, children's furniture, table. We introduce the viewers to timely concepts such as sustainability, tiny living, representation and upcycling. We follow the design process as it unfolds. The designers self-film to reveal intimate moments. At the end of an episode they reveal their creation and receive feedback from the two judges who choose a winner and the piece of furniture is placed on the winner podium. In the last episode the judges choose between the winning designs to crown this season's Furniture Master.

The show has been one of the most watched and streamed on DR 1 in three season. Season four is now under production.

#### Danmarks Næste Klassiker

Country: Denmark Duration: 59 min

Production Company: Monday

Broadcast by: DR On: 2022/04/01

Total Budget in Euro: 128,000 Author: Nicolai Bo Hjeds Director: Martin Dalgaard Producer: Nicolai Bo Hjeds

Commissioning Editor: Jan Lagermand Lundme

Submitted by: Danish Broadcasting Corporation - DR

Contact: Jan Lagermand Lundme

Email: jlq@dr.dk

#### Cliché

This new cultural magazine wants to go on a search in our imagination, exploring the many different things that have pierced our fantasy or attracted our collective attention by trying to look for what is new. Its starting point is its opposite: the things that we often take for granted, are already known or are overseen. Clichés, sentences and catchphrases will be our trigger clicks. The programme wants to explode the clichés that run through our cultural life and our collective imagination, moving with ease between books, comics, films, current affairs, memes, trends and catchphrases, with no distinction between high and low culture. This is done through a series of interviews with personalities from the world of culture who offer us the chance — through their work, their dedication or their biography — to go and debunk the many 'stereotypes', where our prejudices, our catchphrases or our thought shortcuts are entrenched. It's a story that, starting from a theme, will continue in the most varied ways, thanks to the contribution of our guests, footage and excerpts from our archives, live music with DJ sets, as well as a monologue by a writer on the subject of each episode. A modular path along the roads of our imagination, with

A modular path along the roads of our imagination, with an innovative narrative approach that avoids dust as well as cellophane.

#### Cliché

Country: Switzerland
Duration: 53 min
Production Company: RSI
Broadcast by: RSI
On: 2022/10/05

Total Budget in Euro: 6,170,008 Author: Lorenzo Buccella Director: Mattia Capezzoli Producer: Consuelo Marcoli

Commissioning Editor: Lorenzo Buccella

Submitted by:

Radiotelevisione svizzera di lingua italiana - RSI / SRG SSR

Contact: Consuelo Marcoli Email: consuelo.marcoli@rsi.ch

## Artists: Roger de Gràcia

This programme gives voice to 9 young creators with an intellectual disability and mental health disorders who, together with well-known individuals, will share the experience of artistic creation and the observation of artworks. At these encounters, they will pool their paths, their passions and their ways of creating and understanding art. We seek to explain the pleasure of creativity by people with a no-filter or prejudice look. This project encompasses photography, painting, caricature, music, dance or beat-box, among others. In each chapter, a popular character from the arts world meets separately with some of the young creators. In an open and casual way, they share a piece of art while discovering each other. They are subject, for example, to a photography session, participate in a choreography, share the painting of a painting, sit for a caricature or become the audience in the performance of a song. The result is a show without prejudices or clichés, enjoyable, relaxed, amusing and fun, where we find out that arts can be enjoyed from perspectives that have rarely been expressed on a television. 'Artists' emerged from a call for cultural projects in the audio-visual sector for TV3 in 2021 and was one of 5 proposals to win the final pitching.

Artistes: Roger de Gràcia

Country: Spain
Duration: 27 min

Production Company: Televisió de Catalunya - CCMA SA

Broadcast by: Televisió de Catalunya - CCMA SA

On: 2022/09/29

Total Budget in Euro: not specified

Author: Bah! Studio Director: David Villarreal Producer: Raül Asensio

Commissioning Editor: Dani López Braña

Submitted by: Televisió de Catalunya - CCMA SA

Contact: Cristina Cort Fuentes Email: festivals@ccma.cat

# **Creative Recreations**

Are Dramatisations a Storytelling Thriller or Filler — or even a Killer?

For a long time, recreations in factual programming were just filling a visual gap. The trend these days is, to use recreations instead of conventionally filmed material. How do you get it right?

What is the balance between giving audiences a richer visual experience and getting carried away with cool animation, made easier and cheaper with technology? What are the pitfalls?

And then of course there are the ethical questions around fabricating a reality that only existed in someone's imagination. Are there limits? And how wrong can you go?

Moderators: Wuan-Ling Guo, Niels-Ole Rasmussen

Screened programmes:

Brother (United States of America) - Short documentary
The Elves' Testament (Denmark) - Documentary
Chilly & Milly (United States of America) - Animated documentary
A Tribute to my Hometown (South Korea) - Documentary with VR elements
The Devil's Confession: The Eichmann tapes (Israel) - Investigative documentary
(20' excerpt; full screening of the film on Wednesday afternoon, Blue Room)

followed by discussions

#### **Brother**

In an attempt to understand her brother's opioid use disorder, the filmmaker chronicles their phone conversations in which she hears her brother talk openly and honestly about the disease that threatens to take him away from her. The resulting short, animated documentary takes the audience inside the intimate phone calls during his fragile recovery from opioid addiction. Their non-linear conversation paints a detailed, uncensored picture of one person's story of addiction — tracing his struggles back to the pain of a debilitating childhood with learning disability followed by years lived on the hamster wheel of relapse and recovery under the stigmatising shadow of the disease. Both intensely personal and increasingly universal, Brother explores the individual toll and psychological origins of a descent into opioid use disorder and the tenacity necessary to break free and survive it. While the rehabilitation system doesn't always make the distinction, there is a difference between surviving and thriving. Will her brother be given the tools for either? Together, the siblings address the human, familial, and personal toll of opioid addiction, while dispelling some of the most damaging tropes of addiction narratives and the disease of opioid use disorder.

#### **Brother**

Country: United States of America

Duration: 15 min

Production Company: ITVS Broadcast by: ITVS On: 2022/07/06

Total Budget in Euro: 61,555

Authors: ITVS

Director: Joanna Rudnick Producer: Joanna Rudnick

Submitted by: ITVS Contact: Joanna Rudnick

Email: joannarudnick@gmail.com

#### The Elves testament

In 1994 actor Jan Linnebjerg charmed the Danish TV viewers as the Christmas Elf Pyrus. More than a third of the Danish population watched the series. Overnight Jan became a national phenomenon. Every year since it has been rerun, and each December for the past 25 years Jan has toured nationwide with the songs from the series.

Today Jan is a broken man. Continued alcohol abuse, a feeling of being seen only as Pyrus, a financial downturn, and a family close to its breaking point, have left deep marks. At the same time, Jan suffers profound inner pain. He is yet to process trauma from both his adult life as well as his problematic childhood. In 2006 Jan tried to liberate himself from his financial dependence on Pyrus by investing in a golf course. A venture that quickly came to nothing. Jan ends up being up to his neck in debt; his alcohol abuse increases accordingly. Jan has been stuck for 25 years both personally and artistically with catastrophic consequences on his entire life. Now, at age 60, he wants to break with that fate by facing his demons and forgive himself. This is the story of a man in decline, but also a man attempting to restart and reinvent himself late in life.

#### Nissen flytter altid med

Country: Denmark
Duration: 40 min

Production Company: Nordisk Film and TV

Broadcast by: TV2 On: 2022/11/16

Total Budget in Euro: 215,088

Author: Gitte Tækker Director: Magnus Bardeleben Producer: Gitte Tækker

Commissioning Editor: Liv Michelsen

Submitted by: TV 2 Denmark Contact: Cloé Bolle-picard Email: clpi@tv2.dk Session 5 Programme Details Programme Details Session 5

# Chilly & Milly

An animated documentary about a devoted caretaker, her chronically ill husband, and the power of undying love.

11 years after filming a documentary about his family, William returns home to revisit scenes from his film with his parents, Chilly and Milly. Chilly, William's father, is a diabetic with kidney failure, whose illness detrimentally affects his and his family's lives. Milly, William's mother, is the matriarchal caretaker of the family. Milly's sole purpose in life is taking care of her loved ones. As William, Chilly, and Milly rewatch the documentary, the family reflects on their lives. Chilly and Milly discuss their life together, including their early lives in Coney Island, their move to North Carolina, and their successes and setbacks in life. Milly discusses her past surgeries, her job as a caretaker to her family and recalls a traumatic event where she could not help Chilly. Chilly recounts his near death experience, where he found a new will to live. Milly and William try to help him through a diabetic emergency, and together they watch the gradual deterioration of Chilly's health. Chilly passes during the pandemic, William and Milly must come to terms with their loss. Milly is tasked with finding a new purpose in life.

#### Chilly & Milly

Country: United States of America

Duration: 9 min

Production Company: POV

Broadcast by: POV On: 2022/11/17

Total Budget in Euro: 50,000

Author: AmDoc

Director: William D. Caballero

Producers: William D. Caballero, Elaine Del Valle

Submitted by: POV Contact: Tabitha Safdi Email: tsafdi@scetv.org

# A tribute to my Hometown: Yeomseong-ri

Korea is the only divided country in the world. Still the tragedy of the first generation of displaced people exists due to the division since the 1950 Korean War.

Their hometown is in North Korea, but they moved to the South in the chaos of war and could never go back. That was when they were all teenagers. Now they are in their 80s. Their biggest wish is to visit their hometowns in North Korea, but their dream is not likely to come true.

This film presents a miracle to this first generation of displaced people in South Korea. The production team succeeded in filming the real life in their hometowns. This was a difficult job in the pandemic when North Korea closed its borders even tighter, and the tension between the two states got worse.

Thanks to virtual production technology, the displaced people got a chance to visit their hometowns in the virtual world. MBC fulfilled the wish of the displaced by using virtual reality technology, expanding the boundary of the broadcast documentary. In this way it provided an opportunity to empathise with the pain of separated families and the Korean peninsula from the scars of war.

나의 살던 고향은 Country: South Korea Duration: 47 min

Production Company: Stovecat Studio

Broadcast by: MBC On: 2022/12/23

Total Budget in Euro: 198,315.06

Author: Kyung Sun Lee
Director: Oh Dong-woon
Producer: Myeong Hwan Kim
Commissioning Editor: Lee Mo-hyun

Submitted by: Munhwa Broadcasting Corporation - MBC

Contact: Yeji Jung Email: edge@mbc.co.kr

# The Devil's Confession: The Lost Eichmann Tapes

After fleeing to Argentina, the architect of the Final Solution, Adolf Eichmann, is kidnapped by the Israeli Mossad and brought to Israel to stand trial for his harrowing crimes against the Jewish People. Accused of murdering millions, Eichmann adopts the usual Nazi line of defence and denies everything. In order to tear through his lies, Israeli Attorney General Gideon Hausner must locate a key piece of evidence that would prove Eichmann's guilt: a series of audio interviews. Part courtroom drama, part true crime, part espionage thriller, this film depicts the hunt for the mysterious tapes of a yearlong interview session between Eichmann, and ex-SS officer Willem Sassen, conducted while in hiding in Argentina. Tapes that Attorney General Hausner urgently wanted to have as the ultimate smoking gun in the first trial about the Holocaust. But the tapes were always kept out of Hausner's reach, because powerful forces had no interest in the content being made public. This multilayered conspiracy and the new revelations about why the tapes stayed in the shadows are astonishing on their own. And, when you hear Eichmann speak, with glee, joyfulness, and ideological fire, about 'the best time of his life' (administrating the Holocaust), you understand why the New York Times calls this documentary 'chilling'.

#### Eichmann, HaHaklatot HaAvudot

Country: Israel
Duration: 113 min

Production Company: Sipur Broadcast by: KAN 11 On: 2022/06/07

Total Budget in Euro: 1,585,000

Author: Yariv Mozer Director: Yariv Mozer

Producers: Kobi Sit, Emilio Schenker, Steve Stark Commissioning Editor: Gili Gaon - KAN 11

Submitted by: Sipur Contact: Yariv Mozer

Email: yarivmozer@gmail.com

# **Documentary Productions Across Borders:**

Towards a Win-Win in co-production

Co-productions and co-creations have become a necessity. Can these partnerships be mutually beneficial and not merely transactional? How do these partnerships amplify stories and storytellers from countries or cultures that are foreign to us? In this session we will take a look at some programmes that take on this challenge. What role did the broadcaster play and who had control of the story?

Moderators: Akiko Murai, Xavier Blake

Screened programmes:
Among Us Women (Germany) - Documentary
Meet the Zoomers, Ep 4: Taking a reality check (Singapore) - Documentary series
Katanga Nation (Ethiopia) - Documentary

followed by discussions

# Among us women – በኛ በሴቶች መካከል

Despite all medical advice, young Ethiopian farmer Huluager wants to give birth at home. Between tradition and modernity, patriarchal structures and the complex power of female companionship, the women and midwives in the village of Megendi wrestle with their relationship to their bodies, to each other, and to all those who want to decide for them.

The film shows the local health centre's struggle against maternal mortality. It explores the voices of women and the physical, cultural and structural factors that prevent them from seeking medical care during pregnancy and childbirth. Inmidst this lively dialogue, Huluager is expecting her 4th child. She regularly attends check-ups at the health centre and follows the advice of the medically trained midwives. But Hulu resists this newly established system in which she feels unheard and longs for security and emotional support. She therefore wants to give birth at home with traditional midwife Endal. But complications arise and midwives from the clinic have to intervene. On the periphery, the many challenges faced by mothers and midwives in a patriarchal social structure become clear. The film brims with the resourcefulness of the women and shows the impressive support network they have built up over generations.

#### Unter uns Frauen – Geburt in Megendi

Country: Germany Duration: 93 min

Production Company: Evolution Film UG

Broadcast by: ZDF On: 2022/10/31

Total Budget in Euro: 407,000 Author: Sarah Noa Bozenhardt Director: Sarah Noa Bozenhardt Producer: Sonja Kilbertus

Commissioning Editors: Melvina Kotios, Christian Cloos, Claudia Tronnier

Submitted by: Zweites Deutsches Fernsehen - ZDF

Contact: Anke Wichmann Email: wichmann.an@zdf.de

# Meet the Zoomers: Ep 4: Taking A Reality Check

Zoomers. Who are they? What motivates them? How are they different from adolescents in generations past? Through the lives of five 15 to 18 years olds from five very different countries, we witness how they navigate the global pandemic with unprecedented access to knowledge, tools and opportunities. Intimate on-the-fly interviews, engaging actuality, candid video diaries, unfiltered user-generated content provide an intriguing portrait of our subjects and their complex inner worlds. And full access to their mobile devices offers yet greater insight into their lives. This first-of-its-kind observational documentary is an insightful exploration and a riveting depiction of teens today. In the final episode, our zoomers cross their biggest hurdles in the pursuit of their dreams. Bella (Indonesia) is made a substitute player but she is determined to find her path in the world of e-sports. Shi Ying (China) is hoping for the best for her exams to avoid disappointing her mum. Remus (Singapore) prepares for a seed funding pitch but investors are not warming up to him. Vlad (Ukraine) tries to find a way to finance his tuition to avoid army conscription. Kevin (India) makes new friends but continues to struggle with life in boarding school. Will they cross the finishing line or stumble before seeing their dreams bear fruit?

#### Meet the Zoomers: Taking A Reality Check

Country: Singapore Duration: 47 min

Production Company: Mediacorp Pte Ltd

Broadcast by: CNA On: 2022/10/01

Total Budget in Euro: 8,628,500

Author: Low Ziqing
Director: Low Ziqing
Producer: Low Ziqing

Commissioning Editor: TAN Yew Guan

Submitted by: Mediacorp Pte Ltd

Contact: Mas Supahat

Email: mas.supahat@mediacorp.com.sg

Session 6 Programme Details

Tuesday, 16 May 2023 9:30

Session 7
Orange Room

## **Katanga Nation**

Amele is the colourful host of a small hostel in the bustling neighbourhood of Katanga, Addis Ababa. She rents out beds to people from all walks of life; day labourers, streets kids, pickpockets. Katanga is one of the last few undeveloped places in the heart of Addis Ababa and is surrounded from all sides by the looming shadows of construction.

Enkehone, a young man from the northern city of Gondar, works as an illegal street vendor while sleeping in Amele's hostel. He is a shrewd and ambitious salesman who is constantly on the run from the police. The unpredictability of his business is shared by many who sleep in Amele's house. Most have to scavenge together some money every day to afford staying the night.

One day, during one of his street sales, Enkehone's merchandise gets confiscated by the police. Several attempts to get his stuff back are fruitless; he is forced out of business. He starts spending more time at the hostel and he bears witness to the raw, chaotic but self sustaining energy of Katanga and its inhabitants. He also grows closer to Amele, who promises to support him until he gets back on his feet again.

#### Katanga Nation

Country: Ethiopia Duration: 27 min

Production Company: Efuye Gela Media, STEPS

Broadcast by: Arte On: 2022/06/17

Total Budget in Euro: 50,000 Author: Beza Hailu Lemma

Directors: Beza Hailu Lemma, Hiwot Admasu Getaneh

Producer: Beza Hailu Lemma Commissioning Editor: Don Edkins

Submitted by: Beza Hailu Lemma Contact: Beza Hailu Lemma Email: bezahailulemma@gmail.com

# Different Tools to Unlock the Past

What do an aviation disaster and the invention of the corset have in common? Yes, you are right: History.

What's past is past — what do we care about it?

Historical topics often have the reputation of being dull and boring. This is understandable, since these stories often involve people from the past who can't tell us directly what happened and why a certain event took place. Instead, we are left with bits and pieces of evidence that we have to connect together in order to make sense of the past.

However, this is what makes dealing with history so interesting! It challenges us to be imaginative and stretch the limits of storytelling. By taking the time to understand and appreciate the context of historical events, we can gain a deeper understanding of the world and the people who came before us. Get ready to be amazed by these stories that blend facts and fiction in retelling a tragic incident, and shed light on how a dress ignited a war. Let's take a trip back in time!

Moderators: Nowell Cuanang, Yuhong Chuang

Screened programmes:

The Crash (The Netherlands) - Drama series

Science according to Sweden: The Swedish Corset War (Sweden) - Factual science

#### The Crash

In Rampvlucht, a drama series, documentary, podcast and digital reconstruction take a new look at one of the most controversial air disasters of the 20th century: the Bijlmervliegramp. The drama series is a thriller about the disaster, and the many questions and mysterious events that gripped the Netherlands afterwards. When a Boeing 747 of Israeli airline El Al crashes into a block of flats in Bijlmermeer on 4.10.1992, the Netherlands is world news. An investigation reveals that a safety pin on one of the engines had come loose. Just bad luck. Fortunately, it was a cargo plane with only perfume, flowers and computer parts on board, says Hague. The black box is untraceable. After a period of national mourning, the country returns to business as usual. But in the following months, pets fall ill, residents develop medical complaints. Was there more on that plane, is someone holding something back? A young veterinarian and two journalists search for answers, starting a six-year battle with the aviation world, the government and secret services. Their search leads to a parliamentary inquiry in 1998. What went wrong? Who failed? What had to be kept secret? The series was aired at 9.30 p.m. daily on NPO 1 or bingeable on NPO Plus. The final episode was broadcast exactly 30 years after the disaster.

#### Rampvlucht

Country: The Netherlands

Duration: 49 min

Production Company: Big Blue

Broadcast by: KRO-NCRV/ NPO 1 & NPO Plus

On: 2022/09/29

Total Budget in Euro: not specified

Author: Michael Leendertse Director: Lourens Blok

Producers: Fleur Winters, Marlou Rutten Commissioning Editors: Marlou Rutten,

Fleur Winters, Carina Nijssen

Submitted by: KRO-NCRV Contact: Jenny Peeters Email: jenny.peeters@npo.nl

# Science according to Sweden — The Swedish Corset War

What is actually happening beneath the Doomsday Glacier? Why do some people feel the cold more than others? Why do men suffer from insomnia during the full moon, and can mucus really be an effective method of birth control? Science according to Sweden is a new science programme from UR, aiming to highlight current Swedish scientific research — using Youtube as its main platform. We turn to anyone with an interest in, or who wants to develop an interest in, science and research. By presenting advanced knowledge in a visually and dramaturgically appealing format, we hope to reach a wide audience. To make the content more accessible, it is released on UR's Youtube channel — in 2023 around 40 eps. It is all about intriguing research that even the novice can understand and be fascinated by. Long term, UR hopes to encourage people to explore the rest of UR's extensive catalogue of informative and sciencebased programmes. Regardless of whether people are watching on TV, UR Play or Youtube, the most important thing for us is to reach as many people as possible and give them the opportunity to learn from Swedish research, says Matz Lundin.

#### Sverige forskar – Det svenska korsettkriget

Country: Sweden Duration: 7 min

Production Company: Red Carpet Media

Broadcast by: urplay.se

On: 2023/01/20

Total Budget in Euro: 700,000

Authors: Cecilia Stenström, Ebba Wangler

Director: Ismael Garcia

Producers: Björn Nilsson, Ebba Wangler, Jan Axelsson

Commissioning Editor: Matz Lundin

Submitted by: Sveriges Utbildningsradio - UR

Contact: Katarina Eriksson Email: katarina.eriksson@ur.se

# **Investigating Invisible Crimes**

How to make audiences connect with how we tell stories about crimes that usually take place behind closed doors.

Public broadcasters are living in a world where there is an insatiable appetite for true crime content. Many crimes are hard to see, and even more complicated to depict in a responsible and credible way. Reality television and streaming programmes have super-charged the audience's expectations of what we can and should show them. So how do you satisfy that need from the audience in an ethical yet entertaining way? We present three examples of programmes that take complex stories about crime and punishment that both enlighten and engage the audience through their storytelling.

Moderators: Niels-Ole Rasmussen, Tarannum Kamlani

Screened programmes:

Hunting the Hacker of Gatineau (Canada) - Investigative documentary The Child Next Door (South Korea) - Documentary series Hazing (United States of America) - Investigative documentary

Session 8 Programme Details Programme Details Session 8

# Hunting the Hacker of Gatineau

By day, he worked for the Canadian government as an IT specialist. By night, he worked as a hacker extorting companies and others around the world as a part of a criminal ransom ware gang, amassing millions of dollars in bitcoin by threatening to expose the private digital information of victims who didn't pay up. We reveal how Sebastien Vachon-Desjardins did it, the digital trail of destruction he left and how he was finally caught. Piecing together details in a seamless bilingual English/ French production, host Marie-Maude Denis introduces the victims who were ensnared by someone they knew only as 'User 128', and the police who eventually tracked the hacker back to an unassuming street in a quiet city. The documentary has a distinct visual style, which was established at the beginning of production and allowed for a seamless shoot over many months. It had its genesis when the teams at The Fifth Estate and Enquete realised both were independently interested in the story of Vachon-Desjardins who was facing 20 years of prison in the US for his online extortion. There were story elements in the U.S., English Canada and Quebec. Both versions, had a similar look, while each differed editorially with excerpts and framing that would best serve their respective audience.

#### Hunting the Hacker of Gatineau

Country: Canada Duration: 43 min

Production Company: CBC News The Fifth Estate

Broadcast by: CBC On: 2022/11/10

Total Budget in Euro: 38,780 Author: Allya Davidson Director: Linda Guerriero Producer: Linda Guerriero

Commissioning Editor: Diana Swain

Submitted by: Canadian Broadcasting Corporation -

**CBC News** 

Contact: Liz Hadfield Email: liz.hadfield@cbc.ca

# The Child Next Door: A Yearlong Record After Selfreporting of Child Abuse

'The person who hits me is my parent.' In South Korea, over 80% of child abuse cases occur, at home' and are inflicted by 'the parent'. Now as adults, the victims of child abuse state that since the people who hit them were their parents, it was difficult to call the police or run away. These testimonies tell us that viewing instances of child abuse simply as 'cases' is not the solution. Instead of an emotional, one-off approach, this documentary tries to find a fundamental solution. We went beyond revealing the holes in the system and beyond demands to punish and sentence abusers. We chose to tackle the issue head-on to show what the best life for a child is and how to stop abuse by following a mother who had reported herself as an abuser and her son over the course of a year. The film captures the mother's abuse and regrets, and her son's hopes and despair. Despite state intervention, the process of stopping abuse is found to be difficult. Filming of the unpredictable year reveals the complexity of the issue, and it shows both the difficulty of and hope for healing and improvement. This is part of the documentary series 'Children's Rights' which illustrates the responsibilities of the government and society to create 'safe homes' and 'healthy parents', and presents system alternatives and hope.

내 이웃의 아이: 아동학대 자진신고 1년의 기록

Country: South Korea
Duration: 50 min

Production Company: EBS Broadcast by: EBS On: 2022/05/09

Total Budget in Euro: 50,303.55

Author: Miji Kim Director: Junghyun Bin

Producers: Sungwoong Park, Hoonseok Kim Commissioning Editor: Junghyun Bin

Submitted by: Korea Educational Broadcasting System - EBS

Contact: Junghyun Bin Email: binish@ebs.co.kr

## Hazing

Hazing is a widespread, far-reaching practice fueled by tradition, secrecy, groupthink, power, and the desire to belong to fraternities and sororities on college campuses and throughout institutions across the U.S. Through the voices of hazing survivors, family members, perpetrators, and scholars, the documentary reveals a variety of underground rituals that are abusive, and sometimes deadly. Reckoning with his own traumatic experiences as both a hazing survivor and perpetrator, filmmaker Byron Hurt embarks on a deeply personal journey beyond his fraternity, Omega Psi Phi Fraternity, Inc., to understand the intersecting roles that power, gender, race, dominance, and control play in the violent lengths college students and others will go to fit in. Director Byron Hurt is an award-winning documentary filmmaker, writer, activist, and an adjunct professor at Columbia University.

#### Hazing

Country: United States of America

Duration: 87 min

Production Company: ITVS

Broadcast by: ITVS On: 2202/09/12

Total Budget in Euro: 968,108

Author: Spring Kim Director: Byron Hurt

Producer: Natalie Bullock Brown

Submitted by: ITVS Contact: Byron Hurt

Email: byronhurt@bhurt.com

# **Programme Details**

Session 9

# Let's Talk About Sex — But How?

Innovative Formats on Sex Education

Old, dusty public service media talking about sex — that's cringy! Or is it?

PSM have the responsibility to educate even on things that can be uncomfortable to talk about — like bodies and sex. But why is it important that we offer sex educational programmes when children and youths can easily go online to get information?

How can we make it fun, safe and informative for younger audiences?

In this session, we will look at programmes for kids and teens that use creative elements to educate and empower. Come and be inspired.

Moderators: Akiko Murai, Sara Günter

Screened programmes:

Sex with P3 (Denmark) - Factual format for young viewers Your body belongs to you (The Netherlands) - Hybrid format for young audiences Just a child (Japan) - Hybrid format for young audiences

followed by discussions

#### Sex with P3

This series delivers thorough, audience-relevant, entertaining and 100 percent uncensored information about sex, body and gender.

The digital era ushers in new worlds and new challenges for young people. The average Dane starts watching porn at the age of 12. Most people get their sex education from porn, online doctors and obscure online forums. More than ever, a guide is needed to understand and navigate these universes when it comes to sex, body and gender.

The themes are mainly selected by young people. Their own experiences will be complemented by experts and explainer graphics plus a good dose of public service. We talk about everything and show everything, in keeping with the programme's belief that honesty is the only way to revolutionise this subject. The episodes are not consecutive, and not every episode is for everyone. The subjects range from public hair to herpes, from porn to cunnilingus.

The series consists of 20 episodes of varying duration, 15-28 minutes.

A comprehensive national Sexus study (2019) clearly shows that young people's knowledge of sex, body and gender is inadequate, and that they are insecure and encounter many problems.

#### SEX MED P3

Country: Denmark
Duration: 20 min
Production Company: DR
Broadcast by: DR
On: 2022/09/10

Total Budget in Euro: 1,047,968 (20 eps)

Author: Josefine Gerber Director: Josefine Gerber Producer: Ida Munk

Commissioning Editor: Ida Munk

Submitted by: Danish Broadcasting Corporation - DR

Contact: Ida Munk Email: idmu@dr.dk

# Your body belongs to you

Being touched is usually nice, but not always. What is okay and what isn't? Inappropriate sexual behaviour is a serious social problem in scale and impact. That's why we made an episode about it: About when it's nice to be touched, and when it is not! About that your body belongs to you, and you are in control of it. About what you can do if something bad happens, and that it's never your fault. So far no children's TV show dealt with this, although research shows that children who can talk about it are more able to recognise an unhealthy situation. A psychologist and a woman that experienced sexual abuse as a child, talk about the rules and experiences of touching in an age-appropriate way. Simple and sometimes funny animations recreate situations concerning touching. The drama scenes that alternate the documentary, give space to different emotions. With this episode we want to give children tools to talk about their body and about touching. By telling them that your body belongs to you, and that only you are in charge of it, we want to make children aware of this. We want to give children the right words. There is also a guide for teachers. Het Klokhuis is an educational children's programme from the Dutch public broadcaster NTR, aired 5 times a week for 7-12 years olds. Each episode covers one subject.

#### Je lijf is van jou

Country: The Netherlands

Duration: 17 min

Production Company: NTR

Broadcast by: NTR On: 2022/03/08

Total Budget in Euro: 50,000

Authors: Christel Voorn, Jurrian van Dongen

Director: Kim Smeekes Producer: Stephanie de Beer Commissioning Editor: Lisa Boersen

Submitted by: NTR
Contact: Jenny Peeters
Email: jenny.peeters@npo.nl

Session 9 Programme Details

Tuesday, 16 May 2023 14:00 Session 10
Orange Room

#### Just a Child

Every year, about 1,800 minors in Japan fall victim to crime through social media. Many are sexually abused by adults they've never met. How does this happen in ordinary life? It has been difficult to shed light on the issue. Based on several actual incidents, we used drama and documentary to show how a child becomes victim of sexual abuse. Six teenagers chosen by audition did work-shops with specialists from support groups, lawyers, and psychiatrists. They were asked how they would act in various dramatised situations that would affect the course of a child's life. The production team then revised a drama script to reflect the feelings and opinions of the teenage actors and depicted that process in documentary form. The director was thrilled to see that the young performers portrayed emotions that diverged from or went beyond those that he had written into the script. These real voices of the girls and boys were incorporated into the documentary section. The project was inspired by the director's elementaryschool-age son, who spent a lot of time on online games and made 'friends' there. In Japan reactions to incidents involving social media tend to be simplistic, such as simply barring kids from cellphones or video games. Do parents really understand where the line lies between safe and unsafe when it comes to their kids?

#### Just a Child

Country: Japan Duration: 49 min

Production Company: NHK

Broadcast by: NHK On: 2022/02/19

Total Budget in Euro: not specified

Author: Sho Matsubara

Directors: Sho Matsubara, Hitomi Kubota,

Kaori Harimoto

Producers: Eiji Kitahara, Naoki Morita

Commissioning Editors: Yuki Umehara, Akiko Murai

Submitted by: NHK Contact: Mayuko Hori

Email: m01614-festivals@li.nhk.or.jp

## How Weird is Too Weird?

Misfits as Comical Cure in Times of Crisis

A misfit is defined as a person whose behaviour sets them apart from others in an uncomfortably conspicuous way. We see misfits as weird, strange or outcasts. However, in this session, we will examine how these misfits actually fit in and offer comical relief from an anxiety-filled crisis. Get ready to flip out from the stories of a psychotherapist in search of a successor, a singer wannabee cockroach, a man with difficulty 'syncing' with his wife, and a hypochondriac who must choose between love and health.

Are these quirky and unusual stories too distracting that they obscure the intended message? Are they purely for entertainment purposes only? And is humour always the suitable tool for these types of stories? Let's find out.

Moderators: Nowell Cuanang, Yuhong Chuang

Screened programmes:

The Symphony of Weird Bugs (Colombia) Fictional entertainment
Normaloland - The Deformation (Germany) - Pseudo documentary serial format
The Invention of Soledad (Ecuador) - Fiction short
Wishful Syncing (Taiwan) - Entertainment format

Session 10 Programme Details Programme Details Session 10

## The Symphony of the Weird Bugs

In an extraordinary neighbourhood of Puerto Candelaria lives Macha, a nice and hardworking cockroach, who dreams of becoming a singer while working in her father's vegetable store. When everything seems perfect, the Machado family must face the threat of an imminent closure due to alleged health problems. A situation that is not only affecting the Machado family but all the inhabitants of the Matorrales neighbourhood. With the help of the gang they embark on a talent show that promises to be the economic solution to avoid the closure of the store while in the process proving to themselves how special they can be. This Candelaria fable wants to convey messages, metaphors and positive symbolism, in the unique and internationally recognised style of the group. In this case the bugs, those sticky animals, with countless legs, fangs and sometimes furry, are the protagonists of this musical staging, with songs inspired by current Latino popular culture. Songs that speak of these beings not from a plaintive perspective but from an empowered one, full of rhythm, melody and lots of fun, always inviting a smile or laughter due to the originality of their poetry. In 2019, Puerto Candelaria ventures to explore the old dream of carrying out a project aimed at the smallest inhabitants of the imaginary world: children.

#### La Sinfonía de los Bichos Raros

Country: Colombia Duration: 15 min

Production Company: Diptongo Media Group,

Puerto Candelaria musical group Broadcast by: Teleantioquia

On: 2022/12/30

Total Budget in Euro: 191,800

Authors: Juancho Valencia, Sofía Carvalho Directors: Julián Duque, Felipe Martínez Producer: Sara Lucía Ruiz Tache Commissioning Editor: Pilar Gómez

Submitted by: Teleantioquia

Contact: Claudia Rodríguez Valencia Email: inputcolombia@gmail.com

#### Normaloland — The Deformation

Normaloland is the home of everything that's weird about Germany. The first season brings five bizarre pseudo-docs from the strangest niches of a special country. Guaranteed not normal.

In this episode the self-taught shrink Ms Wechtelar finds herself in an odd conundrum. After years of caring for others, she has run out of power. But finding a successor for her practice turns out to be an obstacle. Not just because of her peculiar patients.

#### Normaloland — Die Deformation

Country: Germany Duration: 15 min

Production Company: PSSST! Film GmbH

Broadcast by: ZDF On: 2022/02/28

Total Budget in Euro: 550,000

Authors: Matthias Thönnissen, Michael Halberstadt,

Ben Rodrian

Director: Matthias Thönnissen

Producers: Ingrid Silbernagl, Florian Schneider,

Maren Lüthje

Commissioning Editor: Lucia Haslauer

Submitted by: Zweites Deutsches Fernsehen - ZDF

Contact: Anke Wichmann Email: wichmann.an@zdf.de

#### The Invention of Soledad

The hypochondriac Soledad spends the quarantine with her recent boyfriend, a sexy and relaxed boy who does yoga and washes the dishes. But one night, the memory of Orpheus, her neurotic ex-boyfriend, appears lying in bed.

Soledad is torn between a 'perfect' boyfriend who can bring the virus when he goes shopping, and a memory that knows about philosophy, that will never be infectious ... but that does not exist in real life. Since these are pandemic times, a decision will soon have to be made. March 2020 changed all our lives. Plans went to the jar and we had to reinvent ourselves from scratch. For many the pandemic was an irreversible life-changer, others had (and still have) to learn to live locked up, or keep the proper distance from family and friends, seeing the outside world with horror from mobile devices. Many have felt in a kind of apocalypse. However, most striking is how human relationships have been affected, how affections have been transformed since the pandemic. Before it, loneliness was already an important issue, after this crisis, exacerbated by more technology and the loss of social contact, individuals are increasingly afraid to love. From these sensations and ideas was born the need to write a short film, in a comedy key, whose premise it is, to show the fear of the other.

#### El Invento de la Soledad

Country: Ecuador Duration: 21 min

Production Company: Atefilms Total Budget in Euro: 14,500 Author: Ana Cristina Franco Director: Ana Cristina Franco Producer: Tito Jara H.

Commissioning Editor: Tito Jara H.

Submitted by: ATEFILMS Contact: Tito Jara H. Email: info@atefilms.com

# Wishful Syncing

When faced with difficult choices in life, some people like to seek guidance from fortune tellers. In Taiwan, people especially like to consult deities by performing a ritual involving tossing wooden 'moon blocks', or 'jiaobwei', to divine answers to life decisions. Wishful Syncing uses the concept of this ritual and transforms it into an AI technology product called 'BWEI'.

With 'BWEI', the drama's core issue is addressed: Al and big data algorithms expand the limits of human aspects and promote innovative research, however, they also make modern people forget the joy of mastering life. In the face of various complex problems, can we leave it to algorithms to make choices for us? Can interpersonal relationships and emotions be quantified by data? In the end, do humans want to be controlled by their own big data algorithms or take back control? This is a challenge that modern people must face.

This episode examines the intricacies of marriage and aims to present life's difficulties. The director skilfully uses comedic beats to present the various situations of young married couples, portraying the issues that the show wants to explore to the audience in a relatively relaxed way. The characters are vivid and humorous, easily evoking resonance with viewers.

#### 聖筊

Country: Taiwan Duration: 83 min

Production Company: Activator Co. Ltd. Broadcast by: Taiwan Public Television Service

Foundation On: 2022/11/03

Total Budget in Euro: 307,000

Author: Isara Chen Director: John Hsu

Producers: Madeline Wu, Zoe Yu Commissioning Editor: Yi Ning Chiang

Submitted by: Public Television Service - PTS

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Contact: Sunny Chi

Email: ptsfestival@gmail.com

# **Special Session**

# Move over, Professor! Broadcasting the Wisdom of Crowds How to transform the audience into a smart participant

How can public service make use of the engagement of larger crowds? Can a lot of average people be smarter or provide more accurate insights than experts?

This session takes user engagement to a new level. What are the dos and don'ts if you use wisdom of the crowd to co-create new formats together with the public? The 'wisdom of the crowd' refers to the phenomenon where the collective opinion of a group of people is often more accurate than the opinion of a single expert.

During this session you will get a general and case-based introduction to different ways public service broadcasters across the globe have successfully connected stronger with the public. You will also learn more about how to connect average brains to get smarter together.

We introduce two brand new initiatives where public broadcasters dared to open a new field for the public. And had the patience to see what the crowd would bring to the table.

In Japan, scientists and audience connect via an app by collecting massive amounts of data together about topics such as menstruation or wild animals in the city. NHK's 'Citizen Lab' proved a strong tool for public service broadcasting to build a bridge between science and society and make more relevant new science programmes. And in Sweden, 25.000 average chess players finally beat the national grandmaster in a giant online collective 6 hour-long media game; 'The Grandmaster vs. Sweden'.

Moderators: Pilu Lydlow, Kåre V. Poulsen

Screened programmes/presentations: NHK Citizen Lab (Japan) - Screening/ Presentation Contact: Mayuko Hori, NHK, Japan (hori.m-im@nhk.or.jp)

The Grandmaster vs Sweden (SVT) - Screening/ Presentation Contact: Tomas Lindh, SVT, Sweden (tomas.lindh@svt.se)

followed by discussion

# **Special Session**

# Ingenious indigenous!

How can indigenous broadcasters contribute to the preservation and increased use of native languages that are threatened with extinction?

New technology and greater awareness have led to greater opportunities for the use of minority languages in TV production. The large streaming companies such as Netflix and HBO offer more text tracks, and commercial TV bets more on minority languages because of this. So what is the public service broadcaster's role in this and how do they solve the challenges of reaching out to minority groups for which PSM have a special responsibility?

This session examines the importance of language to indigenous peoples, both as a carrier of identity and the need to take back languages that have been banned as a result of state abuse against indigenous peoples throughout the world. We will hear and see examples of how with creativity and the technological possibilities in existence, the challenges of creating television content aimed at different language groups are solved.

We open with a drama series from Canada that shows the background to why language is so important and what abuses have led to indigenous peoples all over the world being robbed of their mother tongue over time.

Then we get presentations from indigenous broadcasters from New Zealand, NRK Sápmi Norway and Taiwan with examples of how to use new technology and creative solutions to solve the task of multilingualism.

Whakaata Māori (Māori Television) showcases content and platforms that inspire younger audiences to be their indigenous selves and the technology they are using to engage with them. From Norway we will receive examples of use of multilingual broadcasting in different ways with different tools that suits both a Sami audience and audience from the majority population by combining different platforms and multi subtitling in the same series.

Moderator: Jo Raknes

Screened programmes / presentations:

Dear Flora (Canada) - Fiction series (details see next page)

Whakaata Māori (New Zealand) - presentation: Shane Taurima, Shane.Taurima@maoritelevision.com Taigi (Taiwan) - presentation: Tung-Hsi Lu, anabelliu@pts.org.tw

Multilingual broadcasting in NRK Sápmi (Norway) - presentation: Jo Raknes, jo.raknes@nrk.no

followed by discussions

Details of programmes see next pages.

# Session 12

# **Programme Details**

#### Dear Flora

For the first time, this 6-episode series brings the painful legacy of Quebec's Indian Residential Schools to the screen.

It tells the story of two young Anishinaabe siblings now trying to make peace with the painful past. We follow them from the heartbreaking moment when they, as children, are torn from their parents by the Oblates in the 1960s to the consequences that haunt them so many decades later. The plot weaves between different periods in their lives, showing the long lasting impacts felt by so many of the survivors and how they have managed and struggled to move forward in their lives. The mission of these publicly funded religious institutions was to assimilate Indigenous children and deprive them of the traditional teachings of their communities. Although fictional, the story is inspired by various testimonies illustrating the reality of several hundred families in the province. It emphasises the innate resilience of these uprooted children, which stands strong in the face of the most unimaginable adversity, and the repercussions on those around them.

#### Pour toi Flora

Country: Canada Duration: 44 min

Production Company: Nish Media Broadcast by: Radio-Canada

On: 2022/05/26

Total Budget in Euro: 4,000,000 Author: Sonia Bonspille Boileau Director: Sonia Bonspille Boileau

Producer: Jason Brennan

Commissioning Editors: Radio-Canada

Submitted by: Nish Media Contact: Jason Brennan Email: Jason@nishmedia.tv




# Storytelling to and with the Audience:

How not to mess it up

There is no story without a viewer, listener, reader or user.

This session is about how you can engage an audience in the storytelling and how much audience involvement a smooth programme structure can support?

We will talk about how participation helps create original storylines and how input from the viewers can affect the storyteller.

But how open can you be and where are the limits?

Three very different examples demonstrate how you can use audiences as a precious tool to create unique stories.

Let's find out how to successfully tell stories together.

Moderators: Yuhong Chuang, Marika Kecskeméti

Screened programmes:

RPGLive: Touch of an Angel (Finland) - Tabletop role-playing game video stream

Keep talking (South Korea) - Game show format

Sign language story for everyone, creepy Japanese stories (Japan) - Series of performed ghost stories

Session 13 Programme Details Programme Details Session 13

## RPGLive: Touch of an Angel

RopeLIVE / RPGLive is a tabletop role-playing game video stream concept.

In 2021-22 Yle produced four separate game session streams, each 6 hours long. The third game 'Touch of an Angel' took place in 1990s Helsinki.

The main conceptual idea is that we have a group of people sitting around a table, playing a game with elements of imaginary storytelling, improvisation, adventure and chance. Game Master is the one who leads the game and the one who decides what will happen in the adventure. Players have different characters, with certain abilities. Dice will determine what will happen in the game. Additional conceptual elements are a strong audience interaction and participation before, during and after the live event. There is an emphasis on powerful storytelling and content. We encourage screenwriters to have entertaining themes/genres, added with themes that we as public broadcasters feel strongly about. We cast a group of experienced players, but also well known celebrities, and use cost-effective stream production. The target audience are 30-44 year olds. We reach 20,000-10,000 unique viewers per episode and 1,000-3,000 audience participation chat messages per episode.

#### RopeLIVE: Enkelin kosketus

Country: Finland
Duration: 3 min
Production Company:

Yle, the Finnish Broadcasting Compan

Broadcast by: Yle On: 2022/04/01

Total Budget in Euro: 30,000 Author: Maria Pettersson Director: Markus Nygård Producer: Jyri Loikkanen

Commissioning Editor: Jasmiini Lappalainen

Submitted by: Yle, the Finnish Broadcasting Company

Contact: Jyri Loikkanen Email: jyri.loikkanen@yle.fi

# Keep talking, I love it

MMA is mixed martial arts. MMA of the Tongue is a talk battle of various 'talkers' from all corners such as salespeople, courts, hospitals, etc.

The tongue is but three inches long, yet it can kill a man! The battle of 'storytellers' begins! The fight is only 5 minutes long! Pause the talk at its climax. Make the audience crave to hear the rest! Only the survivors can tell the rest of the story, the losers have no chance to tell theirs ever. Who has the best silver tongue in town? Anyone can come! Only the hilarious survive: a collection of glib people from all corners of South Korea! An ultimate fight match of charming storytellers who make a living from talking such as Youtubers, salespersons, teachers, travel guides, lawyers, car dealers, etc. Who will be the last standing tongue fighter whose story will mesmerise the world? The era of storytelling returns! The world needs interesting and attractive stories more than ever! Dating, health, parenting, self-development, etc. What is today's most attractive story? You can enjoy the apex of storytelling and get information at the

And hot content emerges, such as Netflix's Squid Game that makes people crave the next episode. What's the source of the strength of stories originated from South Korea? What's the secret of the silver-tongued?

#### 혓바닥 종합격투기 세치혀

Country: South Korea

Duration: 77 min

Production Company: MBC Broadcast by: MBC

On: 2022/12/11

Total Budget in Euro: 111,087.25

Author: Soo Ji Kim Director: Yoon Jung Jung Producer: Han Seung Hoon

Submitted by: Munhwa Broadcasting Corporation - MBC

Contact: Yeji Jung Email: edge@mbc.co.kr

# Sign Language Stories for Everyone: Creepy Japanese Tales

This unprecedented production sees deaf and hearing actors work together to tell ghost stories using sign language and spoken language, both flying back and forth across the stage. The cast are five deaf actors, and a theatre actor famous for his solo enacting of ghost stories. The material is taken from famous Japanese ghost literature, the cast portray complex, delicate emotions such as resentment, envy, and tragic love in both languages. The result is a mysterious world born of collaboration between deaf and hearing people in performance and direction. Our consultants on deaf culture convinced us that we could, with this project, go beyond offering a mere supplementary, social-welfareoriented service for the deaf — that the project had the creative potential to attract a much bigger audience. The script was written to be performed in sign language and includes visual horror stories that are familiar to the deaf. The play depicts a ghost story in ways that do not rely on sound. Also, we broke free of long-standing limitations on variety in costumes. Prior to filming, the team practised together for a month, gaining a deep understanding of each other's words and expressions to make the different languages resonate with each other.

#### Sign Language Stories for Everyone: Creepy Japanese Tales

Country: Japan Duration: 31 min

Production Company: NHK

Broadcast by: NHK On: 2022/03/25

Total Budget in Euro: not specified

Author: Yusuke Sasaki

Directors: Lea Gotoh, Yoshikatsu Toyoda

Producer: Ai Nagashima

Commissioning Editor: Yohei Umenai

Submitted by: NHK Contact: Mayuko Hori

Email: m01614-festivals@li.nhk.or.jp

# The Charismatic Protagonist

Following a character with a strong stake in the events you are depicting: does this help the audience become invested in the story or distract them?

Being able to ground a story about a complex or divisive issue in the news with a strong protagonist definitely has its advantages. It helps the audience navigate through the complex geography of the issues in the story. But is there a danger in abandoning the bigger picture if the charismatic protagonist obscures a more balanced perspective? Do we run the risk of Netflixing our approach too heavily by zeroing in on a compelling personal story and ignoring the broader socio-political picture? A strong protagonist can be deployed to galvanise public opinion on issues where governments or institutions have failed to act. But when the issues are a matter of life and death you could argue that it's not enough to just tell a compelling personal story without some accountability. These three films will make you reflect on the most effective way to use any story's biggest asset — the human voice at the heart of it all.

Moderators: Tarannum Kamlani, Niels-Ole Rasmussen

Screened programmes:
Paty Flores 1 (Mexico) - Documentary series
Normal (Belgium) - Documentary web series
On The Divide (United States of America) - Documentary

followed by discussions

# Paty Flores 1

For three days, travelling through vacant and desert lands, under the incipient sun, the recording team accompanied the 'Seeking Mothers of Sonora' in the north-western region of Mexico on one more of their expeditions. Hundreds of mothers joined forces to act against the inefficiency and indifference of the authorities and to be able to respond to the disappearances of their relatives. The pain has made Paty stronger. Before she was a mother and housewife but now she does not care if in her search the murderers of organised crime kill her. It is a threat with which she, and all the mothers with her, lives every day. Now she has nothing to lose, after her two sons disappearance she has, as she says, already lost everything. At the same time, the collective actions mean an open denunciation of the violence that Mexico experiences every day and that currently mourns more than 100,000 victims. We accompany Paty in her search for missing bodies, next to other women. The disappearance of their relatives made them move from their home, community and even their state. Paty is a searching mother whose hope to find the final destiny of her sons makes her walk into the desert, in a fight for justice and truth that becomes everyone's.

#### Paty Flores 1

Country: Mexico Duration: 32 min

Production Company: TV Unam Broadcast by: TV Unam

On: 2022/06/29

Total Budget in Euro: 7,132.32

Author: Evoé Sotelo

Directors: Evoé Sotelo, Silvana Zuanetti

Producer: Diana León

Commissioning Editor: Silvana Zuanetti

Submitted by: TV Unam Contact: Isaura Villa Ramírez Email: isauratvunam@gmail.com

#### Normal

This web-series addresses mental health in the first person.

Diagnosed with bipolar disorder since she was 18, Lula shares her story and her daily life. Arthur, a 24-year-old student, testifies about the depressive states he has been fighting for years. Marc, 26, suffers from schizoaffective disorders. He talks about his internment, and about the importance of separating the human from the diagnosis. Florine testifies about her long psychiatric history, and the importance of unconditional love. Jade, 20 years old, talks about melancholy, derealisation and existential crises that mark her life. Franek shares his battle with anorexia nervosa, and how he overcomes it. Cindy explains how her 'life burnout' led her from a supposedly perfect life. Florian talks about autism, the obligation to 'deal with it' and the importance of escape routes. With his mother, they describe the constant search for appeasement that gives rhythm to their lives. Kevin talks about the constant questioning that comes with a diagnosis of schizophrenia ... These personal portraits make us dive into stories of the everyday lives of people living with psychological disorders. They take us beyond ignorance and preconceived ideas about mental health.

#### Normal

Country: Belgium Duration: 15 min

Production Company: Gable'o'Matic Productions

Broadcast by: RTBF On: 2021/11/12

Total Budget in Euro: 300,000

Authors: Benoît Do Quang, Pablo Crutzen Diaz Directors: Benoît Do Quang, Pablo Crutzen Diaz

Producer: Pierre Leo

Commissioning Editor: Arnaud Laurent

Submitted by: Radio-télévision belge de la Communauté

française - RTBF

Contact: Lucie Rezsöhazy Email: lcr@rtbf.be

#### On The Divide

Follow the story of three Latin people living in McAllen, Texas who, despite their views, are connected by the most unexpected of places: the last reproductive health clinic on the U.S./Mexico border. As threats to the clinic and their personal safety mount, these three are forced to make decisions they never could have imagined. Devyn Harris (they/she/love) is a queer, gender queer femme grassroots organiser, peer support specialist, mental health coach, and artist. They believe compassion, grace, and connection are the keys to change in our own bodies and the world. They are a fierce advocate for Black trans folks living on the streets, and as the housing director for Black Trans Leadership of Austin (BTLA) they work to create support systems for all QTBIPOC (queer trans BIPOC) folks who need it. They also serve as a member of Austin's HRS (Homelessness Response System) Leadership Council. A self-professed love warrior, they are in this world to

'On The Divide' not only allows the people of McAllen, Texas to frame the issue on their own terms and in their own voices, but elevates and broadens the larger cultural and political conversation about reproductive health.

#### On The Divide

Country: United States of America

help people heal with love.

Duration: 84 min

Production Company: Fishbowl Films

Broadcast by: AmDoc On: 2022/11/17

Total Budget in Euro: 100,000

Authors: AmDoc

Directors: Maya Cueva, Leah Galant

Producers: Diane Becker, Melanie Miller, Amanda Spain,

Elizabeth Woodward

Submitted by: AmDoc Contact: Tabitha Safdi Email: tsafdi@scetv.org

## Close to Home

Setting Up Your Camera on Your Doorstep

In times of inflation, dwindling budgets and climate crisis we can find consolation in one truth: For a good documentary or reportage, you don't always have to travel far. Sometimes the best and most significant stories are right under our noses.

In this session we will focus on programmes from filmmakers who decided to sweep in front of their own front door.

Come along, sharpen your vision and discuss what it means to focus on things that are in close proximity and how to tell local stories with a global impact.

Moderators: Akiko Murai, Sara Günter

Screened programmes:

Essential (Canada) - Investigative documentary

Team Upward: Traumatised by birth (Germany) - Factual for young audiences

The Atom Araullo Specials: Young Arms (The Philippines) - Investigation/reportage

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#### **Essential**

This documentary shows the reality of asylum seekers and temporary workers in precarious jobs, revealing their vulnerability while exposing our dependence on their services. These people feed us and take care of us at low cost and in difficult conditions. They are struggling to obtain the right to settle here permanently. Why? The film aims to make us aware of the fact that several sectors of our society are dependent on an immigrant labour force deprived of the opportunity to experience the slightest social ascent and living in hopes that their sacrifices will allow their loved ones to live better lives. Are we aware that our comfort rests on the labour of these humans who serve us? Strong backs to work, is that our vision of immigration? In this rigorous investigation Sonia Djelidi and Sarah Champagne meet asylum seekers and temporary migrants like Carole who arrived in Quebec in 2016 as a temporary worker on a farm, Edyn who has been working in a greenhouse with a temporary worker status for 10 years as well as Rodrigo and his family who have applied for asylum. An expiry date on their permits and a hard time accessing permanent migrant status: that is what they all have in common.

#### **Essentiels**

Country: Canada Duration: 57 min

Production Company: Picbois Productions

Broadcast by: Télé-Québec

On: 2023/01/25

Total Budget in Euro: 211,824

Authors: Sarah Champagne, Ky Vy Le Duc

Director: Ky Vy Le Duc

Producers: Karine Dubois, Marie-Pierre Corriveau

Commissioning Editors: Télé-Québec

Submitted by: Picbois Productions

Contact: Cindy Labranche Email: cindy@picbois.com

# Team Upward: Traumatised by birth: Is the violence ignored?

Fled from Iran to Germany and not safe from the regime's henchmen even here? As a young doctor, worn out in night shifts and hardly any time for the patients? How can this be?

Team Upward is there where things go wrong in German society. For a young target group, the reporters accompany those affected by their challenges, and then conduct an interview with someone who, by virtue of their political office, could change something about the situation of the protagonists. The goal is to present relevant political content from the field of interest of young people in such a way that connections are comprehensible and responsibilities are clearly identified.

A dual-use strategy is applied: Team Upward is docked with the editorial team of a traditional news magazine. The content is published on Youtube and always linear in the ARD Mittagmagazin and on rbb television. Some topics exclusively researched by Team Upward have been played out ARD-wide. An example of #Content-driven cross-media/playout channel-oriented implementation.

# Team Upward: Durch die Geburt traumatisiert: Wird die Gewalt ignoriert?

Country: Germany
Duration: 16 min

Production Company: ARD-Mittagsmagazin Broadcast by: rbb /Youtube/ ARD-Mittagsmagazin

On: 2022/12/06

Total Budget in Euro: 15,000

Authors: Valentina Repetto, Stefanie Delfs

Director: Robert Köhler Producer: Cornelia Deider Commissioning Editor: Lisa Schurr

Submitted by: Erstes Deutsches Fernsehen - ARD

(Mittagsmagazin)
Contact: Lisa Schurr

Email: lisa.schurr@rbb-online.de

# The Atom Araullo Specials: Young Arms

The Covid-19 pandemic has upended millions of lives globally, most especially the lives of children. School closures ended in-person learning and gave way to blended and modular learning. Because of this 2.7 million children in the Philippines did not enroll during the pandemic. If they're not in the classrooms, where have they gone to? Atom Araullo investigates. In June 2021, the International Labour Organisation released its newest data that child labour cases have risen worldwide in the last four years after two decades of steady decline. Further exacerbating these numbers is the pandemic.

In the Philippines, where unemployment rates continue to fluctuate during the pandemic, children have entered jobs from vending on the streets, pushing trolleys along railways, and even diving for gold. Atom Araullo meets the children who put their lives at stake to help their families survive.

#### The Atom Araullo Specials: Muntig Bisig

Country: Philippines
Duration: 57 min

Production Company: GMA 7 Broadcast by: GMA 7

On: 2021/07/25

Total Budget in Euro: 13,203

Author: Taas

Director: Aaron Mendoza Producer: Isel Caringal

Submitted by: GMA 7 Contact: Nowell M. Cuanang Email: nowellmcuanang@gmail.com

## We Will Survive!

#### Crises and how to deal with them on PSM

Crises, whether big or small, on a national, or community level, often involve complex scientific findings, data, and research that are difficult to explain and may not hold the attention of our viewers. However, crises are undoubtedly catalysts for change. And dealing with them is fundamental to PSM's mission.

So how can we present the topics of natural disasters, inequalities in a community, and family conflicts in a way that will not only educate but also engage our viewers? What is the role of public service media during difficult situations and inevitable changes in society? What tools can be used to effectively discuss these topics? And how do we empower our audience to work and find solutions together? Let's rise above crisis and discover strategies that are both entertaining and inspiring!

Moderators: Nowell Cuanang, Marika Kecskeméti

Screened programmes:
Dream Family (Taiwan) - Reality Show
Opera Prima (Spain) - Documentary mini-series
Do not Panic (Israel) - Docu-drama series

followed by discussions

# **Dream Family**

This is Taiwan's first reality show that highlights the parent-child relationships in Taiwanese society. It focuses on three main themes: smartphone addiction, pet care, and emotional distress. Mobile phone addiction is the biggest problem. Dream Family tries to change this situation through social experiments: two middle school students with smartphone addiction switch parents, temporarily leaving their original families and going to a family with no restrictions on phone use. They live in their new homes for eight days, experiencing different family routines and lifestyles. Will this experiment really show the severity of smartphone addiction on children? Will the children choose to put down their mobile phones after the experiment? Will families learn new ways of communicating and have the opportunity to improve parent-child relationships?

The undertaking of the experiments was not without difficulties: it was very hard to find families willing to expose their lives and problems on camera, especially during the pandemic. Capturing the emotional ups and downs of the children and presenting the details of the experiment in a candid and natural way also proved to be a great task, but the end results were well worth it.

#### 換個爸媽過幾天:滑向遠方的手機魂

Country: Taiwan Duration: 55 min Production Company:

Taiwan Public Television Service Foundation

Broadcast by:

Taiwan Public Television Service Foundation

On: 2022/08/19

Total Budget in Euro: 24,500

Authors: Feng-Cheng Kang, Chien-Chen Wu

Directors: He-Shou Li, Joan Sung

Producer: Wei-Chih Fu

Commissioning Editor: He-Shou Li, Joan Sung, Zhi-Jia Xiao

Submitted by: Public Television Service - PTS

Contact: Sunny Chi

Email: ptsfestival@gmail.com

# Opera prima: The unfinished sheet music

This 4-part documentary series is about the illusion of a neighbourhood to participate in the first collaborative opera performed by the Gran Teatre del Liceu in Barcelona — an opera made by and with people from Raval. The aim is to portray the different phases of the construction of the opera: the formation of the chorus, the costumes, the rehearsals and also to explain how its protagonists, the people of Raval's lives are shaken by this opera. People living a year of nerves, uncertainty and joy because of 'La gata perduda', the first opera made with people who cannot pay for a ticket to the Liceu theatre. The first part sets up the plot of 'La Gata Perduda'. In the libretto the author Victoria Szpunberg has blended reality and fiction to present the vanishing of Fernando Botero's cat from la Rambla del Raval to critically review the neighbourhood's inequalities. Second comes the music: composer Arnau Tordera is one of the main characters in the series, since he faces serious obstacles writing the score. The third step consisted in gathering a choir, which was to be the main ingredient of the opera. Eventually, the choir was made up of 300 amateur singers from the eleven choral groups in the neighbourhood. There starts an adventure whose outcome nobody knows.

#### Òpera Prima: La partitura inacabada

Country: Spain
Duration: 49 min

Production Company: CCMA, S.A.

Broadcast by: TV3
On: 2022/11/03

Total Budget in Euro: not specified

Author: Pol Izquierdo Director: Pol Izquierdo Producer: Imma Segarra

Commissioning Editor: Cristian Trepat

Submitted by: Televisió de Catalunya - CCMA, S.A.

Contact: Cristina Cort Fuentes Email: festivals@ccma.cat

#### Do not Panic!

The Covid pandemic caught the whole world unprepared. Guri Alfi and Lucy Ayoub, a popular Israeli comedian and a journalist, realise that the next catastrophe is only a matter of time, and they'll do anything they can to get us prepared. It may be a devastating earthquake, a petrochemical or nuclear disaster, a cyber-attack, a terrible tsunami, extreme weather caused by global warming etc. Each chapter focuses on a different existential threat and moves between two timelines — present and future. From a future everyday situation and comic dynamics between Guri and Lucy, the disaster suddenly unfolds with the help of special effects. Then senior state officials, academic experts, survivors and a variety of people who voluntarily prepare for catastrophes in the future are interviewed. So we get a status-quo on the conditions we all live in, on their possible dangers, and on how to prepare for catastrophes on a personal, community and government level. This series deals with the most burning issues in an intelligent, innovative, and unique way. A serious and profound approach, mixed with a comical note, makes these important topics accessible to a broad audience, showing how thin the line between anxiety and humour is, and how the combination between them can save lives.

#### Bli Panika!

Country: Israel Duration: 50 min

Production Company: Nawipro Ltd.

Broadcast by: KAN 11 On: 2022/02/16

Total Budget in Euro: 963,326 Authors: Dror Waidman, Guri Alfi,

Barak Cohen, Nir Zahavi Director: Ishay Karni Producer: Asaf Nawi

Commissioning Editor: Sharon Drikes

Submitted by: Nawipro Ltd. Contact: Denise Neustadt Email: denise@nawipro.com

# Who Am I? Lost in Identity

Is the coming-of-age drama in transition?

While coming-of-age drama used to be about getting to make mature choices, nowadays we see a tendency of identity-driven drama for younger audiences — at least in the western world. The question seems to have shifted from 'what will I do with my life' to 'who am I'? In almost every production we will show here, gender, sexuality and sexual preferences play a prominent role. Is this all there is to the lives of teenagers and young adults? Who decides that this should be the leading theme? And what are the pros and cons of showing the act of sex extensively, especially when it is not heterosexual sex? Is that a liberating necessity or does it give way to the limited implication that a different gender or sexual orientation is only about sex? We will scan the chances and limitations of the joy and pressure of the diversity discourse. Does every aspect of diversity have to be addressed in every production? Is this just a true picture of the times we are living in? Or does this approach overstress the point?

We will ask ourselves how form and content of actual coming-of-age dramas are influenced by social media. How do you choose the right platform for your target audience, and do you adapt form and content to this platform? Different genres handle with similar themes. What are the benefits of a serious approach, when does a bit of mystery work, and is comic relief an option?

Moderators: Mirande de Jong, Adele Seelmann

Screened programmes: Theory Of Y (Belgium) - Fiction series Becoming Charlie (Germany) - Short format fiction series Feelings (Germany) - Coming-of-age fiction series Adults (Finland) - Comedy series

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# Theory of Y

Gaspard and Jo have been together for 2 years, they are in their mid 20s and live in Brussels. Jo (a heterosexual woman) has always known that Gaspard considers himself bisexual, even though he has never had sex with a man. Their relationship is fulfilling, happy, supportive and built on a solid trust. Gaspard has a soft, feminine side that Jo likes very much but is sometimes teased or questioned by people around them. Jo does not mind, she knows who Gaspard is and she likes his different sides. There is a lot of respect between them, and no predefined 'roles'. One day, however, Jo notices that Gaspard is troubled by a man. They talk about it, and Gaspard finally admits that he has never had a relationship with another man. Jo, confident in their relationship, urges him to try it. They decide together that Gaspard will take the plunge, which he does. A disturbing experience: he discovers another sexuality, which he considers different from the one he has with Jo, a more animal, more instinctive sexuality, even if this first time is mixed with a feeling of shame. Gaspard has enjoyed himself with the man he met and soon feels the need to do it again. Jo, on the other hand, begins to feel bad about the situation. Together, they try to figure out how to make their relationship work.

#### La théorie du Y - saison 3

Country: Belgium Duration: 15 min

Production Company: narrativ nation

Broadcast by: RTBF - Auvio

On: 2022/05/16

Total Budget in Euro: 260,000

Authors: Caroline Taillet, Martin Landmeters Directors: Caroline Taillet, Martin Landmeters

Producer: Dylan Klass

Commissioning Editor: Sara Kamidian

Submitted by: Radio-télévision belge de la Communauté

française - RTBF Contact: Safia Kessas Email: skes@rtbf.be

# **Becoming Charlie**

This short format series is about Charlie's search for identity. The discovery of their own non-binary identity catapults not only Charlie and Charlie's environment out of their comfort zone and shakes seemingly irrefutable truths. Only rap music seems to be a constant for Charlie. Charlie, a person in their early 20s, comes from ordinary circumstances and still lives with mother Rowena, who has neither her own life nor the family finances under control. Both shimmy from job to job. Charlie currently works as a food delivery person and notices more and more often that the expectations of those around them do not match how Charlie feels deep inside. In addition, there is tension in the family: Rowena's sister Fabia tries to collect her debts. In the midst of chaos Charlie meets Ronja who seems to understand them. Ronja asks Charlie which pronoun they prefer — a question no one has ever asked Charlie. More and more, Charlie is plagued by the question, 'Who am I? And where do I belong?' As Charlie figures out what they really want in life they also seem to get their act together. Just as everything seems to fall into place Charlie is confronted by her first crush Alina which again stirs up all their emotions. Charlie has to break free and realises that they are not as alone in this world as it sometimes might feel.

#### **Becoming Charlie**

Country: Germany Duration: 18 min

Production Company: U5 Filmproduktion GmbH

Broadcast by: ZDF On: 2022/05/20

Total Budget in Euro: 670,000

Author: Lion H. Lau

Directors: Kerstin Polte, Greta Benkelmann Producers: Oliver Arnold, Katrin Haase

Commissioning Editor: Beate Bramsted, Jasmin Verkoyen

Submitted by: Zweites Deutsches Fernsehen - ZDF

Contact: Jasmin Verkoyen Email: Verkoyen.J@zdf.de

## **Feelings**

Alva (16) thinks she is a freak. Again and again, she feels different from her peers — as if she didn't belong anywhere. When Alva and her dad move back to Lohweide — a little village where her father grew up — things don't get any easier. New school, new people — and a deep, dark forest all around.

At school, Alva quickly makes friends (and also some enemies). She rapidly connects with Esma (17), a confident, caring and quite eccentric girl. Between the two teenagers, strong and romantic feelings evolve. So things seem pretty great at first. If there was not the weird forest and the mysterious tempers of nature Alva starts to observe. And then a strange story about her long-lost uncle starts to emerge ... Trying to find answers — and maybe also herself — Alva dives deep into the forest and into a risky journey. What does this all mean? What does the forest want from her?

This coming-of-age-series with mystery elements consists of 10 episodes à 20 minutes. All eps will be published in ZDF Mediathek. Preliminary distribution on TikTok involves shorter chapters with additional content. Target audience are 14-20 year olds. We expect it to be the first fictional German TikTok-series with a horizontal storyline and this level of cinematic approach and production value.

#### **Feelings**

Country: Germany Duration: 21 min

Production Company: Studio Zentral

Broadcast by: ZDF/ funk On: 2023/04/12

Total Budget in Euro: 2,200,000

Authors: Riccarda Schemann (Head Author), Clara Zoë My-Linh von Arnim, Naomi Achternbusch,

Sophia Ayissi, Peter Furrer, Johanens Rothe Directors: Clara Zoë My-Linh von Arnim, Süheyla Schwenk

Producer: Christine Hartmann Commissioning Editor: Sara Günter

Submitted by: Zweites Deutsches Fernsehen - ZDF /

Kleines Fernsehspiel / funk Contact: Sara Günter Email: guenter.s@zdf.de

#### Adults

This award-winning and hugely popular Finnish comedy is about two best friends in their twenties figuring out life in the bizarre middle ground of childhood, adolescence, and adulthood. The story is centered around the chronically jealous coffee-shop owner Oona and her best friend Arttu (a DJ/creator/gig worker/artist/whatever). Together the two party, cry, grapple with heartache, and embrace the moments of gratitude in between.

In the third and final season of the series, Oona and Arttu try to navigate the post-pandemic world with its pressures to succeed and on-off romantic relationships. In addition to working out crises, the two dance until the morning, kiss around and celebrate Helsinki's best hot girl summer.

The series proposes a different idea to what growing up is: it is not necessarily about taking responsibility or setting up a family, but instead learning to sit in the discomfort and uncertainty of this random life we all live. We all regress and progress — no matter how old or young we are. The world of Adults is also a sort of utopia in which we would like to live: a world in which there aren't any derogatory jokes, where grown men can cry, and where the most mundane and basic things can be as important as the big turning points in life.

#### Aikuiset

Country: Finland Duration: 25 min

Production Company: Yellow Film & TV

Broadcast by: Yle On: 2022/09/12

Total Budget in Euro: 1,000,000

Author: Anna Brotkin Director: Anna Dahlman Producer: Pietari Vappula

Commissioning Editor: Jarmo Lampela

Submitted by: Yle, the Finnish Broadcasting Company

Contact: Matti Kajander Email: matti.kajander@yle.fi

## **Programme Details**

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## Reporting on Challenges Through the Eyes of Children

Public service media have the responsibility to highlight challenges in our society. Does it always have to be through the eyes of adults? Centering the voice of children can be a tricky task — but it is the only way to gain this unique perspective on our world. In this session, we take a look at programmes that aim to amplify the youths' voice and let them lead, while addressing topics that can affect us all.

Moderators: Xavier Blake, Akiko Murai

Screened programmes:

Random: Don't shut up! (Spain) - Live transmedia debate programme Scars for Life Special (Belgium) - Documentary Hello to Me in 100 Years (Taiwan) - Animated short Korean Kids 2022 (South Korea) - Special for documentary series

followed by discussions

## Random: do not shut up!

Letting children be heard in a society lead by adults where children's viewpoints aren't queried nor taken into account, when decisions have to be taken about issues that concern them. This debate programme gives them a space to speak out and be heard. A space where they can express themselves and mention any issue they dislike and which according to them and from a critical stand, could be improved so as to feel more comfortable as well as generate debate among themselves.

Moderated by presenters aged 18 and 20, it is a live transmedia format, transmitting Monday to Friday and adapting to the new codes, language and visuals of the most childish and young audiences. It is based on short videos sent by children where they mention issues which aren't well managed by adults.

This is a special programme for the World Children's Rights Day on November 20th.

Ràmdon: No callis! Country: Spain

Production Company: CCMA, S.A.

Broadcast by: S3 On: 2022/11/20

Duration: 38 min

Total Budget in Euro: 34,287.79

Author: Daniel Sama Director: Verònica Rama

Producers: Raül Asensio, Muntsa Tarrés Commissioning Editor: Laia Servera

Submitted by: Televisió de Catalunya - CCMA, S.A.

Contact: Cristina Cort Fuentes Email: festivals@ccma.cat

## Scars for Life Special

This one-off documentary shines a light on real, physical scars of children. Not just any scars, but scars that are physically visible and that have come from cancer. In this special episode Vinz and Elise tell their own story about how they were told they had cancer, how they cope with it, what they think of their scars, what it is like to lose your hair and that they were just ,unlucky' in life and got cancer. We wanted to bring hopeful stories from and by children and cast them in a highend documentary. It was an ideal way to let kids who experienced themselves what it is to have cancer, talk about it and inform their peers.

This special is an extra edition after the full series 'Scars for Life' where in every episode we focused on two kids with visible scars, that told the stories behind them. At Ketnet, the children's brand of the Flemish public broadcaster VRT, we focus one week every year on cancer. We show programmes that discuss the disease openly and correctly in fiction and non-fiction, sell caps to finance a camp for children with cancer, have a song about the theme and end the week with 'Petnet-dag' or 'Caps-day' when we ask every kid to go to school wearing a cap, showing they support children, with cancer.

#### Tekens van Leven: Kom op tegen Kanker

Country: Belgium Duration: 27 min

Production Company: De Mensen Broadcast by: Ketnet app

On: 2022/05/02

Total Budget in Euro: not specified

Author: Marielle Dazler Director: Sander Brants Producer: Hanne Baeyens

Commissioning Editor: Annemie Gulickx

Submitted by: Vlaamse Radio- en Televisieomroep - VRT

Contact: Franky Audenaerde Email: franky.audenaerde@vrt.be

### Hello to Me in 100 Years

This animated short conveys children's points of view and encourages young audiences to get interested in the old generations. The short form is ideal for the parents and teachers to start a conversation with the kids about Taiwan's history, their grandparents' time, and help the kids establish a sense of connection between themselves and society. The programme incorporates historical postcards and newsreel archives, children's interviews and paintings, which is innovative and rarely seen in Taiwan. Some parents shared that their kids were quite interested and some parents found the newsreel archive interesting even for themselves.

It was a special project for the 2022 Taiwan International Children's Film Festival, organised by PTS for kids aged 4-12. The film was screened both online and physically, receiving more than 2,400 views online. It is presented online via PTS+, the streaming service of PTS & has won nominations at numerous international festivals.

## 一百年後的我,你好嗎?

Country: Taiwan Duration: 10 min

Production Company: Taiwan Public Television Service

Foundation

Broadcast by: Taiwan Public Television Service

Foundation On: 2022/03/14

Total Budget in Euro: 18,400 Author: Wu-Ching Chang Director: Wu-Ching Chang

Producers: Wuan-Ling Guo, Yi-Hsin Liao, Wu-Ching Chang

Commissioning Editor: Wu-Ching Chang

Submitted by: Public Television Service - PTS

Contact: Sunny Chi

Email: ptsfestival@gmail.com

## Korean Kids 2022

Racial discrimination and refugee hatred are worldwide challenges today. In South Korea, the admission of the Afghan evacuees' children faced a big resistance from some parents. Experiencing this lack of understanding about others and growing xenophobia, we tried to show how a diverse group of children is learning to live together, regardless of all the differences. This film is the first attempt to show what goes on at Hanam Jungang elementary, a public school near the industrial complex in Gwangju, South Korea. For the past 8 years, the ratio of students from multicultural or foreign families in this school has increased from 5 to 46 percent as more immigrant workers moved to this area. The school has started to run Korean classes for the children whose mother tongue is not Korean. In the canteen, they provide an alternative lunch menu for Muslims who do not eat pork. This is somewhat special to ordinary Korean schools, which are rooted in homogenous culture with longtime mono-ethnicity. Children are still adapting to these changes and sometimes struggle to cope with each other, but they say 'no problem'. Despite different appearances and cultural backgrounds, they are growing up altogether as 'Korean kids' learning to respect and embrace diversity.

### 이웃집 찰스 - 지금 우리 학교는

Country: South Korea
Duration: 49 min

Production Company: KBS

Broadcast by: KBS On: 2022/05/03

Total Budget in Euro: not specified

Author: Moon Joo-eun Director: Moon Joo-eun Producer: Oh Eun-il

Commissioning Editor: Chung Hyo-young

Submitted by: Korean Broadcasting System - KBS

Contact: Youngyiil Kim

Email: youngnations03@gmail.com

# Special Session — PTS Rising Immersive VR/XR Power: Meet Taiwanese Talents

台灣AR/XR沉浸式內容新創力

Don't miss this exclusive opportunity to gain insights into the latest developments in VR/XR program production. You'll have the chance to witness the creative process of Taiwanese talents who have received the Best Immersive Experience Award at the Venice Film Festival among other international awards. They will share their experiences from traditional narratives transforming into new media storytelling. Most importantly, you can explore potential collaborations for future co-production projects. Additionally, make sure to attend the pre-session party, where you can enjoy dim sum while networking with other industry professionals. This is an event you won't want to miss!

#### **MODERATOR / KEYNOTE SPEAKER:**

Hsin-Chien Huang is an artist and director working in mixed media. He uses science, technology, new media, programming, and algorithms as tools to bring the universe of his imagination to life. He served as an artistic director for SEGA and Sony. Huang collaborated with pioneering American media artist Laurie Anderson on their VR work 'La Camera Insabbiata/Chalkroom', which won the Best VR Experience Award at the 74th Venice International Film Festival. His work 'Bodyless' was also nominated at the 76th festival. In 2011, Huang received the 'Pride of Taiwan' honor from the President of Taiwan. He founded Storynest Studio after 2001, which engages in artistic creation and commercial design. His VR film 'Samsara' won the 2021 SXSW Jury Award. Huang is currently a distinguished professor at National Taiwan Normal University and one of the Directors of the Board of PTS.

#### **PANELISTS:**

Wen Chieh Chang is a cross-disciplinary artist and the director of VR Wonder of Life presented by PTS. From 2019, Zhang shifted his focus from producing commercial works for industries like wine, automobiles, and real estate, to directing and creating new media art. His innovative works, such as 'The Universe of Liu Kuo-Sun', 'Kuo Hsueh-Hu Home Gazing', 'Childhood Revisited' and 'Wonder of Life', reflect deeply on traditional culture and deconstruct it with new media art. Zhang's creations have earned him multiple awards and high praise at international design exhibitions and film festivals. 'Wonder of Life' was recently nominated for the 2023 French NewImages Award.

**Fish WANG** is the director of Red Tail, which was presented by PTS and nominated for the Best VR Experience Award of International Venice Film Festival in 2022. Wang has been involved in animation and comics for more than 20 years, working in an animation company as a layout composer and art designer. His animated short, "Gold Fish," won the best animated short in the 2019 Golden Horse Award.

Singing CHEN works in fiction, documentary, and VR films. Her debut, 'Bundled' (2000), competed for the Dragons & Tigers Award at VIFF. Her next feature, 'God, Man, Dog' (2007), screened at Berlinale, Vancouver, HK, Busan, and elsewhere. Her films focus on characters on the margins of society (e.g., 'The Pig' (2013), co-d. Jero Yun). Her documentaries (e.g., 'The Walkers' (2014)) detail artistic practice, dance, and the environment. Her fascination with space and movement led her to explore VR technology. 'Afterimage for Tomorrow' (2018) was exhibited at the NewImages Festival. Her latest VR experience The Man Who Couldn't Leave (2022), premiered and won the Best Immersive Experience Award at Venice Film Festival, recounts events from the White Terror of the 1950s. Her collective work is marked by a deep empathy for disenfranchised characters and a strong sense of social justice.

(Dim Sum Party 18:15-19:00)

## To Cut it Short

## Dos and Don'ts in short form storytelling

How does the short form dictate the genre, the amount of plotlines and character development? Does it decide the complexity of the content? And if so, how to push away or make use of these restrictions or limitations? What is the influence of the budget on creative solutions? Do short form productions provide us with a new aesthetics and to what extent is this influenced by social media visuals and storytelling? How are all the different audiovisual means being used and is there a special role for the return of the voice over?

Short form fiction generally seems to be made for younger audience groups, but could there be short form formats for broader and/or older audiences? And in order to make that work, would it imply different form and content choices? Is there a role for short form fiction on linear broadcasting, and if so, on what conditions? Or is it only apt for an online environment?

Is short form the perfect means to address social issues, whether it be a plea to direct activism or to incite knowledge and understanding? And what are the exact chances and challenges? Come along and have a short form discussion.

Moderators: Mirande de Jong, Adele Seelmann

Screened programmes: Clean Things (Germany) - Short form fiction series Viral (India) - Short fiction Stop It Now (The Netherlands) - Themed Vlog series Our Lives (Chile) - Fiction series based on fact

followed by discussions

## Clean thing

Juri is a regular customer at the laundromat, as is Paula. The two could be a couple, but they aren't. Paula and Juri meet in every episode and fill their washing drums — and then the conversations about God and the world begin with a view to the rotating laundry. The topics of the two range from everyday observations, speculation about other customers, go into the private sphere and back into the general. In short, they deal with life.

#### Saubere Sache

Country: Germany Duration: 10 min

Production Company: Coin Film GmbH

Broadcast by: WDR On: 2022/05/05

Total Budget in Euro: 833,500 Author: Michael Gantenberg Director: André Erkau Producer: Herbert Schwering

Commissioning Editor: Elke Kimmlinger

Submitted by: Westdeutscher Rundfunk - WDR / ARD

Contact: Lukas Riedel Email: Lukas.Riedel@wdr.de

## Viral

This film tells the story of three youngsters Shiny, Bandu and Hammad. Shiny and Bandu are avid fans of Hammad, an egg-seller from Karachi who has found a huge online following in their city of Mumbai but is virtually unknown in his own vicinity. They connect online and what follows is a heartfelt journey to a promising friendship that exists in the borderless realm of the online world.

Shot on location in India and Pakistan with 2 crews in their respective countries, this project is a unique collaborative effort. The whole process of making this film took place virtually — with more than a year of endless Zoom calls and meticulous planning on both sides of the border. A collaboration of this nature is rare, given the political climate between India and Pakistan. But such exchange of ideas, culture and joy makes this project unique as well as important in the context of the times we are living in. The 'Kitnay Duur Kitnay Paas' initiative brings together digital storytellers from Pakistan and India to make films against the backdrop of a very fragile cross-border collaborative climate. Young and emerging filmmakers from both countries are connected and their work supported to create fresh stories about their homes, families, communities, and societies.

#### Viral

Country: India
Duration: 23 min

Production Company: Seeds of Peace

Broadcast by: The Kitnay Duur Kitnay Paas initiative

75

On: 2022/06/28

Total Budget in Euro: 5,700 Author: Shreyas Dasharathe

Directors: Shreyas Dasharathe, Jamshed Irani Producers: Kewal Karia, Shahzeb Khalid Commissioning Editor: Shreyas Dasharathe

Submitted by: Shreyas Dasharathe Contact: Shreyas Dasharathe

Email: shreyas.dasharathe@gmail.com

## Stop it now

In this vlog series, 5 teenagers share their personal experiences regarding sexual abuse. Lara, Jesper, Samantha, Gio, and Floor indicate that their coach, family member, or babysitter sometimes does some very strange things. We see the children pick up their cameras and give daily updates about their lives. They share their fears about telling someone about it: Isn't it their own fault? The struggle of a child and their journey to ask for help collide to form a strong message in every episode: If someone crosses your boundaries, it is not your fault. Talk about it with someone you trust. We can see how the abuse starts and more importantly: How it stops. The most important message for the young viewers: Don't be afraid to ask for help. It is not your fault.

The episodes were released daily from Monday till Friday in a week dedicated to sexual abuse. This series is based on true stories. In collaboration with the Sexual Assault Centre, we realised a truthful and accurate portrayal of reality, reflected by its success on social media. Young people chatted in the comments. On Instagram followers were encouraged to interact with the posts and stories and got the chance to ask their own questions. On TikTok, we introduced a universal hand gesture for emergencies.

#### Er zijn grenzen

Country: The Netherlands

Duration: 12 min

Production Company: Every Media Broadcast by: YouTube, Zapp.nl

On: 2022/03/07

Total Budget in Euro: 90,000 Author: Marije Willemsen Director: Catherina Iosifidis

Producers: Frank de Horde, Tim Vloothuis

Commissioning Editors: Loes Wormmeester, Lisa Boersen

Submitted by: NTR Contact: Jenny Peeters Email: jenny.peeters@npo.nl

## **Our Lives**

16 true stories of women who have been victims and survivors of male violence. This series faithfully embodies the pain and resistance of millions of women who have had to face this reality almost always ignored. Through diverse aesthetic and narrative proposals that create an identity of their own in each story, from the use of the long take to the dreamlike visual construction, each episode focuses on the story of a woman who is a victim or survivor of violence. It also shows the consequences for her family environment and the negligence of the institutions in charge of preventing, eradicating and punishing violence. It addresses real cases of extreme violence such as femicide, femicidal punishment and femicidal suicide, as well as other manifestations of macho violence such as workplace harassment, legal harassment, sexual violence, institutional violence, sexual political violence, psychological violence, violence against lesbian,

Afro-descendant and indigenous women, among others.

#### La Vida de Nosotras

Country: Chile Duration: 13 min

Production Company: BTF MEDIA

Broadcast by: Televisión Nacional de Chile

On: 2023/01/05

Total Budget in Euro: 396,000 Author: Bárbara Barrera Morales Director: Bárbara Barrera Morales Producer: Hernán Caffiero Commissioning Editor: Pía Hucke

Submitted by: BTF MEDIA Contact: Ramiro Zamorano

Email: ramiro.zamorano@btfmedia.com

## **Hardcore Public Broadcasting**

Should PSM be a vehicle for advocating certain values and positive social change? And who determines what positive social change is?

These days it seems like everybody is under pressure to pick a side on social issues. Increasingly that means us, as public broadcasters, too. We all want to be on the right side of history. But does it mean we run the risk of going too far in telling our audience how to navigate massive societal and geopolitical changes? In this session we will explore what is fair game for public service media when it comes to promoting a certain view of the world: from toxic masculinity to misinformation to how best to prepare your audience for war. Let's find out together!

Moderators: Wuan-Ling Guo, Tarannum Kamlani

Screened programmes:
Deconstruction (Colombia) - Non-fiction series
The Situation Room (Sweden) - Journalistic infotainment series
Rightful Vision (Sri Lanka) - Docufiction
My Child Is Transgender, Now I'm A Girl (Denmark) - Documentary series
Live love laugh (Finland) - Factual series

followed by discussions

Session 21 Programme Details Programme Details Session 21

#### **Deconstruction**

'The powerful ones' is a non-fiction series (13 x 10'), which wants to be an initiation manual for all audiences who may have heard about concepts related to feminism, such as patriarchy, hyper sexualisation, sisterhood or empowerment, but who do not fully understand what is being talked about and end up judging from intuition or prejudice. Sofía Arrieta, actress, and Nicolás Samper, cultural and sports journalist, talk about one concept in each episode and invite viewers to reflect on their own behaviours and prejudices.

In this episode Sophie, and Nicholas discuss the meaning of deconstructing oneself and why it is important to leave behind sexist values and beliefs. The experience of deconstruction of Sol is presented in animation, a woman married since the age of 16 who suffered domestic violence and achieved with her partner a path of deconstruction, which has allowed her to find herself as a person and enjoy from many dimensions her being a woman, set limits and heal wounds of the past. Together with the psychologist Paula Quintero, talk about how deconstruction itself is related to the deconstruction of others. In this sense, the visit of photographer Spencer Tunick to Bogotá several years ago was a trigger for deconstruction for some people.

#### Deconstrucción

Country: Colombia Duration: 11 min

Production Company: Canal Capital

Broadcast by: Canal Capital

On: 2022/12/24

Total Budget in Euro: 107,523 Author: Camilo Pérez Torres Director: Camilo Pérez Torres Producer: Tatiana Millán

Commissioning Editor: Carolina Robledo

Submitted by:

Canal Capital - Unión Temporal Contracamello

Contact: Claudia Rodríguez Valencia Email: inputcolombia@gmail.com

## The Situation Room

This infotainment show guides the audience through simulations of six crises. Invited officials and experts are challenged to make fast decisions and handle threats and disasters, ranging from hurricanes to terror attacks and war. The show is about the importance of preparing for the worst, while hoping for the best. The hosts are an unorthodox combination. Camilla Kvartoft is one of Sweden's most well know current affairs anchors that leads all the important news shows and election debates. Felix Herngren is one of Sweden's most popular comedians and movie directors. Together they form a dynamic duo where Camilla is the expert that holds people to account, and Felix represents the worried and critical public, with a strain of prepper mentality. All the experts in the panel are currently holding the job they represent in the studio. So it is the real people from the different authorities that actually ,play' themselves and act as if they were at work. The only exceptions are the two cabinet ministers in the show, one Thomas Bodström is a former cabinet minister (Justice) and the other, Carl Bildt, was Prime Minister of Sweden in the 1990s. In this episode a Russian attack on Sweden is simulated, starting on the Baltic island of Gotland. It was recorded after the war in Ukraine began.

#### Samhällskollaps

Country: Sweden Duration: 48 min

Production Company: FLX

Broadcast by: SVT On: 2022/04/20

Total Budget in Euro: 850,000

Author: Jonas Åhlund Director: Martin Sundsten Producer: Saam Kapadia

Commissioning Editor: Anna Luuk Priske

Submitted by: Sveriges Television - SVT

Contact: Saam Kapadia Email: saam.kapadia@svt.se

## **Rightful Vision**

This script is based on a true story that happened in Sri Lanka.

Rathu Mahaththaya is a 70-year old villager whose livelihood is playing the drum. His wife is Rathu Hamine. Their son Janaka is a provincial journalist. All news coverage by Janaka is broadcast in such a way that it is socially misinterpreted to suit the television station he works for. Janaka reports on an incident in which children in the village Montessori eat leaves and tree bark. It is broadcast in such a way that it provokes strong reactions. Recognising the true nature of the incident, Rathu Mahaththaya takes to the streets against his son's irresponsible media manipulation and the inferiority complex that has arisen in Janaka over the caste system. He shouts his message by playing the drum, reminding his son Janaka and society as such of the responsibility of traditional communication. Most of the electronic media involved in communication today are practising irresponsible journalism. They are shamelessly communicating personal politics and ideology to the public. The public is mislead by misinformation, thus paving the way for social decline. This fiction has been created as a result of identifying the social responsibility of communicating the situation and depicting the results of degradation of society due to this situation.

#### Samma Dhitti

Country: Sri Lanka Duration: 25 min

Production Company: Sri Lanka Rupavahini (TV)

corporation

Broadcast by: Sri Lanka Rupavahini (TV) Corporation

On: 2022/02/16

Total Budget in Euro: 780 Author: Chamara Prasanna Kodithuwakka

Director: Ranga Bandaranayake Producer: Ranga Bandaranayake Commissioning Editor: Dimuth Kuruppu

Submitted by: Sri Lanka Rupavahini (TV) Corporation

Contact: Ranga Bandaranayake Email: rangaban@yahoo.com

# My child is transgender — Now I'm a girl

Since 2014 more than 1000 Danish children and youngsters have been referred by their doctors to hospital clinics with the assumption that they might be transgender. During the past six years, we've gained unique access to the life of two transgender girls. Frederik and Asbjørn are born as boys, but they identify as girls and prefer to be called Frederikke and Asta. The documentary series aims to explore the dilemmas and challenges of being transgender and how the parents and siblings deal with the gender change of their loved ones. We gain an authentic insight into the physical transformation, as we witness Frederikke change from being a young man into becoming a woman. We also see the many uncertainties and prejudices that Asta and her family meet, as they decide to support Asta's desire to be dressed and addressed as a girl at a young age.

By producing the programme over such a long time, we believe we have been able to show an unpolished reality of all the ups and downs of being and having a transgender child. The series led to much debate on social media. In summer 2022 the Danish government proposed a new bill to remove the age limit for when a person can apply for legal change of gender in the public registers.

#### Et helt menneske – Nu er jeg en pige

Country: Denmark Duration: 29 min

Production Company: DR

Broadcast by: DR On: 2022/06/06

Total Budget in Euro: 200,000 Authors: Kristian Krog Kæmsgaard,

Anne Herlin Kamstrup

Director: Anne Herlin Kamstrup Producer: Charlotte Kjørup Mauritzen Commissioning Editor: Lisbeth Langwadt

Submitted by: Danish Broadcasting Corporation - DR

Contact: Anne Herlin Kamstrup

Email: annh@dr.dk

Thursday, 18 May 2023 9:30

Session 22
White Room

# Live, love, laugh — hundred years of wisdom

What is the secret to long life? Hundred-year olds talk about sex, death and passion.

The programme gives a new kind of voice to those 95+ aged Finnish people that have survived wars. This time round, they are not asked about war but about everything else. And do they have stories to tell! The series brings up the question about what an old person is allowed to talk about. They give tips about sex and talk about things that really hurt. We hear heartfelt stories about their parents' mental issues, the joy of life-lasting friendships and the hardship of relationship troubles. Many hundred-year olds live a fuller and more joyful existence than many thirty year olds! This generation has a century of experience of life, love, passion, humour and relationships. Exactly the same topics that a thirty-year old struggles with. Why have they never been asked about these? We decided to do just that.

This hugely popular series found its audience from all generations. The series spread fast in social media and the more daring clips went viral on TikTok, Instagram and Facebook.

## Sadan vuoden sankarit

Country: Finland Duration: 21 min

Production Company: Yle Broadcast by: Yle Areena

On: 2022/04/22

Total Budget in Euro: 240,000

Author: Teppo Similä Director: Pertti Neuvonen Producer: Elina Häkkinen

Commissioning Editor: Tiina Torikka

Submitted by: Yle, the Finnish Broadcasting Company

Contact: Elina Häkkinen Email: elina.hakkinen@yle.fi

## **Blurred Lines**

Where does Factual end and Fiction start?

We want documentaries to depict reality but also be entertaining. As a result, many filmmakers actively pursue conceptually, visually or audibly appealing forms to attract an audience and support their stories. But: What happens when we stop documenting and start imagining? How much creative space is in documentary filmmaking — and how can we use it without deceiving our audience? How far can you go and when do you have to start labelling a film differently?

In this session we'll look at unique programmes and forms and talk with the makers about their creative approaches. What creative decisions did they make and why? And ... to what effect?

Moderators: Xavier Blake, Sara Günter

Screened programmes: Nida (Switzerland) - Short documentary for young audiences Shabu (The Netherlands) - Documentary Solastalgia (Germany) - Hybrid documentary

followed by discussions

Session 22 Programme Details Programme Details Session 22

### Futura: Nida

Nidonite is a young Muslim female Instagrammer who has no tongue in cheek. She feels most comfortable in her biker community and can finally be herself.

After a video published on Tiktok in which she filmed herself on her motorbike, Nida found herself at the heart of a controversy, suffering the wrath of the fachosphere on social networks. She decides to respond to the insults and threats she receives through a video in which she reaffirms her freedom of choice with humour and intelligence.

Ten young filmmakers from different backgrounds draw up portraits of their communities. Through their view of the future, their characters tell us about living together, the margins, otherness, commitment, and the diversity of possible futures. The directors desire to listen to these voices of today and to accompany their visions of contemporary society. The coherence of this anthology series is ensured by a strong formal ambition, a similar introduction and conclusion from one episode to the next. Each episode is led by a strong and embodied character within its community. The series wants to address a millennial audience (20-35 years) through an ambitious short documentary film format and was coproduced by all national channels RTS, SRF, RSI and SSR.

#### Nida

Country: Switzerland Duration: 15 min

Production Company: Akka Films

Broadcast by: Zurich Film Festival and Play Suisse

On: 2022/09/28

Total Budget in Euro: 740,705 Author: Basil Da Cunha Director: Basil Da Cunha Producer: Nicolas Wadimoff

Commissioning Editor: Romain Namura (Editing)

Submitted by: Akka Films Contact: Annick Bouissou Email: a.bouissou@akkafilms.ch

## Shabu

Dutch-Caribbean fourteen-year old Shabu is a goodnatured, creative, and street-smart boy from the south
of Rotterdam. When he wrecks his grandmother's car
on a joyride, his whole family is angry with him.
He has a summer to make amends before his
grandmother returns from a vacation in Suriname.
His mother suggests he should sell popsicles to pay for
the damage, but that would hardly get him very far.
So he comes up with another solution which will allow
him to combine moneymaking with his musical talent
and the pleasures of a sultry summer. Will he succeed in
making his family — and in particular his grandmother —
proud of him again?

'I'm a little boy from Peperklip', is how Shabu describes himself, referring to the famous (and infamous) building in the south of Rotterdam where he grew up. We enter this community through his eyes, vibrant and exuberant, exciting and fun. The film's vibrant story and playful editing accentuate the contradictions of teenage life: unpolished when life is tough, and buffed up when it needs to shine. A funny and touching film about a boy who looks bigger than he is, and about taking responsibility for your actions.

#### Shabu

Country: The Netherlands

Duration: 75 min

Production Company: Tangerine Tree

Broadcast by: NPO 2 On: 2021/11/24

Total Budget in Euro: 387,500 Author: Shamira Raphaëla Director: Shamira Raphaëla

Producers: Willem Baptist, Nienke Korthof Commissioning Editor: Bert Janssens

Submitted by: HUMAN Contact: Jenny Peeters Email: jenny.peeters@npo.nl

## Solastalgia

The climate activist Edda is frustrated by politics, society and her ignorant siblings. Solastalgia has overtaken her, that burdening feeling of loss that arises when someone witnesses the destruction of the earth. Edda retreats to the small island Pellworm and breaks off all contact. She meets the pragmatic Sophie Backsen, a young farmer who is suing the government for her right to a future. Edda has to realise that Pellworm is severely threatened by climate change. How can she succeed in making other people understand this threat? Is private retreat an option? In this hybrid film, the fictional Edda meets the real life Sophie; solastalgia meets the reality of people who are already suffering from the consequences of climate change. We often hear and see stories of people from the global south and do not really listen because they seem too far away. So I looked for a narrative from our own culture and came across Sophie. I quickly realised that what I missed about the pragmatic Sophie were my own feelings of despair, resignation, and anger. So I wrote the fictional character Edda. For me, the two young women form the field of tension in the film. How do we talk about the climate crisis with those around us? Do private individuals or politicians have to move? And how do we manage not to despair?

#### Solastalgia

Country: Germany Duration: 70 min

Production Company: Michael Kalb Filmproduktion

Broadcast by: ZDF On: 2022/10/10

Total Budget in Euro: 277,648 Author: Marina Hufnagel Director: Marina Hufnagel Producer: Michael Kalb

Commissioning Editor: Lucia Haslauer

Submitted by: Zweites Deutsches Fernsehen - ZDF

Contact: Anke Wichmann Email: wichmann.an@zdf.de

## **Special Session**

# Input @ Input — A Look Around the World of TV Trends: What impulses can we take away from commercial television?

This session will provide insights into last year's successful TV formats worldwide.

The short survey reflects most notably the dynamics of the international audiovisual markets.

At the same time it provides information about content that — not only but often — is successful

At the same time it provides information about content that — not only but often — is successful with commercial competitors in the respective markets.

This competition from commercial media houses may foster creativity in public broadcasters. It may trigger counter-programming strategies.

It may give an outlook on which formats have the potential to travel and hence will arrive in our respective markets. Be it as original adaptations or as inspired copycats.

Moderator: Stefano Semeria

# Do You Love Me, Do You Accept Me, Or Could You at Least Vote For Me?

## Personal revelations from protagonists and what we have to bear in mind

In this session we go personal and deal with sensitive issues: our protagonists' lack of love, understanding or acceptance.

What responsibilities do we have as filmmakers?

How differently do we treat ordinary people from celebrities or politicians?

What do we need to know and keep in mind when dealing with young people who are at risk of dropping out without accidentally marginalizing them even more?

How far can we go? Do we really use everything we have on tape and broadcast it to the world? And where do we definitely have to stop?

We listen to those who aren't normally heard, look behind the official masks and enter a world that we might know nothing about.

Moderators: Marika Kecskeméti, Yuhong Chuang

Screened programmes: Hotel Romantic (Belgium) - Reality show Project Aliens (Japan) - Social experiment documentary Flashback Election (Sweden) - Election programme

followed by discussions

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## **Hotel Romantiek**

In this reality show a group of seniors in search of a new relationship takes an unforgettable trip together. In and around a beautiful hotel in Cappadocia, three hosts do everything in their power to offer the candidates the week of a lifetime, setting up a scary carting race, a fun game of hide and seek, hot air balloon rides by sunrise or crazy bake offs. The single seniors can get to know each other and give the forgotten butterflies in their stomach a chance to fly once more. Each episode equals one day, filled with all kinds of activities, things the candidates have never done before! Every night before dinner the singles are asked to select the top 5 of their favourite men or women. Based on these results, one lucky couple is chosen, which goes to dinner in a romantic 'love cave' using a white taxi pulled by a big white Swan. There they are also allowed to spend the night (together?). The others stay in the hotel to enjoy dinner and some evening entertainment. At the beginning of the following episode the couple is woken up by one of the hosts and they join the rest of the group again. At the end of the series we find out who found love and whether it blossomed further after the trip. One thing is sure: You are never too old to find love!

#### **Hotel Romantiek**

Country: Belgium Duration: 56 min

Production Company: Woestijnvis

Broadcast by: VRT / één

On: 2022/09/04

Total Budget in Euro: not specified

Author: Dirk Van den Houte

Directors: Jelle Gordyn, Sjoerd Tanghe

Producer: Jan Dirkx

Commissioning Editor: Herta Luyten

Submitted by: Vlaamse Radio- en Televisieomroep - VRT

Contact: Franky Audenaerde Email: franky.audenaerde@vrt.be

## **Project Aliens**

In times of division caused by issues of race, nationality, gender, wealth, etc., how can people with different values and beliefs reach a mutual understanding? This is a social-experiment documentary with four protagonists: an unemployed man living with his parents who dislikes 'vocal activists on social media'; an ethnic Korean woman in Japan working for minorities' rights; a nightclub host from a rough home who dislikes 'people who don't try'; and a transgender man whose desire to marry his partner is opposed by his partner's parents. These 4 strangers volunteered to interact via avatars in VR. With their real appearances and attributes hidden, they aim to travel to the moon together, learning about each other on the way. Can they overcome their differences? Multiple cameras placed in VR and in the real world document the entire interaction. With the idea that shifts in perspective can make anyone seem to be an 'alien', we used non-human space-alien avatars. The contributors participated in the shoot from their own rooms, interacting on a VR platform uniquely developed for TV production by NHK. Anonymity allowed the participants honest communication. We scouted mainly on social media for contributors, researching about 100 people focusing on the voices of minorities underrepresented on Japanese TV.

#### **Project Aliens**

Country: Japan Duration: 35 min

Production Company: NHK

Broadcast by: NHK On: 2022/09/20

Total Budget in Euro: not specified Directors: Ryo Urabe, Shugo Matsumoto Commissioning Editor: Keisuke Hosokawa

Submitted by: NHK Contact: Mayuko Hori

Email: m01614-festivals@li.nhk.or.jp

## Flashback Election

Ahead of the Swedish election in 2022, the Swedish politicians were held accountable in a completely new way. All political leaders were invited and confronted with the most absurd political posts from anonymous opinion forums on the Internet (e.g. Reddit, Flashback). Eight politicians answered questions and statements no media trainer in the world could prepare them for. They had to deal with all the nonsense, cruel allegations, strange misconceptions, absurd questions found online. And thanks to that, the programme managed to get behind the polished political mask. 'Does the Prime Minister have the big-cock composure that Sweden really needs?' — 'Is the Left Wing Party only a party for gays and allergy sufferers?' - 'Does the Minister of Social Affairs really like booze and rough handling?' The podcast presenters Emma, Ina and Mia bombarded the party leaders with posts from the web forums for an hour — amid both loud laughter and embarrassing silence. It was the most watched programme during the entire election coverage by the young, progressive target group, 16-29 year olds. In this episode it is Ulf Kristersson's turn: leader of the

opposition, conservative party 'Moderaterna' — later elected Prime Minister.

#### Valet Forever

Country: Sweden
Duration: 20 min

Production Company: SVT Broadcast by: SVT

On: 2022/07/03

Total Budget in Euro: 340,000

Authors: Emma Knyckare, Ina Lundström,

Mia Gruffman Cruse Director: Johan Lindqvist

Producer: Mats Skagerström Ågren Commissioning Editor: Helena Olsson

Submitted by: Sveriges Television - SVT

Contact: Saam Kapadia Email: saam.kapadia@svt.se

## **Pushing Impartiality to its Limits**

Holding the line on being fair and balanced under extreme circumstances

A cornerstone of public broadcasting is impartiality, the key to maintaining the public's trust in us. But in some circumstances, the ability to be impartial is tested by war and extreme situations. On the geopolitical level, the stakes are higher than ever given the escalating conflict in Europe and tensions in other hotspots around the world. Rampant misinformation makes robustly impartial reportage more critical than ever. And when it comes to social issues, views on subjects like crime and punishment have become very predictable. We present three programmes that take on the notion of impartiality with their choices of interview subjects, scenes and scripting. To intriguing effect! Come and find out!

Moderators: Wuan-Ling Guo, Niels-Ole Rasmussen

Screened programmes:

Inside Maximum security (Singapore) - Documentary mini-series Between Earth And Sky: War (Spain) - Current affairs documentary Covering Horrors of War (Japan) - Investigative war reportage

followed by discussions

Details of programmes see next pages.

## 17:45 Closing Session

Thank you Taipei
One for the road to INPUT 2024

# Inside Maximum Security: Ep1: Life in Lockdown

5 hardened criminals, 1 unique prison, in a ground breaking observational documentary series. Singapore's Changi Prison is a concrete purgatory, spartan to the extreme. There are no beds, no pillows and no chairs in the cells. A shower is done stooping above a toilet hole. Humiliating strip searches are routine, as a matter of security. Yet, practised in this prison are some of the most sophisticated methods to reform the hearts and minds of the most recalcitrant prisoners. So much so that Singapore's reoffending rates are among the lowest globally. Yet even at those low rates, at least 1-in-5 inmates are back in jail within 2 years after their release. For the first time ever, five inmates, incarcerated multiple times and at least once at maximum security, agree to reveal their full identities, for our cameras to capture their lives behind bars, as they unfold. Will the regime in jail finally be enough for them to renounce a life of crime?

This documentary series is both a crowd favourite and critically acclaimed. It is Singapore's TOP trending video on Youtube in 2022 and the only full-length documentary series in the top 10 list. It has also beat global and regional entries to picked up the Gold award at the World Media Festivals and the accolade for Best Direction (Non-Fiction) at the Asian Academy Creative

#### Inside Maximum Security: Life in Lockdown

Country: Singapore Duration: 46 min

Production Company: Mediacorp Pte Ltd

Broadcast by: CNA On: 2022/01/16

Total Budget in Euro: 10,386,000

Author: Low Ziging

Director: Anna Karenina Tolentino

Producer: Low Ziging

Commissioning Editor: Tan Yew Guan

Submitted by: Mediacorp Pte Ltd

Contact: Mas Supahat

Email: mas.supahat@mediacorp.com.sg

# 30 minutes: Between earth and sky: war

This documentary is mainly about the survivors of the Mariupol siege. Thousands abandoned their homes, the city is floored, the drone view seems like an apocalyptic scenario. The film also shows the day to day life of the capital's region, Donetsk, where the conflict has been going on for 8 years. Despite Putin's announcement of a 'special operation' with the pretext, among others, of procuring greater safety to the citizens of Donbass, the production team has been able to show that so far, the results point to the opposite. In an exclusive interview Denis Pushilin, the president of the selfproclaimed Donetsk Republic, affirms that the Ukrainian army attacks civilian areas with weapons provided by NATO member countries. We also witnessed the celebration near the border between Donetsk and Russia following the proclamation of Donetsk, Lugansk, Zaporíjia and Kherson as part of Russia. Oleg Orlov, head of Memorial, an organisation awarded with the 2022 Nobel Peace Prize, accuses Putin in a way that might send him to jail. Councillor Alexei Gorinov, imprisoned after a last minute law was implemented after the onset of the war for having 'discredited the Russian Army' answered our questions from jail. Young people sent to battle have also given firsthand testimonials.

### 30 minuts: Entre la terra i el cel: guerra

Country: Spain
Duration: 59 min

Production Company: CCMA, S.A.

Broadcast by: TV3
On: 2022/11/27

Total Budget in Euro: not specified

Author: Manel ALias

Directors: Manel Alias, Xavier Brichs

Producer: Carles Fernandez

Commissioning Editor: Cristina Muñoz

Submitted by: Televisió de Catalunya - CCMA, S.A.

Contact: Cristina Cort Fuentes Email: festivals@ccma.cat

# Conveying the Horrors of War: Ukraine's Frontline Journalists

How does life as a journalist change when your own country becomes a war zone? Even as Ukraine's capital, Kyiv, came under heavy shelling, the national public broadcaster Suspilne stayed on air, operating in a makeshift bunker studio. 5 years ago, NHK had helped with the opening of Suspilne as a fellow PSM, so this time we were given permission to conduct interviews inside the organisation over a long period. What they reveal is the reality of Russian propaganda and a media outlet's struggle to remain independent of state power in wartime. We follow Suspilne's reporters on the ground as they strive to bear witness to the horrors of war and keep the public informed while their own families and friends are in danger. How do they maintain journalistic objectivity when the mindless death and destruction of war is right on their own doorstep? Uppermost in our minds during this coverage was Japan's own history during WW II, when the failure of the Japanese media, including NHK, to report the war situation correctly contributed to making the damage worse. As a fellow PSM, we wanted to learn more about the broadcaster's role in wartime and what issues it must face. Shooting by a crew (director, camera operator, local coordinator, producer) began in late March 2022 and continued for 3 months.

# Conveying the Horrors of War: Ukraine's Frontline Journalists

Country: Japan Duration: 50 min

Production Company: NHK

Broadcast by: NHK On: 2022/08/07

Total Budget in Euro: not specified

Director: Kazuki Fujiwara Producer: Junichiro Nishiwaki

Commissioning Editors: Taku Uchiyama,

Hisashi Sakaguchi

Submitted by: NHK Contact: Mayuko Hori

Email: m01614-festivals@li.nhk.or.jp

## **Special Session**

## This Is Not the World We Want To Live In

How PSM advocate social impact and active citizenship

There are so many serious issues shaking our world - from bullying over harassment to war. But what can PSM do about it?

In this session a range of cross-media projects present creative approaches to increase awareness on social topics with the help of the audience at the centre. We will talk about the specific challenges when addressing heavy topics as a public broadcaster. And we will ask, with all the severeness in these issues, how do we campaign for the topic in a playful way? In this session there will probably not be a dry eye in the house, but not only out of sadness, but joy and compassion.

From the Netherlands, we will see 'Stop it now!', an example of how to address sexual harrassment of children for and with young people and how to recognise sexual abuse and ask for help; the interactive website 'Xiao Lu's Choice' from Taiwan creates more awareness about youth suicide, dispels suicide myths and supports the public to better understand teen self-harm and suicide; '#SayHi' from Norway shows how a national UGC-event project can unfold its power by going European and '#HelpUkraine' from Poland is an example of how a giant TV-music-happening is able to successfully raise money on short notice for the war against Ukraine.

Moderators: Kåre V. Poulsen, Pilu Lydlow

Screened presentations:

Xiao Lu's Choice (Taiwan) - Screening / Presentation Contact: Wuan-ling Guo (news50466@mail.pts.org.tw)

SayHi (Norway) - Screening / Presentation Contact: Karoline Evensen (karoline.evensen@nrk.no)

Stop it now! (The Netherlands) - Screening / Presentation

Contact: Jenny Peeters (jenny.peeters@npo.nl)

HelpUkraine (Poland) - Screening / Presentation

Contact: Renata Puchacz (renata.puchacz-kuszaj@tvp.pl)



## **MODERATORS**





14-18 MAY 2023, TAIPEI



**Yuhong Chuang** 

Producer at Public Television Service - PTS, Taiwan

Yuhong has been a producer for entertainment, international news, and documentary in public and commercial media for more than 20 years. She is currently the producer of PTS's 'Theme Night Show', a talk show featuring film- or documentary-inspired public discussion.



Tarannum Kamlani

Senior Producer at Canadian Broadcasting Corporation - CBC, Canada
Tarannum was born in India, but grew up in the United Arab Emirates where her love of journalism and public broadcasting began, thanks to the BBC
World Service. She went to university in England and did a Masters degree in Journalism at Columbia University in New York. Her full-time career began with a move to Toronto and her first stint with the Canadian Broadcasting Corporation (CBC) where she worked in radio current affairs and news. Tarannum spent 5 years working in private television and came back to CBC in 2010, where she worked on several high-profile network TV shows, before returning to radio.



Wuan-ling Guo

Supervisor in the International Affairs Section / International and Strategy Development Department at Public Television Service - PTS, Taiwan Wuan-ling has been in charge of INPUT submission of Taiwan since 2013 and has served as the curator and director of Best of INPUT in Taiwan since 2015. Starting from 2018, she has also served as the national coordinator of INPUT in Taiwan and she helps to play the role of moderator for INPUT in 2023. She has been working in the TV industry for more than 25 years, producing news programmes and documentaries. Since 2013, she has also been the curator and director for Taiwan International Children's Film Festival (TICFF). And she has worked as an executive producer for documentaries since 2019. Her commissioned works have received domestic as well as international recognition. She is now the Supervisor of International Affairs Section at the International and Strategy Development Department of Public Television Service (PTS) in Taiwan.



**Stefano Semeria** 

Head of Entertainment and Distribution at
Swiss Radio and Television - SRF / SRG SSR, Switzerland
Stefano has been working in various fields in Germany and Switzerland such as TV programme planning, international media trend scouting or building a department for digital programmes for youth audiences. As a board member of SRF since 2018 he held the position of head of entertainment and currently head of distribution.



**Xavier Blake** 

Director and Producer, USA

Xavier has worked in public media for over 20 years as a director, producer and videographer. Currently he serves as the Community Programming and Engagement Coordinator for a small art house theatre called The Nickelodeon Theatre.



Sara-Kristin Günter

Commissioning Editor and Creative Producer at

Zweites Deutsches Fernsehen - ZDF / Das Kleine Fernsehspiel & funk, Germany Sara works as a commissioning editor and creative producer for ZDF Das Kleine Fernsehspiel and for funk, the content network of ARD & ZDF. At ZDF Das Kleine Fernsehspiel, Sara commissions feature films and documentaries with young directing talents for TV, ZDF streaming and cinema. At funk, she acquires, develops and oversees youth online formats for social media platforms, such as the acclaimed YouTube series 'DRUCK'. She is also responsible for strategies and knowledge transfer around TikTok.



## **MODERATORS**

# **MODERATORS**



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## Pilu Lydlow

Format Developer at Swiss Radio and Television - SRF / SRG SSR, Switzerland Pilu was born in London, raised in Frankfurt and Cologne. She studied drama at ZHdK in Zürich and received a M.A. in Digital Management from Hyper Island, London. As a format developer she coaches and leads interdisciplinary content development teams. Pilu Lydlow designs and facilitates innovation processes and workshops.



## Mirande de Jong

Script Editor at the Dutch public broadcaster BNNVARA, The Netherlands Mirande is a script editor at the Dutch public broadcaster BNNVARA, on a wide range of TV drama series and feature films, from comedy series and format drama for a broad audience to smaller arthouse productions. The common denominator of all these productions is an eye for the unknown, unattended, or underestimated. It is her mission to let creators thrive and to get audiences involved: recognition in its full meaning.



Nowell M. Cuanang

Senior Programme Manager at GMA-7, Philippines

Nowell, a Senior Programme Manager at GMA-7, has an extensive background in handling documentary, news magazine, and primetime drama programmes. He also taught Broadcast Journalism to graduating college students at the University of the Philippines, Diliman. Nowell is thrilled by the ever-evolving landscape of television and its integration with the internet, recognising the numerous challenges that lie ahead. He views INPUT as more than just a conference, but as a mentor that reinforces the importance of telling meaningful and impactful stories.



### Marika Kecskeméti

Head of Yle Teema at Yle, the Finnish Broadcasting Company, Finland Marika has a long and wide history of working on tv, radio and internet within Yle. Since 2014 she has been the Head of Yle Teema, a Yle television channel that focuses on culture, films and documentaries.



Niels-Ole Rasmussen

Director at Copenhagen Film, Denmark

Niels-Ole has a BA in broadcast journalism and an MA in communication and social science. Director of documentary films, news editor, anchor, author, moderator and fisherman.



## Kåre V. Poulsen

Producer and Director at the Danish Broadcasting Corporation - DR, Denmark Kåre is a filmmaker, director and producer and has been working in Danish Broadcasting Corporation since 1998. He manages interactive, cross media projects and works as a festival director and moderator of a number of international media events. Kåre used to be an excellent football player but that has changed.



## **MODERATORS**



## **Jo Raknes**

### Executive Producer NRK Sámi at NRK, Norway

Jo has worked with radio, TV and digital media for a number of years, both as a programme host, actor, project manager and in recent years, editor-in-chief. He has been in many departments at NRK but primarily targeted a young audience. For 10 years he has worked with methodical content development in the development department at NRK.

Since 2020 he has been associated with the Sami divisions of NRK and works there with development of content for and about the Sami-speaking audience in Norway.



## Akiko Murai

Executive Producer at the Programme Production Centre 2 at NHK, Japan Akiko began her career at NHK as a director in 1996. With a particular interest in giving voice to children and social minority who would otherwise struggle to be heard, she has made numerous documentaries, and has won many awards. She currently serves as editor-in-chief for NHK's flagship weekly documentary slot, which focuses on social issues, history, culture, and the arts.



Adele Seelmann-Eggebert

## Independent TV professional, Germany

Adele has worked in film and television for a number of years. After her production training with the German public broadcasters, she worked hands-on in films — from making coffee to realising and budgeting award-winning movies. In recent years she has spent a lot of her time watching television — in German and international juries viewing, writing and curating (PRIX EUROPA). She is looking forward to co-moderating three INPUT sessions in Taipei focusing on very topical developments in fictional storytelling.

## For your notes



14-18 MAY 2023, TAIPEI

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# **PROGRAMMES BY TITLE**

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# See you next year:



Mandarin version of the INPUT 2023 Conference Catalogue available @ input-tv.org.

#### IMPRINT

The content of the INPUT 2023 catalogue has been compiled with meticulous care and to the best of our knowledge as of 20 March 2023. Details of the programmes selected for INPUT 2023 are based on the information provided by the submitter.

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