CRISIS RESPONSE

Protection Prevention Preparedness Response Resilience Recovery



ARE WE GETTING ANGRIER?
PUBLIC AND CIVIL UNREST

Crisis leadership | Permacrisis & Resilience | Train Derailment | Türkiye Earthquake | Heatwaves & Riots | Mental Health | Refugees

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Crisis Response Journal is published quarterly; it is available by subscription in hard copy or digital. hello@crisis-response.com

Published by Crisis Reporting Limited, 71-75 Shelton Street Covent Garden London WC2H 9JQ UK © Crisis Reporting Limited 2023. Articles published may not be reproduced in any form without prior written permission. Printed in England by Micropress, UK ISSN 1745-8633





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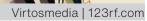
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comment

e live in a world that's been set alight. From the aftershocks of the Covid-19 pandemic to financial shocks the world over, there are



plenty of reasons for public unrest to transform into civil meltdowns. This edition is going into print as the protests in France have turned ugly. On the other side of the world, Trump's legal battles are one spark away from inciting possible violence, so much so that even the judge overseeing the case has asked both parties to refrain from statements that could cause unrest. In the global south, already burdened populations, who have been dealing with political and economic whiplash, are facing even more challenging situations because of climate-change-induced hazards such as earthquakes and heatwaves.

At CRJ, our focus continues to be on the effects of such ruptures and how emergency services and planners can be alert to their fallout. For example, Anita Punwani tackles the subject of how we can stick to the UN's SDGs while facing worldwide crises. On p33, one of our finest advisors. Andv Blackwell, explores how we can learn from permacrisis and become more resilient. Similarly, on p30 Robert Hall explores how personal resilience can help us bounce back faster. Where one of our authors discusses the complex needs of refugees and the so-called migrant crisis, on p74 Shreyas Jayakumar offers a parallel: an organisation that's empowering refugee women to do more, irrespective of how their lives have been turned inside out. From focusing on the mental health of first responders to how emergency organisations are using TikTok to help people tackle crises, people who are solution-oriented continue to find ways for communities to heal and thrive. Yes, there is heightened turmoil no matter what direction one looks in. But we must stay focused on resilience; we must remains steadfast on remedying chaos. In that, I'm grateful for the CRJ community, because many of you are on the frontlines of finding solutions that work.

There is a vital need for a 'prepare, not repair' approach. We choose order and humanity over chaos and despair.

A kidnap negotiator's guide to leadership in crisis

Emily Hough explores *Order out of Chaos* by Scott Walker, delving into negotiation, conflict, and tools that work in other situations...

here is a plethora of books that seek to apply the skills acquired in military, policing, security, and other disciplines to business and leadership, particularly in crisis or high-stakes situations. Some of the contextual iuxtapositions in a few of these books have been somewhat tenuous. Not so with this book. "Life is a negotiation," says Walker in his preface, immediately drawing the link between communication and negotiation and adding that: "Words matter."

The author is an experienced kidnap for ransom negotiator, having helped resolve more than 300 cases along with incidents such as piracy and cyber extortion. Walker spent 16 years as a Scotland Yard detective in the UK, engaged in covert, counter-terrorism, and kidnapping operations. Today, he works with organisations, government departments, and private individuals to negotiate the release of hostages around the world.

Importantly, Walker uses his experience to develop an understanding of what makes people think, feel, and act, specifically in times of adversity, conflict, and uncertainty, which are three defining words of our world today.

Order Out of Chaos immerses the reader in all facets of negotiation, peppered with illustrative cases of kidnapping and extortion he has been involved with. As Walker notes, thankfully few people will ever have to face a kidnapping situation. However, this book intends to help leaders and teams understand and use: "The proven tools of successful crisis negotiation."

Divided into five sections, the first chapter introduces the foundations to being a successful negotiator and communicator, which, he says: "Begins in the mind." Walker shares three techniques that he says are crucial to developing a powerful mindset to communicate and negotiate effectively, whatever the circumstances. "Regardless of where in the world the negotiation is taking place, kidnappings are not usually resolved by technology but by highly effective communication between one person and another, back and forth until a deal is struck.

"This is only possible if you can manage your emotional state and keep a level head when everyone else is losing theirs," he continues, explaining the concept of a Red Centre as a place deep within all of us that can be tapped into when faced with unexpected or unpleasant situations. This involves taking control of your internal state and



regulating your emotions, as well as understanding a crucial fact: "It's not about you. It's always about the other side, which is why we must first seek to understand before being understood."

Walker explores the power of emotions and the need to recognise and regulate them, as well as delving into the mindsets of people who have survived long-term hostage situations and went on to live happy lives afterwards.



He also examines emotional intelligence (EQ), along with the science of stress and its effects on a person, both physically and mentally, before exploring and addressing myths about empathy. Here, I found his words particularly interesting when he describes the difference between empathy, compassion, and sympathy. "Empathy is a doing word," Walker notes. "It's something you do in order to tune into another person's world... It's how you manage

yourself and your relationship with others, which is key to sustained high performance and outstanding leadership and negotiation."

Empathetic behaviour is the desire to first understand before being understood. Walker comments that, unfortunately: "Often the default culture within many workplaces today involves people competing with one another, protecting their silos, budgets, or resources, rather than focusing on deep collaboration with others towards achieving a common goal or outcome; namely, adding more value to their clients and customers than anyone else does, thereby creating an extreme competitive advantage and dominating their particular industry."

The chapter is filled with tips and exercises to further the reader's understanding of themselves and others. Further on, in Chapter Three, Walker develops the importance of empathy and compassion: "Both allow us to connect with people by taking their perspectives into consideration, all while making better decisions that influence others. This is particularly important in times of crisis, conflict or uncertainty.

"Yet, there is a difference between the two, and it's important to understand this, especially from a negotiation or leadership perspective. Being aware of this difference is what either creates that supportive, empowering workplace culture and closing meaningful deals with long-term clients, or failing to challenge poor performance and experiencing emotional burnout." In hostage negotiations, cognitive empathy is important, enabling the negotiator to understand the other person's perspective and reflect that understanding back to them: "Without the burden of actually feeling similar emotions to them." Again, in Chapter Three, Walker notes that empathy is a powerful part of being human: "But, left unchecked, it can get in the way."

Chapter Two, 'Preparing to win every negotiation,' continues the theme of looking inwards and learning how to take things in stride, however overwhelming the circumstances might appear. Walker presents three techniques, including the proven 'Train hard, fight easy' concept, as well as 'Focus on who, rather than how' so how, establishing a battle rhythm, and immediate action drills.

This chapter seeks to develop anticipation and visualisation – both of success and of what could go wrong as teambuilding and Red Teaming. Walker also emphasises the importance of planning in terms of preventing burnout and becoming overwhelmed.

After examining the importance of developing the right mindset and preparing oneself and one's team for negotiating, the next chapter examines some of the psychology that underpins negotiation. As the author says: "You will learn the practical tools, grounded in neuroscience and forged in real-life negotiations, that you can apply in everyday life." Walker looks at the science behind negotiation, including right- and left-brain thinking and techniques to reduce stress. Here, he describes various breathing techniques, cold therapy, and, of course, the vital importance of sleep.

Listening is another critical point that Walker makes when he emphasises: "Being able to master the skill of active listening is fundamental if you want to collaborate with, influence and persuade people anywhere, any time, on anything," before enumerating the five levels of listening an area I found particularly compelling. Techniques to deal with highly emotional people involve dealing with their emotions first, because: "They're physically unable to listen and understand what you're saying."

Walker then turns to common mistakes made in negotiations in Chapter Four, including how to overcome subconscious personal barriers and organisational blocks. Unconscious personal barriers to effective communication make for an interesting read; these include, among many others, identifying - referring to everything the other

person says to your own experience - advising, and analysis paralysis, which is a topic that the CRI has often discussed over the years. Walker comments: "You have too much information and detail, which, in turn, can cloud your thinking during the conversation. It's another form of avoidance too; always seeking more and more information in order to delay the inevitable." This chapter also outlines what the author terms 'resistance points' – essential in any negotiation in any context. "It's not just a case of us simply playing hardball in order to stroke our egos," Walker says. What resistant points do is: "Manage the other side's expectations and signpost them to where we want the negotiation to end up."

The last chapter is something that I think every single reader in the world can relate to: Negotiating with difficult people. "It's a fact of life that you will encounter many people through your work or at home who you might classify as 'difficult'. Others may even think the same of you," Walker notes. "So, if you can't avoid these people,

Walker uses his experience to develop an understanding of what makes people think, feel, and act, specifically in times of adversity, conflict, and uncertainty, which are three defining words of our world today.

what's your best strategy for dealing with them, and particularly, how do you have effective conversations and negotiations with them?"

The author gives useful advice on treading the fine line between feeding the ego of the person you are negotiating with while being mindful of giving them space to save face. When dealing with difficult people, therefore, cognitive empathy is essential.

This chapter also examines planning and risks, which, in this context, also involve 'difficult' conversations, something that many of us tend to avoid. Walker provides some useful tips on assessing the risks inherent in a difficult conversation, along with ways of mitigating these risks within a negotiation context. These include: Tolerating the risks; treating the risks; terminating the conversation; or transferring the risk. There are many gems to be found in this chapter.

Finally, presenting his conclusion and a five-step action plan, Walker comments that: "We seem to live in a world more divided than ever, from politics, race, and gender to climate and sexuality. The pragmatic world of the centre ground has given way to tribal extremes... There has never been a more pressing need for you to improve your negotiation and leadership skills to help guide not only yourself but your people through these challenging times."

• Order Out of Chaos by Scott Walker, is published by Piatkus, an imprint of Little, Brown Book Group, ISBN: 978-0-34943-501-5 **C**⋅R

Author



EMILY HOUGH is Editor Emeritus and Founder of the Crisis Response Journal

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