



Call to Artists Give the Gift of Art Member's Show November 21 - December 22, 2023

This holiday season the Mistlin Gallery is hosting a new exhibition. Give the Gift of Art is a member's show running from November 21st to December 22nd. There is an open theme for this exhibition, so artists are free to allow creativity to take control and all types of media are welcome. This new show is all about encouraging people to share the gift of art by doing their holiday shopping at the gallery. We are asking artists to submit work that is reasonably sized and priced for the affordability of the general public to promote gallery sales.

Online Entry: CCAL Members are encouraged to submit up to 5 entries beginning September 5, via <u>https://client.smarterentry.com/ccartassn</u>. The non-refundable entry fee is \$15.00 per submission. Entries are open until November 5th. Notices of acceptance will be sent via email by November 11th. All artwork will be juried.

Receiving: Sunday, November 19th, 10:00am to 2:00pm

Opening Day: Tuesday, November 21st, 11:30am

Art Walk: Thursday, December 21st, 5:00-8:00pm

Closing Day: Friday, December 22nd, 5:00pm

Pick up: Saturday, December 23, 10:00am to 2:00pm

Show Host: Tony Pooler acp42@sbcglobal.net

The gallery is open Tuesday through Friday from 11:30am to 5:00pm, and Saturday from 12:00pm to 4:00pm. The gallery will be open late on Small Business Saturday, November 25th, as well as for Art Walk on December 21st, from 5-8pm.

Note: All artwork must be original, Artwork shown in the gallery in the last two years is not eligible. Artists are encouraged to submit works sized and priced for gift giving. All art must be for sale. Wall art must be ready to hang. 3D work should not exceed 50 lbs. Artists digitally sign a Waiver of Loss or Damage by entering this exhibition on Smarter Entry. Unless the artist is a gallery volunteer there is a 40% commission on each piece sold.

Terms: Artist will Agree to release CCAL civic Partners, volunteers, contractors, subcontractors, the city of Modesto or any other associate of the CCAL & Mistlin Gallery from liability or responsibility for Damage, loss or theft of any artwork. Artists must understand the gallery has two commission levels: 25% for docents who volunteer twice a month and 40% for all other artists on all sales made during or as a result of the show. Artwork must be ready to hang with wire on the set Hanging date. The CCAL and the Mistlin Gallery reserve the right to remove any entry from the show not deemed in the best interest of the CCAL, the community, or Mistlin Gallery, CCAL sponsors. Artist give full permission to use submitted work/images for purposes of advertisement rights, Artist will agree to the set pickup date, if artist fail to pick up from gallery with in 45 days of pick up date, Artist will understand that after that time ART/WORK/IMAGES will Become the sole property of the CCAL/Mistlin Gallery.

The gallery reserves the right to not accept art that differs significantly from the submitted image and/or is not prepared for installation. Please see the hanging guidelines document for further details on installation requirements. Entering this competition indicates agreement that ART/WORK/IMAGE may be used for promotional purposes for the Exhibition and or the Mistlin Gallery/CCAL but not limited to announcements, invitations, newsletters, press releases and social media posts.

Member perk: Member artists wishing to participate in the November 25 pop-up event should contact Suzann McCaslin (suz.mac@comcast.net) Space is limited to the first 12 artists who sign up. If you sign up you are responsible for manning your location for the duration of the event, and for clean-up and put-away of equipment used. There will be no commission on sales you make on-site. There will be a standard commission for sales that go through the docent desk.

6x6 Fundraiser: Additionally, we will be doing our 6x6 Fundraiser again this year on a smaller scale. We still have many of the donated squares from last year but we will also be accepting donations of the 6x6 squares between now and when the show opens on November 21st.