

Award	Title	Entrant	Advertiser
Sales Promotion > 001 - Product or Service Sales Promotion > 001B - Sales Kit or Product Information Sheets			
Gold ADDY ADDY Award	605 Magazine Media Kit	605 Creative Co.	605 Magazine, 605 Creative Co, 605 Weddings
Collateral Material > 004 - Stationery Package – Single or Multiple Pieces			
Silver ADDY, Special Judges Award ADDY Award	Halbach Szwarc Rebrand	Epicosity	Halbach Szwarc
Collateral Material > 005 - Printed Annual Report			
Gold ADDY ADDY Award	Rooted In Resilience Annual Report	Caliber	South Dakota Corn
Silver ADDY ADDY Award	VFCU Annual Report	The Sampson House	Voyage Federal Credit Union
Silver ADDY ADDY Award	CHS Annual Report: Transformation	Children's Home Society	Children's Home Society
Collateral Material > 006 - Printed Newsletter > 006A - Single Newsletter			
Silver ADDY ADDY Award	SD Corn Emerge Magazine	The Sampson House	South Dakota Corn
Collateral Material > 007 - Brochure > 007A - Single Unit			
Silver ADDY ADDY Award	Medora Travel Guide	Lawrence & Schiller	Theodore Roosevelt Medora Foundation
Silver ADDY ADDY Award	DSU College Fair Piece	Lawrence & Schiller	Dakota State University
Collateral Material > 009 - Special Event Material > 009B - Card, Invitation, Announcement - Campaign			
Silver ADDY ADDY Award	Shared Discoveries Annual Meeting	Caliber	TSP, Inc.
Direct Marketing > 010 - Direct Mail > 010C - 3D / Mixed - Single Unit			
Gold ADDY ADDY Award	"It's Time" Video Mailer	Lawrence & Schiller	Sioux Falls Development Foundation
Silver ADDY ADDY Award	Win Together	Fresh Produce LLC	NCM Associates (formerly Spader Business Mangement)

Silver ADDY ADDY Award	Home Again Pop-up Mailer	Lawrence & Schiller	South Dakota Department of Human Services
Magazine Advertising > 012 - Magazine Advertising > 012B - Spread, Multiple Page or Insert			
Gold ADDY ADDY Award	Fortune Magazine AR Cover Wrap	Lawrence & Schiller	Dakota State University
Magazine Advertising > 012 - Magazine Advertising > 012C - Campaign			
Silver ADDY ADDY Award	Carnaval Ad	605 Creative Co.	Carnaval Brazilian Grill
Silver ADDY ADDY Award	Enjoy the Light	Fresh Produce LLC	SDN Communications
Branded Content & Entertainment > 014 - Branded Content & Entertainment – Any Print Medium			
Gold ADDY ADDY Award	SD Farmers Union Foldable	Insight Marketing Design	South Dakota Farmers Union
Ambient Media > 016 - Installations > 016A - Single Installation			
Gold ADDY ADDY Award	DMI Annual Meeting	Paulsen	Dairy Management Inc.
Ambient Media > 017 - Events > 017A - Single Event			
Gold ADDY ADDY Award	DJ Think Tank Deadwood 2024	Jer Events	DJ Think Tank
Gold ADDY ADDY Award	Addy's Dive Bar	Caliber	American Advertising Federation - South Dakota
Out-of-Home > 019 - Outdoor Board > 019B - Multiple Boards			
Silver ADDY ADDY Award	Out-of-Home of Wonder	Fresh Produce LLC	Friends of SDPB
Silver ADDY ADDY Award	Lake Area Tech 2024 Outdoor	Insight Marketing Design	Lake Area Technical College
Out-of-Home > 019 - Outdoor Board > 019D - Outdoor Board Campaign			
Silver ADDY ADDY Award	Call The Pros Billboards	Caliber	PrairieSons Inc.

Out-of-Home > 020A - Large Venue—Single

Silver ADDY ADDY Award	CorTrust Bank Coin Pop Ribbon Board	ADwerks	CorTrust Bank
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Out-of-Home > 020B - Out-of-Home Campaign

Silver ADDY ADDY Award	CorTrust Bank USD Ribbon Boards	ADwerks	CorTrust Bank
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Websites > 021 - Websites > 021A - Consumer

Silver ADDY ADDY Award	Double Treat Yourself Website	Click Rain	Wells Enterprises
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Silver ADDY ADDY Award	Let's Eduhake	Wire Design Company	Let's Eduhake
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Websites > 021 - Websites > 021C - Microsites

Gold ADDY ADDY Award	SDSU Student Search Microsite	Click Rain	South Dakota State University
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Silver ADDY ADDY Award	A Faulk-ton of Spins	Fresh Produce LLC	City of Faulkton
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Silver ADDY ADDY Award	Stealth PRO Product Microsite	Paulsen	Great Plains Manufacturing
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Social Media > 022 - Social Media > 022A - Single Execution

Silver ADDY ADDY Award	FSD Airport - "Vacation" Video	Epicosity	Sioux Falls Regional Airport
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Social Media > 022 - Social Media > 022B - Campaign

Gold ADDY ADDY Award	See It. Believe It. Social Ads	Caliber	Clay County Fair
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Gold ADDY ADDY Award	Falls Park Farmers Market 2024	ADwerks	Falls Park Farmers Market
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Gold ADDY ADDY Award	Helluva Container Social Videos	Epicosity	Helluva Container Company
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Silver ADDY ADDY Award	Better By Choice Social Ads	Caliber	AP Select
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Advertising & Promotion > 024B - Campaign

Silver ADDY ADDY Award	Start of Something You - Digital	Insight Marketing Design	Lake Area Technical College
Advertising & Promotion > 025 - Email			
Gold ADDY ADDY Award	Travel South Dakota Insights Email	Lawrence & Schiller	South Dakota Department of Tourism
Gold ADDY ADDY Award	Travel South Dakota Email Series	Lawrence & Schiller	South Dakota Department of Tourism
Silver ADDY ADDY Award	Beneficiary Email	Lawrence & Schiller	South Dakota Lottery
Audio/Radio Advertising > 029 - Audio/Radio Advertising / Local > 029C - Campaign			
Gold ADDY ADDY Award	Call The Pros Radio	Caliber	PrairieSons Inc.
Television Advertising > 031 - Television Advertising – Local (One DMA) > 031C - Campaign			
Silver ADDY ADDY Award	LCC Broadcast/Vertical Campaign	Epicosity	Lane Community College
Silver ADDY ADDY Award	Midco "Go Beyond" Video Campaign	Epicosity	Midco
Television Advertising > 032 - Television Advertising – Regional/National > 032A - Single Spot – Up to 2:00			
Silver ADDY ADDY Award	SDSU Solid Ground	Lemonly	South Dakota State University
Television Advertising > 032 - Television Advertising – Regional/National > 032B - Campaign			
Gold ADDY ADDY Award	"Joy Worth Sharing" TV Campaign	Lawrence & Schiller	Idaho Lottery
Silver ADDY ADDY Award	A Moment of UPTIME	Fresh Produce LLC	SDN Communications
Online Film, Video, and Sound > 033 - Internet Commercial > 033A - Single Spot – Any Length			
Silver ADDY ADDY Award	Don't Tank Your Bank	Flynn Wright	South Dakota Corn Utilization Council
Silver ADDY ADDY Award	Stealth PRO Product-Hey Jerry Video	Paulsen	Great Plains Manufacturing

Online Film, Video, and Sound > 033 - Internet Commercial > 033B - Campaign

Gold ADDY, Best of Show ADDY Award	A Faulk-ton of Fun	Fresh Produce LLC	City of Faulkton
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Gold ADDY, Special Judges Award ADDY Award	Coming Clean	Fresh Produce LLC	Falls Dental
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Branded Content & Entertainment > 036 - Branded Content & Entertainment For Online Film, Video & Sound > 036B - Single entry – more than :60 seconds

Gold ADDY ADDY Award	Delightfully Different Brand Video	Caliber	De Smet Development Corporation
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Gold ADDY ADDY Award	Visiting Artist: Dallas Chief Eagle	Children's Home Society	Children's Home Society
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Silver ADDY ADDY Award	Brianna DeMarais Prosthesis Journey	Sanford Health	Sanford Health
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Silver ADDY ADDY Award	GoodRx Explainer Video	Lemonly	Mayne Pharma
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Branded Content & Entertainment > 039 - Branded Content & Entertainment Campaign

Gold ADDY ADDY Award	Soybean Journey Animated Videos	Paulsen	South Dakota Soybean Checkoff
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Special Judges Award ADDY Award	Go Beyond Summit	Caliber	Ag Leader
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Sales Promotion > 042 - Audio/Visual Sales Presentation

Silver ADDY ADDY Award	Ranching for the Future	Caliber	AgSpire
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Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044B - B-to-B Campaign-Regional/National

Silver ADDY ADDY Award	APPB: Shake Every Tree Campaign	Paulsen	American Pecan Promotion Board
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Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044C - Consumer Campaign-Local

Silver ADDY ADDY Award	VFCU 85th Anniversary Campaign	The Sampson House	Voyage Federal Credit Union
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Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044D - Consumer Campaign-Regional/National

Gold ADDY ADDY Award	A Whole Life	Fresh Produce LLC	Black Hills State University
Gold ADDY ADDY Award	Delightfully Different	Caliber	De Smet Development Corporation
Gold ADDY ADDY Award	"All Wins are Wins" Campaign	Lawrence & Schiller	South Dakota Lottery
Silver ADDY ADDY Award	Medora Peak Campaign	Lawrence & Schiller	Theodore Roosevelt Medora Foundation
Silver ADDY ADDY Award	"We Speak Kid" Pediatrics Campaign	Lawrence & Schiller	Horizon Health
Silver ADDY ADDY Award	Milk's Got Game	Paulsen	The Dairy Alliance
Silver ADDY ADDY Award	Sanford Health Children's Campaign	Sanford Health	Sanford Health

Integrated Campaigns > 045 - Integrated Brand Identity Campaign - Local or Regional/National

Gold ADDY ADDY Award	Elements of Wonder	Fresh Produce LLC	Friends of SDPB
Gold ADDY ADDY Award	The Falls	City of Sioux Falls	City of Sioux Falls
Silver ADDY ADDY Award	MCC Broadcast/Vertical/BB Campaign	Epicosity	Monroe Community College
Silver ADDY ADDY Award	Horizon Health Rebrand Campaign	Lawrence & Schiller	Horizon Health
Silver ADDY ADDY Award	Lallycooler Branding	Lemonly	Washington Pavillion

Integrated Campaigns > 046 - Integrated Branded Content Campaign – Local or Regional/National

Silver ADDY ADDY Award	Join The Fold!	Children's Home Society	Children's Home Society
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Online/Interactive Campaign > 047 - Online/Interactive Campaign

Silver ADDY ADDY Award	SDSU - Student Search Campaign	Click Rain	South Dakota State University
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Visual > 049 - Logo Design

Gold ADDY ADDY Award	De Smet Logo	Caliber	De Smet Development Corporation
Gold ADDY ADDY Award	Mosaic Logo	Caliber	Mosaic
Silver ADDY ADDY Award	Hot Look	Fresh Produce LLC	Fellowship Jazz Center

Visual > 051 - Illustration > 051B - Illustration - Series

Gold ADDY ADDY Award	De Smet Illustrations	Caliber	De Smet Development Corporation
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Visual > 053 - Art Direction > 053A - Art Direction—Single

Silver ADDY ADDY Award	LCC Broadcast Video	Epicosity	Lane Community College
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Visual > 053 - Art Direction > 053B - Art Direction—Campaign

Gold ADDY ADDY Award	Art of Wonder	Fresh Produce LLC	Friends of SDPB
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Film & Video > 054 - Cinematography > 054A - Cinematography—Single

Silver ADDY ADDY Award	HEGG Modular // Temporary School	605 Creative Co.	HEGG
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Film & Video > 054 - Cinematography > 054B - Cinematography—Campaign

Gold ADDY ADDY Award	Many Kinds of Paths	Fresh Produce LLC	Black Hills State University
Silver ADDY ADDY Award	Woods Fuller Community Campaign	The Sampson House	Woods Fuller

Sound > 059 - Sound Design > 059A - Sound Design—Single

Silver ADDY ADDY Award	Sound of Wonder	Fresh Produce LLC	Friends of SDPB
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Digital Creative Technology > 064 - Data Driven Media

Gold ADDY ADDY Award	SDSU- Student Search Campaign	Click Rain	South Dakota State University
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Sales & Marketing > 067 - Corporate Social Responsibility Marketing & Specialty Advertising > 067B - Campaign

Silver ADDY ADDY Award	NorthWestern Energy Starts With Us	Flynn Wright	NorthWestern Energy
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Online/Interactive > 072 - Corporate Social Responsibility > 072A - Corporate Social Responsibility Online/Interactive

Gold ADDY ADDY Award	Hungry for Truth Website	The Sampson House	South Dakota Soybean
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Film, Video & Sound > 075 - Corporate Social Responsibility Film, Video & Sound

Gold ADDY ADDY Award	It's a Little Thing	Fresh Produce LLC	Sanford fit
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Silver ADDY ADDY Award	Suhn Family Feature	The Sampson House	South Dakota Soybean
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Sales & Marketing > 078 - Public Service Collateral > 078A - Brand Elements

Gold ADDY ADDY Award	Sow Much Love Logo for RMHC-SoDak	ADwerks	Ronald McDonald House of South Dakota
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Sales & Marketing > 079 - Public Service Marketing & Specialty Advertising > 079B - Campaign

Silver ADDY ADDY Award	DOH QuitLine Brochures	Epicosity	South Dakota Department of Health
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Silver ADDY ADDY Award	Diabetes, Heart Disease & Stroke	Insight Marketing Design	SD Department of Health Diabetes, Heart Disease & Stroke
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Print > 080 - Public Service Print Advertising > 080A - Single Unit—Any Size

Silver ADDY ADDY Award	DriveSafeSD Ultraspread	Lawrence & Schiller	South Dakota Office of Highway Safety
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Out-of-Home & Ambient Media > 081 - Public Service Out-Of-Home > 081C - Campaign

Silver ADDY ADDY Award	DriveSafeSD Billboard Campaign	Lawrence & Schiller	South Dakota Office of Highway Safety
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Online/Interactive > 083A - Public Service Online/Interactive

Gold ADDY ADDY Award	Move Your Way SD Animation	Insight Marketing Design	SD Department of Health Healthy SD
Silver ADDY ADDY Award	Let's Be Clear Website	Lawrence & Schiller	South Dakota Departments of Health & Social Services
Film, Video & Sound > 084 - Public Service Television			
Gold ADDY ADDY Award	"Tattoo" TV	Lawrence & Schiller	South Dakota Division of Behavioral Health
Film, Video & Sound > 086 - Public Service Online Film, Video & Sound			
Silver ADDY ADDY Award	Powered to Explore	Fresh Produce LLC	Future Engineers and NASA
Film, Video & Sound > 088 - Public Service Campaign			
Gold ADDY ADDY Award	Children's Mindfulness Video Series	Lawrence & Schiller	South Dakota Division of Behavioral Health
Silver ADDY ADDY Award	"A DUI Will Cost You" Radio	Lawrence & Schiller	South Dakota Office of Highway Safety
Silver ADDY ADDY Award	"You've Got Someplace to Be" TV	Lawrence & Schiller	South Dakota Office of Highway Safety
Film, Video & Sound > 089 - Integrated Media Public Service Campaign			
Gold ADDY ADDY Award	"Notes to Self" Campaign	Lawrence & Schiller	South Dakota Division of Behavioral Health
Silver ADDY ADDY Award	NECPA Videos/Campaign	Epicosity	Nebraska Collegiate Prevention Alliance
Silver ADDY ADDY Award	"You've Got Someplace to Be"	Lawrence & Schiller	South Dakota Office of Highway Safety
Silver ADDY ADDY Award	Building Layers of Protection	Lemonly	Boys and Girls Clubs of America
Collateral > 092 - Special Event Materials (printed or digital)			
Gold ADDY ADDY Award	Mother's Day Coffee Baskets	The Sampson House	The Sampson House
Ambient Media Self-Promotion > 097 - Advertising Industry Self-Promotion Ambient Media			

Gold ADDY ADDY Award	Fast Produce	Fresh Produce LLC	Fresh Produce
Silver ADDY ADDY Award	605 Summer Issue Beer Collab	605 Creative Co.	Fernson Brewing Company
Online/Interactive Self-Promotion > 098 - Advertising Industry Self-Promotion Online/Interactive/ Virtual Reality			
Gold ADDY, Special Judges Award ADDY Award	Big Fun Time	Fresh Produce LLC	Fresh Produce
Silver ADDY ADDY Award	Insight Website	Insight Marketing Design	Insight Marketing Design
Film, Video & Sound > 102 - Advertising Industry Self-Promotion Film, Video & Sound			
Silver ADDY ADDY Award	605 Road Trip // Watertown	605 Creative Co.	City of Watertown
Campaigns > 104 - Advertising Industry Self-Promotion Campaigns > 104A - Single-Medium Campaign			
Silver ADDY ADDY Award	Dragons of 'House of the Dragon'	Lemonly	Lemonly
Campaigns > 104 - Advertising Industry Self-Promotion Campaigns > 104B - Integrated Media Campaign			
Silver ADDY ADDY Award	Hats Off To Keepin' It Real	Caliber	Caliber
IMD Sales Promotion Campaign			
Gold ADDY, Best of Show ADDY Award	Step into Sports Advertising Kit	Midco	Midco
IMD Sales Promotion Single Entry			
Gold ADDY ADDY Award	Let's Go Beyond Lenticular Postcard	Midco	Midco
Silver ADDY ADDY Award	Big Island Sales Push - BIG Mailer	Sammons Financial Group	Midland National Life Insurance Company (Sammons Financial Group)
IMD Out-of-Home & Ambient Media Campaign			
Silver ADDY ADDY Award	Adventures of Happy the Elf	First Dakota National Bank	First Dakota

IMD Film, Video & Sound Single Entry

Silver ADDY ADDY Award	25 Years in Mitchell	First Dakota National Bank	First Dakota
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IMD Cross Platform Campaign

Silver ADDY ADDY Award	"Go with" Product Launch Campaign	Sammons Financial Group	Midland National Life Insurance Company (Sammons Financial Group)
Silver ADDY ADDY Award	Sales Incentive Trip - Music City	Sammons Financial Group	North American Life Insurance Company (Sammons Financial Group)