Unlocking gender-smart capital at scale.

2024 Membership Prospectus
Being a member of 2X gives us access to an incredible depth and range of expertise, across both sectors and thematics. This helps us to paint a richer strategic picture that brings together the latest analysis, lived experience, and deep gender knowledge which we can harness in our conversations with partners, as well as amplifying our successes to a considerable combined audience.

— Steven van Weede, Managing Director, Palladium Impact Capital
Unlocking gender-smart capital at scale

2X Global is a global membership network and field-building organisation working with the entire investment ecosystem to shift mindsets and markets around the opportunity in gender lens investing.

We build capacity and commitment, advance standards, and shift markets to ultimately unlock gender-smart capital at scale – alongside our members, key partners and the wider finance community.

2X Challenge is a movement to shift public and private sector capital towards advancing women’s empowerment.

From 2018-2023, US$ 33.6 Billion in investments have been mobilised under the 2X Criteria.

Strategic pillars

- **Build investor capacity**
  - Knowledge, partnerships, and tools that deepen investor commitment

- **Advance standards**
  - Track capital mobilised, financial performance, and gender impact

- **Shift markets**
  - Drive investor commitments at scale, unlock capital, shape financial innovation
Over 150 institutions spanning six continents have joined our collective vision to shape the future of finance.

2X members get access to focused peer learning networks, knowledge products, co-investment platforms, partnership and training opportunities, field-level visibility, and innovative investment tools that all help sharpen their investment strategies and build the pipeline of investment opportunities – in addition to influencing global markets as part of a powerful collective of peers.

Asset Owners
- Development Finance Institutions
- Banks
- Pension Funds
- Foundations
- Family Offices
- Philanthropic Organisations
- Endowments

Asset Managers
- Financial Institutions
- Fund of Funds
- Fund Managers
- Corporate Investors

Service Providers

48%
41%
11%
The community is an intentional, trusted and structured network designed to be an *action-focused and solutions-oriented arena* for investment industry leaders, whether they’re seasoned gender finance practitioners or just starting out.

We encourage *candid conversation* about both practical challenges and achievements, curate the right *content and connections* for each member’s particular challenge or context, and lend our *collective influence and impact* to strategic engagement and thought leadership.
EQT’s commitment to value creation for investors requires a long-term, responsible and sustainable approach to investment and ownership. Diversity, equity, and inclusion are a critical lever for delivering on this commitment, and becoming a member of 2X is an avenue to levelling up the integration of DEI into our investment strategies.

— Tinna C. Nielsen, Equitable Transformation Lead, Social & Human Sustainability (DEI & Human Rights), EQT Group

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— Steven van Weede, Managing Director, Palladium Impact Capital
Together, we are **transforming the global finance system**
by unlocking gender-smart capital at scale

Asset Owners
Member benefits

**Capacity building and tools**
- Join [communities of practice](#) to learn and share best practices, and be at the forefront of gender-smart strategies
- Access and co-create intersectional investment tools, knowledge, and resources
- Sharpen your investments through regular 2X Criteria trainings

**Co-investing and pipeline sharing**
- Commit to the [2X Challenge](#)
- Share due diligence and co-investment opportunities
- Invest in [2X Ignite](#) and build the market for women fund managers
- Contribute to the [Climate Gender Equity Fund](#) and increase access to gender-smart climate finance

**Standard setting and credibility**
- Apply the [2X Criteria](#) to increase rigour in your investment process
- Adopt [2X Certification](#) to further credibility, transparency and accountability in the field

**Profile-raising and visibility**
- Gain visibility in the 2X Global directory and [newsletters](#)
- Share your stories to collectively build the case for gender lens investing
- Amplify your work and impact

**Networking and connections**
- Increase your visibility and network on 2X Connect, our dedicated digital members' platform
- Attend the [2X Global Summit](#) and join regional 2X Investor Meet-ups

To read more about our communities of practice and activities, please visit the website at:

2xglobal.org
Communities of Practice

These industry working groups allow members to deepen their commitment to gender lens investing and engage with a global network through peer learning sessions, trainings, and tools. These opportunities are available on 2X Connect, our dedicated digital platform.

- Board Leadership and Diversity
- Care Economy
- Climate and Gender Finance
- Digital and Financial Inclusion
- Infrastructure
- Investment Practitioners
- Justice, Equity, Diversity and Inclusion (JEDI)
- Tackling Gender-based Violence and Harassment (GBVH)
## Membership contributions

2X Global’s contribution structure has been carefully considered alongside industry benchmarks. The structure below has been designed to support our organisation in delivering maximum impact and continuing to innovate in line with the needs of the field. Membership includes access for multiple people within an organisation, across different regions or departments to accelerate organisational transformation and impact.

<table>
<thead>
<tr>
<th>DFIs, MDBs, PDBs, Fund Managers, Family Offices</th>
<th>Companies with investment activities</th>
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<tbody>
<tr>
<td>AuM below 1bn US$</td>
<td>Annual revenues below 1bn US$</td>
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<tr>
<td></td>
<td>US$6,000</td>
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<tr>
<td>AuM between +1bn and 5bn US$</td>
<td>Annual revenues between 1bn and 15bn US$</td>
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<tr>
<td>AuM between +5bn and 15bn US$</td>
<td>Annual revenues between 15bn and 25bn US$</td>
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<thead>
<tr>
<th>Financial Institutions (Banks, NBFIs) and Foundations</th>
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<tbody>
<tr>
<td>AuM below 50m US$</td>
<td>Annual revenues below 1bn US$</td>
</tr>
<tr>
<td>AuM between +50m and 500m US$</td>
<td>Annual revenues between 1bn and 15bn US$</td>
</tr>
<tr>
<td>AuM between +500m and 1bn US$</td>
<td>Annual revenues between 15bn and 25bn US$</td>
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<tr>
<td>AuM above 1bn US$</td>
<td>Annual revenues above 25bn US$</td>
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<th>Pension Funds and Institutional Investors, Wealth Management Firms</th>
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<tbody>
<tr>
<td>AuM below 1bn US$</td>
<td>Annual revenues below 1bn US$</td>
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<tr>
<td>AuM between +1bn and 15bn US$</td>
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<tr>
<td>AuM above 15bn US$</td>
<td>Annual revenues above 1bn US$</td>
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<th>Donor organisations</th>
<th>Companies with advisory activities</th>
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<tr>
<td>Min. US$20,000 funding for 2X Global workstreams</td>
<td>Annual revenues below 10m US$</td>
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<tr>
<td></td>
<td>Annual revenues between 10m and 1bn US$</td>
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<td>Annual revenues above 1bn US$</td>
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<th>Other industry shaping organisations</th>
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<tr>
<td>Annual revenues below 10m US$</td>
<td>Annual revenues below 10m US$</td>
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<td>Annual revenues above 10m US$</td>
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Actively engage.
› As an action oriented organisation, we expect and value our members’ active engagement and intentional commitment to advancing gender lens investing.

Be values led.
› We strive for collective impact, invite curiosity and support for each other by building meaningful relationships, forging collaborations and amplifying fellow member’s impact outcomes.
› We welcome contrarian thinking, handle different approaches with humility and we will raise our disagreements with respect and integrity.

Exercise confidentiality.
› In honour of our 2X community, confidentiality is the foundation within which we operate and communicate to uphold privacy and nurture trust.
› We will refrain from disclosing any information of the members or information shared by members within the community, without explicit consent from those involved.

Practise zero-tolerance.
› In our community we provide a safe space for sharing and collaboration. Therefore, we do not tolerate any form of violence, harassment including sexual harassment, discrimination and abuse of power and authority.

Engage in purposeful sharing.
› As part of a global community, who firmly believe we’re stronger together, we will be intentional when sharing our voice, expertise or time.
› We are a share not sell platform, and will withhold from overwhelming other members with the primary intention of fundraising.

Lead with mutual respect.
› As part of an inclusive, innovative and collaborative community, we value each other’s diverse voices, expertise, experiences and time.
› This extends outside of our events as well, where you will represent 2X and lead, aligned with our values.
Shape the future of finance *with us.*

We invite forward-thinking investors, intermediaries and innovators who believe that inclusive, equitable, and gender-smart systems of finance can only be achieved by working together.

If you would like to apply for membership please reach out to our membership team.

`membership@2xglobal.org`

responsAbility is committed to positive societal change through targeted investments. It is my opinion that we must integrate a gender lens to achieve impact, which is why the 2X community plays a powerful role in terms of leveraging expertise across markets and sectors.

— Corianne van Veen, Senior ESG and Impact Officer, responsAbility AG