

Capital Système Investissements supports Easybike-Solex in broadening its shareholder base

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Capital Système Investissements, a Swiss financial intermediary specializing in assisting innovative companies, including for their financing, enabled Easybike-Solex to welcome to its capital several European private investors and family offices in a secondary offering of approximately 25% capital of the company.

Capital Système Investissements has given liquidity to certain shareholders while allowing the company to expand its shareholder base.

Easybike-Solex, which achieved in 2013 a turnover of € 9 million with a target to € 12 million in 2014, has become a leader in the e-bike business in France and expects to be a major player in Europe due to the consolidation that started in this area. The purchase of brands like Solex and Mobiky in 2013, followed by Matra in 2014 perfectly illustrates this strategy.

Grégory Trébaol, founder and president of Easybike-Solex, said about this transaction: "We are extremely pleased with the help Capital Système Investissements has given us in the search for new shareholders, including renowned entrepreneurs who beyond their financial contributions are our best ambassadors, making us enjoy their networks and allowing us to accelerate our growth, particularly outside France."

About Easybike-Solex

The Easybike Group is a French company leader in the design and distribution of e-bikes. The company products combine technology and design and are sold to specialized stores in France and in 19 countries, relying on strong brands such as Solex and Matra (the latter being purchased). For the sake of quality and efficiency, the Group is currently building a major industrial site in Saint-Lô (Normandy) in order to relocate the production of Solex bikes and welcome Matra.

www.easybike.com www.solexworld.fr

About Capital Système Investissements

Capital Système Investissements is a Swiss regulated financial intermediary specializing in corporate finance and project finance. Founded in 2001 and based in Geneva with offices in France and Germany, CSI provides funding solutions and tax planning for rapidly expanding midsize companies, as well as their managers and shareholders. For more information about past deals please visit www.capitalsysteme.com

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