Category: Bachelor and Master

Project: Wayfinding system designed with care for the needs of visually impaired people





↑ Poradnia Okulistyki Dziecięcej A Oddział Radioterapii C |||• winda









What was the challenge?

Uniwersyteckie Centrum Kliniczne in Katowice located at Ceglana street is a hospital famous for its high level of ophthalmology care. Its outpatient clinics are visited daily by around 600 people struggling with different eye diseases. Therefore the main challenge was to make it easier for users to find their way around the hospital, with particular care for the needs of visually impaired people.

What was the solution?

The scope of the project includes directional and collective information in the outdoor area of the hospital and directional, collective, and place information in the indoor area. The project consists of signage for outpatient clinics and diagnostic units. It provides finding the desired functions and independent movement of patients among the zones and between them. The choice of the right graphic means allows people with eye diseases to use the visual information system effectively. The colors ensure maximum visibility of information and the appropriate contrast between the text and the background. The typeface is legible and gentle. Pictograms have a form recognizable even on a small scale and they always appear with a description. The information appears on various types of carriers providing guidance to all users. The height of the information placement has been determined according to the ranges of vision.

What was the effect?

The solution was presented to the management of the hospital and it was highly appreciated. The implementation of the project is under financial consideration.

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