



1:1 monthly coaching package

Why I created this package?

I believe that each small business is unique. I also know that many small businesses can't afford to outsource their social media or other marketing. This is where I come in as your marketing coach.

You'll notice **I don't just say "social media coach"**. Essentially you are getting a bit of secret menu item from me. Social media is great but it needs to complement all of your marketing. You may choose to focus on social media in our coaching, but I'm also offering up the ability to talk about other aspects of your marketing and get my advice on how to have an integrated marketing plan that drives results!

Learn more about me and what I'm all about:

www.perfectlyimperfectsocial.ca

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What's included in this package?

- **2 x 45 minute private coaching calls** per month. This is where you can ask me anything on all areas of your marketing, ask for advice and together we'll figure out what you can do.
- Following each session, I'll send you a **summary of what we talked about along with actions to take.**
- A weekly check-in email which will give you something to consider for the week.
- **Monday to Friday email/DM access** for your questions and to get real-time advice.
- Access to a **quarterly learning workshop** for coaching clients.
- The ability to have a marketing person on your team for a pretty sweet deal!

My commitment to you:

That through this coaching you will have a better understanding of where to focus your marketing efforts and will have taken action towards reaching your goals.

Your commitment to me:

I've purposefully priced this lower as I'm newer to coaching and want your feedback on how to improve this offer. So, I will ask you for feedback at the end!

\$90 per month/3 month commitment. Pay in full or monthly. Email hello@kirstenjordan.me to get started.