



Private Markets Impact Web Meeting

ZOOM & SLACK

January 6th & 7th, 2021



LIVE ONLY, RECORDING IS PROHIBITED
BUSINESS CASUAL ATTIRE



Private Markets Impact Web Meeting

ZOOM & SLACK– January 6th & 7th, 2021

Dear Colleague,

It is great pleasure that I invite you to the Private Markets Impact Web Meeting. The aim of this Web Meeting is to connect and educate private equity/venture capital/real estate funds, family offices, institutional investors, and other industry professionals across the world on investments that drive measurable social and environmental impact. Our online meeting brings together over 300 c-level executives that will join us to virtually network and discuss ESG practices and investment opportunities. Panel discussions to be covered include: Family Office Perspectives on Impact, Buyout impact Opportunities, Institutional LP Perspectives on Impact, Sustainable Real Estate Opportunities and Venture Capital Investment opportunities.

This is a live event and closed to the media. Video and audio recording of this event is strictly prohibited.

We look forward to hosting you digitally!

Best,

Roy Carmo Salsinha
President, CEO
Carmo Companies



Agenda Outline

WEDNESDAY
JANUARY 6TH – DAY 1

11:00 am ET

Welcoming Address

Roy Salsinha, President, CEO, Carmo Companies

11:00 am ET

Family Office Perspectives on Impact

Leading Single and Multifamily offices from around the world discuss their allocation strategies across Private Markets and the importance of having a social and environmentally responsible investment portfolio. What checks the boxes for allocating capital to funds or on a direct basis within this space? How are they measuring returns and what is their due diligence process for impact related investments?

Moderator:

Temple Fennell, 3rd Generation, Former Board Member & Investment Committee, **Keller Enterprises**

Panelists:

Emily Sumner, Senior Investment Manager, **Gilder Office for Growth**

Paul Karger, Co-founder & Managing Partner, **TwinFocus**

Richard Zimmerman, Senior Advisor, **WE Family Offices**

Katherine Hill Ritchie, Director, **Nottingham Spirk Family Office**

12:00 pm ET

Private Equity Funds & ESG

Large Cap, Middle Market and Growth focused PE fund managers discuss how their funds have adapted and created new investment vehicles that apply ESG standards and strategies. Do ESG objectives limit returns since there are a smaller pool of investments that funds can make? How are they staying competitive while conforming? What have they seen in terms of LP appetite and how are they measuring and reporting impact to their Limited Partners?

Moderator:

Keimpe Keuning, Executive Director, **LGT Capital Partners**

Panelists:

Ryan T. McGovern, Managing Director & Investment Committee Member, **Star Mountain Capital**

George Bumeder, Managing Director, **Cliffwater**

Meike Goetze, Vice President Sustainability, **DEG**

Todd J. Miller, Managing Director and Co-Head, Private Equity Americas, **Partners Group**



Agenda Outline

WEDNESDAY
JANUARY 6TH – DAY 1

1:00 pm ET

Real Assets & ESG

Leading Real Estate and Infrastructure focused private equity fund managers/developers discuss their focus on impact and sustainability. Where are they finding the best opportunities globally. How does a sustainable investment compare to a traditional real estate or infrastructure investment in terms of return expectations and reporting. What types of LPs are they working with and what projects and funds do they have in the pipeline?

Moderator:

Heather Border, Co-Founder & Managing Partner, **Alliance Global Advisors**

Panelists:

Laura Craft, SVP, Head of Global ESG Strategy, **Heitman**

Mark Rudovic, Real Assets Investment Due Diligence Analyst, **Albourne Partners**

Louis M. Dubin, Managing Partner, **Redbrick LMD**

Pooja Patel, Principal, Real Estate, **Stepstone Group**

MaryKate Bullen, Director – Sustainability & Communications, **New Forests**

2:00 pm ET

Institutional Investor Perspectives on Impact

Leading Pensions, Endowments and Foundations from North America and Europe discuss their allocation strategies across Private Markets and the importance of having a social and environmentally responsible investment portfolio. What checks the boxes for allocating capital to funds or on a direct basis within this space? How are they measuring returns and what is their due diligence process for impact related investments?

Moderator:

Bhavika Vyas, Managing Director, **StepStone Group**

Panelists:

Padmesh Shukla, Head of Investments, **TfL Pension Fund**

Peter Birk, Senior Investment Analyst, **Ascension Investment Management**

Tarrell V. Gamble, Vice Chair, **Alameda County Employees' Retirement Association**

Cristian Norambuena, Senior Investment Officer- Private Equity, **New York City Retirement Systems**

Greg J. Turk, Director of Investments, **Teachers' Retirement System of Illinois**



Agenda Outline

WEDNESDAY
JANUARY 6TH – DAY 1

3:00 pm ET

Venture Capital Impact Investing

Social and environmental concerns has caught the attention of LPs and has spurred the creation of countless new investment strategies and funds geared on making a positive and social impact on the world. On this panel leading VC fund managers and investors that focus on venture discuss the responsible investments that they have made, the return expectations of those investments and the opportunities that they see in this space in the coming years.

Moderator:

Debra Draughan, Managing Partner, **Top Capital Advisors**

Panelists:

Cyril Gouiffès, Head of Social Impact/ Equity Investments, **European Investment Fund**

Douglas Sloan, Investment Director, **Big Society Capital**

Gina Sanchez, Trustee, **Los Angeles County Employees' Retirement Association**

Julia Wittlin, Managing Director, Portfolio Manager, **BlackRock Private Equity Partners Group**

4:00 pm ET

A Conversation with CalSTRS on Sustainable Investing

Speaker:

Nicholas Abel, Sustainable Investment Officer, Portfolio Management, **California State Teachers' Retirement System**

Interviewer:

Debra Draughan, Managing Partner, **Top Capital Advisors**

4:45 pm ET

End of Day 1



Agenda Outline

THURSDAY

JANUARY 7TH – DAY 2

12:00 pm ET

Impact Virtual Networking/Speed Dating

Join over 150 confirmed LP & GP event attendees for face-to-face networking. 4 randomized 30-minute breakout sessions of 5 people. Groups are shuffled every 30 minutes. Web Cam is mandatory.

Some Notable Confirmed Attendees Include:

Nicola Franziska Goll, Director, Private Equity Portfolio Management, **UBS Asset Management**

Katherine Seely, Investment Research Analyst, **Hall Capital Partners**

Sal Ferrara, Vice President, **Capital Dynamics**

Andy Fiegel, Consultant, **Ellwood Associates**

Igor Tiguy, Director, Planning Services & Co-CIO, **Twelve Points Wealth Management**

Frank Tanner, Principal, **Morgan Creek Capital Management**

Ralph Canada, Managing Director, **Partners Group**

Daniel Jordan, Analyst, **Top Tier Capital Partners**

Suneel Kaji, Managing Director, **Everstone Capital**

Jaqueline Knight, COO, **Ackerberg**

Amie Patel, Managing Director, **Elevar Equity**

Steve White, Managing Director, **Angelo Gordon**

Jim Small, CEO, **SANTE Realty Investments**

Robert Jenkinson, Senior Managing Director, **Renaissance Equity Partners**

Nick Sansone, Principal, **Sansone Group**

Antonia Brahm, Principal, **Ideas Impact VC**

Claudia Limardo, Investment Strategist, **Zurich**

Paul Palmer, Chief Operating Officer, **Los Angeles Fire & Police Pensions**

Chin Chuan Wee, Director, **Mermaid Ventures Pte Ltd**

Dionysios Christopoulos, Director, **Zurich Insurance**

David Pio, Director, **Birch Point Wealth Management**

Jacqueline de Sanctis, Managing Director, **Cliffwater**

Joseph Oved, CEO, **IceCap Group**

Dimple Sahni, MD Impact Funds Portfolios, **Anthos Fund and Asset Management**

Georgina Ewels, Investor Relations & Fundraising, **Bridges Fund Management**

Barbara Albers, Analyst, **Dyal Capital Partners**

Mihoko Oyama, Senior Director, **Nippon life global**

Kevin Brennn, Principal, **Equilibrium**

Laura Bardewyck, Investment Research Analyst, **Russell Investments**

Sam Mitchell, Associate, **Artist Capital LLC**

Omiros D. Sarikas, Managing Partner (CEO) and Lead Founding Member, **Brookstreet Equity Partners LLP**

2:00 pm ET

End of Day 2

Institutional Partner

IMPACT **α** **ALPHA**
INVESTMENT NEWS FOR A SUSTAINABLE EDGE

Sponsors



ALLIANCE
GLOBAL ADVISORS



KINGBIRD
INVESTMENT MANAGEMENT



NewForests



Partners Group
REALIZING POTENTIAL IN PRIVATE MARKETS

Alliance Global Advisors is a women-owned consulting firm focused on empowering the institutional investment community to elevate best practices. Advising clients with nearly \$50 billion in assets under management, Alliance partners with organizations to provide an independent perspective and innovative approach on critical strategic initiatives. Our partnerships allow senior management teams to focus on what matters most: diligently managing client capital, creating value and delivering exceptional returns in a performance-driven market.

Kingbird deploys capital on behalf of Grupo Ferré Rangel and third-party family offices and other investors. As a family office investor and partner with a fiduciary mindset, Kingbird understands the importance of institutional best practices and open communication and is focused on protection and capital growth. The Kingbird executive management team has over 60 years of real estate investment experience with first-tier public companies, institutional real estate funds and family offices. With a commitment to trust, transparency and aligned interests, Kingbird builds long-term value by investing in a diversified portfolio of carefully selected properties, guided by a highly disciplined investment process, an experienced team and collaboration with carefully-selected local operating partners.

New Forests is a sustainable real assets investment manager offering leading-edge strategies in forestry, land management, and conservation. Founded in 2005, we offer institutional investors targeted opportunities in the Asia-Pacific region and the United States and manage approximately USD 4.5 billion in AUM globally. Our assets include sustainable timber plantations, carbon forestry, rural land, and conservation investments across nearly one million hectares of forests and land. New Forests focuses on managing our clients' assets for a future in which landscapes will encompass both production and conservation values. New Forests is headquartered in Sydney with offices in San Francisco, Singapore, and New Zealand, and we are proudly a Certified B Corp and PRI signatory. Learn more at www.newforests.com.au.

Partners Group is one of the largest private markets investment managers in the world. We serve over 900 institutional investors worldwide who seek superior investment performance through private markets for their more than 200 million beneficiaries. We have USD 96 billion in assets under management and more than 1,500 diverse professionals across 20 offices worldwide. We realize potential in private markets by financing and developing great companies, desirable real estate and essential infrastructure. We create value in our investments through active and long-term responsible ownership. Since inception, we have invested over USD 135 billion in private equity, private real estate, private debt and private infrastructure on behalf of our clients.

REDBRICK LMD 



Sponsors

Redbrick LMD is a diversified real estate investment management and development firm. It specializes in opportunistic and value-added residential and mixed-use projects with a focus on the Washington D.C. metro market and selectively invests in other markets. Redbrick LMD's leadership team has significant experience in the acquisition and repositioning of existing projects, the entitlement and ground-up development of new projects, and the financial and legal structuring of transactions to maximize returns while mitigating risks for investors. The team, with more than sixty years of collective development experience, has developed, redeveloped and managed over 5,000 multifamily units nationally. In addition, they have developed a substantial portfolio of mixed use assets. Since 2000, the principals have closed on more than \$2 billion in real estate transactions. Redbrick LMD has a current development pipeline of approximately four million square feet.

Investing in the Growth Engine of America® – Star Mountain Capital optimizes absolute and risk-adjusted returns as a specialized investor exclusively focused on providing capital to lower middle-market established small and medium-sized businesses that have between \$3 million and \$20 million of EBITDA. Star Mountain's data-driven approach, bringing large market expertise and resources to private equity and private credit investing / lending is powered by its custom-built technology, Collaborative Ecosystem® and team who have been investing in this market since 2001. Star Mountain was recognized as one of the Best Places to Work by Crain's and Pensions & Investments in 2019.

Speakers

Nicholas Abel

Sustainable Investment Officer, Portfolio Management, California State Teachers' Retirement System (CalSTRS) (Sacramento)

Nick joined CalSTRS in April 2020 and is an Investment Officer within the Sustainable Investment & Stewardship Strategies division of the California State Teachers' Retirement System (CalSTRS), the nation's largest teacher retirement fund. Nick is responsible for working with a dedicated governance and sustainability team to further CalSTRS mission to secure the financial future and sustain the trust of California's educators. His main areas of focus are co-managing CalSTRS \$9 billion sustainability-focused portfolio and helping lead ESG integration efforts across CalSTRS \$280 billion fund. Previously, he was the manager of Sustainable Investment Services at Wespath, where he was responsible for strategic development and implementation of the firm's organizational plan to integrate environmental, social and governance (ESG) factors into investment decisions to enhance investment performance. Prior to Wespath, Nick was a Senior Investment Analyst at RVK, Inc. He received his bachelor's degree in Finance from Western Washington University and is an FSA Credential holder.

Temple Fennell

3rd Generation, Former Board Member & Investment Committee, Keller Enterprises (Cambridge)

Temple Fennell brings more than 15 years of experience investing in clean energy and sustainable innovations as private investor and for his family office Keller Enterprises. Temple currently invests in early-stage clean energy technologies through the fund, Clean Energy Ventures. He is a member of the CREO Syndicate, a group of family offices committed to making clean energy and climate investments. He is the co-founder and co-director of the World Economic Forum/Harvard education program "Impact Investing for the Next Generation" at the Harvard Kennedy School's Center for Public Leadership. The program educates family office members on how to consider impact investments as part of their direct investment strategy. Temple is a member of MIT's Sustainable Finance Group and a senior fellow at the University of Zurich. Temple holds a B.S. in Systems Engineering from the University of Virginia, and an MBA from the MIT Sloan School of Management, where he was an MIT Sloan Fellow.

Emily Sumner

Senior Investment Manager, Gilder Office for Growth LLC (North Carolina)

Emily is responsible for the oversight and guidance in managing and coordinating all aspects of investment activities for the family office. Prior to joining Gilder Office for Growth, Emily was an Investment Officer at Oklahoma State University and a Vice President within the Investment Management Group at Hatteras Funds where she focused on sourcing, due diligence, and portfolio management of alternative investments strategies across public and private asset classes. Emily received her Bachelor of Arts degree from Randolph Macon College with majors in both Business/Economics and Accounting. Emily also obtained her Master of Business Administration degree with a concentration in finance from the University of North Carolina, Kenan-Flagler Business School. Emily has also earned her designation as a Chartered Financial Analyst (CFA) and a Chartered Alternative Investment Analyst (CAIA).

Speakers



Paul Karger

Co-founder & Managing Partner, TwinFocus (Boston)

Paul co-founded TwinFocus in 2006 and leads the firm's direct investing efforts in private equity, venture capital and real estate. He works closely with the firm's key clients to guide them through a broad range of complex issues and financial decisions. Prior to founding TwinFocus, Paul founded The Karger Group within UBS Financial Services where he led a team that advised select institutions and high-net-worth individuals. He joined UBS through its acquisition of PaineWebber in 2000. Paul holds the designation of Chartered Financial Analyst and is a member of the Boston Security Analysts Society, CFA Institute, and the Investment Management Consultants Association. He earned his CIMA at the University of Pennsylvania's Wharton School of Finance and holds a B.S. in Manufacturing Engineering from Boston University. Paul was the recipient of the Outstanding Alumni Award in 2012 from Boston University.



Richard Zimmerman

Senior Advisor, WE Family Offices (New York)

Richard Zimmerman is a Senior Advisor at WE Family Offices, based in New York, where he leads the firm's Values-Aligned Investing Advisory Service. WE Family Offices is a Family Office Company that provides strategic wealth advice on approximately \$10 billion of assets for over 70 U.S. and international families. WE is highly recognized in the industry, including being named among Barron's Top RIA Firms of 2019 and Best Multi-Family Office from \$5 billion AUM/AUA by the family wealth report in 2020. Richard is a recognized speaker and advisor in the ESG and Impact Investing arena and works with some of the world's wealthiest families helping them align their values to their investments. He speaks and advises on topics such as 100% Impact Investing; Climate-Aware Investing; and SDG Thematic Investing. Richard holds a M.S. in Sustainability Management from Columbia University and a B.A. from the University of Virginia. He has a Sustainable Investment Professional Certification (SIPC) with the John Molson School of Business. Richard is the Executive Director of Foundation House and a Board Director at the Capital Institute. He has also served on the Ceres President's Council, the Earth Charter Initiative International Council, and the Earth Institute Leadership Council.



Katherine Hill Ritchie

Director, Nottingham Spirk Family Office (New York)

Katherine has 17 years of investment experience and has worked for seven single family offices including: Nottingham Spirk, Simon Group Holdings, Eden Capital, PEX Global, and the Saad Family Office. She was also a Managing Director for Palladio Alternative Research, a Director for Wedge Alternatives, and Director at Hedgefund.net. Currently, she is on the investment committee of University Impact, a social impact venture capital fund. She is an angel investor and supports women and diverse founders. Katherine received her MBA from the Fordham University and her BS in Psychology from the University of Maryland. Board/Committees: Vice Chair of the NYC ACG Family Office Committee, Board Member of ACG NY, Global Co-Chair of Advisory Board of The Guild, the Family Office Advisory Board of TriState Capital Private Bank, 100 Women in Finance, Fordham MBA Overseers Board, ASK (All Special Kids), Lighthouse Organization, Cancer101 and she has mentored three MBA students.

Speakers

Keimpe Keuning

Executive Director, LGT Capital Partners (Switzerland)

Keimpe Keuning is an executive director at LGT Capital Partners where he is responsible for ESG and sustainability in Private Markets including Private Equity. He is a member of the firm's ESG Committee and chairs the Private Markets ESG sub-committee. In his work activities he combines his investment experience with a strong client focus where discussions and solutions often revolve around portfolio insights, transparency and impact. Prior to joining LGT Capital Partners in 2018, Mr. Keuning was a portfolio manager for sustainable private equity at Robeco SAM in Zurich, a boutique investment firm focusing on sustainable and responsible investing. His main focus was on direct investments in climate technology companies. Before that he was with Robeco in Rotterdam where he was involved with a range of corporate development projects. Earlier in his career, he worked for Fortis Bank investment banking as an associate director corporate finance in Amsterdam. Mr. Keuning holds a Master's Degree in Tax Law from Leiden University and is a Chartered Alternative Investment Analyst (CAIA). He is a Dutch national and is fluent in Dutch, English and German.

Ryan T. McGovern

Managing Director & Investment Committee Member, Star Mountain Capital (New York)

Mr. McGovern has over two decades of investment and advisory experience with much of that time spent launching and managing mezzanine debt funds and working with mezzanine fund investors around the world. At Star Mountain, Mr. McGovern is involved in all aspects of the firm's investment and portfolio management activities in addition to business development and investor relations efforts. Mr. McGovern joined Star Mountain from the specialist private debt advisory firm Avebury Capital Partners where he established and ran its North American operations helping to build, advise and raise capital for mezzanine and other private credit investment funds. Mr. McGovern was previously a partner at Ember Capital (formerly known as Nomura Mezzanine), a London-based alternative investment fund manager which managed a €350 million mezzanine fund sponsored by Nomura in addition to approximately €200 million in other pools of capital for senior and mezzanine debt investments. For nearly 8 years at Ember/Nomura, Mr. McGovern was responsible for originating, executing and managing senior debt and mezzanine investments primarily in connection with private equity sponsor-driven transactions. During his time at Ember/Nomura, Mr. McGovern was instrumental in making more than 25 private credit investments. Mr. McGovern also played a key role in structuring and raising the firm's funds as well as with investor relations on a global basis. Before joining Nomura in early 2005 to help launch its mezzanine investment business, Mr. McGovern was an investment professional at MezzVest, a €750 million mezzanine fund sponsored by AIG. Earlier in his career, Mr. McGovern was an investment banking associate at HSBC and an investment banking analyst at Stephens Inc. Mr. McGovern began his career as an associate portfolio manager in the asset management division of Dominick & Dominick in New York.

George Bumeder

Managing Director, Cliffwater LLC (New York)

George Bumeder is a Managing Director in the Portfolio Advisory group at Cliffwater LLC., advising clients on matters of manager selection and asset allocation. Prior to Cliffwater, he was a Senior Vice President in the alternative investments department of XL Group, a Bermuda domiciled insurance and reinsurance firm (now part of AXA), where he worked on manager selection across alternatives as well as on early stage manager 'GP stake' transactions. Prior to his time at XL Group, George worked in business development for a financial services technology startup, was a management consultant with Booz Allen Hamilton, and worked in capital markets research at JP Morgan Investment Management. George has an MBA from the University of Chicago Booth School of Business and a bachelor's degree from Princeton University.

Speakers

Meike Goetze

Vice President Sustainability, DEG (Germany)

Meike Goetze is passionate about impact investing, environmental and social stewardship, and developing sustainable high impact solutions. She is a vice president sustainability at DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH, the private sector development financing branch of the KfW banking group. Meike has 15 years of financial sector experience with development finance institutions, private banks, and advisory firms. As a senior environmental and social specialist she is inter alia responsible for Private Equity in certain region DEG invests in and brings both the LP and co-investor perspective on environmental and social risk and opportunities to the table.

Todd J. Miller

Managing Director and Co-Head, Private Equity Americas, Partners Group (Denver)

Todd J. Miller is Co-Head of Private Equity in the Americas, based in Denver, and is a member of the Private Equity Directs Investment Committee. He serves as a member of the Board of Directors of the firm's portfolio companies GlobalLogic and Confluent, as well as the PG LIFE Impact Committee. He has 20 years of experience in the investment community and was previously a senior member of Chicago-based Sterling Partners, where he led many of the firm's investments in the tech-enabled business services sector. Other former roles include Managing Director at Tri-Artisan Capital following High Yield and Leveraged Loan Capital Markets roles at Merrill Lynch. Todd holds a bachelor's degree in economics from the University of Michigan, USA.

Heather Border

Co-Founder & Managing Partner, Alliance Global Advisors (Naples)

Heather Border's professional experience includes fifteen years within private and public real estate. Prior to forming Alliance Global Advisors, Heather was Managing Director for National Real Estate Advisors, and has held positions with Hunt Investment Management and The Townsend Group where she was responsible for assisting institutional clients in developing investment objectives, strategic planning, underwriting investments and capital raising. Heather earned two Master of Science degrees in Finance and Real Estate and Construction Management, graduating Magna Cum Laude from the University of Denver. Heather received a dual Bachelor of Science degree from Western State College in Accounting and Business Administration. Throughout her career, she held memberships at the National Association of Industrial and Office Properties (NAIOP), Commercial Real Estate Women (CREW) and the Pension Real Estate Association (PREA). Heather is a current board member of Wellfit Girls and sat on the advisory board for IREI VIP Americas and various committees within the American Heart Association.

Speakers



Laura Craft

SVP, Head of Global ESG Strategy, Heitman (Chicago)

Laura Craft is SVP, Head of Global ESG Strategy at Heitman, a real estate investment manager with ~\$44 billion under management. Laura establishes systematic approaches to embed ESG (Environmental, Social and Governance) into investment decision-making and management of investments. Integrating ESG considerations provides opportunities to create value, reduce risk and enhance investment returns. Laura leads the Heitman partnership with Urban Land Institute (ULI) to publish the reports, Climate Risk and Real Estate Investment Decision-Making and Emerging Practices for Market Assessment which explore current methods for assessing and mitigating climate risk in real estate. Complementing asset- and market-level climate risk assessments, Heitman has committed to net zero carbon operations by 2030.



Mark Rudovic

Senior Analyst - Investment Due Diligence, Albourne Partners (Norwalk)

Mark Rudovic is a Senior Private Markets Investment Due Diligence Analyst at Albourne Partners. At Albourne, Mr. Rudovic has covered various Infrastructure, Mining and Intellectual Property (IP) strategies over the past 5 years. Prior to joining Albourne, Mr. Rudovic worked as an Equity Research Associate at Citigroup Global Markets, covering North American Power and Global Alternative Energy equities. Mr. Rudovic graduated from the Ithaca College School of Business, with a Bachelor of Science degree in Business Administration and a concentration in Finance.



Louis M. Dubin

Managing Partner, Redbrick LMD (Washington, D.C.)

Mr. Dubin is a founding member of Redbrick LMD, an opportunistic real estate investment and development company. Mr. Dubin has invested over \$700 million of equity in U.S. based real estate investments and acquisitions with a gross value of approximately \$3 billion. He has completed over 30 real estate developments and investments, including land development, resort, residential for sale and rental, office, self storage, and master planned communities. Some of the more notable projects include St Elizabeth's East Campus(DC), Poplar Point(DC), the former US Coast Guard HQ(DC), Deer Crest (Park City, UT), 838 Fifth Avenue (New York, NY), Waverly at South Beach (South Beach, Miami), Parkside at Ashburn (Ashburn, VA), Parc Reston (Reston, VA), and 2233 Wisconsin Avenue (DC). Further, Mr. Dubin invested in Westbrook Homes in his capacity as CEO of his previous firm. Mr. Dubin completed his undergraduate work at Washington & Lee University, and his law degree at The Washington College of Law, American University. Mr. Dubin is a past winner of Institutional Investor's Real Estate Deal of the Year. Since 2003 Mr. Dubin has been a member of the NY State Common Retirement Fund Real Estate Committee, with current total assets of approximately \$190 billion. He is a member of the Dean's Advisory Council of American University, Washington College of Law, Co-Chair of the Cyber Security Task Force of the Governors Workforce Board for the State of MD, and former co-chairman of the building committee of the Hewitt School in Manhattan, as well as a former board member of the Lincoln Center Institute for Arts and Education.

Speakers



Pooja Patel
Principal, Real Estate, Stepstone Group (London)

Ms. Patel is a member of the real estate team. She is also involved in the Firm's ESG initiative. Prior to StepStone, Ms. Patel worked in the Corporate Development Group at AT&T where she was involved in strategic projects, including acquisitions and divestitures, across the company's business lines. Previously, Ms. Patel spent three years working in investment banking at Houlihan Lokey where she helped execute M&A, financing and restructuring engagements for clients in real estate and a number of different industries. Ms. Patel received an MBA from Harvard Business School and a BS in Economics with concentrations in finance and real estate from the Wharton School at the University of Pennsylvania.



MaryKate Bullen
Director – Sustainability & Communications, New Forests (San Francisco)

MaryKate Bullen leads sustainability and communications programs for New Forests, a sustainable forestry and conservation focused fund manager. She has oversight for the company's corporate sustainability, responsible investment, and impact initiatives, and represents New Forests in key external engagements and investment groups including the company's participation in the PRI, GIIN, and the World Business Council for Sustainable Development. MaryKate also leads corporate communications and media relations across New Forests globally. Since joining New Forests in 2008, she has worked in each of its regional investment offices, including Sydney and Singapore, and is currently based in San Francisco. MaryKate has a bachelor's degree in Anthropological Sciences (Honors) with a specialization in Population and Environment and a Master of the Arts in Latin American Studies from Stanford University.



Bhavika Vyas
Managing Director, StepStone Group (New York)

Ms. Vyas is a member of the responsible investing team at StepStone. Prior to StepStone, Ms. Vyas was a managing director at East Rock Capital, a multi-family office, and focused on private equity co-investing. Before that, Ms. Vyas Vincent was a vice president on the private equity and co-investment teams at Goldman Sachs Investment Management and Siguler Guff, covering a wide range of strategies, including buyouts, energy and infrastructure, distressed, emerging markets private equity and impact investing. Ms. Vyas also spent time as a portfolio manager at the Acumen Fund, an impact investment manager, focused on emerging market water and sanitation issues, and was a founder of Velocitas Partners, a responsible investing advisory firm. Ms. Vyas received an MBA from Stanford Business School and a BSE from Duke University.

Speakers

Padmesh Shukla

Head of Investments, TfL Pension Fund (London)



Peter Birk

Senior Investment Analyst, Ascension Investment Management (St. Louis)

Peter Birk, CFA is a Senior Investment Analyst of Real Asset manager research. He is responsible for researching, performing due diligence, and monitoring the public and private real asset and commodity investments. Prior to joining Ascension Investment Management in 2019, Mr. Birk was a Vice President of Consulting at Highland Associates, working with a portfolio of Healthcare, Community Foundations, and Pension clients. He also worked for Summit Strategies Group in St. Louis as an associate in their private markets and consulting groups. Mr. Birk earned a BSBA degree from the University of Missouri in Columbia, MO and is a CFA charter holder.



Tarrell V. Gamble

Vice Chair, Alameda County Employees' Retirement Association (San Francisco)

Mr. Gamble joined Blaylock Van in 2001 and has over 16 years of capital markets, sales & trading and market analysis experience with the firm, specializing in debt and equity underwriting for Fortune 500 companies. In addition to his responsibilities in capital markets, Mr. Gamble leads the BV summer internship program. Mr Gamble is the Chair and Board Trustee of the Alameda County Employees Retirement Association and is the President of the Board of San Francisco Achievers scholarship program. Mr. Gamble earned a Bachelor of Science degrees in both Finance and Banking from San Francisco State University. He also completed the Tuck Executive Education at Dartmouth program. He also holds Series 7, 55, 66 licenses.



Speakers

Cristian Norambuena

Senior Investment Officer- Private Equity, New York City Retirement Systems (New York)

Cristian Norambuena serves as a Senior Investment Officer - Private Equity in the Bureau of Asset Management at the NYC Comptroller's Office. He works closely with the Head of Private Equity in pursuing new initiatives, making investments and managing the approximately \$18 billion private equity portfolio of the five New York City retirement systems. Prior to joining the Bureau of Asset Management, Mr. Norambuena worked at AFP Capital, one of the largest private pension funds in Chile with \$40Bn in AUM, leading its asset allocation and alternatives team. Previous to that, Mr. Norambuena worked for the pension funds of the Spanish financial groups BBVA and Santander in Chile, at leading positions in its foreign equities, alternatives and asset allocation teams. Mr. Norambuena holds a MBA from Columbia University, an advanced degree from Universidad de Salamanca, and a bachelor degree in Industrial Engineering from Universidad de Chile.



Greg J. Turk

Director of Investments, Teachers' Retirement System of Illinois (Illinois)

As Director of Investments, Mr. Turk oversees public and private market investments at ILTRS. Assets under management at the fund are \$50 billion and encompass investments in public equity, private equity, public income, private debt, private real assets and diversifying strategies. In his role as Director of Investments, he leads asset allocation and portfolio management across the platform while also being actively involved in manager level due diligence and direct company analysis. Mr. Turk has also been active in creating the proper risk monitoring framework across the plan. Prior to joining ILTRS, Mr. Turk was employed by the CFA Institute within the Centre for Financial Market Integrity. He also has undertaken positions within the investment banking and investment management industries at firms such as Bear Stearns and Investors Management Group. Mr. Turk is a CFA charter holder and holds an MBA from the Darden Graduate School of Business Administration at the University of Virginia. He received a Bachelor of Science in Finance and Banking from the University of Illinois in Urbana-Champaign.



Debra Draughan

Managing Partner, Top Capital Advisors (Inglewood, California)

Twenty-seven years of private equity experience. Possess a breadth and depth of experience advising private equity fund managers on many facets of their respective businesses. Can assist with the preparation of private equity fund marketing materials, overall marketing process, presentation skills training and advice on team and management issues. Portfolio company team coaching. Fund placement. Forty years of overall investment experience that includes private equity, institutional sales (high yield bonds, high grade debt, public equities, equity research, and money markets). Hold ten securities licenses (private funds, investment banking, financial and operations principal, general securities principal, investment advisor representative, Blue Sky, municipal advisor).



Speakers



Cyril Gouiffès

Head of Social Impact/ Equity Investments, European Investment Fund (Luxembourg)

Cyril has been an investment manager within the venture capital team of EIF for the last seven years. He is now heading the team in charge of managing EIF equity impact portfolio: Social impact funds investments, Social Impact Bonds and Investments in impact incubators. His entire career within EIF has been dedicated to impact related activities, starting with microfinance in 2008. In this context, he was responsible for the implementation of the JASMINE programme, an EU initiative aimed at boosting the institutional capacity of microfinance institutions in Europe. Prior to joining EIF, Cyril gained unique field experience working with microfinance institutions in the Middle East.



Douglas Sloan

Investment Director, Big Society Capital (London)

Dougie is a member of the investment team, currently focusing on our Early Action & Prevention work. In particular, he is exploring the role for social investment in mental health, social venture capital, and angel impact investing. He has also been involved in work on communities & place, arts & culture, and debt fund investing. Dougie joined BSC on secondment from the Boston Consulting Group in 2016, to help construct BSC's new strategy, and became a member of the investment team full time in 2017. At BCG, he worked with media, finance, healthcare, energy, consumer, and social impact clients on a range of strategic and operational projects. Dougie is currently a trustee of social care charity Carefreebreaks and has mentored and provided strategic advice to a number of social enterprises and charities. He holds a degree from the University of Oxford in History & Economics.



Gina Sanchez

Trustee, Los Angeles County Employees' Retirement Administration (Pasadena)

Ms. Sanchez is the Chief Executive Officer of Chantico Global and serves as the lead consultant to key clients. She also serves as a Trustee of the Los Angeles County Employee Retirement Association (LACERA). Chantico Global was spun out of Roubini Global Economics in 2013. Previously, Ms. Sanchez was the Director of Equity and Asset Allocation for Roubini Global Economics. Currently, Chantico Global collaborates with Oxford Economics, the world's largest independent macroeconomics consultancy. Prior to joining RGE, Ms. Sanchez spent four years as an institutional asset manager, serving at the California Endowment, a US\$3 billion Los Angeles-based foundation, as managing director of public investments and at the Ford Foundation, a US\$10 billion New York-based foundation, as director of public investments. In both roles, she was responsible for making asset allocation and manager selection recommendations for all external public managers, including both total return and absolute return strategies. Ms. Sanchez spent over eleven years on the asset management and banking side. She was a portfolio manager and strategist for eight years at American Century Investment Management in Mountain View, Calif. where she ran over \$6.5 billion in AUM. She also worked in emerging markets research at JPMorgan in New York. She is a contributor for CNBC and was a recipient of Institutional Investor's 2009 Foundations and Endowments Rising Stars Award. She holds a bachelor's degree in economics from Harvard University and a master's in international policy studies from Stanford University.

Speakers

Julia Wittlin

Managing Director, Portfolio Manager, BlackRock Private Equity Partners Group (New York)

Julia Wittlin, CFA, CAIA, FRM, Managing Director, is a senior investment professional and leads portfolio strategy for BlackRock Private Equity Partners (PEP) group within BlackRock Alternative Investors. Ms. Wittlin partners with large strategic clients to define their investment strategy and objectives in a risk-return framework and drive top down portfolio construction across the platform. Additionally, she focuses on quantitative research, risk management, and strategic initiatives within the team. As part of her responsibilities, she oversees the day-to-day global investment process for PEP to ensure robustness of process, thoroughness of diligence and execution of investments. Before joining PEP, Julia was a senior member of the Risk & Quantitative Analysis group focusing on Fiduciary Risk Management for Multi Asset Class Product and BlackRock Alternative Investors Products. She was responsible for developing risk analytics and performing quantitative analysis and research for a variety of portfolio strategies. Ms. Wittlin began her career in 2007 as an analyst in the Performance Analytics group within RQA. In that role, she supported analytical reporting for portfolio managers across the equity and alternative asset platforms. Additionally, she worked with the BlackRock Treasury group on proprietary risk reporting for the seed capital portfolio and other firm-wide balance sheet risk items.



Participation Options

COMPLEMENTARY:

- We only invite Limited Partners at no cost. We qualify LPs as Public Pensions, Corporate Pensions, Pension Consultants, Foundations, Sovereign Wealth Funds, Endowments, Insurance Investors, Single Family Offices, Multi Family Offices, RIAs & UNWI Investors.

Conditions:

- Carmo carefully vets all participants to make sure they fit the LP criteria
- Carmo has the right to refuse any participant from joining should they not meet the criteria
- If you raise external capital, you cannot join on a complimentary basis.
- If you wear two hats, you cannot join on a complimentary basis. (Example: You represent a family, but you also help a fund raise capital) Nope!
- If you are caught sneaking in and pitching a fund or deal, you will be banned from the Carmo platform. You must pay to play.



Participation Options

STANDARD PASS:

- **Pass**
 - 1 pass to web meeting and networking/speed dating sessions.
- **Networking App Access**
 - 1 pass to event networking app for 1 week.

Early Bird: \$300 USD-

Pre-Registration: \$400 USD-

Standard: \$500 USD

FULL ACCESS PASS:

- **Pass**
 - 1 pass to web meeting and networking/speed dating sessions.
- **Networking App Access**
 - 1 pass to event networking app for 1 week.
- **Attendee List**
 - Exclusive access to updated conference attendee list before, during and after the virtual event. Attendee list includes: Companies, names, professional titles, profiles and specific attendee allocation information

\$2,000 USD



Participation Options

COMPANY SPONSORSHIP:

- **Speaking Position**
 - Client may choose to speak or moderate on panel of choice on event of choice
- **Passes**
 - 5 Company passes to event web meeting and virtual networking/speed dating sessions.
- **Networking App Access**
 - 5 Company passes to event networking app for 1 week.
- **Branding**
 - Sponsorship branding throughout web meeting agenda and marketing campaigns.
- **Attendee List**
 - Exclusive access to updated conference attendee list before, during and after the virtual event.
Attendee list includes: Companies, names, professional titles, profiles and specific attendee allocation information

\$5,000 USD



Participation Options

PRESENTATION SPONSORSHIP:

- **Speaking Position**
 - Stand-Alone 20 Minute presentation at time of choice during the event
- **Passes**
 - 5 Company passes to event web meeting and virtual networking/speed dating sessions.
- **Networking App Access**
 - 5 Company passes to event networking app for 1 week.
- **Branding**
 - Sponsorship branding throughout web meeting agenda and marketing campaigns.
- **Attendee List**
 - Exclusive access to updated conference attendee list before, during and after the virtual event.
Attendee list includes: Companies, names, professional titles, profiles and specific attendee allocation information

\$7,500 USD



Participation Options

VIRTUAL ROAD SHOW SPONSORSHIP

- **Meeting Facilitation/ Post-Event Virtual Road Show**
 - Select targeted LP/GP attendees from Event
 - Carmo will professionally introduce via email and help arrange one on one virtual meetings at times and dates that suit both parties.
 - Carmo to put best effort of obtaining at least 15 LP/GP meetings with client and prospective LPs.
- **Speaking Position**
 - Client may choose to speak or moderate on panel of choice on event of choice
- **Passes**
 - 5 Company passes to event web meeting and virtual networking/speed dating sessions.
- **Networking App Access**
 - 5 Company passes to event networking app for 1 week.
- **Branding**
 - Sponsorship branding throughout web meeting, agenda and marketing campaigns.
- **Attendee List**
 - Exclusive access to updated conference attendee list before, during and after the virtual event.
Attendee list includes: Companies, names, professional titles, profiles and specific attendee allocation information.

\$10,000 USD



Participation Options

EXCLUSIVE SPONSORSHIP :

• Exclusivity

- No other company with competitive strategy or focus can be an event sponsor.
- GP Example- Exclusive debt focused fund manager
- Service Provider Example- Exclusive Law Firm/Accounting sponsor

• Lead Branding

- Premier sponsorship branding throughout web meeting, agenda and marketing campaigns.

• Speaking Opportunity

- 1 moderating/speaking positions on panel of choice or 45-minute standalone presentation (pending availability).

• Meeting Facilitation/ Post-Event Virtual Road Show

- Select targeted LP attendees from previous events
- Carmo will professionally introduce via email and help arrange one on one virtual meetings at times and dates that suit both parties.
- Carmo to put best effort of obtaining at least 15 LP meetings with client and prospective LPs.

• Passes

- 10 Company passes to web meeting and virtual networking/speed dating sessions.

• Networking App Access

- 10 Company passes to event networking app for 1 week.

• Attendee List

- Exclusive access to updated conference attendee list before, during and after the virtual event.
Attendee list includes: Companies, names, professional titles, profiles and specific attendee allocation information

\$20,000 USD



By the Numbers...

- \$5+** Trillion AUM in attendance
- 250+** Total participants
- 125+** Institutional & Private Wealth Investors
- 125+** Investment Firms/ Funds
- 4** Industry Exclusive Panel Sessions
- 3** Hours of Private Virtual Networking/Speed Dating
- 2** Day Zoom Web Conference
- 7** Days of Slack networking tool access

In Attendance...

C-Level Executives

- Real Estate Firms, Private Equity Funds, Venture Capital Firms
- Real Estate Developers (Institutional Quality)
- Hedge Funds
- Public Pension Funds
- Corporate Pension Funds
- Endowments
- Foundations
- Fund of Funds
- Sovereign Wealth Funds
- Family Offices, Multifamily Offices and Private Banks
- Government officials
- Economists
- Banks and Investment Banks
- Lawyers
- Auditors
- Commercial Service Providers
- Private Debt Funds



WEB MEETING APPS

- Our Video Conference will be Powered by ZOOM.
- You can access through web browser or download app on any Tablet, Laptop or Mobile device.
- Once registered for the event through Carmo website, Our team will assist you on how to gain access to our Zoom Conference



- Slack is a proprietary instant messaging platform that is typically used by companies in order to communicate efficiently rather than emailing back and forth on miniscule matters. It is also great for subdividing chats for group projects.
- For the purpose of our Web Meeting, this platform works perfectly to facilitate interaction of event attendees.
- We are allowing all webinar participants to join this instant messaging platform in order to communicate with each other freely and on a direct basis. Inside the slack platform there are also sub chats that are called “channels”. Each “channel” represents a different panel topic where participants can communicate with each other openly pertaining to that topic.



- Once registered for the event through Carmo website, Our team will assist you on how to gain access to our Slack Chat.
- This chatroom is only open for the 3-day duration of the Web Conference.



UPCOMING EVENTS 2021

- **Private Markets Impact Web Meeting**
Virtual Event- January 6th & 7th 2021

- **Private Markets Technology Investment Web Meeting**
Virtual Event- January 25th & 26th 2021

- **Middle Market Private Equity Web Meeting**
Virtual Event- February 9th & 10th 2021

- **Industrial, Logistics & Cold Storage Web Meeting**
Virtual Event- February 23rd & 24th 2021

- **Private Markets Healthcare Investment Web Meeting**
Virtual Event- March 2nd & 3rd 2021

- **Private Markets Distressed Web Meeting**
Virtual Event- March 24th & 25th 2021

- **Private Markets Canada Web Meeting**
Virtual Event- April 12th & 13th 2021

- **Private Markets Life Sciences Web Meeting**
Virtual Event- April 27th & 28th 2021

- **Private Markets Texas Web Meeting**
Virtual Event- May 4th & 5th 2021

- **Multifamily Real Estate Web Meeting**
Virtual Event- May 19th & 20th 2021

- **The US Real Estate Direct & Co-Investment Meeting West**
In-Person Event- June 3rd 2021 - Ritz-Carlton San Francisco

- **Private Markets Debt Web Meeting**
Virtual Event- June 15th & 16th 2021

- **Global Corporate Venture Capital Web Meeting**
Virtual Event- June 29th & 30th 2021

- **Private Markets European Web Meeting**
Virtual Event- July 7th & 8th 2021

- **Private Markets Middle East Web Meeting**
Virtual Event- July 21st & 22nd 2021

- **US Private Equity & Venture Capital Web Meeting**
Virtual Event- August 3rd & 4th 2021

- **US Real Estate Web Meeting**
Virtual Event- August 17th & 18th 2021

- **Asia Pacific Private Equity & Venture Capital Web Meeting**
Virtual Event- September 9th & 10th 2021

- **The US Real Estate Direct & Co-Investment Meeting East**
In-Person Event- September 2021 (TBD)- New York

- **Asia Pacific Real Estate Web Meeting**
Virtual Event- September 21st & 22nd 2021

- **Asia Pacific Real Estate Web Meeting**
Virtual Event- September 21st & 22nd 2021

- **Private Markets Secondaries Web Meeting**
Virtual Event- October 5th & 6th 2021

- **The Private Markets Mexico Meeting**
In-Person Event- October 26th & 27th 2021 (TBD)- Sofitel Mexico Reforma

- **Private Markets Emerging Manager Web Meeting**
Virtual Event- November 3rd & 4th 2021

- **Latin America US Real Estate Meeting**
In-Person Event- November 30th, 2021- W South Beach

- **The Private Markets Canada Meeting**
In-Person Event- January 2022- St. Regis Toronto

- **The Private Markets Europe Meeting**
In-Person Event, Dorchester London- February 2022





Carmo Companies is a New York based institutional capital introduction consulting firm and professional conference organizer. We work with the most reputable real estate and private equity related operating platforms to establish capital raising relationships with leading private equity funds, institutional investors and private wealth groups located in the Americas and emerging market countries.

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Thank You

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