2020
IMPACT REPORT
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We dismantle sexism, racism, and structural oppression through the movement of resources and ideas in our region. We work side-by-side with open-hearted leaders and communities toward real and lasting gender justice.

OUR VALUES
Liberation Justice Collectivity Courage
Joy Integrity Growth
Dear Board of Directors and Stakeholders,

I am delighted to present the annual report on the state of the Women's Foundation of Oregon (WFO) for the fiscal year 2023. It has been an exceptional year for WFO, marked by significant achievements and milestones. Under the leadership of our new Executive Director and the dedicated efforts of our new expanded team, we have made substantial progress in fulfilling our mission of dismantling sexism, racism, and structural oppression through the movement of resources and ideas in our region:

**Grants and Fundraising:**
In fiscal year 2023, WFO allocated over $215,000 in grants, supporting a wide range of initiatives aimed at creating positive change towards dismantling structural oppression in our community. These grants have enabled organizations and individuals to pursue projects that address critical issues such as education, healthcare, economic empowerment, and social justice. By investing in these initiatives, we are fostering the growth and resilience of our community as a whole.

Moreover, I am thrilled to announce that WFO achieved a significant milestone in fundraising this year. Through the collective efforts of our team, we successfully generated over $520,000 in revenue, the highest amount raised in the history of our organization. This remarkable accomplishment demonstrates the commitment and dedication of our team during their first year, as well as the continued support and generosity of our donors and partners. We are grateful for their unwavering belief in our mission and their contribution to our success.

**Multi-Year Grant and Technical Support:**
During the past fiscal year, WFO took a bold step by awarding its first multi-year grant. This grant exemplifies our commitment to long-term impact and sustainability. By providing ongoing support to our grantee, we aim to ensure their continued success and create lasting change in the lives of the individuals and communities they serve. Additionally, WFO remains dedicated to offering technical support to our grantees, empowering them with the resources, knowledge, and guidance they need to maximize their effectiveness and achieve their goals.
Board Engagement and Committee Expansion:
Our board of directors continues to play a pivotal role in guiding and supporting the work of WFO. I am proud to announce that our board is now at full capacity and fully engaged in our organization’s strategic decision-making process. Several new committees have been established, enabling us to delve deeper into critical focus areas and leverage the diverse expertise of our board members. These committees serve as invaluable forums for collaboration, idea generation, and innovative thinking, ultimately strengthening our ability to drive positive change.

Growing Partnerships:
Partnerships are a cornerstone of our work, and in the past year, we have witnessed remarkable growth and intentionality in this area. We have forged strategic alliances with like-minded organizations, government agencies, corporations, and individuals who share our vision of gender equity and social justice. These partnerships have expanded our reach, amplified our impact, and fostered collective action towards a more inclusive and equitable Oregon.

Looking Ahead:
As we move into the next fiscal year, we are filled with optimism and determination to build upon our successes. We will continue to prioritize the needs and aspirations of women and girls, striving to create a more equitable and just society for all. Our focus will remain on fostering collaboration, innovation, and empowerment to drive meaningful change at individual, organizational, and systemic levels.

In conclusion, I extend my deepest gratitude to the entire WFO community - our dedicated team, board members, donors, grantees, partners, and stakeholders - for their unwavering support and commitment. Together, we are making a difference in the lives across Oregon, and we look forward to the journey ahead as we are intentional about achieving gender justice.

In justice,

Terralyn Wiley
Board Chair

Libra Forde
Executive Director
In the words of Audre Lorde: **there is no thing as a single-issue struggle because we do not live single-issue lives.**

Our world is complex and women face many tough issues and struggles. In order to achieve Gender Justice we must work on many fronts to dismantle systemic barriers that face women, girls and gender expansive folks. In 2023 Women’s Foundation of Oregon has taken a multi-pronged approach to create a world in which we thrive. Our committees are comprised of passionate community members and WFO staff who are dedicated to Gender Justice.

**POLICY & C4**

- to create laws and legislation that protects women and gender expansive people and to support gender justice candidates in local elections throughout the state

**GRANTMAKING**

- to support organizations throughout the state who advance gender justice in their communities

**COMMUNITY OF GIVERS**

- to collect resources, talent and treasures to address needs and connect people in Oregon
THE NEED IS GREAT

15
Total Grants Available

$230,000
Total Grants Awards

157
Total Applications Received

$4,955,000
Total Grants Requested

DREAM BIG GRANT
Multi-year grant to support BIPOC run & serving organizations

PORTLAND GRANTS
One time grant to support Portland organizations

ACTIVIST GRANTS
One time scholarships for local activists

IN THIS MOMENT GRANT
Grant to fund immediate impact projects
STATEWIDE IMPACT
COMMUNITY ENGAGEMENT

KATU Takeover to announce grant winners
Trailblazer 50/50 Raffle

NW Academy International
Women’s Day

Soroptimist International of Portland

Sports Bra Happy Hour

Out Loud with Love & Laughter

COMMUNITY ENGAGEMENT
OUR BOARD MEMBERS

Terralyn Wiley, Board Chair
Deborah Steinkopf, Treasurer
Liz Start, Member
Briana Spencer, Member
Brook Shelley, Member
Udara Abeysekera Bickett, Member
Mika Malone, Member

OUR COMMITTEES

Finance  C4  Community  Grants  Policy
PEOPLE AND PARTNERSHIPS

PARTNERSHIPS

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THANK YOU TO OUR SUPPORTERS

Betsy Tucker
Brook Shelley
Carrie Tilton-Jones
Christine Vernier
Debi Stromberg
Deborah Steinkopf
Deborah Thomas
Eleanor Manning
Georgia Lee Hussey
Helen Spector
Jeanne Atkins

Jessica VavderPloeg
Julie Arnzen
Julie Falk
Kate Kimball
Kathy Kniep
Kelly Coates
Kristin Lunceford
Laura Rodriguez
Laurie Huffman
Jensine Larsen

Libra Forde
Martha Shilling
Martha Spiers
Megan O’Leary
Megan Wentworth Light
Mitzi & Steve Bauer
Monica Santoyo
Nicole Broder
Nicole Forbes
Pamela Consear

Rebecca Nickels
Shannon Rose
Stephanie Sherman
Susan Palmiter
Susan Stoltenberg
Suzan Huntington
Teri Lorenzen, CPA
Theresa Deibele
Valerie Halpin
Verna Bailey
**OUR IMPACT: BY THE NUMBERS**

- **29** new recurring donors
- **52** new volunteers and committee members
- **6.5K** visits to our website
- **1.5K** Attendees to events

Happy Hour at Sports Bra
- Reach: **142**

Out Loud and With Laughter Book Event
- Reach: **61**

She Brew (Sponsored)
- Reach: **1,000+**

Solidarity in Sovereignty Series (Sponsored through CWL)
- Reach: **211**

**SOCIAL REACH**

- Facebook:
  - Reach: **14,888**
  - Up 564% in 2023
- LinkedIn:
  - 6,560 impressions and
  - 222 new followers
- Instagram:
  - Reach: **5,211**
  - Up 535% in 2023

Aug 2022-Aug 2023

Reach: 14,888 up 564% in 2023
6,560 impressions and 222 new followers
Reach: 5,211 up 535% in 2023