Erase Indifference Challenge 2024

by the Auschwitz Pledge Foundation, a global competition to find and support innovative projects fighting indifference towards discrimination

Application Form

Please note that participation in the Erase Indifference Challenge 2024 requires completion of the online form on Google Forms at https://www.eraseindifference.org/challenge. This PDF is intended solely for previewing the questions before submitting your official entry.

PROJECT INTRODUCTION

Project Name *

General Description of the Project *

Provide a general idea of the project. Outline the main objectives and beneficiaries briefly. Try to be as concise as possible here. Detailed information will be requested later in the application. (Max 400 characters)

APPLICANT'S INFORMATION

We are applying as: *
☐ public institution
☐ non-governmental organization
☐ company
☐ startup
☐ informal group with an “umbrella organization”

Name of the public institution / organization / company / startup / informal group with an "umbrella organization" *

Contact information: address *

Contact information: telephone number

Contact information: e-mail (please provide the email address of the project leader) *

TAX ID *

Country where the organization is registered: *

Project Team *

Provide information for at least three people – each with a full name, contact information, role in the project. Note that one person must be pointed out as a project leader. (Max 2000 characters)

Experience, Resources and Partners *
Present the experience and resources of the entire team that will be crucial during the project implementation. If you plan to collaborate with other organisations, please include this information here. (Max 1500 characters)

PROJECT OVERVIEW

Project Description *

Share detailed information about your project. How do you plan to address the problem of indifference in your chosen group? Provide comprehensive details about the planned solution: What is it about? How is it supposed to work? What tools will you use? (Max 3000 characters)

Project Schedule *

Present the planned activities and their timeline. Describe, step by step, the activities you are planning as part of the project. It’s preferable if you present this information in the form of a calendar; however, specific dates are not required (months are sufficient). Indicate the expected duration for each stage, keeping in mind that the project implementation should span 12 to 18 months. (Max 3000 characters)

Manifestation of Indifference *

Detail the specific manifestation of indifference that your project aims to address. How do you know this problem exists? How significant is this problem? Describe as precisely as possible the problem that is part of the area of indifference that you want to address with your solution. In order to plan and address your activities well, you must first conduct a social diagnosis. Check if the problem you want to solve actually exists and present the results of your research. Provide a justification including e.g. conclusions from interviews/observations, expert opinions, publicly available statistics. (Max 1500 characters)

Target Audience *

Describe the target audience for your actions and explain the reasons for your choice. Provide information about the size and characteristics of the group you aim to reach. If your
action will also have indirect recipients, let us know. Please also provide quantitative information about this group. (Max 2000 characters)

**Project Goals and Expected Attitude Change**

Outline your project goals and specify the expected change in attitudes related to indifference. Be specific about your project goals, ensuring they are achievable and measurable (e.g. 80% of project recipients will be more equipped to combat racism when they witness it). (Max 2000 characters)

**Solution Effectiveness**

Explain why you think the solution you have chosen will be effective and why this specific project type was selected.

If, as part of the project, you want to use a solution that you have already successfully tested in a different group of recipients, share your testing results with us (e.g. application raising awareness on the issues of immigrants that could be used to provide spotlight on the discrimination of LGBTQIA+ community in a given region). (Max 1500 characters)

**Use of Information and Communications Technology (ICT)**

We want the role of ICT tools in the project to align with the planned activities. Describe what you intend to use and for what purpose. Additionally, explain why you decided to use these specific ICT tools.

To what extent do you anticipate that the planned use of these tools will increase the impact of the project?

Do you envision incorporating Artificial Intelligence into your activities to benefit the project? (Max 3000 characters)

**Post-Grant Project Functionality**

Is there a plan to ensure the project’s sustainability? How can the solution be funded? Do you have ideas for scaling up your solution or replicating it by other individuals or institutions? If possible, provide information on the potential reach of your activities in the
more distant future, including the number of people you could impact. (Max 1500 characters)

Project Success Evaluation and Expected Outcomes *

How will you determine the success of the project? What outputs and outcomes do you anticipate achieving? Can you provide specific numbers regarding the projected reach of your project? Additionally, describe the products you intend to create, such as an application, a business model, a workshop manual, or a conversation script. Briefly outline what success will mean for your project and discuss the expected impact. (Max 2000 characters)

PROJECT BUDGET

Project Budget *

Present how you intend to use only the amount available under the grant — 30,000 €.

It would help if you presented an organized version of the budget in the form of financial categories (such as: materials and equipment, travel costs, organizational costs and services, personnel costs and expert fees or other).

Describe the expenses (What does each position include? For example, under the "personnel costs and expert fees" category, describe how many people, in what area and for how long will be involved)

Justify the costs: Why is this expense necessary to implement the project? (Max 1500 characters)

* Please provide a brief description; note that inserting a table is not possible.

Are you planning your own contribution? *

☐ Yes
☐ No

If you plan to provide any kind of your own contribution to the project (financial, material, or other), please add the information about it here.
It can be from your own resources or others that you have access to. If possible, please tell us also how you estimate the costs of this contribution. (Max 1500 characters)

DISCLAIMER and additional information

How did you learn about the Erase Indifference Challenge? *

- □ Instagram
- □ LinkedIn
- □ Facebook
- □ Twitter/X
- □ I received a direct message from a person affiliated with Erase Indifference on a social media platform
- □ I received a direct email from a person affiliated with Erase Indifference.
- □ Through grant platforms/websites
- □ Through a friend or colleague
- □ Through an educational institution
- □ Through a nonprofit organization
- □ Other

I declare that I have read and I accept the provisions in the Challenge’s Manual (https://www.eraseindifference.org/manual) and Privacy Policy (https://www.eraseindifference.org/privacy). *

The declaration is voluntary but necessary to participate in the competition.

- □ Yes

This work was created for the needs of and in connection with the competition procedure of the Erase Indifference Challenge 2024 program. By getting acquainted with the content of the work and assessing it, I confirm that I am aware of and undertake to comply with the obligation to maintain the confidentiality of the assessment, in particular notifying third parties of the content applications and works, the course of the evaluation process, results and other internal information related to the Erase Indifference Challenge 2024 competition. The obligation of confidentiality includes in particular the obligation not to disclose, without the appropriate consent of the Foundation, any information regarding the competition procedure and the Erase Indifference Challenge program and any information related thereto related ("Confidential Information") to third parties, not to make any statements regarding Confidential Information to third parties, including publicly, and not to use Confidential Information for purposes other than those for which it was originally intended handed over.