

Chime Dolker

UX Designer | UX Strategist | NYC

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As a perceptive and imaginative UX designer, I aim to create work that is accessible and engaging. Working directly with clients as a stylist, I created visual experiences for users by understanding how they interact with products, all while confidently presenting my work to stakeholders. My greatest strength lies in viewing problems from a wide-angle lens which allows me to effectively converge business strategy and user needs.

Skills + Tools

User Research, Market Research, Heuristic Evaluation, Affinity Mapping, User Personas, User Flows, Journey mapping, Information Architecture, Usability Testing, Wireframing, Prototyping, UX Strategy, Figma, Sketch, Invision, Adobe, Trello

Experience

UX Designer & Strategist, Freelance at WORKOPTI November 2022-December 2022

- Led the re-design of an SaaS product serving business leaders to effectively execute business strategies
- Conducted business and user research to create personas, user flows, journey maps, and information architecture
- Designed high fidelity prototypes with iterations from usability testing and stakeholder feedback

UX Designer, Apprentice at General Assembly September 2022-December 2022

- Guided teams as a UX strategist by creating roadmaps for user-centered design sprints while keeping the team aligned with business goals throughout the process
- Administered user research (surveys, interviews) and market research (competitive & comparative analysis)
- Produced sketches, mid to high fidelity wireframes, and prototypes for both mobile and desktop

Freelance Stylist May 2021-September 2022

- Managed a successful styling business supporting clients such as Lululemon, Anthropologie, Rent The Runway, and more.
- Launched campaigns with compelling visual brand messaging according to the company's style guide

E-commerce Stylist, Intermix Online May 2019-May 2021

- Collaborated with stakeholders to improve brand imagery through analyzing customer needs and providing on set art direction which led to E-commerce sales increasing by 50% in 2020
- Received the leading change award for initiating agile process improvements to increase productivity

Online Stylist, Net-A-Porter March 2016- May 2019

- Earned key contributor ranking for organizing weekly style meetings that left cross-functional photo studio teams feeling aligned with our customer's goals and the company vision

Education

User Experience Design Immersive, General Assembly | December 2022

Bachelor of Arts Major: Fashion Studies | Minor: Business, Montclair State University | May 2016