

# Donation Earnings

Complete all the required promotional activities for your Do It Local Berks [Meal PopUp](#) Fundraiser so you can [earn more](#), enjoy a [free meal](#), and have the [chance to win \\$100!](#)

## Donation Earnings Breakdown

Effective	10/04/2023
<b>5% Earnings + Pick Up from Restaurant*</b>	<ul style="list-style-type: none"><li>● <b>\$100- \$499 Net Sales.</b> Plus organization must pick up meals from restaurant to distribute themselves.</li><li>● <b>\$500-\$999 Net Sales.</b> Plus organization must pick up from the restaurant <b><u>unless you have completed all required promotional steps for the Meal PopUp.</u></b> (If 10 promotional steps were completed &amp; you surpassed \$500 in net sales, then the restaurant will still deliver &amp; distribute).</li></ul>
<b>10% Earnings + Restaurant Distributes</b>  <i>Free Host Meal Opportunity*</i>  <b>Chance to win \$100 donation**.</b>	<ul style="list-style-type: none"><li>● <b>\$1000-\$1499 Net Sales.</b> Restaurant will deliver &amp; distribute. *Plus a Free Meal for the host <b><u>if 10 required promotional steps were completed.</u></b></li><li>● <b>\$1500-\$1999 Net Sales.</b> Restaurant will deliver &amp; distribute. *Plus a Free Meal for the host <b><u>if 10 required promotional steps were completed.</u></b><ul style="list-style-type: none"><li>○ **Organization will earn 1 entry to win \$100 at the end of the month bonus donation for sales \$1500-\$1999.</li></ul></li></ul>
<b>15% Earnings + Restaurant Distributes</b>  <i>Free Host Meal Opportunity*</i>  <b>Chances to win \$100 donation**.</b>	<ul style="list-style-type: none"><li>● <b>\$2000-\$2499 Net Sales.</b> Restaurant will deliver &amp; distribute. *Plus a Free Meal for the host <b><u>if 10 required promotional steps were completed.</u></b><ul style="list-style-type: none"><li>○ **Organization will earn 2 entries to win \$100 at the end of the month bonus donation for sales \$2000-\$2499.</li></ul></li><li>● <b>\$2500-\$2999 Net Sales.</b> Same as above plus organization will earn 3 entries to win \$100 at the end of the month.</li><li>● <b>\$3000-\$4999 Net Sales.</b> Same as above plus organization will earn 5 entries to win \$100 at the end of the month.<ul style="list-style-type: none"><li>○ <b>\$5000+ Net Sales.</b> Same as above plus organization will earn 7 entries to win \$100 at the end of the month.</li></ul></li></ul>

## Why?

1. More promotion = more funds raised! (You deserve the funds!)
2. Your supporters want the reminders (trust us - they tell us!)
3. We want our restaurants to get enough orders to make it worth while for them.

## Relevant Resources

### List of Required Promotional Activities to Earn Your Free Meal

This document can be found on our website: MealPopUP.com under the “About PopUps” Tab.  
Choose “[Promotion Tips](#)”.

### Share our Facebook Posts to Simplify

Be sure to like and follow the Do It Local Berks Facebook page to make sharing posts about your PopUp easy. [Facebook.com/DoItLocalBerks](https://www.facebook.com/DoItLocalBerks)

## Submit your Promotional Activities

 Social	For Facebook & Instagram posts - simply tag Do It Local in the posts and shares <a href="#">@doitlocalberks</a> (Facebook) or <a href="#">@doitlocalberks</a> (Insta)
 Emails	For Emails, simply include <a href="mailto:heather@doitlocalberks.com">heather@doitlocalberks.com</a> in your email list when you send each Meal PopUp Promotional email.
 Texts	For Text messages ( <b><i>which are the most effective form of communication these days with busy families</i></b> ) - send a screen shot of a text that you are sending via email to <a href="mailto:heather@doitlocalberks.com">heather@doitlocalberks.com</a> .  Or if you are using a texting platform, just add 484-336-3299 to your text phone number list.

Questions? Email Heather: [heather@doitlocalberks.com](mailto:heather@doitlocalberks.com)

