

*Fairmont*



# FIFTH STREET

DESTINATION MANAGEMENT CO.

PRESENTED BY



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# WHO WE ARE



## FAIRMONT AUSTIN

A towering icon within a vibrant Central Business District, Fairmont Austin is uniquely located amid the lush greenery of Palm Park and Waller Creek and directly connected to the Austin Convention Center.

The 37-story luxury hotel features 1,048 richly appointed guest rooms and suites with picturesque vistas of Lady Bird Lake, a dramatic cityscape, and views of the State Capitol. Guests indulge in exquisite dining, a pampering spa, and state-of-the-art meeting facilities.

## FIFTH STREET DESTINATION MANAGEMENT CO.

As Fairmont Austin's onsite adventures and experiences partner, Fifth Street DMC will curate memorable moments for your event, meeting or conference. From high-level creative strategy to day-of details, the Fifth Street team knows what works.

Specializing in the full spectrum from event design to execution, they turn great ideas into unforgettable experiences. Fifth Street DMC is your go-to Austin expert handling anything from creative concepts and group tours to transportation management, entertainment, and event furnishings.



# WELCOME

Centrally located and bustling with activity, Austin is the cultural and counter-cultural heart of the state.

Aside from 75 degree weather and sunny days in December, Austin offers a host of cultural, social, and educational experiences for visitors. As one of the fastest growing cities in the country, Austin has become a hub for commerce, innovation, and creativity, and boasts a variety of local treasures.

From finding the ultimate breakfast taco, to discovering a new local band, or paddle-boarding on Ladybird Lake, there is no shortage of unique things to do in the capitol city.

*300 Days of Sunshine*  
*Year Round Events Calendar*  
*250+ Live Music Venues*  
*Meeting & Convention Metropolis*



# NONSTOP FLIGHTS TO AUSTIN

List updated June of 2023  
and is subject to change.



**Albuquerque (ABQ)**  
American Airlines, Southwest

**Amarillo (AMA)**  
Southwest

**Amsterdam (AMS)**  
KLM

**Asheville, NC (AVL)**  
Allegiant Air

**Aspen (ASE)**  
American Airlines

**Atlanta (ATL)**  
Delta Airlines, Southwest

**Baltimore/Washington (BWI)**  
Southwest, Spirit Airlines

**Boise (BOI)**  
Alaska Airlines

**Boston (BOS)**  
American, Delta Air Lines, JetBlue Airways, Southwest

**Bozeman, MT (BZN)**  
Allegiant Air, American Airlines

**Burbank (BUR)**  
Southwest Airlines

**Calgary (YYC)**  
WestJet

**Cancun (CUN)**  
American Airlines, Southwest, Sun Country

**Charleston (CHS)**  
Southwest Airlines

**Charlotte (CLT)**  
American Airlines

**Chicago (MDW)**  
Southwest Airlines

**Chicago (ORD)**  
American Airlines, Southwest, United Airlines

**Cincinnati (CVG)**  
Allegiant Air, American Airlines, Delta

**Columbus (CMH)**  
Southwest

**Cozumel (CZM)**  
American Airlines, Southwest

**Dallas Love (DAL)**  
JSX (from Signature Flight), Southwest

**Dallas/Ft. worth (DFW)**  
American Airlines

**Denver (DEN)**  
Frontier Airlines, Southwest Airlines, United Airlines

**Des Moines (DSM)**  
Allegiant Air

**Destin/Fort Walton Beach (VPS)**  
American Airlines, Southwest

**Detroit (DTW)**  
Delta Air Lines, Spirit Airlines

**El Paso (ELP)**  
American Airlines, Southwest Airlines

**Fort Lauderdale (FLL)**  
JetBlue Airways, Southwest, Spirit Airlines

**Fort Myers (RSW)**  
American Airlines

**Frankfurt, Germany (FRA)**  
Lufthansa

**Grand Rapids (GRR)**  
Allegiant Air

**Gunnison (GUC)**  
JSX (from Signature Flight)

**Harlingen (HRL)**  
Southwest

**Honolulu, Hawaii (HDL)**  
Hawaiian Airlines

**Houston Hobby (HOU)**  
Southwest

**Houston Bush International (IAH)**  
United Airlines

**Indianapolis (IND)**  
Allegiant Air, American Airlines, Southwest

**Jacksonville (JAX)**  
American Airlines, Southwest

**Kansas City (MCI)**  
American Airlines, Southwest

**Knoxville (TYS)**  
Allegiant Air

**Las Vegas (LAS)**  
Allegiant Air, American Airlines, Frontier Airlines, Southwest, Spirit Airlines, JSX (from Signature Flight)

**Libera (LIR)**  
American Airlines

**Lincoln (LNK)**  
Red Way

**London Heathrow (LHR)**  
British Airways, Virgin Atlantic

**Long Beach (LGB)**  
Southwest

**Los Angeles (LAX)**  
American Airlines, Delta Air Lines, Southwest, Spirit Airlines, United Airlines

**Louisville (SDF)**  
Allegiant Air

**Lubbock (LBB)**  
Southwest Airlines

**Memphis (MEM)**  
American Airlines

# NONSTOP FLIGHTS TO AUSTIN

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and is subject to change.



## **Mexico City (MEX)**

Aeromexico

## **Miami (MIA)**

American Airlines, Southwest

## **Midland (MAF)**

Southwest

## **Minneapolis/St. Paul (MSP)**

Delta Air Lines, Southwest,

Sun Country

## **Montego Bay, Jamaica (MBJ)**

American Airlines

## **Monterrey, MX (MTY)**

Spirit Airlines

## **Montrose, CO (MTJ)**

Southwest

## **Nashville (BNA)**

American Airlines, Southwest

## **Nassau (NAS)**

American Airlines

## **New Orleans (MSY)**

American Airlines, Southwest

## **New York/Newark Liberty (EWR)**

Spirit Airlines, United Airlines

## **New York Kennedy (JFK)**

American Airlines, Delta Air Lines,

JetBlue Airways

## **Oakland (OAK)**

Southwest

## **Oklahoma City (OKC)**

American Airlines, Southwest

## **Omaha (OMA)**

Allegiant Air

## **Ontario (ONT)**

Southwest

## **Orange County (SNA)**

Allegiant Air, American Airlines

Southwest

## **Orlando International (MCO)**

American Airlines, Southwest,

Spirit Airlines

## **Orlando Sanford (SFB)**

Allegiant Air

## **Palm Springs (PSP)**

American Airlines

## **Panama City, Florida (ECP)**

American Airlines, Southwest  
Airlines

## **Panama City, Panama (PTY)**

Southwest

## **Pensacola (PNS)**

American Airlines, Southwest

## **Airlines Philadelphia (PHL)**

American Airlines

## **Phoenix (PHX)**

American Airlines, Southwest

## **Pittsburgh (PIT)**

Allegiant Air, Southwest

## **Portland (PDX)**

Alaska Airlines

## **Provo (PVU)**

Allegiant Air

## **Puerto Vallarta (PVR)**

American Airlines, Southwest

## **Punta Cana (PUJ)**

American Airlines

## **Raleigh-Durham (RDU)**

American Airlines, Delta Air Lines,  
Southwest

## **Reno (RNO)**

American Airlines

## **Sacramento (SMF)**

Southwest, American Airlines,  
Spirit Airlines

## **Salt Lake City (SLC)**

Delta Air Lines, Southwest

## **Salt Lake City (SLC)**

Delta Air Lines, Southwest

## **San Diego (SAN)**

Alaska Airlines, Allegiant Air,  
Southwest

## **San Francisco (SFO)**

Alaska Airlines, United Airlines

## **San Jose (SJC)**

Alaska Airlines, Southwest

## **San Jose Del Cabo/Los Cabos (SJD)**

American Airlines, Southwest

## **Sarasota (SRQ)**

Allegiant Air, Southwest

## **Seattle (SEA)**

Alaska Airlines, Delta Air Lines

## **Sioux Falls (FSD)**

Allegiant Air

## **St. Louis (STL)**

American Airlines, Southwest

## **Tampa (TPA)**

American Airlines, Southwest

## **Taos (TSM)**

JSX (from Signature Flight)

## **Toronto, Canada Pearson (YYZ)**

Air Canada

## **Tulsa (TUL)**

American Airlines, Southwest

## **Vail (EGE)**

American Airlines

## **Vancouver (YVR)**

Air Canada

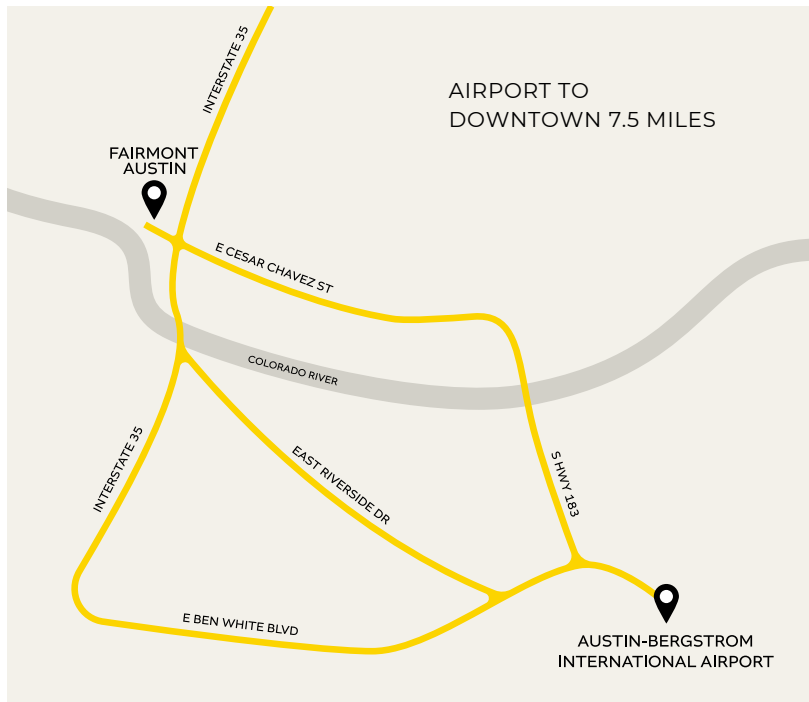
## **Washington, D.C, Dulles (IAD)**

Allegiant Air, American Airlines,  
United Airlines

## **Washington, D.C, Reagan/National (DCA)**

Southwest

# GETTING HERE



## ARRIVALS

Operating since 1999, the Austin-Bergstrom International Airport supports roughly 350 daily flights through 34 gates with nonstop service to 70+ domestic and international destinations. A record 17.3 million passengers traveled through ABIA in 2019, which was the tenth record-breaking year in a row. This buzzing hub is just a short 7.5 mile drive from the heart of Downtown - home to the Fairmont Austin!

Whether your group is small or large, your flight plans are simple or complex, the Fairmont and Fifth Street DMC teams are equipped to handle your arrival.

### CUSTOM TRAVEL AMENITIES

- Private Drivers & Transportation*
- Wide Array of Vehicle Fleet Options*
- Welcome Greeters & Directional Facilitators*
- Custom Itineraries*





# SERVICES



BRANDING + REGISTRATION



ONSITE EVENTS



ONSITE ACTIVITIES



TOURS



TRANSPORTATION



OFFSITE EVENTS



# AMENITIES

## An Austin Welcome

Not only do welcome amenities make great gifts, they are also a fun and creative way to recognize your guests and share your appreciation for them. From cheese and wine baskets to Austin eclectic bundles, this is a great way to kick off your event!

### EXAMPLES + IDEAS

- Local Coffees & Teas*
- Austin or Texas Specific Local Bundle*
- Cheese & Charcuterie Basket*
- YETI Gifts*
- Kendra Scott Custom Jewelry*



# ONSITE BRANDING

## Make Your Mark

There are so many opportunities within The Fairmont to showcase your brand, assist guests in finding their way, or allow your sponsors share their messaging. Our team can assist in developing the content or simply navigating the best place for each asset. Regardless of how we are involved the Fifth Street DMC team will help ensure the space feels like yours and impress attendees.

### EXAMPLES + IDEAS

*Escalator and Elevator Wraps*

*General Session, Signage & Entryway*

*Custom Large-scale Photo Ops Registration and Information Hubs*

*Way-finding and Digital Signage*





# OFFSITE BRANDING

## Word Around Town

Fifth Street DMC can assist with everything from touch down to take off. Make an entrance at ABIA with branded digital signage, uniformed staff, or even branded vehicles. It doesn't stop there! Our team is here to support your company's creative vision finding opportunities through every medium from more traditional applications like vinyl and lighting to more contemporary and custom materials such as neon.



### HIGHLIGHTS

- Handheld Signage and Wayfinding*
- Tradeshow and Exhibitor Build-Out*
- Staff Shirts and Sponsor Swag*
- Artist Curated Chalkboards*
- Custom Neons Digital Maps*
- Mobile App Development*





# ONSITE COCKTAIL HOUR

## The Happiest of Hours

The perfect cocktail hour invites your guests to kick back and refresh as they prepare for the events to come (or wind down after a whirlwind day of sessions and activities). Keep things simple with a classic, straightforward happy hour or go full-tilt with a rollicking live music experience. Take advantage of the bright indoor/outdoor spaces of Palm Court and encourage guests to mix and mingle over local sips and bites while they enjoy some fresh Austin air.

### HIGHLIGHTS

*Acoustic Live Band Performance*

*Simple Furnishings with Pops of Color*

*Specialty Bars*

*Passed Hors D'oeuvres*

*Roaming Photographer*



# ONSITE WELCOME RECEPTION

## The First Night in Town

Plan an exhilarating welcome reception for your guests upon their arrival and stage an award dinner to commemorate their accomplishments. This is the ideal time to introduce the themes, speakers and/or activities they can expect to see throughout their stay, amid the grandeur of a proper celebration. Start with an easygoing cocktail hour or live music introduction, leading into an evening of entertainment in the Fairmont Ballroom looking out over the city's twinkling lights.

### HIGHLIGHTS

*Welcome to Austin Themed Donut Wall*  
*Introduction to Conference Branding*  
*Tito's Craft Bar*  
*Keep Austin Weird Themed Photo Ops*  
*Local Band from The Live Music Capital*





# CONFERENCE + GENERAL SESSION

Kick Off The Conversation

Your event should be impactful, and it all starts with registration and the opening session. The first impression you make on your guests is an important one, so everything from your check-in process and quality of signage to your stage design, ballroom decor and expo floor can really make a difference in what each attendee takes away from the event.

## HIGHLIGHTS

*Registration & Branded Way-finding*

*Full Lighting & Staging Design*

*Uniquely Styled Attendee Seating*

*Stage Design & Decor*

*Expo Layout & Fabrication*

# GENERAL SESSION

## Bringing Every One Together

Make an impact for the watershed moment of your group's meeting as you showcase your keynote speakers and team leaders for general sessions. Bring your event theme to life with custom stage design and activations paired with mixed seating that will keep your attendees engaged and focused on the message at hand.



### HIGHLIGHTS

- Custom Furnishings & Decor Lighting*
- Themed Staging*
- Headliner Band*
- Custom Activations Inspired by Theme*
- Experiential Food Stations*





# ONSITE GALA + AWARDS DINNER

## Dance The Night Away

Dress things up for a night to remember, sweeping your guests off their feet with the finest food, drink, entertainment and ambiance in town. Dressing to the nines is always a fun affair, and you can design a formal evening that glimmers with possibility whether the goal is to celebrate a milestone, acknowledge an accomplishment, or just enjoy the company of others in an elevated setting.

### HIGHLIGHTS

*Full Lighting + Staging Design*

*Curated & Branded Menus*

*Custom Floral Arrangements*

*Premium Linen & Plateware*

*Formal Dining Experience*

# ONSITE CLOSING RECEPTION

## A Night To Remember

To end things on a high note, a well-planned closing reception is key. This is where you can pull out all the stops with a custom themed event, live activations, a rockin' headlining band, and all the verve of a Hollywood-level production. Get creative with experiential food stations, interactive performances, and more. Leaving your guests talking about what a great time they had well long after they've arrived back home.



### HIGHLIGHTS

- Custom Furnishings & Decor Lighting*
- Themed Staging*
- Headliner Band*
- Custom Activations Inspired by Theme*
- Experiential Food Stations*



Morgan Stanley  
Closing reception

# ONSITE ACTIVITIES

## Wellness + Health

Some of your guests may be disrupting their usual fitness routine to attend your event, while others may wish to turn over a new leaf in a luxurious, wellness-focused environment. Cater to both with onsite activities such as luxury treatments at Fairmont Spa and an exhilarating boot camp challenging

the most fitness-focused attendees. A culinary class held on-property can introduce guests to health-forward cuisine, and maybe even a new favorite dish.



### BOOSTED BOOTCAMP

A seasoned personal trainer and coach will guide guests through a full body boot camp. Enhance the experience by hosting on Palm Court and waking up with the city.

DURATION: 1 HR



### SPA DAY

Indulge your guests in the iconic Fairmont Spa's wellness experiences, from massages and body treatments, to downtime in the spa's saline soaking pool, or eucalyptus steam grotto.

DURATION: TBD



### YOGA ON PALM COURT

Yoga focuses on breath, awareness, and intention. A private instructor will guide the class through their practice and end with a green juice toast!

DURATION: 1 HR



### CULINARY CLASS

Invite guests to make magic in the kitchen with expert instruction from an esteemed local chef. Treat them to five-star bites in the process for added inspiration.

DURATION: 1 HR

# ONSITE ACTIVITIES

## Teambuilding

New surroundings offer a fantastic opportunity to get guests out of their comfort zones and connecting in new ways. So, whether it's a laid-back social gathering or a collaborative activity putting their abilities to the test, your event can offer a perfect way to bond

and build confidence across a team of any size. Let us brainstorm with you to help your attendees build strong bonds and have fun doing it.



### LEARN TO BUILD A GUITAR

This teambuilding activity allows guests to build guitars using kits that will go to young people in need. Featuring iPads with clues and games, this is truly a team effort.

DURATION: 1 HR



### FOOD TRUCK CHALLENGE

A top chef inspired "restaurant war" where guests develop a business concept, branding, and menu to compete for Austin's next best food truck.

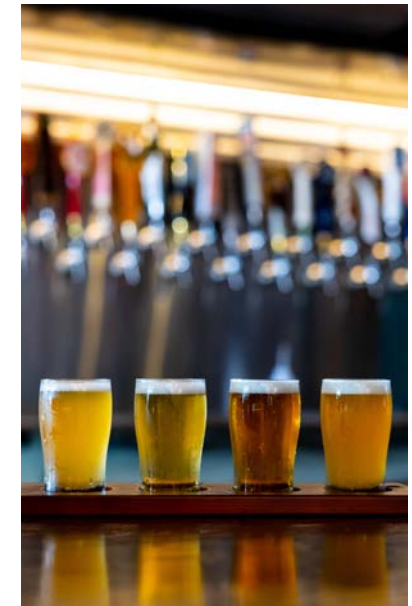
DURATION: 2 HRS



### CORPORATE ROCKSTARS

Teams rewrite songs, rehearse with their team, and perform for their guests with a live band. If singing and playing music isn't someone's vibe, there's always the need for back-up dancers!

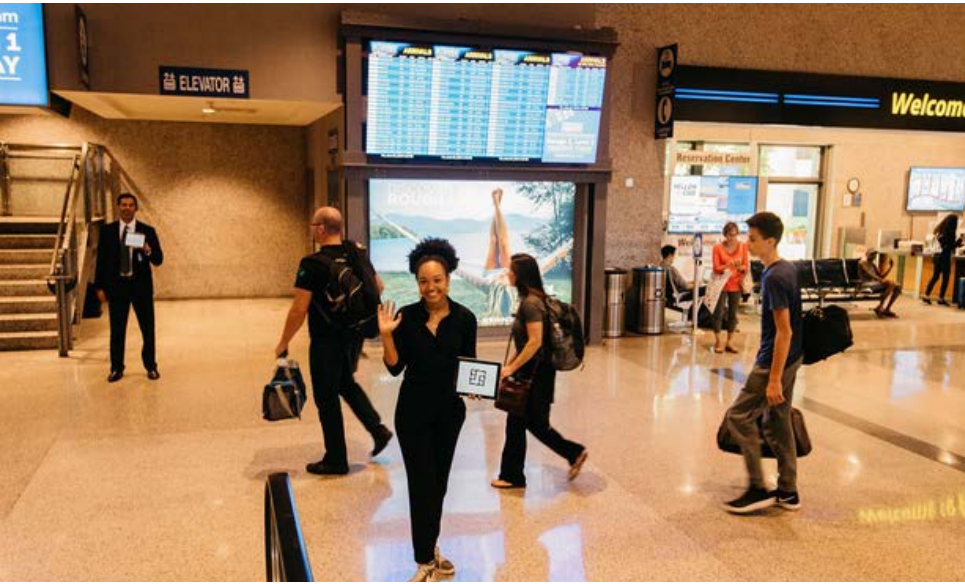
DURATION: 4 HRS



### BBQ + BREWS

Teams will create their own rub, do a blind beer tasting competition with local brews, and compete in the ultimate "BBQ & Brew" game show.

DURATION: 2 HRS



# TRANSPORTATION

Get Out + About

Nobody likes waiting around, and everyone's time is valuable. That's where expert transportation logistics come into play, making the most of every moment and keeping communication crystal clear for each and every guest. During offsite excursions, thoughtful touches like custom maps, bright signage, luxury transfer, and helpful staff can make a difference in getting smoothly from point A to point B.

## HIGHLIGHTS

*Friendly Onsite Staff*

*Simple + Bright Signage*

*Information Desk*

*Custom Maps*

*Luxury Motorcoaches & Branded Buses*

# AUSTIN TOURS

The best way to experience a new city is to dive in! Let our team help to create private tours for your groups. The options are endless and the City of Austin offers something for everyone.

## Art + Culture



### AUSTIN HISTORY

Tour some of Austin's most historical sites. Start with the Texas State Capitol and work your way over to the LBJ Library and Presidential Museum.

DURATION: 2-2.5 HRS



### AUSTIN ARCHITECTURE

Give your guests the opportunity to see the city from a different perspective. The University of Texas is home to one of the top ten architecture programs in the country.

DURATION: 3.5 HRS



### MUSICAL HISTORY OF AUSTIN

Discover the "Live Music Capital of the World" through this tour. Learn about the longest running music series in American television history and so much more!

DURATION: 3 HRS



### KEEP AUSTIN WEIRD

It wouldn't be Austin if it wasn't a little "weird". This fun and unique experience will take your guests to street art hot spots and quirky Austin homes.

DURATION: 3 HRS

# AUSTIN TOURS

Get a taste of the city! Austin's restaurant scene is always evolving. Our team offer a variety of culinary tours that showcase renowned chefs and celebrated dishes specific to the city and the state.

## Culinary



**ANTONELLI'S CHEESE TASTING**

As local cheese educators, retailers and wholesalers, John and Kendall Antonelli have created a unique and intimate way to connect the community with cheese from around the world.

DURATION: 2-2.5 HRS



**HILL COUNTRY SAMPLER**

Experience local breweries, distilleries, and wineries like never before. Learn about the craftsmanship and ingredients that go into making these drinks!

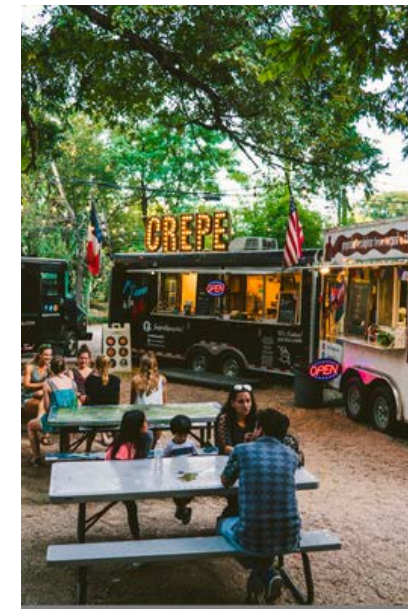
DURATION: 3.5 HRS



**BBQ LIVE MUSIC + BOOT SCOOTIN**

Stomp into Texas! Give your guests an authentic southern experience filled with savory BBQ, live music, and a two-steppin' good time!

DURATION: 3 HRS



**FOOD TRUCK CRAWL**

Austin has over 2,000 food trucks and is one of America's top cities for mobile eateries. This tour is filled with fun and creative bites that will leave your mouth watering!

DURATION: 3 HRS

# AUSTIN TOURS

## Outdoor + Adventure

Get in touch with your wild side! These tours are a great way to unplug and enjoy a different side of Austin. From relaxing nature trail rides to the tracks of the COTA speedway, your guests will be sure to enjoy the ride!



**CIRCUIT OF THE AMERICAS**

COTA's 3.4 mile racetrack was designed to challenge the world's best drivers. Showcasing the performance, power, and prestige of the Audi R and RS vehicles, this track offers a driving experience for every skill level.

DURATION: 4-8 HRS



**STAND UP PADDLEBOARDING**

Experience Austin up close! Get your guests out on the water to get the best view of the city's skyline. This is sure to be a fun activity for all and makes for a great photo op!

DURATION: 3 HRS



**MAGNOLIA MARKET**

Take a day trip to hometown of HGTV's "Fixer Upper" Chip & Joanna Gaines. Stop by Magnolia Market to peruse the vintage and refurbished treasures just a short drive away in Waco, TX.

DURATION: 7 HRS



**TEXAS TRAIL RIDES**

Give your guests a true Texas Hill Country experience! From horseback riding to fishing or even ATV guided tours, this authentically rustic adventure is a blast!

DURATION: 5 HRS



# AUSTIN TOURS

These fun and informative tours allow your guests to kick back and relax while they get to know the “Best of Austin”. Visit iconic sights, learn about impactful figures, and snap some great shots!

## Best of Austin



**GOLD RUSH VINYL**

Visit “the most advanced vinyl pressing plant” in America! Let your guests dive into the behind-the-scenes pressing process and so much more!

DURATION: 4 HRS



**WOMEN WHO ROCK**

From Janis Joplin to Lady Bird Johnson, this tour features Texas female legends who rock! Learn the city by visiting some of Austin’s female-owned establishments such as, Holy Roller and The Wildflower Center.

DURATION: 2 HRS



**WE LOVE ATX**

A truly unique experience, this tour hits some of Austin’s favorite highlights. Explore a quirky local museum capturing the heart of South Austin and hit the eclectic SoCo for a self-guided shopping spree!

DURATION: 4 HRS



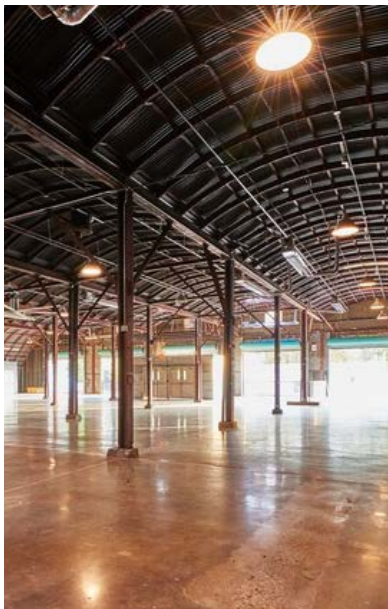
**AUSTIN STREET ART**

The streets of Austin are lined with some of the most amazing art in the country! Weave through the city and admire the offbeat street art all while taking in the cityscape!

DURATION: 3 HRS

# OFFSITE VENUES

500+ Guests



**FAIR MARKET**

Located just a few blocks away from downtown East 5th St., this flexible indoor/outdoor space is the perfect fit for a heavily branded or custom event.

0.6 MILES FROM HOTEL  
15 MIN WALK  
8 MIN BUS TRANSFER



**MOODY THEATER**

This venue doubles as the home of the Austin City Limits program on PBS. Fifth Street DMC knows the venue best from their time consulting on the design of the space.

0.6 MILES FROM HOTEL  
15 MIN WALK  
10 MIN BUS TRANSFER



**AUSTIN FC**

Austin's soccer stadium is the perfect place to kick back and unwind. Branding opportunities are unlimited, fun is served on tap, and VIP opportunities like "Play with the Pros" add to the excitement.

10.4 MILES FROM HOTEL  
25 MIN BUS TRANSFER



**BANGER'S**

Rustic but composed, this beer garden is home to Texas' largest tap wall. The perfect oasis for beer lovers and those looking for a truly Texas experience.

0.3 MILES FROM HOTEL  
5 MIN WALK  
8 MIN BUS TRANSFER

# OFFSITE VENUES

500+ Guests



STAR HILL RANCH

Guests experience nostalgia as they stroll down a main street of restored and relocated Texas historical buildings. This unique space is a crowd pleaser.

20.4 MILES FROM HOTEL  
30-45 MIN BUS TRANSFER



CENTRAL MACHINE WORKS

A wide-open brewery on the east side, the historic building boasts huge bay windows, as well as outdoor & indoor distillery stations for all to enjoy.

2.3 MILES FROM HOTEL 5-  
10 MIN BUS TRANSFER



COTA

A venue with multiple event spaces. This purpose built Formula One track is sure to please those thrill seekers and guests looking for a once in a lifetime experience.

13.6 MILES FROM HOTEL  
30-45 MIN BUS TRANSFER



TROUBLE MAKER STUDIOS

This film production space occupies what used to be the Robert Mueller Municipal Airport. It is home to sound stages, production offices, and the largest green screen in TX.

5.5 MILES FROM HOTEL  
10-15 MIN BUS TRANSFER

# OFFSITE VENUES

## Under 500 Guests



**ARLYN STUDIOS**

Since 1984, Arlyn Studios has been a recording hub for Austin's vibrant music scene. Occupying the historic Austin Opera House building in the heart of the city, Arlyn's unique layout and atmosphere provides the perfect backdrop.

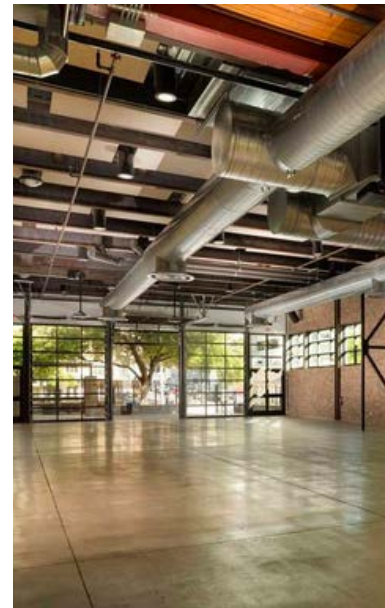
1.4 MILES FROM HOTEL  
5 MIN BUS TRANSFER



**REPUBLIC SQUARE PARK**

This newly renovated green space offers an elevated way to enjoy downtown Austin. With modern amenities and beautiful art, complimented by expansive green space, Republic Square Park sets the scene for an incredible event.

1.1 MILES FROM HOTEL  
5 MIN BUS TRANSFER



**800 CONGRESS**

Venue features include original exposed brick & foundation walls, projector with 200" projection screen, outside facing projection onto the covered patio, state of the art sound system, & VIP room with private entrance.

.8 MILES FROM HOTEL  
5 MIN BUS TRANSFER



**LAGUNA GLORIA**

Laguna Gloria is home to a Mediterranean-style villa built in 1916 by Clara Driscoll, best known for helping to save the Alamo from destruction in 1903. Now known as an indoor and outdoor contemporary art gallery.

5.8 MILES FROM HOTEL  
10-15 MIN BUS TRANSFER

# OFFSITE VENUES

## Under 500 Guests



LUSTRE PEARL

This spacious watering hole is an old converted home with a jukebox, huge backyard with picnic tables, lawn games and a ping pong table. As a staple and leader in the Rainey Street Bar movement, Lustre has become one of the more popular places in the Rainey district.

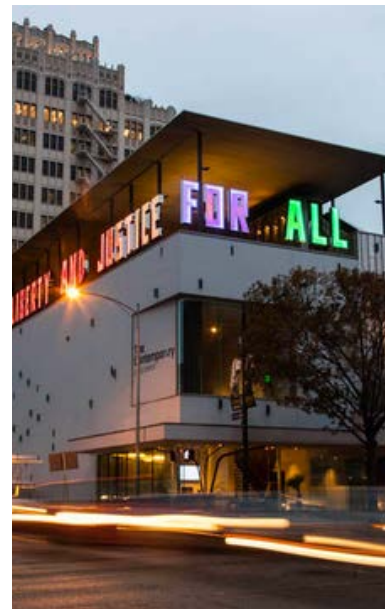
0.3 MILES FROM HOTEL  
5 MIN WALK  
8 MIN BUS TRANSFER



3TEN

If the Moody Theater is too large or price prohibitive for your group, check out their sister property 3Ten. This can be the perfect alternative featuring stately VIP and green rooms. The venue's large sliding glass front doors open up to the facade of the 3Ten patio on Willie Nelson Boulevard.

0.7 MILES FROM HOTEL  
15 MIN WALK  
8 MIN BUS TRANSFER



THE CONTEMPORARY

Whether you are on the roof deck or in the community room, the Jones Center offers a unique, contemporary setting ideal for any event. This space is the perfect canvas. Dynamic and inspiring, the Jones Center is architecturally significant and houses well-known art from artists around the world.

0.8 MILES FROM HOTEL  
15 MIN WALK  
8 MIN BUS TRANSFER



MALVERDE

Perched above 2nd Street, Malverde offers a hip casual atmosphere that captures the excitement and creative energy that permeates downtown Austin. Its contemporary design incorporates natural elements, recycled materials and a variety of plant life, including a living wall.

0.6 MILES FROM HOTEL  
15 MIN WALK  
10 MIN BUS TRANSFER

# GET INSPIRED

Keep Austin... Austin

Visitors often refer to Austin as the city of "weird". Austinites know it as something different. We're weird, innovative, and edgy- but sometimes when things get bigger (hello- fastest growing city in the country) change is inevitable. We are inspired by the roots of what Austin is, was, and is going to be.



## ACTIVATIONS + SUGGESTIONS

*Neon Art Designed by Todd Sanders*

*Maufrais Hat Steaming Station*

*Live Graffiti Art Piece*

*Pedicab Transfers*

*Cowboy Boot Fitting*

*Fusion Food: Think BBQ Tacos*





#### ACTIVATIONS + SUGGESTIONS

*Custom Stage Backdrop*

*Festival Inspired Credentials*

*Gibson Guitar Station*

*Merch Stand Swag*

*Up and Coming Local Favorite Band*

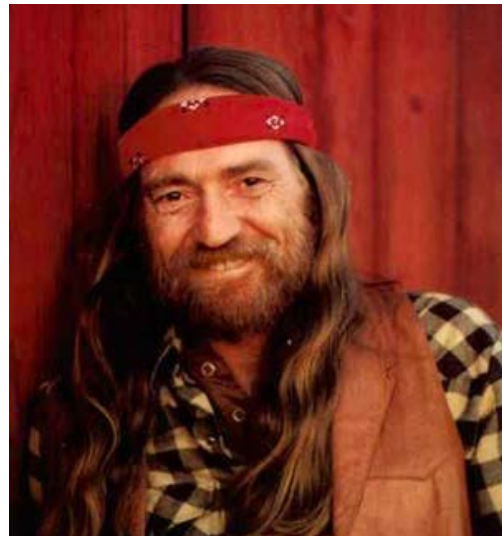
*Vintage-inspired and bright furniture*



# GET INSPIRED

## Live Music Capital

Country, Blues, R&B, Pop- all in one place. Streets from South Congress to Sixth have hosted talents from around the world. We want to bring the stage to your guests, leaving everyone feeling like a VIP, and waking up like a rockstar in their hotel room the next day.





ACTIVATIONS + SUGGESTIONS

- Interactive Art Display*
- Food Truck Food Stations*
- Bright Outdoor Furniture*
- Yard Games*
- Local Musicians*



# GET INSPIRED

## Street Art, Street Food

Austin's buildings and food have two things in common- they are never bland and never boring. We are inspired by the world around us and introduce attendees to what we like to refer to as "low brow meets high brow". Meals prepared in food trucks by award winner James Beard, and murals crafted by world renowned artists, all meet in this one place- this one night, just for you.



# GET INSPIRED

## Hipster Hangout

Who came first? Austin or Brooklyn? Well historically Brooklyn- but only by 5 years and we would argue culturally Austin. Known as a place to disrupt, start trends, and break barriers we celebrate artists from all walks of life. Feel like a local, try something different, maybe get a new tattoo- all in one night at this hipster hangout,



### ACTIVATIONS + SUGGESTIONS

- Rider Inspired Centerpieces*
- Rock & Roll Neon Staging*
- Brandable Record Wall Step & Repeat*
- Faux Paparazzi to Greet Guests on Arrival*
- Austin Local Band to Perform*





# GET INSPIRED

## Road Less Traveled

The Open Road. The Vintage Airstream, The Neon Highway. They all inspire us to hit the road and take an unexpected journey. Welcomed with a bit of fringe, funky beer, and of course a faux Prada facade - we transport guests to the desert. We pull the best from the west and bring the art, neon, kiln, kick-back culture, and good times to you.

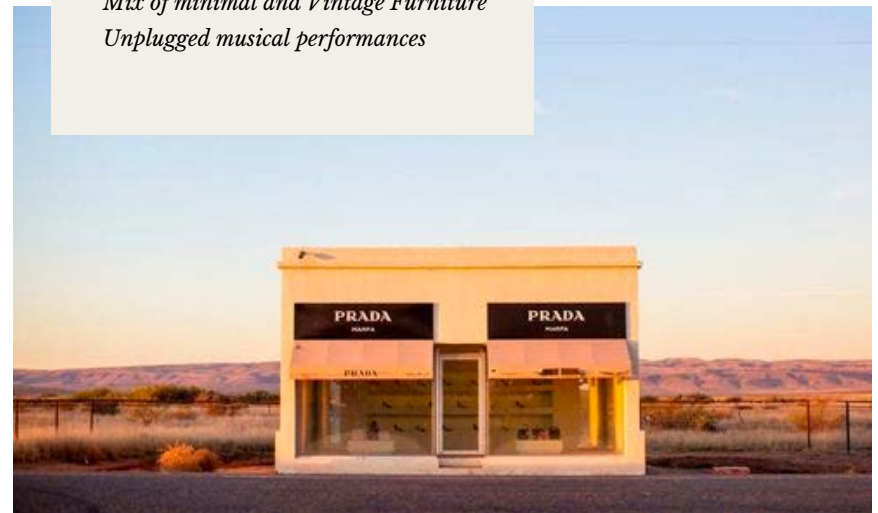
### ACTIVATIONS + SUGGESTIONS

*Faux Prada Facade*

*Airstream Tailor Lounge*

*Mix of minimal and Vintage Furniture*

*Unplugged musical performances*





ACTIVATIONS + SUGGESTIONS

- Champagne Tap*
- Live Longhorn Photo Op*
- Local Musician*
- Petting Zoo*
- Yard Games*

# GET INSPIRED

## Farmhouse modern

Chip and Joanna are local legends and modern icons - we always aim to make them proud. This casual environment mixed with simple details leave this look feeling approachable but stylish. We invite guests in and showcase our version of Southern Hospitality.



# GET INSPIRED

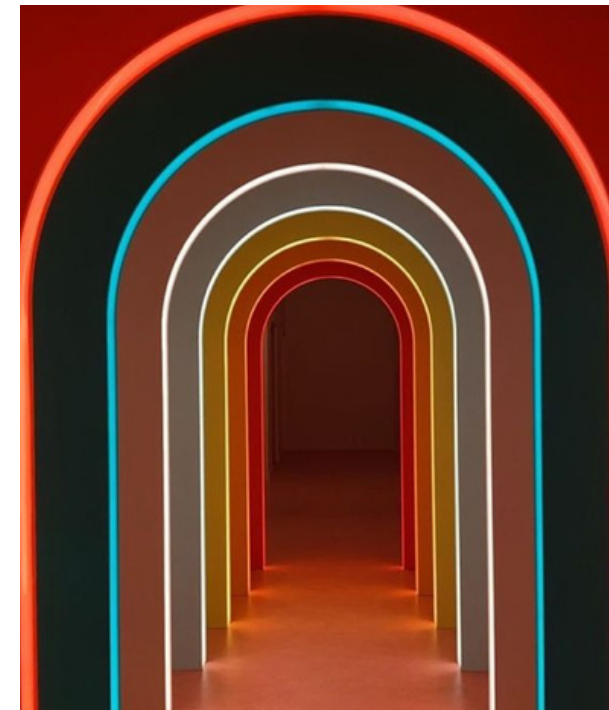
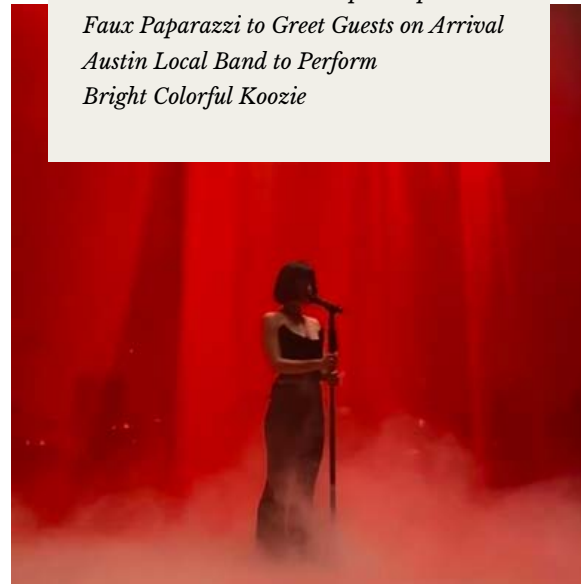
## Artfully Modern

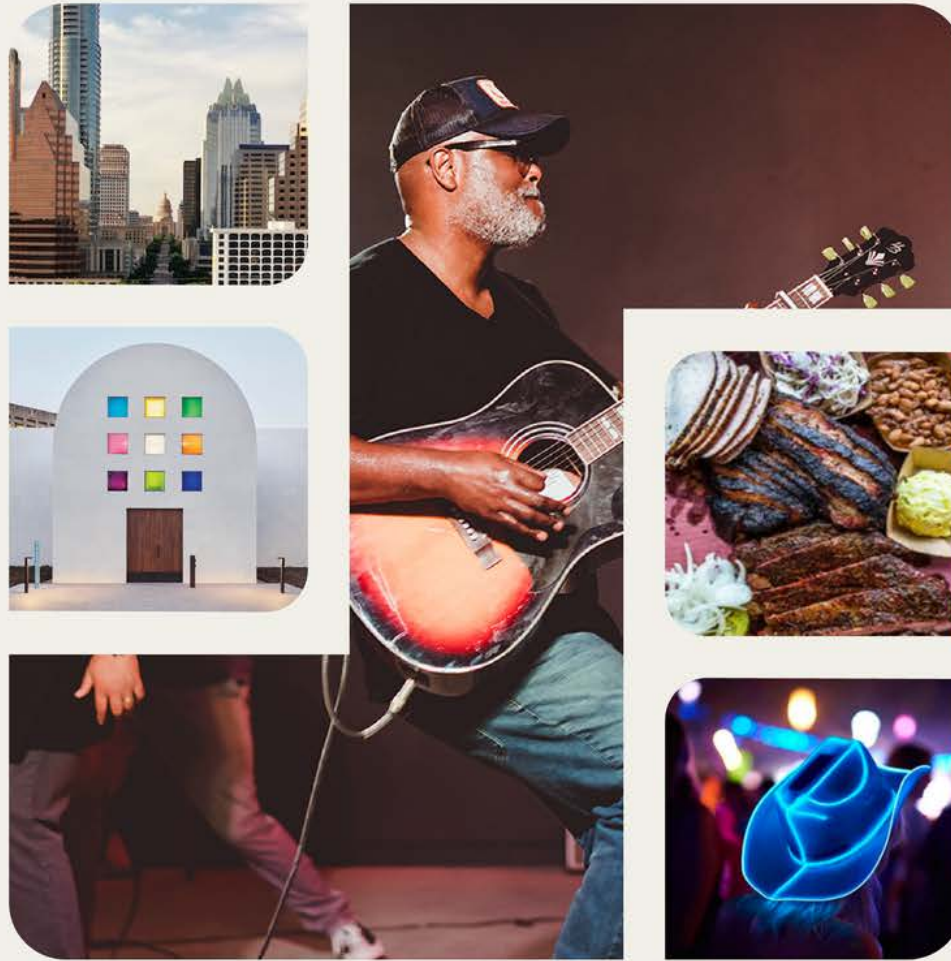
Technology, Art, Crypto, AI. VR- Austin is in the mix of it all. This look brings the sense of urgency that is the now to the forefront and allows guests to try and try on some of the most cutting edge concepts and creative activations. Never knowing what's next, keeping them guessing, and always aiming to surprise.



### ACTIVATIONS + SUGGESTIONS

*Rider Inspired Centerpieces*  
*Rock & Roll Neon Staging*  
*Brandable Record Wall Step & Repeat*  
*Faux Paparazzi to Greet Guests on Arrival*  
*Austin Local Band to Perform*  
*Bright Colorful Koozie*





# LET'S MEET.

Let's make your next event exceptional together.