

# FACEOUT MEDIA

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**FACEOUT STUDIO** designs hundreds of book covers every year. Now for the first time, we're offering publishers and authors marketing collateral using the creative assets from these covers. These simple marketing tools will be designed using the cover elements . . . imagery, concept, typefaces, etc. allowing for an integrated and well executed reveal.

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## MEDIA PACKAGE DETAILS

10 social media posts

5 Faceout 3d templates

1 animated cover

## WHAT YOU NEED TO PROVIDE TO FACEOUT STUDIO

- up to 10 selections from the social post options (page 2)
  - copy for the social media posts
  - Author photo
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**FOR QUESTIONS OR ORDERS: [INFO@FACEOUTSTUDIO.COM](mailto:INFO@FACEOUTSTUDIO.COM)**

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# SOCIAL POST OPTIONS

## INSTAGRAM

- POST:  
1080 X 1080 PX
- CAROUSEL:  
(3-10 PANELS) 1080 X 1080 PX
- STORY IMAGE:  
1080 X 1920 PX

## FACEBOOK

- POST:  
1200 X 1200 PX
- AD:  
1200 X 628 PX
- CAROUSEL:  
(3-10 PANELS) 1080 X 1080 PX
- STORY IMAGE:  
1080 X 1920 PX

## LINKEDIN

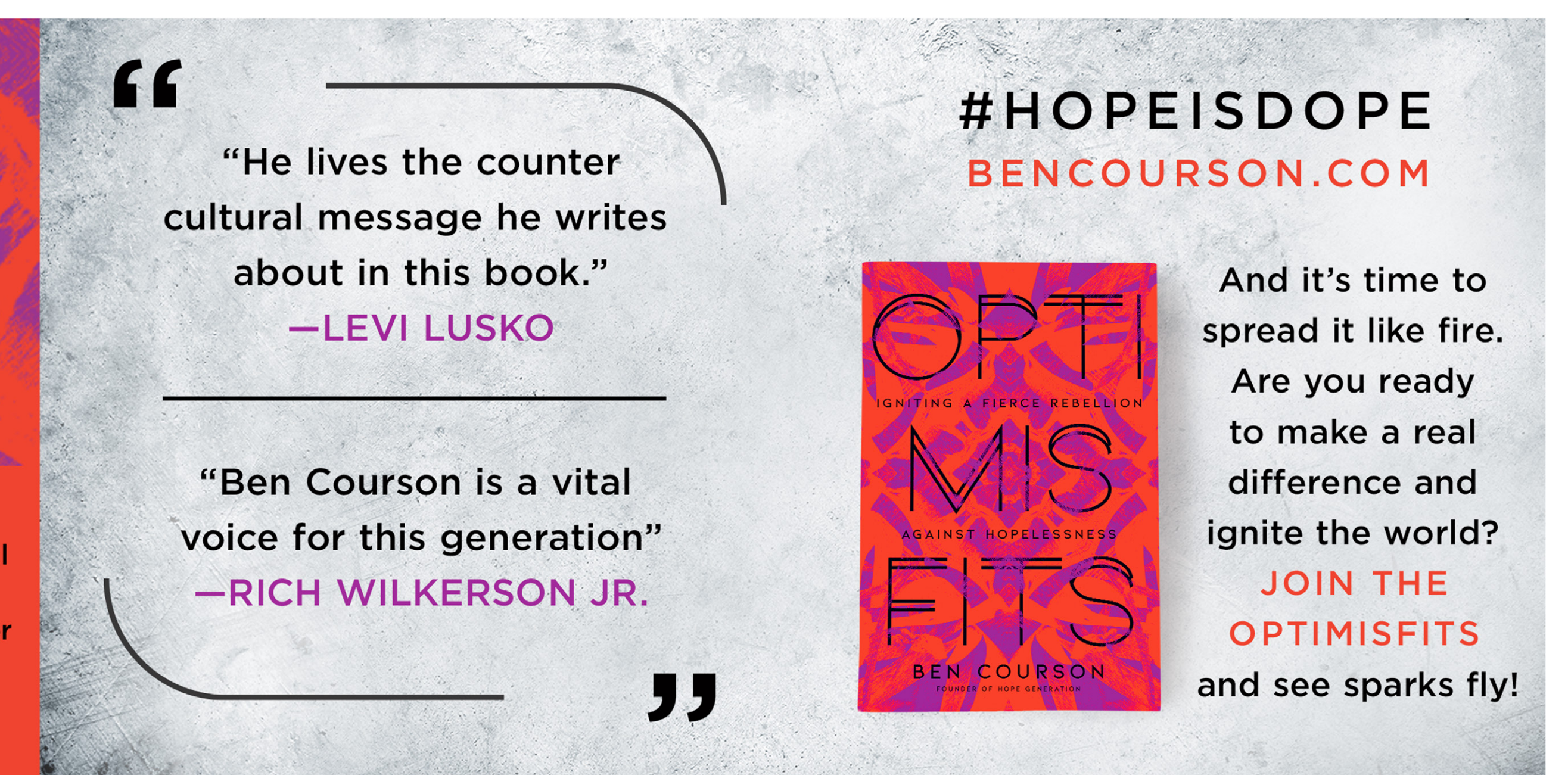
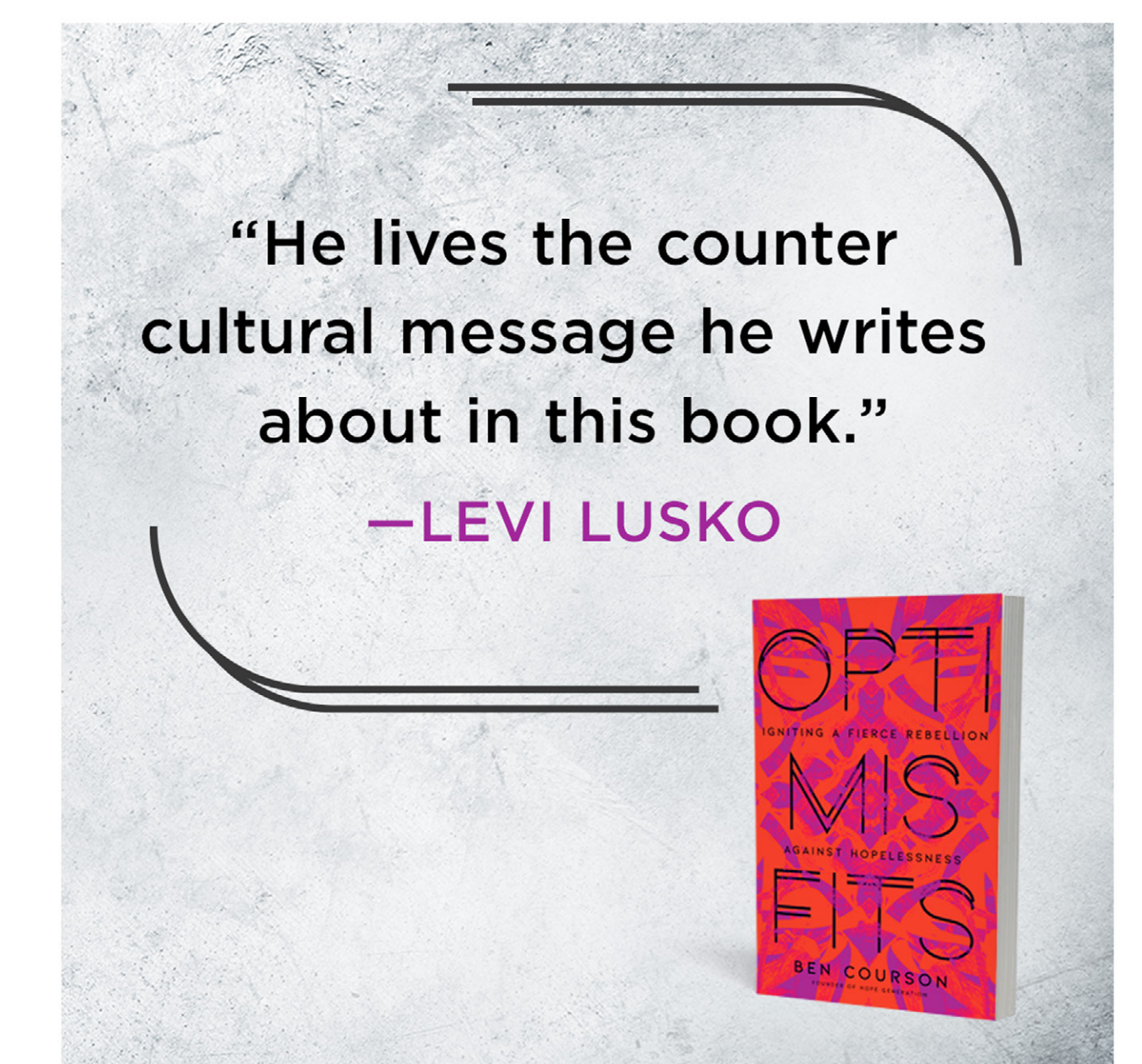
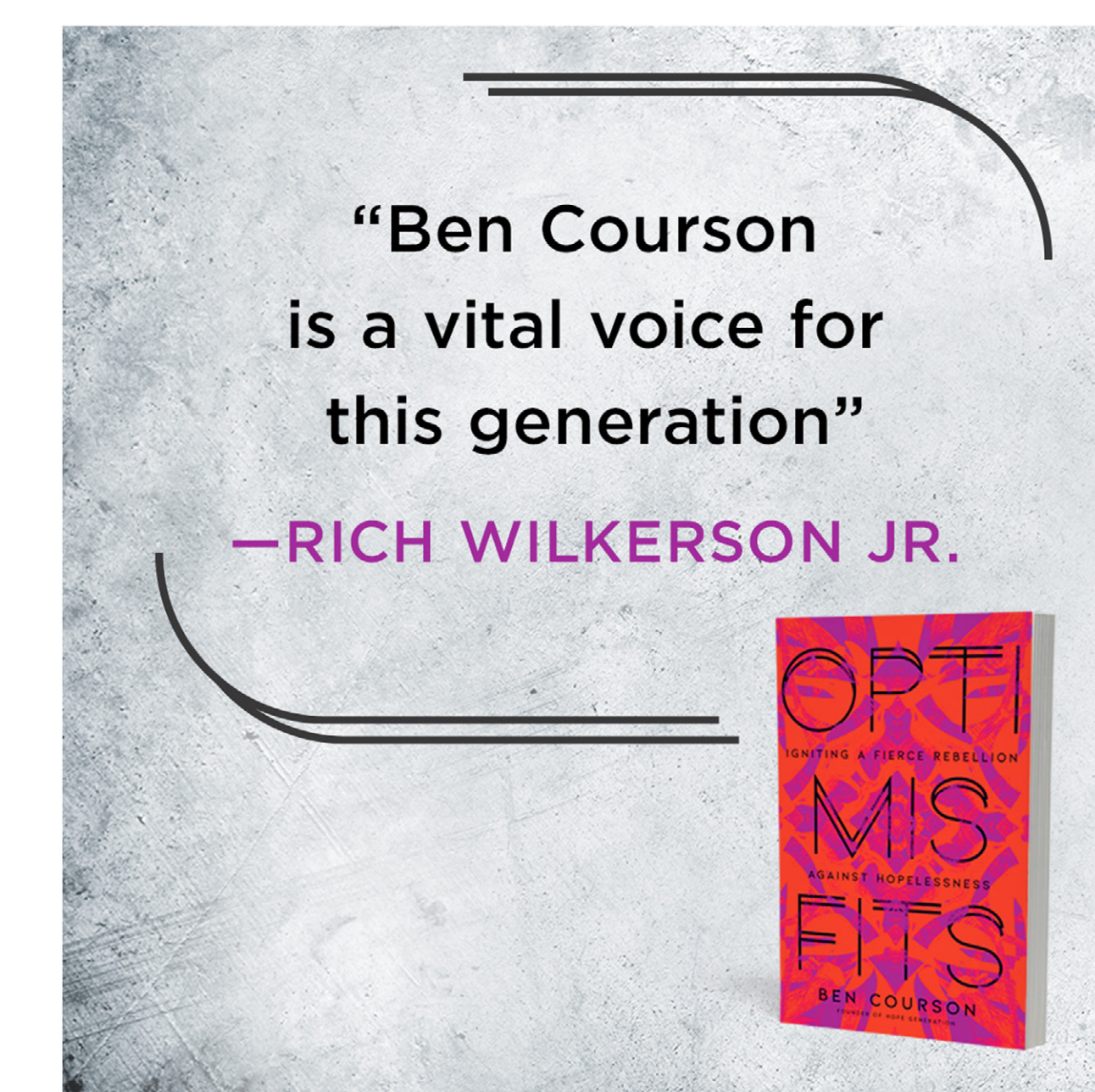
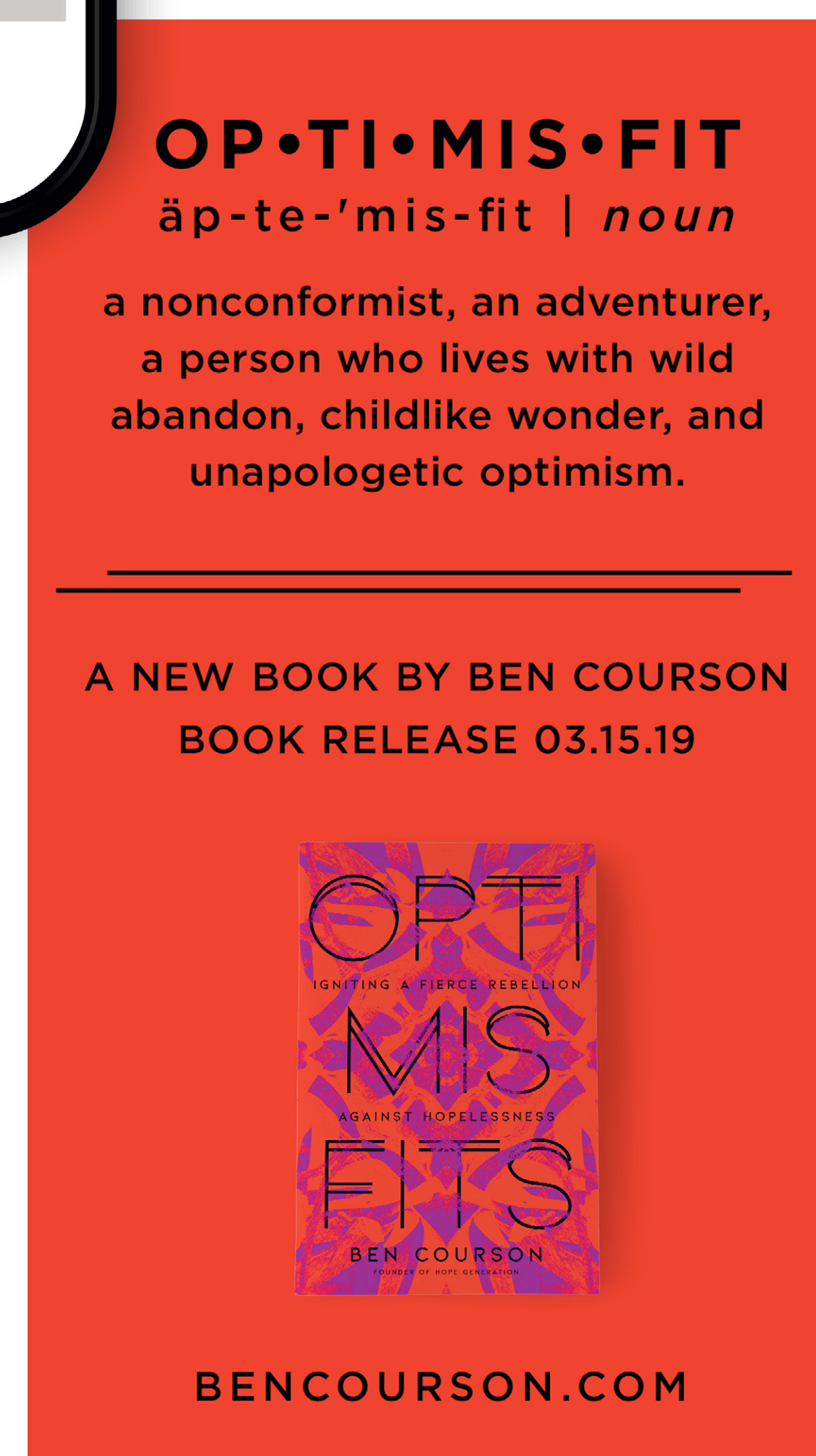
- POST:  
1200 X 628 PX
- CAROUSEL:  
(3-10 PANELS) 1080 X 1080 PX

## PINTEREST

- PINS:  
1000 X 1500 PX OR 1000 X 1000 PX



CAROUSEL, (5 PANEL OPTION EXAMPLE): 1080 X 1080 PX

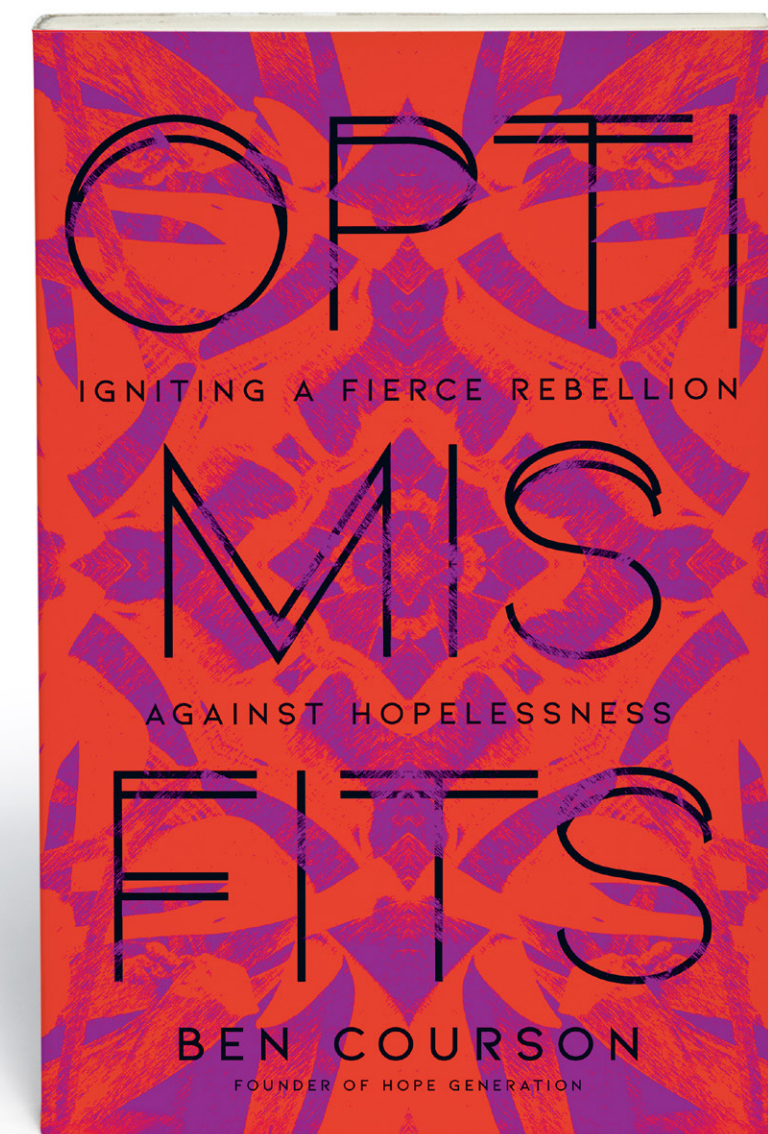


## FROM LEFT TO RIGHT

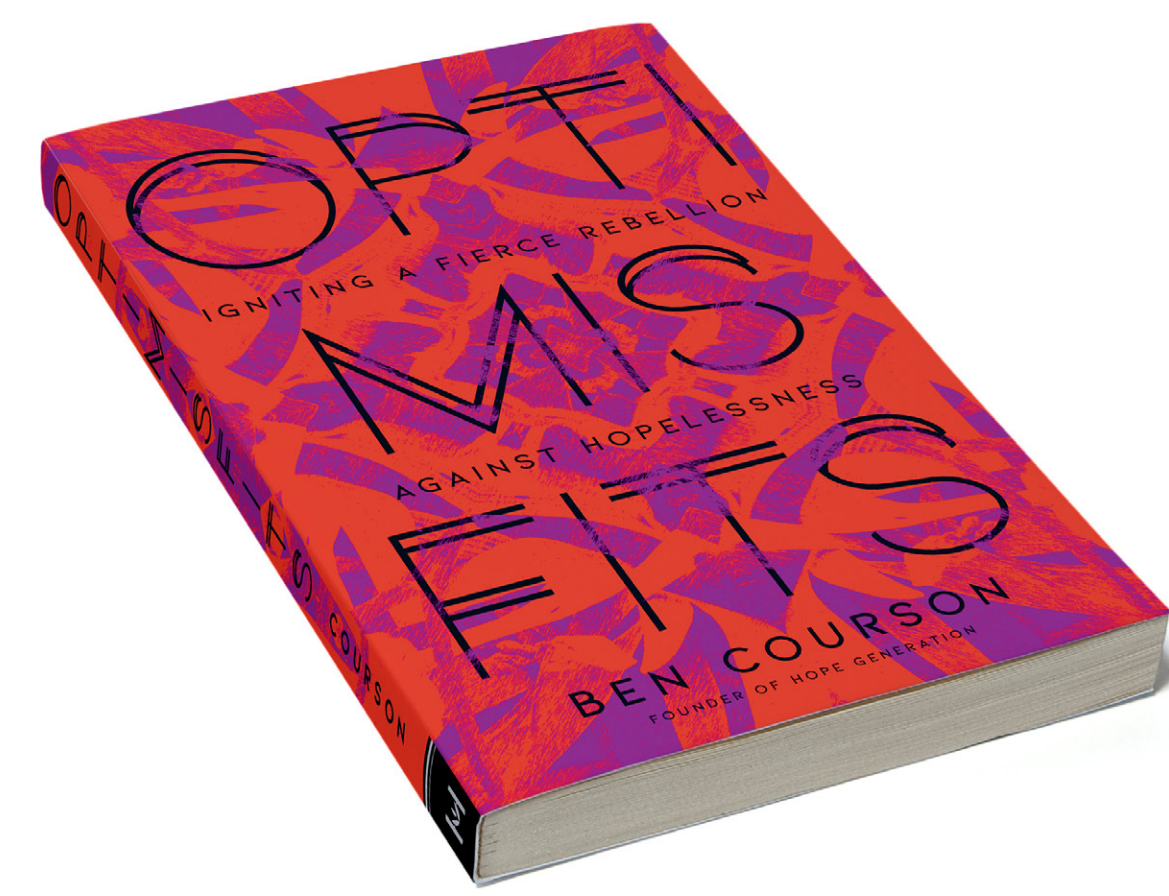
- FACEBOOK AD: 1200 X 628 PX
- PINTEREST PIN: 1000 X 1500 PX
- STORY IMAGE: 1080 X 1920 PX
- INSTAGRAM POST: 1080 X 1080 PX
- INSTAGRAM POST: 1080 X 1080 PX

# 3D TEMPLATES

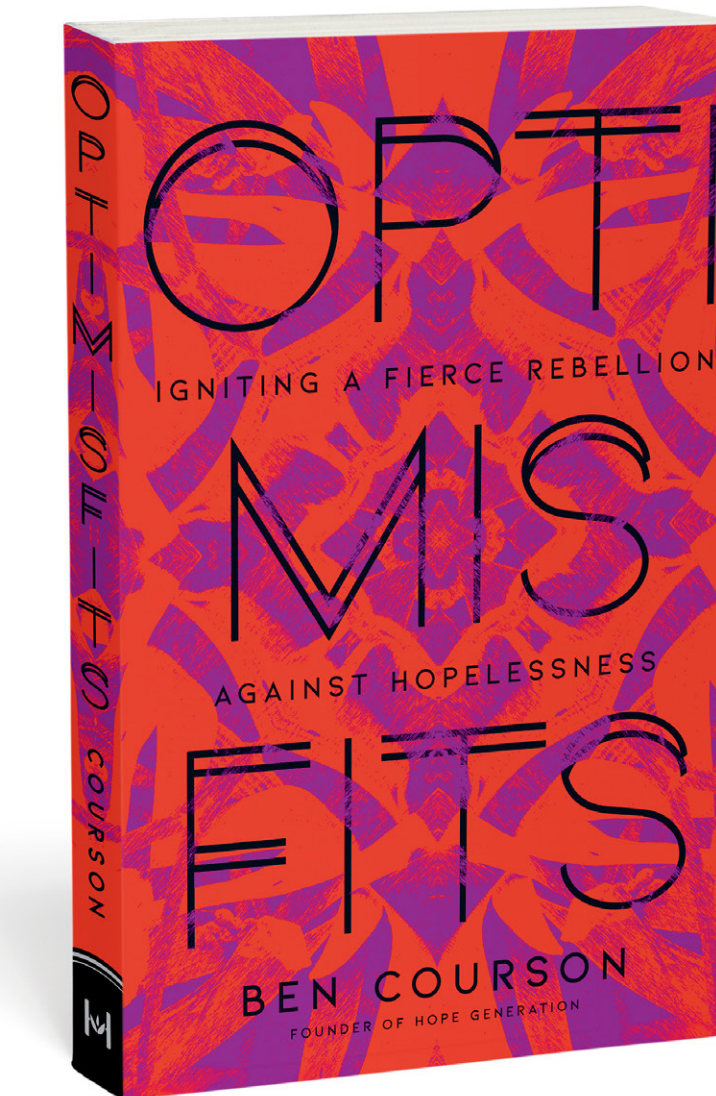
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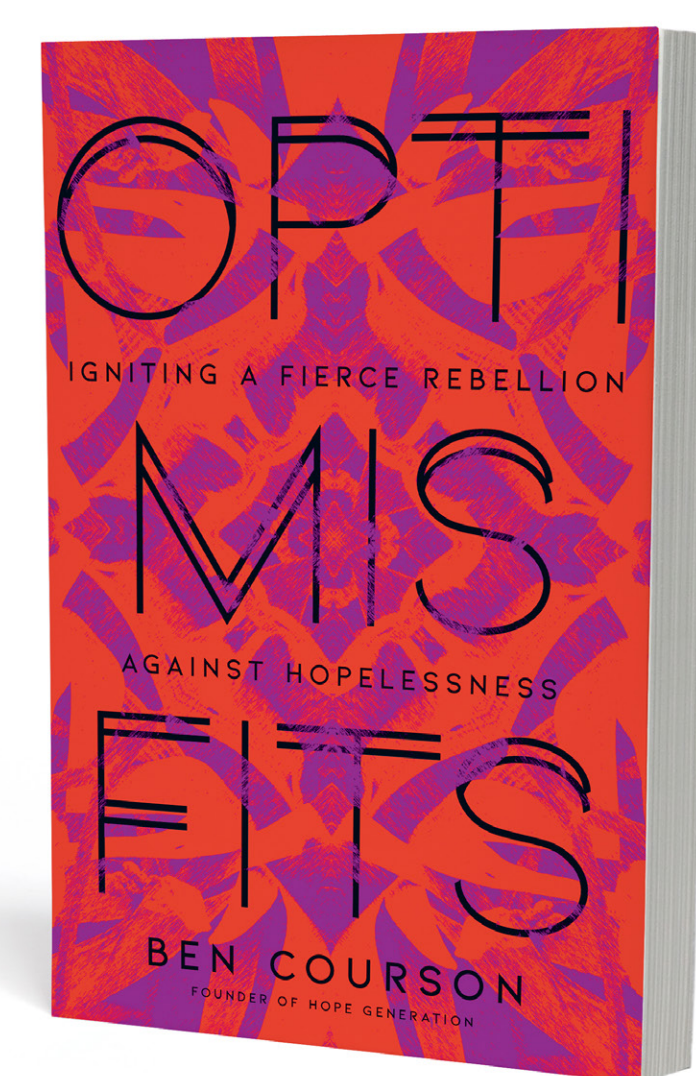
**PAPERBACK 1**



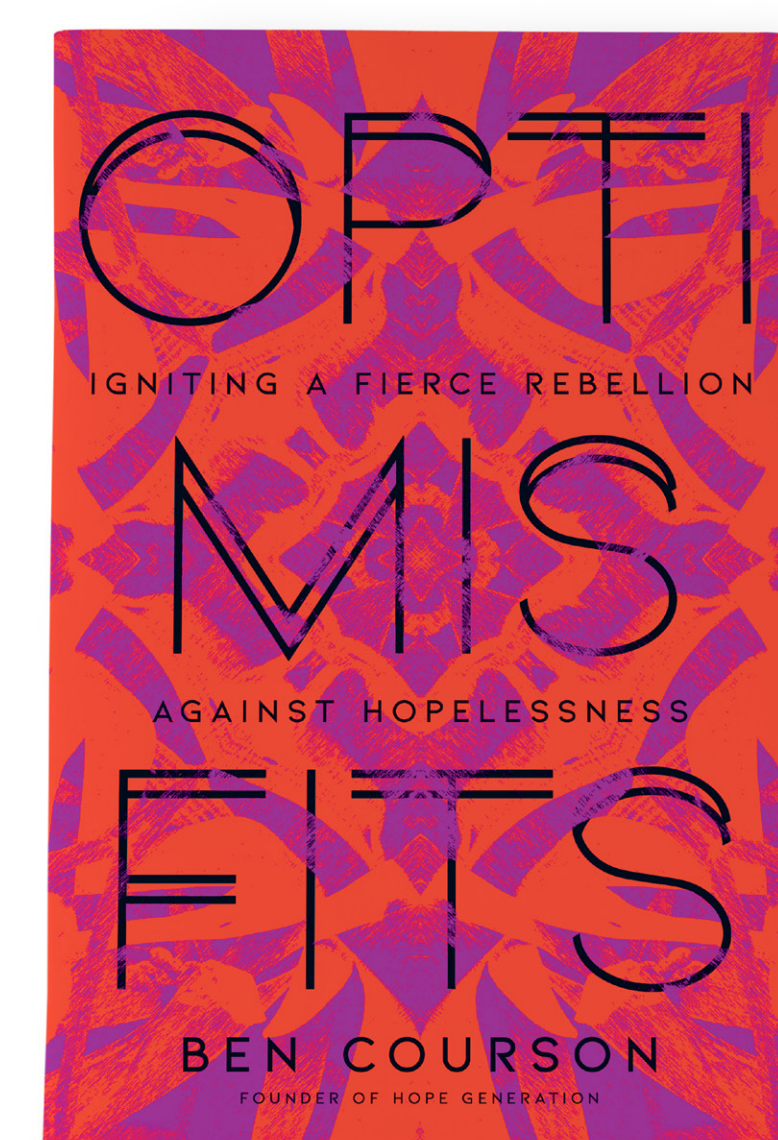
**PAPERBACK 2**



**PAPERBACK 3**



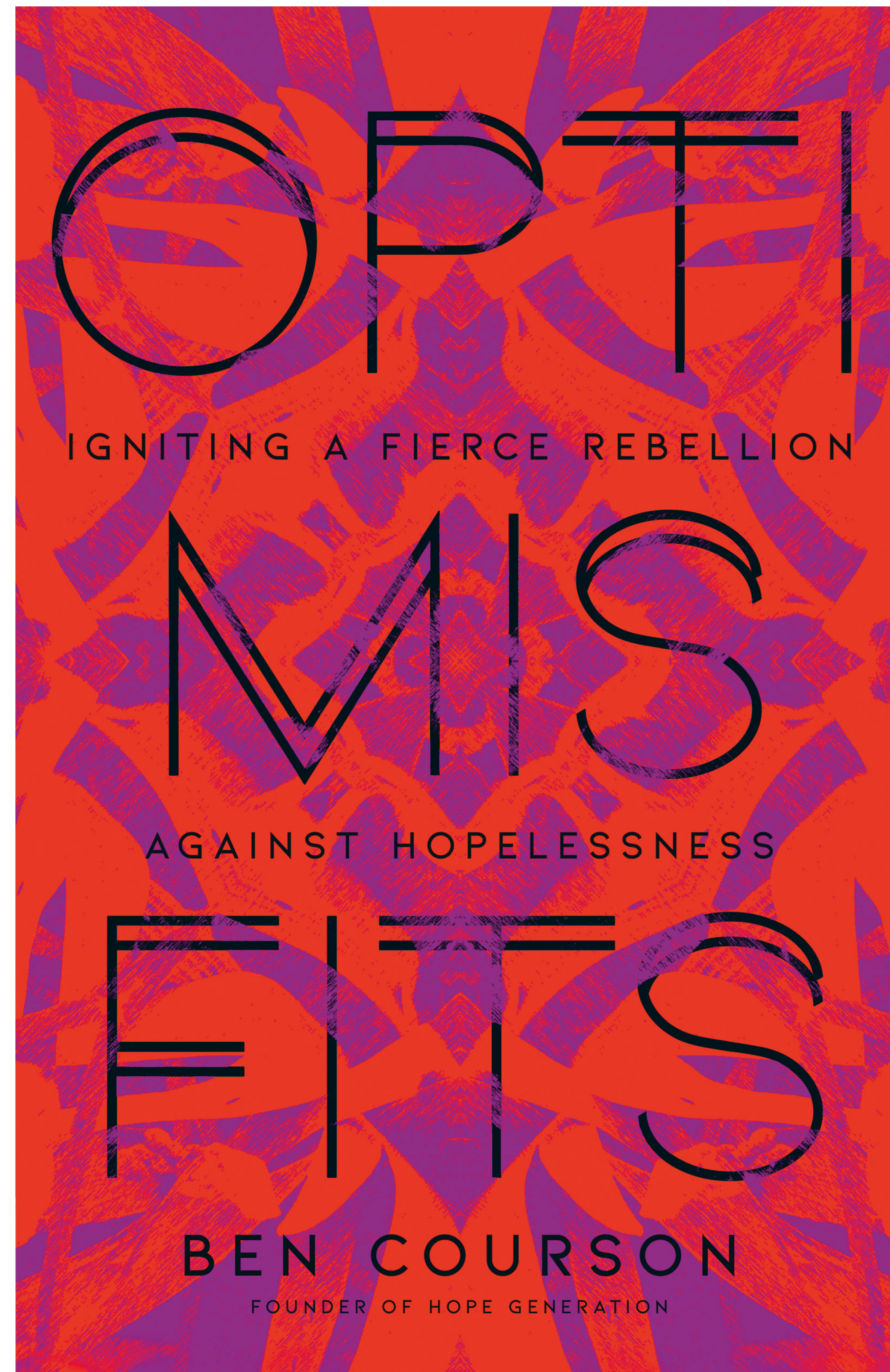
**PAPERBACK 4**



**PAPERBACK 5**

# ANIMATED COVER

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Click on the link below for a preview  
of the animated cover in action

**OPTIMISFITS | ANIMATED COVER**