

VERISCOPE ESG INTELLIGENCE

## THE FOOD INDUSTRY'S MUST-HAVE ESG INSIGHT AND BUSINESS INTELLIGENCE FROM THE TEAM AT VERIS STRATEGIES.

Expert insights to help you navigate and make sense of the big conversations on People, Planet and Performance. An always-on Futures Engine for your business, supercharge your business strategy with our unique Veris insight lens.

We identify critical themes across multiple channels, interpreting and distilling hundreds of insight points, to give you clarity and confidence. Everything is distilled through our Veris insight lens to guide ambition and action, clearly indicating whether you need to **Act Now**, **Watch Closely**, use to **Inform Strategy** or be mindful of **Future Signals**.

Our forward-looking insight is designed to equip you and your team with the insights and strategic thinking required to navigate the compelling issues of today for the future, instigate debate, challenge thinking and generate opportunities to uncover new areas for growth.

### Our Veris insight lens includes:



#### ACT NOW

Action stations. Be ready to lead.



#### WATCH CLOSELY

You may need to formulate a plan within 6 months.



#### INFORM STRATEGY

Build into plans for 12-24 months.



#### FUTURE SIGNALS

Issues to be aware of just over the horizon.

### 2024 PUBLICATION DATES

MONDAY  
**15TH**  
JANUARY

MONDAY  
**18TH**  
MARCH

MONDAY  
**13TH**  
MAY

MONDAY  
**15TH**  
JULY

MONDAY  
**16TH**  
SEPTEMBER

MONDAY  
**18TH**  
NOVEMBER



Email the Insights Team to set up a Veriscope subscription

[hello@veris-strategies.co.uk](mailto:hello@veris-strategies.co.uk)

## Subscription options

### REPORT ONLY

#### DIGITAL

### BI-MONTHLY INSIGHT REPORT

Summary of the latest news and noise - and what it means for your business.

Spotlights on key topics and events – the essential edits you need to be aware of.

Climate checkpoints for meat, dairy and plant-based foods.

**Annual subscription to Veriscope** Bi-monthly insights publication (x6 per year) with the latest noise, disruption, and key updates from across the food system.

**£6,000**  
(+ VAT) per annum

### REPORTS + LIVE PRESENTATIONS

#### IN PERSON & VIRTUAL

### VERISCOPE INSIGHT SESSIONS

Matched per edition to deep dive the big issues, challenge thinking and stimulate strategic discussions.

**2 x 90 min in-person presentations with Veris & Future Food Movement Founder Kate Cawley**

- Deep dive 90 min session with facilitated discussion and topic deep dives
- Understand what Veriscope's insights mean for your organisation
- Make the most of discussion to ensure insight is used to take action on the issues that matter

**4 x 60 min online presentations with Q&A discussion opportunity**

- Suitable for up to 30 people.

**Annual subscription to Veriscope** Bi-monthly insights publication (x6 per year).

**Plus live bi-monthly insight sessions per edition** to help business leaders maximise and navigate the opportunities for competitive advantage.

**£15,000**  
(+VAT) per annum  
+ travelling expenses.



### FUTURE FOOD MOVEMENT

Please note, **Future Food Movement** members (Silver, Gold and Platinum) receive complimentary access to the bi-monthly digital report alongside additional membership benefits to embed climate literacy.