Emily Wagner

Visual Designer & People Manager



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emilyswagner.com (password: emily13)

I am a multi-disciplinary designer with record of helping brands drive performance through authentic customer experiences. As an inclusive, change leader and compassionate people manager, I have built effective teams by empowering others to drive successful outcomes.

TECHNICAL SKILLS



EDUCATION

2015 - 2019

Clemson University

Graphic Communications, B.S.

Minor: Business Administration

EXPERIENCE

January 2021 - January 2023

Wunderkind (formerly BounceX)

Manager of Design, CX

- Oversaw quality of daily design output for clients' creatives.
- Executed performance-driven design, design innovation, and the premium delivery of client assets.
- Managed a pod of 5 designers and met regularly to nurture the team's professional growth.

Visual Designer, CX

- Constructed visually striking, performance-driven onsite and email experiences for household brands and retail clients, including Coach, The Children's Place, and DSW.
- Acted as an internal educator for other designers, departments, and clients.

July 2019 - January 2021

Inspiration Ministries

Digital Designer II

- Strategized with stakeholders for website redesign and brand direction using UI/UX best practices.
- Created front-end design mockups for video streaming platform & website.
- Managed website content via Wordpress.
- Designed graphics for social media, digital advertisements, blogs, articles, and email marketing.