

Five Things Every Woman Hates About Her Bra

It's an especially tough time to be a woman. With everything going on in the news, sometimes it feels like we're getting stabbed in the heart, but chances are it's our underwire. The only thing we actually like about our bras is the religious experience we have when we finally get to take them off. We love it so much that we've figured out ways to do it without removing any other articles of clothing AND while holding a glass of wine. What we hate about our bras is another story and it's about the length of all the Game of Thrones books combined. Fortunately for you, we decided to summarize the top five reasons we hate our bras in a short and timely fashion (seriously George, get with it).

1. They're uncomfortable

Plain and simple, wearing a bra feels like being in a medieval torture device. Whether it's old faithful who has been with us since college or one of those lacey numbers with enough rhinestones to supply a Miss Teen USA pageant, wearing a bra guarantees a day of contorting, adjusting, and itching that is not conducive to brunch, dates, or online shopping at work (don't tell anyone).

2. They're expensive

The average bra costs around \$48, or 4.3 months of Netflix. That's enough time to watch all the seasons of Stranger Things, Orange is the New Black, House of Cards AND rewatch your favorite episodes of Law and Order SVU (what? It's cold outside!) That's just ONE BRA! The average woman owns 16 bras at one time, resulting in a total cost of \$768. Being the overachievers we are, it's safe to assume this is lowballing it. Those sexy bedazzled ones we mentioned earlier? Those can cost you up to \$200 and typically end up on the floor of a dark room in five minutes.

3. They don't do their jobs

Ah, the infamous strapless bra, a wardrobe staple not just reserved for the warmer months. That new strapless outfit is cute, but that 1-on-1 game of "pick up" we've been playing all night? Not so much. Why are we holding up something that was literally created to hold itself up? We may as well go to that dinner party while cupping our boobs in our hands. Hopefully, we'll be seated next to someone who's kind enough to feed us.

4. They're high maintenance

Bras are so delicate it's hard to tell whether we're washing an article of clothing or a newborn baby.

5. They're awkward to buy

No matter how old we are, every bra shopping experience makes us feel like we started puberty yesterday. It's practically inevitable that a saleswoman will convince us that we need to be refitted. As if this whole 'having boobs thing' wasn't difficult enough, our girls will change in size and shape over the course of our lives. Not to mention, we technically have two bra sizes. Anyway, Svetlana (is it just us or are all bra saleswomen named Svetlana?) will then poke and prod us for about 10 minutes in a dressing room with lighting that is less than flattering. The whole experience is so reminiscent of teenage years that you'll be tempted to buy some Oxy Acne Face Wash afterward. Once you find that perfect bra be sure to buy two in every color since it will probably be discontinued next year. Then you get to repeat this process all over again! Is this the circle of life Elton John was talking about?

At [client's name/link] they know this is only the tip of the iceberg. Which is why they've created an entire line of bras with our comfort in mind. Do yourself (and your girls) a favor, and check out [client's name/link] collection of comfortable and supportive bras. It's time to finally bid farewell to old faithful and Svetlana.