Baltimore Office of Promotion & The Arts

Annual Report

2022

When

BOPA

Annual Report

When
WHEN CREATIVES THRIVE, WE ALL RISE.
This is Baltimore.
Where the power of art is the power of people.
We’re a city of dreamers, creators, and believers,
With a collective imagination for the future,
And creative ambition that knows no bounds.
We’re brave here.
We’re bold here.
We think gritty is pretty.
And creative expression is for everyone.
We are classical connoisseurs,
Visionary voguers,
Gallery gurus,
Reel-to-reel rogues,
Saltbox saviors,
And sons of spray.
Our love for creators goes way back.
And we believe their work is the way forward.
We want artists to thrive here—not just survive here—
Because creativity is the heartbeat that connects us,
And together, we Create Baltimore.
WE ARE BOPA
Baltimore Office of Promotion & The Arts (BOPA) is a 501 (c)(3) nonprofit organization that supports arts and culture for the benefit of all people in Baltimore. We connect creatives to the resources they need to thrive, promote the city as a destination for creativity and culture nationwide, and produce cultural events in partnership with the City of Baltimore and the State of Maryland.
<table>
<thead>
<tr>
<th>Program</th>
<th>Total Amount Awarded</th>
<th># of Artists Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free Fall</td>
<td>$40,000.00</td>
<td>50</td>
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<tr>
<td>Arts in Action</td>
<td>$47,000.00</td>
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<tr>
<td>Creative Baltimore Fund</td>
<td>$253,000.00</td>
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<td>Artist Travel Prize</td>
<td>$12,000.00</td>
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<tr>
<td>Janet &amp; Walter Sondheim Art Prize 2022</td>
<td>$40,000.00</td>
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<td>Baltimore City Artist Recovery Grant</td>
<td>$385,000.00</td>
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<td>Scholastic Art &amp; Writing Awards</td>
<td>1300</td>
<td>13</td>
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<tr>
<td>Baltimore Young Artists</td>
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<td></td>
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</tbody>
</table>

Total Amount Awarded: $800,000.00

# of Artists Served: 4,462
**TOP OF THE WORLD**

- Guests Total: **11,785 GUESTS**
- Ernest Shaw Opening: **212 GUESTS**
- Lauren Lyde opening: **194 GUESTS**
- Kei Ito opening: **31 GUESTS**
- Events (2): **76 GUESTS**

**CLOISTERS CASTLE**

- Open House (13): **912 GUESTS**
- Private appointments (234): **702 GUESTS**
- Private historic tours (2): **79 GUESTS**
- Photo Shoots (14): **41 GUESTS**
- Rental events (63): **4,875 GUESTS**

**BROMO SELTZER ART TOWER**

- Tenant occupancy: **80%**
- Private Clock Tours: **427 GUESTS**
- Photo Shoots (67): **276 GUESTS**
- Artwalk 6/23/22: **391 GUESTS**
- Emerge Opening 2/10/22: **79 GUESTS**
- Emerge Opening 6/9/22: **88 GUESTS**
- Emerge Opening 10/6/22: **81 GUESTS**
- OSD: 509 guests

**SCHOOL 33**

- Tenant occupancy: **84%**
- Event Rentals (2): **74 GUESTS**
- Sondheim Exhibition Opening: **50 GUESTS**
EXHIBITIONS

Aliana Grace Bailey
Raquel Thompson
Derrick ‘DJ’ Smith
Ernest Shaw Jr.

Bria Sterling-Wilson
Christopher Batten
Zach Wade & Mitchell Noah
Lauren R. Lyde

Ayanna Greene
Will Watson
Jill Orlov
Kei Ito
WEEKLY AVERAGE

4500 People
31 Farms
34 Food Vendors
53 Artisans

THE BALTIMORE FARMERS’ MARKET & THE B-SIDE

The B-Side Summer series, which is an extension of the Baltimore Farmers’ Market, runs every first Sunday of each month through October, from 11AM-3:30PM.

- Pride Fest – Celebrating the LGBTQ+ community
- Summer of Soul – a musical celebration of “soul”
- Music MashUp – highlighting a variety of genres
- School House Rock – Back to School

Each B-side saw an average of approx. 800 people added to the Market’s footprint.
DEVELOPMENT

# OF FUNDERS 14

$1,225,366.75
TOTAL RAISED

# OF PARTNERS 5

ORGANIZATIONAL PARTNERSHIPS

$2,891,973
TOTAL RAISED

# OF DONORS 30

$8,058
TOTAL RAISED

# OF PARTNERS 11

CORPORATE SPONSORSHIPS

$92,034
TOTAL RAISED