



LAST CALL

A pilot to address sexualized violence in Vancouver's hospitality sector.



#NotMe

PROJECT AT A GLANCE.

Vancouver City Council passed a motion in 2019 asking staff to explore options to address the increase in sexual violence in the hospitality and service industry. After a COVID-hiatus, the City identified three core actions to take with one being the granting of funds to GNO with support from the City to develop a Sexual Violence Prevention Awards Program.

This program will work with 8-10 businesses in the service and hospitality industry to be part of a one year pilot program that will provide sexual violence prevention training, policy, workshops, reporting infrastructure and data collection to support businesses in creating systems that mitigate and prevent employees and the public from sexual violence.

Project Timeline.



THE BENEFITS.

As participants of this pilot program you will receive:

- FREE Sexual Assault and Violence Prevention Training
- Specific Gender Violence Prevention Policy Workshops
- Ongoing support for implementing systems and culture change to mitigate sexual harassment and violence in the workplace
- A one year free subscription to #NotMe a misconduct reporting tool
- Data analysis, measurement and evaluation of your progress throughout the program with targeted ways to improve performance
- Recognition through an awards program and positive press - This is the first of its kind project supported by municipal government!

THE COMMITMENT.

Participating Last Call establishments will be expected to:

- commit to 1 year of participation
- send appropriate staff to attend training in the #NotMe platform
- send staff to a 3 hour sexual violence prevention training and maintain training levels throughout the pilot
- attend monthly check-ins
- submit current related policy for review -or-
- implement baseline policy provided
- display educational materials in staff and patron areas
- use the #NotMe platform for all workplace bullying and harassment reports and investigations for the pilot period

THE AWARD.

To be integrated into a current City of Vancouver Awards Program TBD!

The most successful participant will receive the award while the other participants will be recognized and provided with positive press by the City of Vancouver, partners at the award ceremony and a photo opportunity with key players.

THIS ISSUE MATTERS

TO WORKERS.

A recent report from Western University and the Canadian Labour Congress found that 44% of participants experienced at least one behaviour or practice of sexual harassment and violence in the last 2 years while at work.

TO PATRONS.

The rate of police-reported sexual assault in Canada has reached its highest level since 1996. In fact, Canada's Violent Crime Severity Index recently rose 5% in 2021. This was driven by an 18% increase in the rate of level 1 sexual assault, which is most commonly experienced in bars, restaurants and public spaces such as sidewalks and transit [Stats Can].

THIS ISSUE MATTERS

TO GOOD NIGHT OUT

GNO's 2022 Granville safety survey found:

- 89% of participants reported
- feeling unsafe in the GED.
- mandatory sexual
- violence training (71%) and
- discreet tools to get help(70%) would help increase safety

TO THE CITY

This project is in alignment with key priorities outlined in both the Healthy City Strategy and the Women's Equity Strategy.

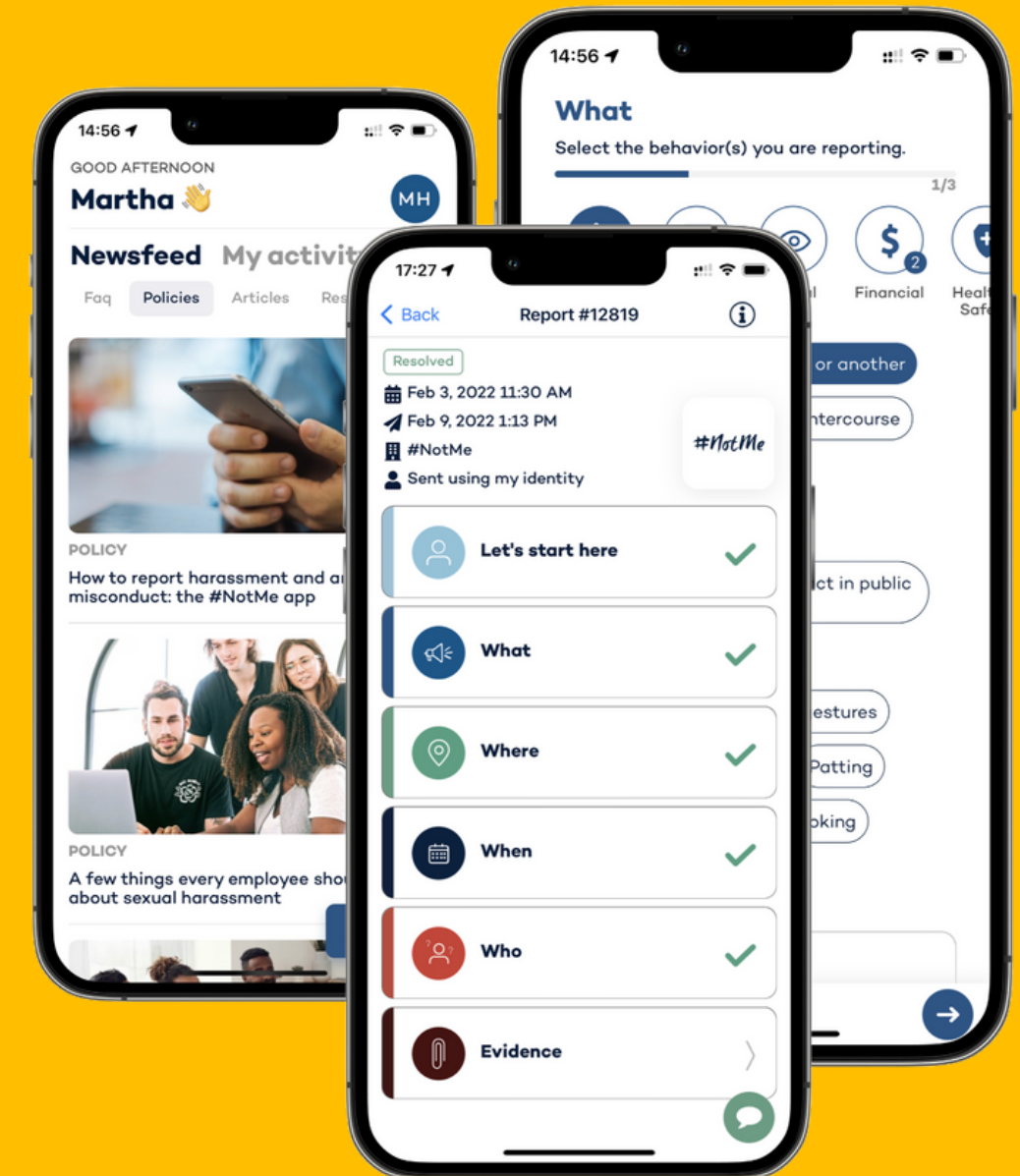
With a focus on Granville establishments, it reflects recent work to revitalize the Granville Entertainment District to be a safe and welcoming destination for all.

All pilot participants will receive a free one year subscription to #NotMe.

#NotMe is a platform that bridges the gap between employees and Human Resources by empowering employees to report incidents earlier, and encouraging employers to act decisively and swiftly. It can also be used to support patron safety.

#NotMe:

- allows employees to report an incidence of misconduct in under 3 minutes
- offers simple questions that make it easy to record all of the relevant facts
- uses a secure and fully encrypted database



[Learn more about #NotMe](#)

#NOTME

GOOD NIGHT OUT

Good Night Out (GNO) is a BC-based non-profit society committed to building community capacity to prevent and respond to sexual harassment and sexual assault. GNO has a unique lens on education, outreach and advocacy for the hospitality, music, arts, and nightlife sectors.

GNO offers evaluated training on sexual violence prevention for restaurants, bars, pubs, festivals, art spaces and more. Their primary activities are focused on supporting the nightlife and hospitality sectors to build and improve their own prevention and response skills with tools to help keep patrons and workers safe. DowntownVan recently awarded GNO their "Emerging Leader" award in recognition of the work of the Granville Street Team



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APPLY.

lastcallproject.ca/apply

Applicants will be notified March 5th, 2023.