



**2024 SPONSOR PROSPECTUS
EINDHOVEN, NETHERLANDS**



An educational program of **NUMFOCUS**
OPEN CODE = BETTER SCIENCE

SPONSORSHIP PROSPECTUS

Thank you for your interest in sponsoring PyData Eindhoven 2024. Support like yours makes these events possible.

In this document you will find sponsorship opportunities for both PyData Eindhoven and PyData Amsterdam 2024.

For any information or doubt feel free to contact:

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PYDATA IN THE NETHERLANDS

PyData Eindhoven 2024



July 11, 2024
Philips Stadion

PyData Eindhoven 2024 will be held in Philips Stadion on July 11, 2024, co-hosted with JuliaCon 2024. Being in the PSV stadium, we are offering the highlighted track: PySports/Sports Analytics. This is a unique opportunity to engage with both Python and Julia communities at the same event -- we hope to see you there!

PyData Amsterdam 2024

September 19 - 20, 2024
de Kromhouthal

Join us on September 19 - 20 in the historic Kromhouthal for another PyData Event! In 2023, over 800 people joined us over 3 days of conference, participating in our 8 workshops, attending our 5 amazing keynotes, listening to over 80 experienced speakers and visiting our 16 sponsors.

We hope to see you and your company join us for 2024!



Multi-Events Sponsorship:

If you are interested in sponsoring both events, Please email samina@numfocus.org or jim@numfocus.org for bundling options.

PYDATA EINDHOVEN SPONSORSHIP OPTIONS

	DIAMOND	PLATINUM	GOLD	SILVER
	€10,000.00	€7,500.00	€5,000.00	€3,250.00
	(Limit 1)			
Branding on Social Event	✓			
Sponsored Talk	✓	✓		
Marketing Logo on Stadium Scoreboard and Side screens	✓	✓		
Access to Attendee list	✓	✓		
Premium Logo Placement	✓	✓		
Expo Booth	✓	✓	✓	
Links to Attendee Submitted LinkedIn/Resumes/Websites	✓	✓	✓	
Guided Tour for 10 People around stadium including changing rooms	✓	✓	✓	
Prime Logo Placement o Event Videos	✓	✓	✓	
Logo on Event Website	✓	✓	✓	✓
Job Board Listing	✓	✓	✓	✓
Promo materials inside goodie bag	✓	✓	✓	✓
Diversity Scholarships Awarded in Your Name	5	3	2	1
Conference Passes	10	6	3	2

In addition, the following items can be purchased separately or in addition:

Logo on Stadium Scoreboard and around benches	€3,000.00
30m guided tour for 10 people around stadium including changing rooms	€1,000.00

PYDATA AMSTERDAM SPONSORSHIP OPTIONS

	DIAMOND	PLATINUM	PLATINUM-X	GOLD	SILVER
	€20,000 (Limit 1)	€15,000	€10,000	€8,000	€3,000
Logo on Event Website and Sponsor Banner	✓	✓	✓	✓	✓
Logo on Event Swag	✓	✓	✓	✓	✓
Job Board Listing	✓	✓	✓	✓	✓
Links to Attendee Submitted LinkedIn/Resumes/Websites	✓	✓	✓	✓	✓
Access to Attendee List (Name, Email, Job Title, Company)	✓	✓	✓	✓	✓
Premium Logo Placement on Event Videos	✓	✓	✓	✓	✓
Expo Booth	✓	✓		✓	
Premium Logo Placement	✓	✓	✓		
Talk or Tutorial	✓	✓	✓		
Top Billing	✓				
General Session Passes	10	5	5	3	1
Discount on Additional Passes	25% off	15% off			

Custom Sponsorship Opportunities:

If your company is interested in sponsoring a PyData Amsterdam Social Event, Drink/Coffee Station, or Catering Vendor, we are happy to offer custom sponsorship options. Social events are the main networking event for attendees at PyData Amsterdam, and are fantastic marketing opportunities for your company!

For questions, or inquiries about custom sponsorship options, please email samina@numfocus.org.

EINDHOVEN SPONSOR BENEFITS FAQs

What is included with an Expo Booth?

Unless communicated differently, an expo booth is a 2-meter table and chairs, plus wi-fi and electricity. Sponsor booths are integrated into common areas where they will attract attendee traffic. Sponsors are responsible for shipping charges to and from the conference. Expo booths are available for **Platinum** and **Gold** sponsors.

What is Premium Logo Placement?

Platinum and **Gold** sponsor logos receive preferential treatment on all logo-related benefits (top line, centered, or first; larger than others). Includes the opportunity to place your company logo on attendee badges and/or lanyards.

What is Top Billing?

Platinum sponsors are always listed first, before any other sponsor. Host sponsors are acknowledged in the title of the event as Special Thanks To Our Host Sponsors with your logo.

What is the Stadium Scoreboard and Side Screens?

In the PSV Stadium, there are multiple electronic screens around the pitch. During the conference, have your company's logo displayed during keynote and general sessions. **Diamond** and **Platinum** Sponsors have access to the Stadium Scoreboard and Side Screens.



Do Sponsor Talks and Tutorials Go Through the Regular Review Process?

Platinum sponsors are able to present a talk at the event. While sponsor talks do not go through the regular review process, presentation proposals must be submitted for approval by the review committee. The committee will help ensure that your presentation's content is appropriate and relevant to the audience at the event.

What is included in access to the Attendee List?

The list will be a .csv file with attendee name, email, job title, and company from those who have opted in during registration. **Platinum** sponsors receive access to the Attendee List.

What are the Attendee Submitted LinkedIn/Resume/Website Links?

During registration, attendees are invited to provide a url that links to their personal website, resume, or LinkedIn profile to be shared with event sponsors. **Platinum** and **Gold** sponsors have access to the submitted links.

What is the Job Board?

Your company's job listings will be published on the event website and emailed out to all event attendees. **All PyData sponsors** have access to the job board. Limit 5 job listings per sponsor.

What is a Diversity Scholarship?

One of PyData's goals is to increase awareness and excitement around opportunities for underrepresented groups in software engineering and data analytics. To that end, we make a number of diversity scholarships available at each PyData event. These scholarships provide free registration to attendees 1) who could not otherwise afford to attend the conference and 2) whose participation would contribute to the diversity of the event. **All PyData sponsors** have at least one diversity scholarship awarded in their name.

ABOUT PYDATA

“My coworker and I both attended PyData Seattle, agreed that it was the best conference we had ever been to, and made it a goal to get to another.”

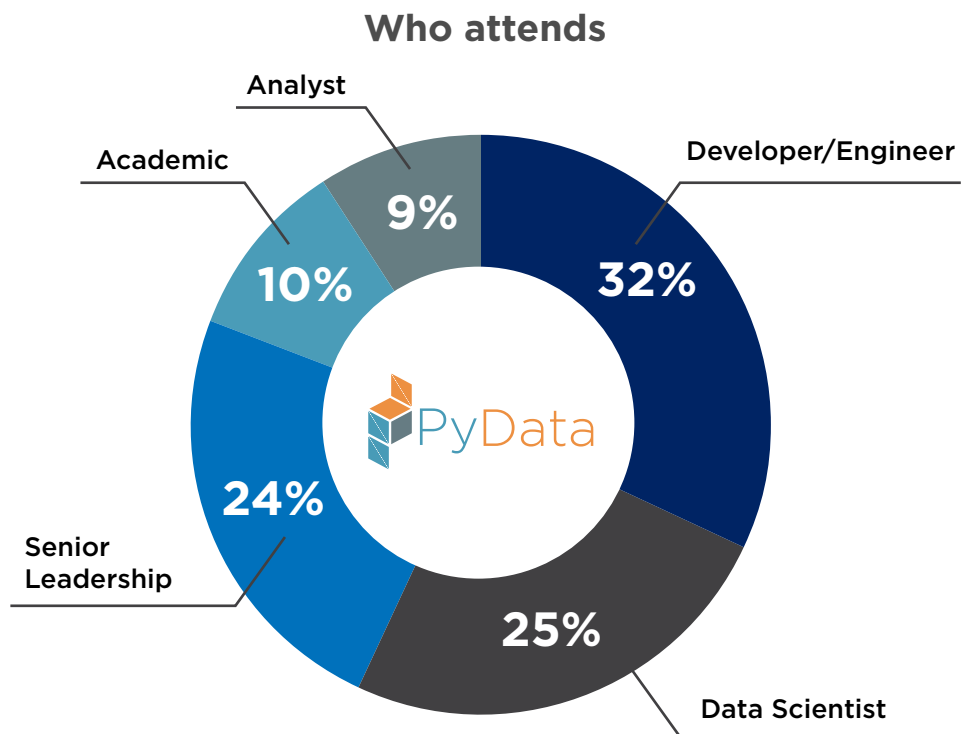
— Phil Anderson,
Senior Data Scientist

PyData is an educational program of NumFOCUS, a 501(c)3 non-profit organization in the United States. PyData provides a forum for the international community of users and developers of data analysis tools to share ideas and learn from each other. The global PyData network promotes discussion of best practices, new approaches, and emerging technologies for data management, processing, analytics, and visualization. PyData communities approach data science using many languages, including (but not limited to) Python, Julia, and R.

We aim to be an accessible, community-driven conference, with novice to advanced level presentations. PyData tutorials and talks bring attendees the latest project features along with cutting-edge use cases.

Frequent Topics

- Machine Learning
- Artificial Intelligence
- Predictive Modeling
- Data Mining
- Natural Language Processing



BENEFITS OF SPONSORING PYDATA



BRANDING:

Invest in your brand equity by supporting the community of developers and open source maintainers



TALENT ATTRACTION:

Connect with engineers, analysts, and data scientists at the forefront of data science



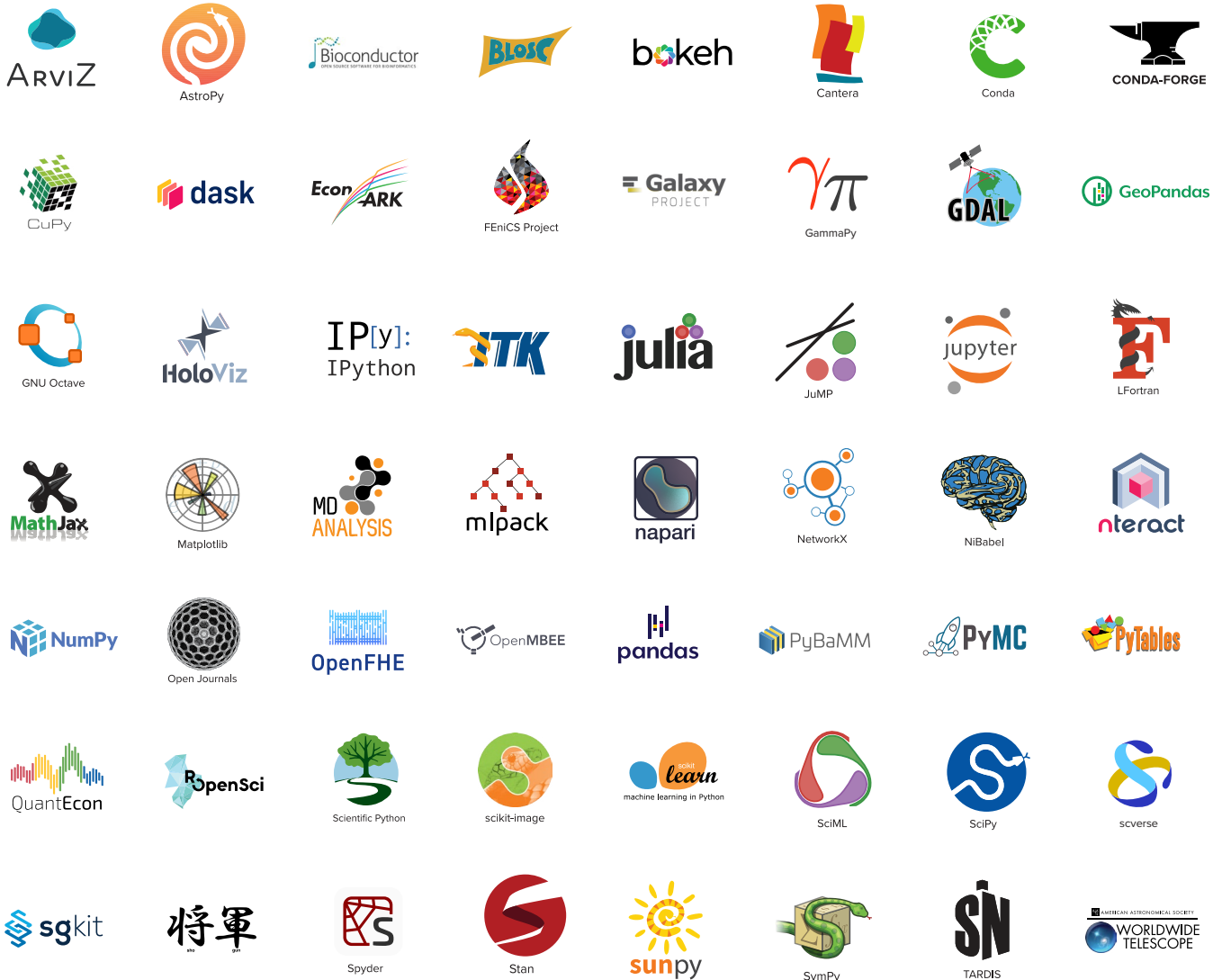
THOUGHT LEADERSHIP:

Demonstrate your company's leadership and innovation chops in front of the brightest minds in the business

SPONSORING THE OPEN SOURCE COMMUNITY

All proceeds from PyData events go to support NumFOCUS, whose mission is to promote open practices in research, data, and scientific computing. NumFOCUS accomplishes its mission by sponsoring open source software projects and organizing educational programs, events and initiatives in collaboration with the community.

NUMFOCUS [SPONSORED PROJECTS]



LEARN MORE

For further questions or to reserve your spot, please contact:

JIM WEISS

NumFOCUS Events Manager

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About NumFOCUS

The mission of NumFOCUS is to promote sustainable high-level programming languages, open code development, and reproducible scientific research. We accomplish this mission through our educational programs and events as well as through fiscal sponsorship of open source scientific computing projects. We aim to increase collaboration and communication within the data science and scientific computing community.

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