Safety and Security Information

The safety and health of all conference attendees is the top priority of SkillsUSA. While no city can guarantee complete safety at all times for its visitors, SkillsUSA has worked closely with the City of Atlanta, the Atlanta Convention and Visitors Bureau, Georgia World Congress Center Police Department and Security, Atlanta Police Department, Atlanta Ambassador Force, MARTA Police Department as well as other public safety stakeholders and security specialists to ensure the safest experience for attendees. The city of Atlanta also incorporates a comprehensive surveillance system that is constantly monitored.

At the GWCC we use a secure badge system for all attendees. No one is allowed into the meeting rooms or on the conference floor without the proper badge and identification. This provides a level of event security that SkillsUSA has not been able to obtain during past conferences.

Atlanta Police Department
The Atlanta Police Department (APD) is divided into zones with dedicated officers and a zone commander. Most of NLSC will take place in Zone 5. This zone covers most of Downtown Atlanta and has a long history of hosting major events and conferences, including Super Bowl LIII and the Atlanta Pride parade. Each week the department evaluates zone-wide crime reports and allocates additional resources to areas needing a greater public safety focus.

Atlanta Ambassador Program
Whether you need a helping hand to figure out where to go and what to do in downtown Atlanta, you need assistance locating a business or your rental vehicle or you are concerned about a safety issue, Atlanta has you covered. The city has a helpful Atlanta Ambassador Force stationed throughout the downtown to ensure public safety and provide tourists with information. They wear red and blue uniforms and are easy to spot on their Segway or all-terrain Public Safety Bike.

In addition to the Atlanta Ambassadors on the streets, there are additional ambassadors who monitor the downtown surveillance cameras in addition to the police department’s monitoring station. During large-scale special events, ambassadors communicate with public safety officials directly from the Joint Operations Command Center (JOC).
Ambassador Services:

- **Welcome and Information Booths:** Located at the intersection of Peachtree St. and Andrew Young International Blvd. These booths are staffed 7 a.m. to 11 p.m.

- **Medical Assistance:** Ambassadors are trained to assist in medical emergencies and have direct radio contact with emergency responders. They can also guide you to the nearest 24-hour pharmacy or healthcare provider.

- **Maps:** Ambassadors can provide a free street map marked with attractions, hotels and restaurants.

- **Travel Help:** Ambassadors know every inch of downtown and can share the shortest route by foot, car or MARTA to any location. They can also pre-screen your walking routes for conferences and events.

- **Activity Suggestions:** Whether you have an hour, an afternoon or a whole weekend to enjoy the sights of downtown, they can recommend attractions.

- **Safety:** Downtown Atlanta is very safe. However, should you ever feel uncomfortable, the nearest ambassador will be happy to escort you to your vehicle, hotel or other downtown destination.