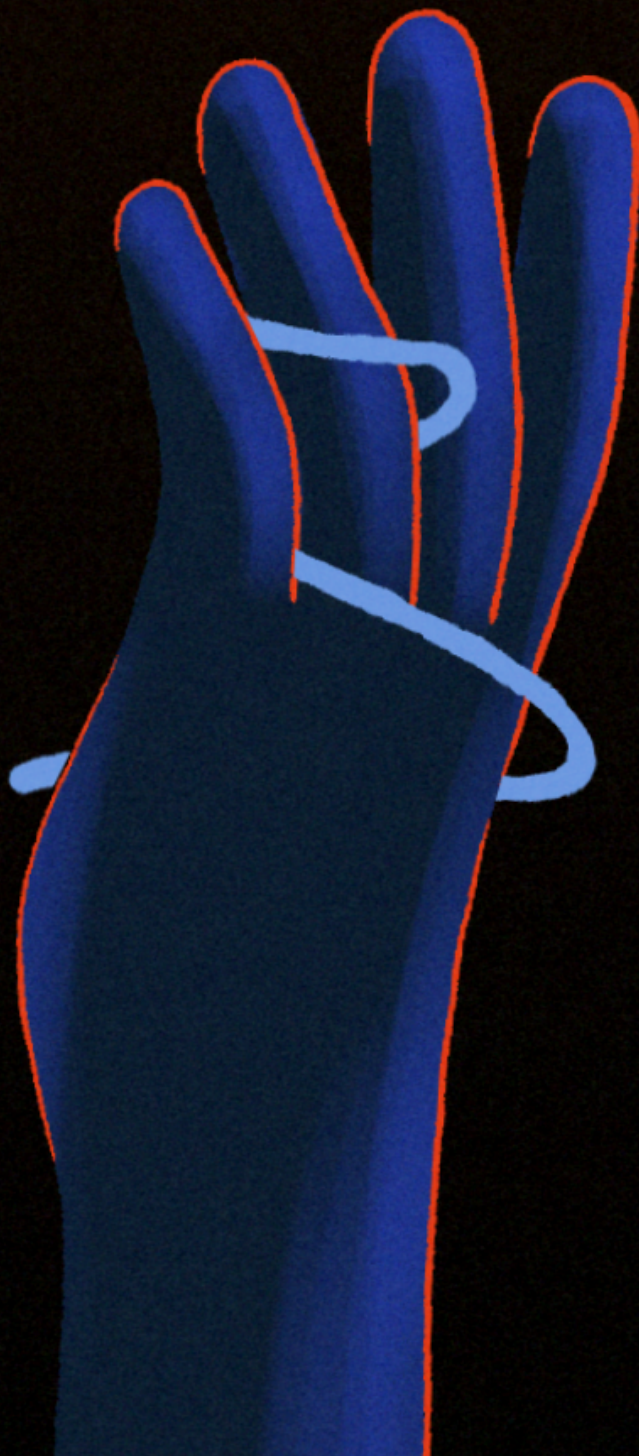


UN INTERNATIONAL
DAY OF THE GIRL
CHILD 2023

E V ● C A
P I C T U R E S

‘Untie The Knot’

MEDIA KIT



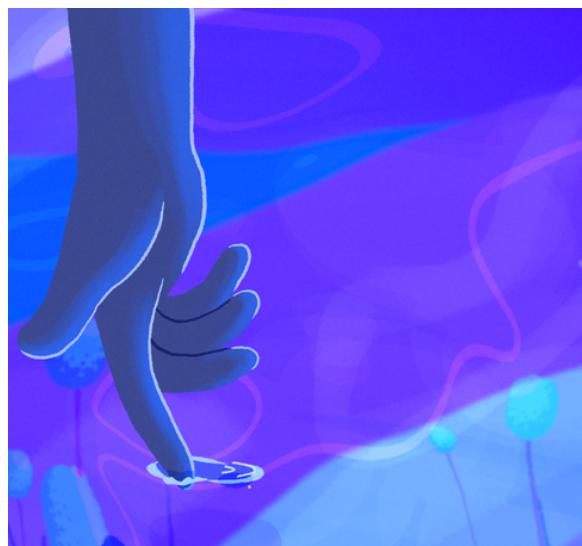


ABOUT

The Project: 'Untie the Knot'

'Untie the Knot' helps us understand how and why climate change compounds child marriage, and creates a vision of a world in which every girl's right to freedom is upheld.

This short film, produced by [Evoca Pictures](#) in partnership with [Equality Now](#), calls attention to the complex connection between climate change and the prevalence of child marriage.



The Campaign: Illuminate and Advocate

Launching on International Day of the Girl Child -
October 11, 2023

As climate disasters become more frequent and extreme, families resort to desperate coping mechanisms, and girls all over the world lose the right to forge their own horizons: to go to school, to build careers; to choose if, when, or who they marry. **On International Day of the Girl Child 2023**, "Let's grant our girls the dreams they've sought - brighter futures, as they untie the knot."



THE ASSETS

THE ANIMATED SHORT FILM

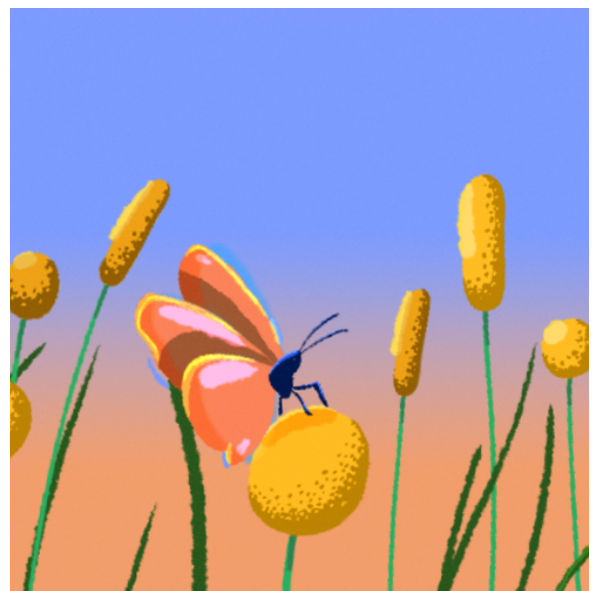
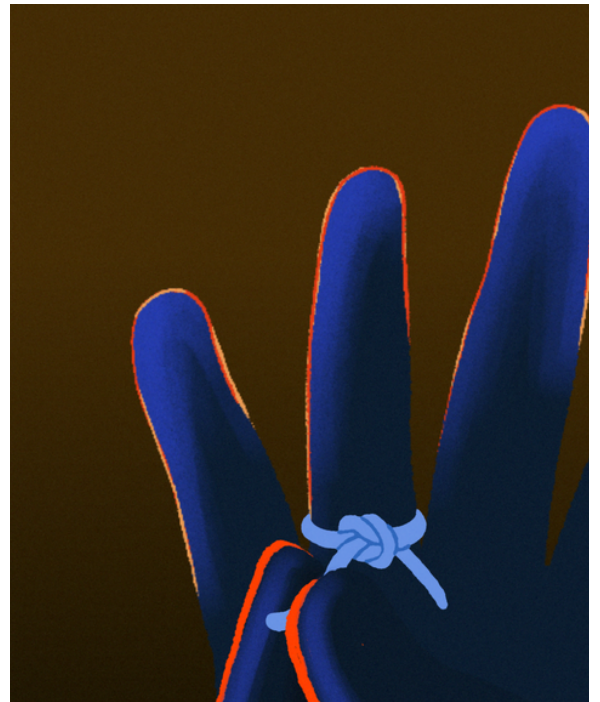
SOCIAL MEDIA POSTS

DIGITAL BANNERS & POSTERS

PRESS RELEASE TEMPLATES

KEY MESSAGE TEMPLATES

CALL TO ACTION WEBPAGE



GET INVOLVED

Join the Movement: Partner with Us

Your Voice Can Make Waves

We see you – and we acknowledge the strength in your voice and the influence you wield.

This October 11th, stand with Evoca Foundation and take part in this transformative campaign.

By sharing ‘Untie the Knot’ with your audience, you not only support our cause but also fuel necessary conversations around girls’ rights and climate impact.

Preview: Experience the animation first-hand

Share: Utilise the provided assets to engage your audience across various platforms.

Connect: If you have questions or require additional details, we’re here to assist. Contact our Digital Campaign Manager, shanley@evocafoundation.org

Let’s unite for the dreams of girls worldwide.

Thank you for your time and consideration. Your support can create ripples of awareness and change for girls everywhere.

