D.Cipher is a music mastermind collective and nonprofit dedicated to advancing the Michigan music economy through shared learning, collaboration, and partnerships. We connect people and communities to music in impactful ways, and connect musicians to opportunities, resources and information to develop in their careers.

Our work is rooted in amplifying Detroit’s emerging musical talent while preserving Detroit’s musical legacy, and making an impact by:

• Supporting BIPOC musicians
• Creating equity
• Enhancing social inclusion
• Supporting tourism and a night time economy
• Retaining and attracting talent
• Providing jobs
• Preserving and amplifying culture

IMPACT SINCE 2018

50K
Appx. Detroiters in intentional community with live music

1.8K
Appx. individual musicians impacted

145
activations to-date

www.dcipher.org                                   hello@dcipher.org
### OUR ACTIVATIONS

- **D.CIPHER LIVE**: live music concerts and cultural activations
- **OFF THE RECORD**: in-studio sessions and masterclasses with established artists
- **KNOWLEDGE CIPHERS**: shared learning opportunities via industry workshops and panels
- **JAM SESSIONS**: intimate gatherings and jam sessions where musicians can be in community and network with one another
- **LISTENING SESSIONS**: peer to peer skillbuilding and skill sharing opportunities

### ALL SPONSORS RECEIVE:

Vendor space at any D.Cipher activation  
Company logo on all promo materials  
Discounts on music solution services including: event music curation, backline rental, and more

<table>
<thead>
<tr>
<th></th>
<th>ARTIST $5k</th>
<th>SONGWRITER $10k</th>
<th>PRODUCER $25k</th>
<th>MOGUL $50k</th>
</tr>
</thead>
<tbody>
<tr>
<td>Curated music experience for your organization</td>
<td>DJ + audio/sound system set up</td>
<td>Trio + audio/sound system set up</td>
<td>Full Band + audio/sound system set up</td>
<td>DJ + Full Band + audio/sound system set up</td>
</tr>
<tr>
<td>Custom vendor activation at a D.Cipher event</td>
<td>Jam Session or Listening Session</td>
<td>Knowledge Cipher</td>
<td>Off the Record</td>
<td>D.Cipher Live</td>
</tr>
<tr>
<td>Listed as an “Amplified by” sponsor on all event press and promo</td>
<td>Jam Session or Listening Session</td>
<td>Knowledge Cipher</td>
<td>Off the Record</td>
<td>D.Cipher Live</td>
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<tr>
<td>Custom promotional song/jingle created and produced for your organization</td>
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<td></td>
<td>✓</td>
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</tbody>
</table>

[www.dcipher.org](http://www.dcipher.org)  
[hello@dcipher.org](mailto:hello@dcipher.org)