I am a forward-thinking business leader with over 30 years of success, having implemented strategies that enabled double-digit annual growth in business from startups to those with revenues well over a billion dollars. As an established advisor and coach, I am focused on building new businesses, securing customer loyalty, and forging strong relationships with internal and external business partners. My well-rounded business acumen allows me to solve local issues using global solutions. Further, I am adept at strengthening, identifying, and nurturing talent, supporting mergers and acquisitions, eliminating waste, leading innovation, all while fostering operational excellence and prioritizing safety.

Barry C. Einsig Advisory Services helps governments and companies grow and develop innovative strategies in new and emerging markets including Digital Transformation, Internet of Things, Connected and Highly Automated Vehicles, and Technologies Solutions for all Modes of Transportation

**Digital Transformation**
Supporting both companies and governments in developing and executing a digital transformation for their organizations.

**Subject Matter Expertise**
Assisting clients in designing, budgeting, purchasing, implementing, operating, or replacing technology systems across all geographies and modes of transportation.

**Mergers, Acquisition, Funding**
Supporting a wide range of clients including investors or other industry professionals at all stages of growth, from start up, through mergers and acquisitions, to exiting their business. Supporting governments with transportation technology expertise in developing grant applications or other CAP/EX and OP/EX funding initiatives.

**Board Advisory**
Serving both public and private boards, either as a Non-Executive Director or on an Advisory panel. I am passionate about governance, ESG, transportation systems, and technologies.

**Strategic Development**
Providing clients with short-term and long-term strategic plans. Helping clients to understand how technologies, companies, or other industries build, buy, partner, or disrupt their current plans.

**Thought Leadership**
Including services like keynote speaking, panel discussions, standards development, white paper authorship, or other support for clients as they seek to understand the transportation industry, specific technologies or use cases.

**Technology Solutions**
Helping clients understand technology solutions in the transportation industry, including what has been successful, where transportation is trending in the technology space, and whether these technologies are a good fit for the industry or specific challenge.

**Procurement Support**
Providing support for both business and government clients at any point in the decision cycle from ideation, through execution, operations and maintenance, to replacement.