# ISABELLE MALMENDIER

I'm a UX/UI Designer with a background in Integrated Design and Visual Design. As it is in my nature to explore the world and always learn, I was naturally drawn to UX as we build products based on research to understand why it is important to make, and why users need it.

## WORK EXPERIENCE

#### Visual Designer

Full-time (remote)

Die.Kim GmbH/Lookfamed Beteiligungsgesellschaft mbH October 2021 – December 2022 (1 year, 2 months)

- Creation of various print products and accompany the entire creation process from idea to production in close cooperation with content creators (Achievments during the largest project: 7500 copies of the calendar "*Mein LehrerInnenleben*" were available for sale online and in book stores, the digital version was sold over 450 times)
- UI Design of various new web features for our diverse brands

#### **Graphic Designer**

self-employement (part-time) September 2020 – December 2021 (1 year, 4 months)

- Creation of logos for several clients
- Production of a pocket calendar in loving handwork and building a creative collective

#### **Graphic Designer**

#### Working student

International Office TH Köln February 2018 – December 2018 (11 months)

Creation of various print products and presentations

## PROJECTS



The Newsroom link to case-study

UX/UI Designer 2 week sprint in March 2023 (remote)

- Re-design of the Newsroom App including UX Design & UI Design
- Implementation of a new feature: Explore page
- Created with Figma

isabelle.malmendier@gmail.com

- +49 15774093753
- in linkedin.com/in/isabelle-malmendier
- 🕥 NRW, Germany
- Dick here for my portfolio

## **RELEVANT SKILLS**

UI Design, User Research, Design Thinking, Information Architecture, User Experience Design, Figma, Adobe Creative Suite, Agile Framework Basic understanding of HTML, CSS, Javascript

## **SOFT SKILLS**

Problem-solving, Teamwork, Communiciation, Adaptability, Willingness to learn

## LANGUAGES

German (Native), English (Fluent), French (Basic)

## **EDUCATION**



#### **UX/UI Bootcamp**

Ironhack (remote) January 2023 – March 2023

- User-Centered Design, UX Research, Information Architecture, Wireframing, Prototyping, Atomic Design, Visual Design, User-Interaction Design, Usability Evaluation, Site Re-design
- Design Thinking Methodology, Agile Framework

### **INTEGRATED DESIGN (B.A.)**

Köln International School of Design, TH Köln September 2016 – July 2021

- Explored and created diverse and complex designs in a profound and systematic manner
- Completed integrative, interdisciplinary, and international projects

# VISUAL COMMUNICATION & GRAPHIC DESIGN

#### Saint-Luc Liège (Belgium) September 2014 – July 2016

- Created transversal links between human sciences, history, and current events in the arts
- Developed projects utilizing cutting-edge and innovative techniques and technologies