We Were Made
for this Moment

2020 Impact Report
We all have the right to thrive – and we can only thrive together.

The experienced leaders and researchers around the table understood intimately that the greatest challenges of the 21st Century require coordinated preparation and response beyond any borders. We shared a conviction that resilience is first and foremost a humanitarian issue. Pairing research with a voice of calm, hope and positivity, Worldmaker International stepped forward to provide human resilience education and equip helpers working in their communities and organizations to strengthen themselves and others.

We were made for such a time as this.

When a global pandemic hit -- on top of mass disasters, race-based brutalities, economic challenges and other disruptions – we were well positioned to help. Leaders from business, education, healthcare, and diverse community sectors sought our assistance as they pivoted to support their people in adapting to layers of uncertainty and complexity.

We invite you to read this report and be inspired by Worldmaker collaborations unfolding in communities around the globe to keep people safe, connected and strong in the face of great adversity. What role might you play in joining and feeding this work?

While individually we are unable to solve today’s pressing social problems, united we can make the world – our world – a better place for all. We thrive together.

Dr. Mollie Marti, CEO

David Richmond, Board Chair
Our Work

What We Do

Research
Review academic studies and conduct original research.

Educate
Translate findings into effective programming and practical field tools.

Lead
Assess trends and create narratives of human potential and growth.

How We Do It

We listen.
Helping others begins with learning what they want and need. We ask smart questions. And listen.

We collaborate.
Our programs are built on robust partnerships between our world-class resilience researchers and helpers working on the ground.

We innovate.
With each step, we measure, evaluate, learn and refine, improving our programming along the way.

We think global and act local.
Learning from our community-based pilots, we expand to help the helpers alleviate suffering and grow resilience in communities around the world.

The Result

Our proven process grows human resilience beyond borders, putting practical, high impact solutions in the hands of helpers working each day to strengthen and save lives within their own community.

Resilience is the capacity to prepare for, adapt to and grow through adversity.
Meeting the Needs of the Moment

Iowa put out a call for help to support children and families through the pandemic. Worldmaker responded, and in a competitive bid, was awarded a $200,000 federal grant to develop Pandemic Parenting. Follow along with our program development process to see the steps we took to meet the needs of the moment.

1. Request for Help
   - A pressing need is presented

2. Community-Based Research
   - Metrics clarify needs, strengths and opportunities

3. Program Development
   - Trusted researchers and advisors craft solutions
   - Evaluations refine structure, content and delivery

4. Pilot Testing
   - Programming expands to help more helpers
   - Parent advisors help shape program through input and contributing strategies and tools that have helped them.

5. Worldmaking
   - Pandemic Parenting expands to other regions in the US and to global partners in the UK and Africa.
   - Children and family stress grows due to rising pandemic demands.

Almost 600 parents complete surveys about their challenges and how we can help.

We learn from feedback and refine to better meet needs in our second pilot.

Parents' Top Challenges
- My Child’s Well-Being: 67%
- Managing Screen Time: 48%
- Changes in School: 45%
- My Personal Well-being: 30%

Most Helpful Tool:
- Resource Library

Parents' Key Learning:
- My child’s core needs and how to meet them.

Ways to Improve:
- Smaller pieces of information
- Provide clearer steps for immediate relief

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Highlights: Helping the Helpers in 2020

January
Youth Resilience Support to over 72,000 families

March
Cross-sector London THRIVE Program

May
Invictus Games-The Hague Faculty

July
7th Annual Resilience Summit, Zimbabwe

September
Support 500 Utah Foster Care Families

November
Create Data Analytics Internship Program

February
First Community Resilience Champions certification

April
Open Virtual THRIVE Coffeehouse

June
Launch Educator THRIVE

August
Educate over 1,500 School Admins via USC

October
Launch Pandemic Parenting Program

December
Resiliency Matters TV Reaches 250,000 Households

In 2020, we reached helpers in 23 nations...

I wouldn’t be able to talk without my voice cracking... that was awesome. I have needed to start to meditate and now I know how... Thank you.
-Justine Tobin
Creating a World Where All Can THRIVE

The Ripple Effect

2 Hours of Training

1,589 Educators

31,480 Students

Educators and students impacted in an Educator THRIVE pilot school.

Educator THRIVE

One of the groups hit hardest by the Pandemic is educators and school staff. Understanding the increased demands on these helpers, Worldmaker developed Educator THRIVE to provide practical tools to help educators adapt and care for their own well-being, knowing that resilient kids come from resilient adults.

From the Field

"I really appreciated the short videos, concise info, and corresponding journal. The info wasn’t drawn out, and was frankly, EXACTLY what I needed. It was more impactful than anything I’ve experienced in all my years of education, professional development, and even therapy. From the bottom of my heart, THANK YOU!"

9 out of 10 program participants report improving knowledge and skills in resilience building.

80% of program participants say that program content is practical and useful.
**Thinking Global, Acting Local**

**Highlight: Worldmaking in Zimbabwe**

Ed Holme is co-founder of Consolidated Africa Services, a Private Voluntary Organization in Zimbabwe dedicated to human resilience, empowerment and dignity. CAS-PVO focuses on mental health awareness and initiatives, environmental conservation and the promotion of women and young people in business.

As part of his work to advance strategic capacity building in his country, Ed attended the London THRIVE workshop in March, 2020. He returned home on a mission to deliver Worldmaker programming across Zimbabwe, region by region, culminating in a resilience summit with key regional, national, and international leaders. Ed sought the help of Thembile Gola, a graduate student in Clinical Psychology who became Clinical & Operations Director for CAS-PVO. In this role, she encourages needed conversations on mental health and promotes an understanding of human resilience.

**Bringing It to the People**

CAS-PVO and Worldmaker also have begun to culturally translate Worldmaker’s programming, partnering with local groups to bring resilience education to educators, parents, healthcare workers, prison guards, and businesses.

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**Worldmakers on the Ground: Meet Ed and Thembile**

"I am extremely passionate about mental health and equipping people with the skills needed to prepare, adapt and grow through trying times. In my work, I have witnessed the negative impacts of mental health gaps and the value of human connection and support. Worldmaker is helping us champion the integration of resilience into people’s daily lives."

Thembile Gola

"Zimbabwe has a great unmet need for resilience education. Worldmaker’s programming combines research with a powerful understanding of the human experience. It is exactly what we need to facilitate high level, actionable discussions on mental health and resilience amongst decision-makers. Together, we can achieve our human capacity goals across Zimbabwe communities."

Ed Holme

We hope Ed and Thembi’s story inspires you to step out as a trailblazer in the growing human resilience movement. How might you move collaborative program development forward in your own world -- on the path to create ripples of impact for others?

We THRIVE together.
Growing Our Impact

Preparing for Our 10th Jubilee!
Team Worldmaker is dedicated to learning and improving each day in ways that give our donors confidence that their investments are wise and impactful. Plans are underway to use our resources to keep growing our impact in 2021 - as we celebrate the 10th Anniversary of our human resilience work!

2021 Strategic Highlights

- Add International Board Members
- Establish Scientific Advisory Council
- New Pandemic Recovery Programming
- Hire our First Advancement Director

How We Used Our Resources in 2020

- Program Services: $173,775
- General & Admin: $30,546
- Advancement: $10,750
- Charitable & Government Grants: $267,836
- Program Revenue: $88,251
- Individual Donations: $6,763

Join us as we celebrate a decade of working alongside fellow Worldmakers to offer hope and grow strength in communities around the globe with our inaugural Worldmaker of the Year Award!

Visit worldmakerinternational.org to learn more!
Innovating Social Impact

As passionate and dedicated global citizens, we invite our social impact partners to join us to innovate how we help the helpers strengthen communities around the world.

Invest in Your People

Corporation uses Business THRIVE to equip their employees to better manage stress, reduce risks, facilitate teamwork and grow capacity to handle work-life demands.

Invest in Your Community

Corporation donates its Social Impact contribution to youth development. Worldmaker uses funds to develop resilience programs for a local school...

Invest in Our Global Community

...and for a village school in South Africa. Worldmaker also introduces staff and students from these two schools to each other.

Impact

New conversations facilitate a deeper understanding of our shared humanity across borders.

Worldmaker’s 2020 Social Impact Recipients

Children and Youth
Parents and Families
Foster Care & Adoptive Families
Educators
Veterans
Military Families
First Responders
Healthcare Workers
Prisons and Corrections
Human Services
Low Resourced Communities

empowers and equips communities to build capacity from within – and to pay it forward in relationship with others.

Your THRIVE Journey

Each organization is unique, and the path of resilience and leadership development should be too!

Where might you begin?
Thank You!

From all of us at Worldmaker, thank you for helping us help the helpers and continue to build a world where all can THRIVE.

We THRIVE Together.

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