Imagination Sundial

This design tool developed by Rob Shorter helps us to be intentional about the conditions we might need to rebuild, or reveal and animate our collective imaginative capacity.

Underpinning the Sundial is the shocking and saddening fact that we are living in a time of imaginative decline. Most worryingly we are experiencing this decline just at the moment when we most need our imaginations in order to respond to major challenges, such as the climate emergency, systemic racism and extractive economies. The need to nurture the conditions for our collective imagination has never been so urgent.

The Imagination Sundial was inspired by the work of Rob Hopkins in his book From What Is to What If. You can read more about the Imagination Sundial on his blog: robhopkins.net/2020/06/30/introducingthe-imagination-sundial



Our gratitude to Rob Shorter and Rob Hopkins for inspiring us to take action rooted in collective imagination, and to work with What If... questions.

