

THE AFRICA-AMERICA INSTITUTE'S 40TH ANNUAL AWARDS GALA

"Bridging Cultures, Igniting Futures: An Evening Honoring African and Diasporan Visionaries in Arts and Culture"

September 24th, 2024
Tuesday Evening
Cipriani 42nd St, NYC

SPONSORSHIP & TICKET MENU

Leadership Sponsor: \$150,000 (2 slots only, category exclusive)

- Three Premier Tables of Eight
- Twenty-Four Premier Tickets
- Seating with a delegation from Country of Choice
- Photographs with the Honorees
- Prominent Listing in Journal and in-venue digital screen
- Prominent Branding on Step and Repeat and during Reception
- Inside front cover or opposite page ad
- Opportunity to introduce Honoree or Presidential Fireside Chat (pending availability)
- Prominent Logo placement on AAI Website and across Digital Media.
- Recognition in the evening remarks by the Emcee/host
- Opportunity to provide marketing materials in gala gift bags
- Gift listed in AAI's annual report
- Receive VIP invitations to select AAI events in the U.S. and Africa
- Donor or company name posted on AAI's online Wall of Donors at www.aaionline.org/donors
- Press release associated with the gift, in both U.S. and select African market
- Profile on donor and gift listed in the AAI e-newsletter as part of a Featured Donor section

Higher Education Sponsor \$75,000 (4 slots only, category exclusive)

- Two Premier Tables of eight
- Seating with a delegation from Country of Choice
- Photograph with the Honorees
- Opportunity to introduce honoree or presidential fireside chat – pending availability
- Prominent Listing in Journal and in-venue digital screen
- Inside Back Cover Ad (or prominent)
- Prominent Logo placement on AAI Website and across Digital Media
- Opportunity to provide marketing materials in gala gift bags
- Gift listed in AAI's annual report
- Receive VIP invitations to select AAI events in the U.S. and Africa
- Donor or company name posted on AAI's online Wall of Donors at www.aaionline.org/donors
- Profile on donor and gift listed in the AAI e-newsletter as part of a Featured Donor section

AAI'S 40TH ANNUAL AWARDS GALA

Catalyst Sponsor: \$50,000

- One Premier Table of Eight
- One additional Table of Eight
- Seating with a delegation from Country of Choice
- Prominent Listing in Journal and in-venue digital screen
- Prominently placed full page Ad
- Opportunity to provide marketing materials in gala gift bags
- Gift listed in AAI's annual report
- Receive VIP invitations to select AAI events in the U.S. and Africa
- Donor or company name posted on AAI's online Wall of Donors at www.aaionline.org/donors

Champion Sponsor: \$25,000

- One Premier Table of Eight
- Seating with a delegation from Country of Choice
- Full page Journal and in-venue digital screen
- Gift listed in AAI's annual report
- Donor or company name posted on AAI's online Wall of Donors at www.aaionline.org/donors

Scholars Sponsor: \$15,000

- One Table of Eight
- Company or Individual Listing in Journal and in-venue digital screen
- Half Page Journal Ad
- Gift listed in AAI's annual report

Custom Sponsorship

Available on request

AAI'S 40TH ANNUAL AWARDS GALA

Gala Tickets:

- Single Gala Dinner Ticket: \$1,000
- Alumni/Student/Educator Ticket: \$500

Gala Program Advertisements - *due August 31st*

- Full Page: \$2,000 | Half Page: \$1,000

In-Venue Advertisements/Logo Rotation - *due September 10th*

- Rotated throughout the evening in the main hall screen during Reception and Dinner - \$1,000

Making a Gift

- To make a Gala table or ticket purchase please visit www.aaionline.org/gala
- **Please make checks, corporate matches or other gifts payable to:**

The Africa-America Institute

Mail Code: 7967

P.O. Box 7247

Philadelphia, PA 19170-0001

- For international gifts, please contact Jourden Warren to receive wiring instructions at:
Tel: +1 (646) 645 7286
- All gifts are fully tax deductible to the extent allowed by U.S. law

CONTACT

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