

Meals left unfulfilled

TORONTO, June 8, 2023—A new [Maru Public Opinion](#) survey undertaken for the [Breakfast Club of Canada](#) finds a vast majority (84%) of Canadians believe the federal Liberal government should make good on its 2021 election campaign promise as soon as possible to provide a \$1 billion investment over five years to work towards a national school nutritious meal program.

The survey also found a majority (77%) of Canadians are upset and disappointed that nothing has yet to be put in place by the government to deliver on the expected meal program—and even one quarter (23%) believe the total amount promised is not enough.

Canadians are also firmly believing that the collective of the federal, provincial, and municipal governments should make child and youth hunger and malnutrition a priority (88%), and that students' well-being should be taken into consideration so school-aged children do not feel stigmatized for receiving what they need (91%). In that regard, half (51%) of Canadians advance that a federal government-funded school nutritious meal program should not just be limited to school children in disadvantaged communities.

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Methodology

These are some of the findings from a study provided by [Maru Public Opinion](#) that was undertaken by its sample and data collection experts at [Maru/Blue](#) from May 24-25, 2023, among a random selection of 1,517 Canadian adults who are [Maru Voice Canada](#) panelists. The results were weighted by education, age, gender, and region (and in Quebec, language) to match the population, according to Census data. For comparison purposes, a probability sample of this size has an estimated margin of error (which measures sampling variability) of +/- 2.5%, 19 times out of 20.

Respondents could respond in either English or French. Discrepancies in or between totals when compared to the data tables are due to rounding. Panel and data services provider [Maru Blue](#) is deeply rooted in the Maru/HUB technology platform and offers on-demand, high-quality, highly scalable online community samples of deeply engaged, known respondents. Excerpts from this release of findings should be properly attributed, with interpretation subject to clarification or correction. [Maru Public Opinion](#) is a professional services firm dedicated to improving its clients' business outcomes. It delivers its services through teams of sector-specific research consultants specializing in the use of Insight Community and Voice of Market technology.

Maru Public Opinion does not do any work for any political party. Maru Public Opinion polls with supporting detailed tables are found here: [Maru Public Opinion Canada](#). Corporate information can be accessed here: [Maru Group](#).

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