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TORONTO, December 14, 2022—The results of a new <u>Maru Public Opinion</u> survey undertaken for ADP find that an average of three in ten (29%) working Canadians took all of their allotted vacation time in 2022, while one in six (17%) admit having taken none. The remaining majority (54%) took varying levels of vacation, including one-third (36%) who took between half and three-quarters of their allotted time.

Who took their allotted work vacation

Those workers who took <u>all</u> of their allotted vacation time (29%) are led by the oldest employees (55+, 34%) compared with their middle-aged (35-54, 31%) and younger (aged 18-34, 24%) counterparts. Men (31%) are more likely than women (26%) to have taken all of their allotted vacations, along with those who are the highest paid (\$100k+, 34%), followed by those who are middle-income earners (\$50k-\$99k, 29%) and the lowest paid (less than \$50k, 23%)—particularly among those residing in Alberta (35%), British Columbia (31%), and Québec (30%).

Those who took <u>none</u> of their allotted_vacations (17%) are most likely to be those who are middle-aged (35-54, 31%), followed by those who are the younger (aged 18-34, 24%) and oldest (55+, 15%), and are especially among those workers living in Ontario (22%) and Alberta (20%). More women (20%) did not take their allotted vacation than men (15%), along with those who are the lowest paid (less than \$50k, 25%) compared with those who earned more (\$50k+, 12%).

Extra hours worked to take a vacation

The average Canadian worker put in a total of 10.1 extra hours of work before a typical one-week vacation to prepare for their time off and took an equal 10.1 extra hours of work afterward to make up for doing so.

The average worker puts in an extra 20.2 hours to compensate for their typical oneweek vacation. Men (22.5 hours) were more likely to put in extra hours than women (17.3), along with those who are the youngest (aged 18-34, 21.3 hours) and middle income (\$50k-\$99k, 21.1 hours) workers. Those living in Alberta (23.2 hours) clocked in with the most hours, while those residing in Atlantic Canada (17.5 hours) rang in with the least. One-third (36%) did not put in any extra hours.

A staycation 2022 holiday season

The majority (69%) of Canadian workers indicate they will <u>not</u> be traveling over the end of the year 2022 holiday season. Those who plan to do so (28%) are divided between those who intend to be traveling internationally (11%) and those who are staying within Canada (17%). A fraction (3%) has not yet made up their mind as to what they will be doing. Canada's youngest workers (43%) are most likely to be on the move between international (19%) and domestic (24%) destinations. Those workers living in Québec (32%) will be traveling the most, while those residing in both Alberta (25%) and British Columbia (25%) will be on the road the least this year.





Impact of inflation on vacation plans

A majority (56%) of average workers indicate that the impact has affected their holiday vacation plans. Those most affected appear to be the youngest workers (aged 18-34, 66%), men (58%) compared to women (54%), and those who are the highest wage earners (\$100k+, 61%) compared with those earning less (54%). Those most affected hail from Atlantic Canada (64%) and Ontario (60%), while those least affected reside in Alberta (54%) and Manitoba/Saskatchewan (51%).

Methodology

These are some of the findings from a study released by <u>Maru Public Opinion</u> undertaken by its sample and data collection experts at <u>Maru/Blue</u> on October 28-30, 2022, among a random selection of 811 Canadian adult workers who are Maru Voice Canada online panelists. The results were weighted by education, age, gender, and region (and in Quebec, language) to match the population, according to Census data. For comparison purposes, a probability sample of this size has an estimated margin of error (which measures sampling variability) of +/- 3.4%, 19 times out of 20. Respondents could respond in either English or French. Discrepancies in or between totals when compared to the data tables are due to rounding.

Panel and data services provider <u>Maru Blue</u> is deeply rooted in the Maru/HUB technology platform and offers on-demand, high-quality, highly scalable online community samples of deeply engaged, known respondents. Excerpts from this release of findings should be properly attributed, with interpretation subject to clarification or correction. Maru Public Opinion is a professional services firm dedicated to improving its clients' business outcomes. It delivers its services through teams of sector-specific research consultants specializing in the use of Insight Community and Voice of Market technology.

Maru Public Opinion does not do any work for any political party. Maru Public Opinion polls with supporting detailed tables are found here: <u>Maru Public Opinion Canada</u>. Corporate information can be accessed here: <u>Maru Group.</u>

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