America's Most Respected Occupations 2021

Americans rank Firefighters top, followed by Nurses, Farmers, Members of the Armed Forces, and Medical Doctors, while Owners of Social Media Platforms rank dead last out of 28 occupations measured

New York, May 30, 2021—A survey released today by Maru Public Opinion finds that of twenty-eight occupations measured, American's rank Firefighters as their most respected, followed by Nurses, Farmers, Members of the Armed Forces, and Medical Doctors, while Owners of Social Media Platforms rank dead last, behind Elected Members of Congress/Senate, and Car Salespeople.

The results were determined by the American public in a nationality representative survey that applied a point scoring methodology to the data that rendered a Mean score for each occupation in a ranked format. No margin of error is required for the results calculated in this way. A full methodology follows the ranked scores:

Respect Score (out of 100)	SCORE
Firefighters	93.4
Nurses	92.2
Farmers	89.3
Members of our Armed Forces	89.2
Medical Doctors	88.7
Pharmacists	85.4
Scientists	85.2
Teachers	84.3
Grocery Store Owners/ Clerks	84.0
Engineers	83.9
Airline Pilots	83.4
Veterinarians	83.3
Transit Workers	80.7
Private Sector LTC Home Operators	75.6
Police Officers	74.6
Judges	69.5
Clergy	68.0
Bankers	63.4
Lawyers	58.2
Union Leaders	56.5
Journalists	56.4
Radio/ TV Talk Show Hosts	56.3
Business Executives	55.4
Professional Sports Players	53.7
Advertising Practitioners	50.7
Car Salespeople	46.2
Elected Members of Congress/Senate	45.4
Owners of Social Media Platforms	44.7

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Methodology

These are the findings from a Maru Public Opinion Poll conducted in two waves: the first wave was March 12– 14, 2021, with a sample size of 1510 and a second wave of March 19-22, 2021, with a sample size of 1506, among randomly selected American adults who are members of Maru/Blue's Maru Springboard America online panel. The methodology ensures that the disproportionate sample sizes are balanced for the total results.

The results have been weighted by education, age, gender, and region, to match the population according to the most recent census data so that the sample is representative of the entire adult population of the United States.

The following question is put to each respondent:

Please indicate how much you respect [Insert]? [Choose one]

Respect very much
Respect somewhat
Respect not very much
Respect not at all

The list of occupations is then provided to respondents in a randomized fashion. Each respondent completes the rating per entity provided for the scaled evaluation. The "Respect Score" is then created by giving 100 points for those who choose "Respect very much", 70 points for "Respect somewhat", 30 points for "Respect not very much", and 0 points for "Respect not at all". A mean score is determined using these values, ultimately giving a value between 0 to 100 for each entity. The scoring produces a ranked order whereby being at the top of the list determines that the occupation is the "Most Respected" followed by all others in descending order. By determining the results in this way, a margin of error is not necessary.

Sample management and data collection by Maru/Blue https://www.marugroup.net/maru-blue is rooted in the Maru/HUB technology platform and offers on-demand, high quality, highly scalable online community samples of deeply engaged, known respondents.

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Maru Public Opinion does not conduct polling for any political party.
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Excerpts from this release of findings should be properly attributed, with interpretation subject to clarification or correction.

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