36th Annual Meeting of
The Eastern Neuroradiological Society

PARTNERSHIP PROSPECTUS

AUGUST 8-11, 2024
THE FOUR SEASONS HOTEL
GEORGETOWN, WASHINGTON DC
We are thrilled to invite you to the 36th Annual Meeting of the Eastern Neuroradiological Society, to be held on August 8-11, 2024 at the Four Seasons Hotel in Georgetown, Washington DC. We are excited for this wonderful event that is an annual tradition of so many radiologists and trainees in the Northeastern United States and Canada and beyond.

The ENRS annual meeting is an integral and fond part of the training and career of many. Generations of radiology and neuroradiology thought leaders, administrative leaders, content experts, researchers, and practitioners in the field of Neuroradiology call this society home. Our annual meeting gathers in an intimate setting over 200 diagnostic and interventional neuroradiologists in both adult and pediatric specialties, as well as fellows, residents, medical students, and researchers from Northeastern United States and Canada. Our areas of interest have expanded from brain, spine, head and neck, and pediatric neuroradiology to now incorporating artificial intelligence, functional imaging, health care policy, and career mentorship.

Our 2024 meeting will, for the first time, hold a session dedicated to the Past Presidents of our Society. All who have been an ENRS President over the past 35 years have been invited to attend, and the session will adopt a panel discussion “talk show” format, where Past Presidents will share thoughts, perspectives, and anecdotes on their career trajectories and leadership arcs, their outlook on work culture and career challenges, myths and tips and tricks of the trade, imparting the audience with valuable insight and advice. Our Past Presidents have marked this on their calendars, including some who are now in Europe and Australia, and there is palpable excitement for this reunion-session. This promises to connect us through the years and will allow so much precious expertise and experience among this illustrious group to be shared with the audience.

Another session is devoted to crises, emergencies, and troubleshooting in our field, for example how to manage adverse events and how to react when we hear “is there a doctor on the plane.” A physician expert in emergency medicine widely published on the topic and who lectures to numerous societies is slated to impart wisdom (and calmness!) for the doctor-plane/train/restaurant scenario to us radiologists more used to computer screens than stethoscopes.

Additionally, the global favorite “T Bone Time” webinar which started during the pandemic years will be live on stage with the original hosts hailing from the UK and the US, showcasing tricky and fun temporal bone cases and lead the audience in a fun and lively discussion.

Of course, there will be the annual guest speeches from the President of the American Society of Neuroradiology and the President of the Western Neuroradiological Society, as well as a keynote speech, and the ever-popular and entertaining rounds of the fun Game Show for all.

Georgetown is a charming and fun university town, and a short walk or ride from our nation’s capital brimming with historical and national treasures awaiting our exploration. It is easily accessible via two major airports and by train. Restaurants, shops, parks, museums, and monuments await. The Four Seasons in Georgetown will form our luxurious homebase for the learning and sharing of radiology, gathering and meeting of old and new friends, as well as city exploration and adventures with friends and families. Join us and we look forward to seeing you at the ENRS 2024 meeting next August!

Amy Juliano, MD
President-Elect
The ENRS 36th Annual Meeting will provide you with the opportunity to:

- Market your company's products and services to a targeted audience
- Introduce new products and services
- Network with colleagues and establish new leads
- Exchange ideas for future innovation
- Maintain existing professional relationships
- Develop new professional relationships

Past ENRS Annual Meeting Sponsors/Exhibitors:

- ArthroCare
- Bayer HealthCare LLC
- Benvenue Medical, Inc.
- Berlex Laboratories
- Biogen
- Boston Scientific
- Bracco Diagnostics, Inc.
- Brainomix
- Braintale
- CareFusion
- Codman Neurovascular
- Compresses
- Concentric Medical
- Cordis Neurovascular
- cortechs.ai
- Covidien/ev3
- Eastman Kodak
- Elsevier Sciences
- GE Healthcare
- GE Medical
- Guerbet
- Icometrix
- Kyphon
- Lippincott Williams & Wilkins
- LMT Medical Systems
- Login CANADA
- McKesson
- Medrad
- Medtronic
- MicroVention, Inc.
- Micrus Endovascular Corp.
- Ola Medical Solutions Inc.
- Penumbra, Inc.
- Philips Healthcare North America
- Radius Medical
- Quantib
- Siemens Healthineers
- Siemens Medical Solutions
- Soren Group
- SpineWave
- Stryker Interventional Pain
- Stryker Neurovascular
- SyntheticMR
- Toshiba America Medical Systems
- United Imaging

Technical Exhibit Schedule (Subject To Change)

<table>
<thead>
<tr>
<th>Monday, August 8, 2024</th>
<th>Tuesday, August 9, 2024</th>
<th>Wednesday, August 10, 2024</th>
<th>Thursday, August 11, 2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibits Open</td>
<td>Exhibits Open</td>
<td>Exhibits Open</td>
<td>Exhibits Open</td>
</tr>
<tr>
<td>7:00 AM to 5:30 PM</td>
<td>7:00 AM to 5:30 PM</td>
<td>7:00 AM to 5:30 PM</td>
<td>7:00 AM – 10:00 AM</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Exhibit Dismantling</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>10:00 AM – 12:00 PM</td>
</tr>
</tbody>
</table>

Exhibitor Registration, Set-up, and Dismantling

Each exhibitor must be registered. Exhibitor badges may be picked up at the ENRS registration desk. Exhibits must be set up by 8:00 PM Sunday, August 7th and dismantled and removed from the exhibit area by 5:00 PM Thursday, August 11th.

If you have any questions, please contact:

Michelle Christierson  
Meeting Planner  
(650) 762-9003  
michelle@trifectaeg.com

Amy Juliano, MD  
Program Chair  
amy_juliano@meei.harvard.edu

ENRS Executive Committee

Mari Hagiwara, MD  
President & Chair

Amy Juliano, MD  
Vice President  
President-Elect

Amish Doshi, MD  
Secretary

Carlos H. Torres, MD, FRCPC  
Treasurer

Doris Lin, MD, PhD  
1st Past President

Tanya J. Rath, MD  
2nd Past President

AUGUST 8-11, 2024  
THE FOUR SEASONS HOTEL  
GEORGETOWN, DC
Here is a sampling of the institutions/organizations that have been represented at past ENRS Annual Meetings:

Beth Israel Deaconess Medical Center
Boston Children's Hospital
Boston University Medical Center
Case Western Reserve University School of Medicine
Centre Hospitalier de l'Université de Montréal (CHUM)
Children's Hospital of Pittsburgh of UPMC
Clark and Daughtrey Medical Group
Clinic St. Pascal
Columbia University Medical Center
Dartmouth Hitchcock Medical Center
Einstein Medical Center
Harvard Medical School
Icahn School of Medicine at Mount Sinai
Jewish General Hospital & McGill University
Johns Hopkins University School of Medicine
Klamath Radiology Associates PC
Lahey Hospital and Medical Center
Maimonides Medical Center
Massachusetts Eye and Ear Infirmary
Massachusetts General Hospital
Mayo Clinic
McGill University Health Centre
MD Anderson Cancer Center
Medicart
MedStar Georgetown University Hospital
Memorial Sloan Kettering Cancer Center
Montefiore Medical Center
Montreal Neurological Institute
New York University Langone Health
Northwell Health
Ohio State University-Wexner Medical Center
Princess Margaret Hospital, Toronto
RadNet, Inc.
Rhode Island Hospital
Rochester General Hospital
Rutgers Robert Wood Johnson Medical School
St. Michael’s Hospital –University of Toronto
Staten Island University Hospital
Stony Brook University Hospital
Texas Children’s Hospital
The Toronto Western Hospital
Thomas Jefferson University Hospital
University Health Network, Toronto
University of Maryland School of Medicine
University of Pennsylvania Medical Center
University of Pittsburgh Medical Center
University of Ottawa
University of Vermont Medical Center
Weill Cornell Medical College
Yale University School of Medicine
Sponsors have the opportunity to exhibit at any level below. Should you choose to provide an Unrestricted Educational Grant, a Written Agreement of Commercial Support (WACS) form will need to be completed and returned 30 days prior to the meeting.

## ENRS 2024 Sponsorship Opportunities:

<table>
<thead>
<tr>
<th>Service</th>
<th>Tier I</th>
<th>Tier II</th>
<th>Tier III</th>
<th>Tier IV</th>
<th>Tier V</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brunch-and-learn: 50-min non-CME-accredited session</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Breakfast-and-learn: 30-min non-CME-accredited session</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsored Break: 15-min non-CME-accredited session</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3-min mic time on stage on day 1 of the meeting to introduce your company</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private 30-min meeting with KOLs during or before/after meeting</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Happy hour with the executive committee and faculty</td>
<td>✓</td>
<td>✓</td>
<td>✓ *</td>
<td></td>
<td></td>
</tr>
<tr>
<td>*Opportunity to add on for a cost of $1,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opening reception tickets</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Closing gala dinner tickets</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Large exhibit table in location of choice</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Small exhibit table</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Registration included to conference</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Registration discount for additional badges</td>
<td>50%</td>
<td>50%</td>
<td>25%</td>
<td>10%</td>
<td>5%</td>
</tr>
<tr>
<td>Slide dedicated to company in housekeeping slide deck</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### All sponsorship levels include the following benefits:

- Recognition (company logo) on conference website
- Recognition (company logo, name) in conference program
- Company link and description on ENRS sponsor webpage
- Company logo on ENRS meeting registration webpage
- Recognition (signage) at entrance of exhibit hall
- Recognition on a group slide during break

### A La Carte Options:

- Dedicated programming (30 min) during main meeting | $6,000
- Society organized webinar | $5,000
- Branded meeting lanyards | $3,500
- Branded WiFi charging stations | $800
- 3-min stage mic time to introduce your company | $250

### Unrestricted Educational Grants:

Companies interested in providing an Unrestricted Educational Grant to help offset the general expenses of the ENRS 36th Annual Meeting should contact Michelle Christierson for further information.

---

AUGUST 8-11, 2024

THE FOUR SEASONS HOTEL

GEORGE TOWN, DC
RESPONSIBILITY AGREEMENT - Please read the following statements thoroughly and sign below. Exhibit Space cannot be assigned unless this form contains an authorized signature.

The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor’s displays, equipment and other property while at the Wild Dunes Resort, and hereby waives any claim or demand it may have against the Wild Dunes Resort or its affiliates, The Eastern Neuroradiological Society, and Trifecta Events Group arising from such loss, theft or damage. In addition, the exhibitor agrees to defend indemnify and hold harmless The Eastern Neuroradiological Society, Trifecta Events Group, and the Wild Dunes Resort and their respective parent, subsidiary, and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney’s fees and costs, arising from or in connection with the exhibitor’s occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees subcontractors or agents. We / I have read and agree to abide by all requirements, restrictions and obligations set forth in the above obligations set forth in the Rules and Regulations referenced above. We / I further acknowledge that The Eastern Neuroradiological Society reserves the right to reject, at its discretion, any application to exhibit.

Please e-mail your completed form to Michelle Christierson at Michelle@TrifectaEG.com.