

A woman with a large afro hairstyle and a robot with glowing orange eyes are looking at a document together. The woman is on the left, wearing a grey blazer over a white shirt. The robot is on the right, holding the document. The background is a blurred office setting.

AI CONSULTANTS
FOR
NONPROFITS

**Become the AI Expert
in Your Nonprofit Organization
as a Certified Consultant**

With an accredited certification

Our Accreditation Partner



The CPD Standard Office is a leading organization recognized for its rigorous standards in professional development. Our programs accreditation assures you a cutting-edge curriculum and a valuable qualification that sets you apart.

Who We Are

AI Consultants for Nonprofits Certification is a unique comprehensive 12-week program created by AI Consultants for Nonprofits, the leader in developing practical AI solutions for nonprofit challenges.

This certification and one-year train-the-trainer license is for **nonprofit leaders, do gooders and social advocates** who want to learn AI and become the resident expert to integrate AI into their organization.

With the curriculum,

- **Simplify and master AI concepts** and so you can confidently work alongside artificial intelligence.
- **Gain practical hands-on experience** so you can solve real-world nonprofit challenges in fundraising, volunteer engagement, strategic planning, and more. (Bring your work to class).
- **Gain a sought-after skillset**, setting yourself apart in the nonprofit sector and opening doors to new opportunities.

With the certification,

- **Upskill your colleagues**, even those with no prior tech background (We are not techies, we're missionaries).
- **Build a long-term capacity plan** within the organization, saving on external consultancy fees.
- **Excel at using AI ethically and responsibly** to mitigate data and privacy concerns.
- **Champion a culture** where **AI takes on the grind** so the team delivers the mission.

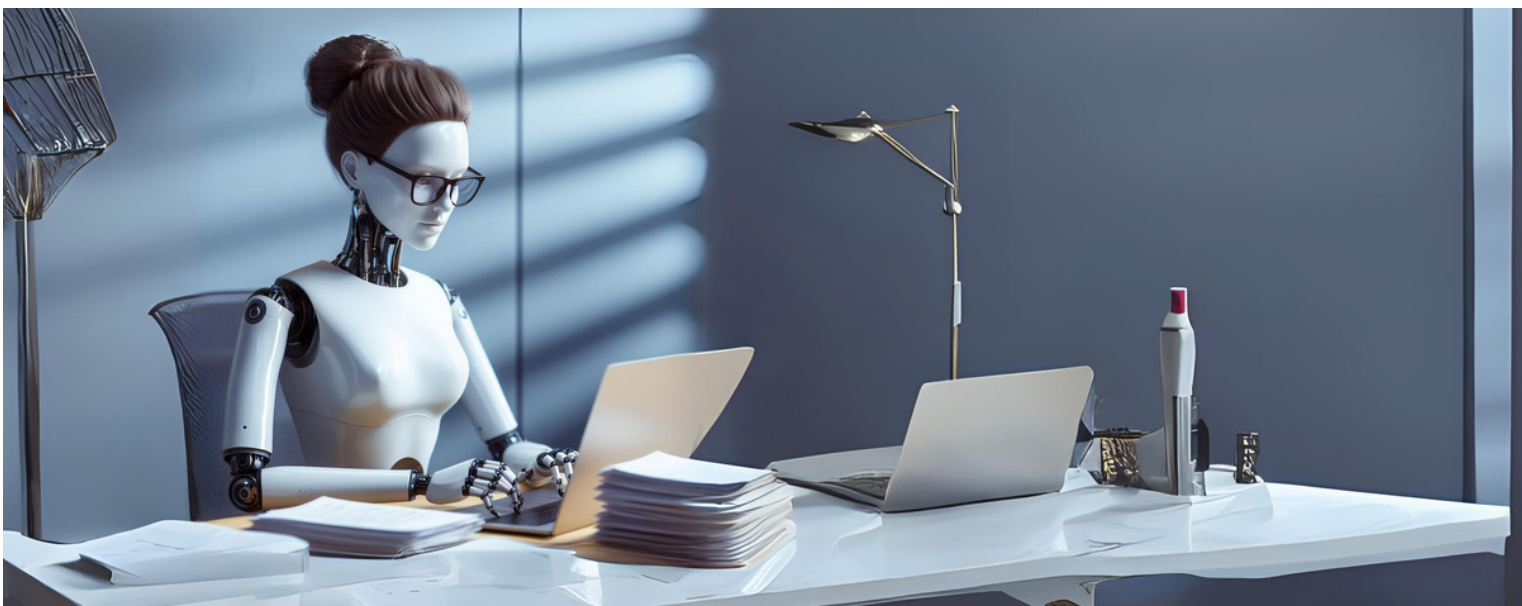
Our goal is to make AI accessible within the nonprofit sector by supporting organizations to **build and own their AI expertise**.

About the Certification

🕒 12 weeks

🖥️ Face to Face/Virtual

This first-of-its-kind 12-week certification made specifically for nonprofit leaders is delivered in a live face-to-face and virtual environment so participants can learn while not feeling stressed about being away from their desk. The program teaches leaders to think critically and strategically about AI integration across an organization rather than one person or one department. Participants are encouraged to bring their work to class as the course combines AI knowledge with topics related to nonprofit management, such as fundraising, grant writing, change management, strategic planning, development and more. This certification includes an **exclusive one year train-the-trainer** license so leaders can upskill colleagues and the organization can not only save on consultancy fees but also own its AI expertise.



Why Take This Certification?

This course is for nonprofit leaders who want to learn AI from an accredited and reputable source. It is also for tech enthusiasts and individuals who want to focus on AI and work with the nonprofit structure. Participants will develop a comprehensive perspective on the potential of AI to add value to their organizations, adapting new technologies to meet unique challenges and opportunities in the nonprofit world. The certification is far beyond technical skills and theory, but also includes strategic thinking to implement and integrate the learning systemically.

Course Curriculum at a Glance

- INTRODUCTION TO AI IN THE NONPROFIT SECTOR
- PROMPT ENGINEERING FROM TALK TO TECH
- NONPROFIT MANAGEMENT, OPERATIONS AND AI
- AI TOOLS AND APPLICATIONS
- STRATEGIC PLANNING AND CHANGE MANAGEMENT WITH AI
- BUILDING NONPROFIT CAPACITY WITH AI
- FUNDRAISING, GRANT WRITING, DONOR ANALYTICS WITH AI
- LEGAL AND ETHICAL CONSIDERATIONS IN AI
- NONPROFIT AI CASE STUDIES AND BEST PRACTICES
- AI CONSULTANCY BUSINESS SKILLS
- AI IN THE REAL NONPROFIT WORLD
- ASSESSMENT AND CERTIFICATION

Technology Tools

- Generative AI (ChatGPT, Claude, Bard)
- Image Generators (DALL-E, Midjourney)
- Tools productivity, content creation and media

Program Highlights

- 12-week learning path taught by expert instructors
- Covers prompt engineering, AI readiness AI integration, business development, legal and ethical concerns

Who Should Attend

- Nonprofit professionals seeking to learn and implement AI
- Individuals aspiring to become AI consultants
- Tech enthusiasts interested in social good

Program Delivery

- **Starts March 11**
- Face-to-Face/Virtual
- **Tuition: \$4,999**
- Payment plans available

Next Steps

- **Pay the tuition fee** through our payment processor or request and invoice or payment plan.
- **Receive a welcome email** with your syllabus and course details.
- **Prepare for the course content** by making a list where AI can take on the grind and you can deliver the mission.

Pay in Full

Meet the Creator



- Named 100 Women to KNOW in America and Who's Who in Black Charlotte, Women in Business Honoree

- Recurring speaking engagements, consultations, lectures, and publications.

- Featured on Nasdaq MarketSite in Town Square

Featured in Essence, Chief Learning Officer, Essence, TEDx, Forbes Entrepreneur Magazine and CEO World.

Shereese Floyd, Founder, AI Consultants for Nonprofits

AI Strategy & Thought Leadership Consultant

Shereese Floyd is the founder of AI Consultants for Nonprofits - a communications and messaging firm that specializes in artificial intelligence and organizational thought leadership. Prior to starting her own company, she spent over two decades in nonprofit marketing as the director of communications.

Shereese is the creator of the AI Consultants for Nonprofits Certification - an accredited program teaching nonprofit leaders to coexist with AI. She is a sought after speaker and facilitator.

She has been featured as a thought-leadership expert for leading nonprofit brands such as CharityHowTo, Bloomerang, Network for Good and Nonprofit Learning Lab. She is also an adjunct professor for the Academy of Nonprofit Excellence.

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