

# 2023 WRMS SPONSORSHIP FORM

Your sponsorship helps fund year-round programming and economic development in West Roxbury.  
**Please return this form right away to get the most out of your investment!**

**Benefits at each level are shown on the 2023 Sponsor benefits grid.**

**YES**, I want to sponsor the work of West Roxbury Main Streets at the following level:

## SPONSORSHIP LEVEL (choose one)

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Patron:</b> \$10,000  | <input type="checkbox"/> <b>Promoter:</b> \$1,000 |
| <input type="checkbox"/> <b>Champion:</b> \$5,000 | <input type="checkbox"/> <b>Sponsor:</b> \$500    |
| <input type="checkbox"/> <b>Advocate:</b> \$2,500 | <input type="checkbox"/> Other Amount (\$_____)   |

Sponsorships may be paid in **monthly or quarterly installments via EFT.** (See Payment Options.)

Business Name:

Owner/Contact:

Street Address:

City, State, Zip:

Phone:

E-Mail:

Website: @

Facebook: @

Instagram: @

Twitter: @

## PAYMENT OPTIONS

**CHECK:** Mail this completed form with your check to:

West Roxbury Main Streets, 1842 Centre Street, Suite 201, West Roxbury, MA 02132

**ONLINE:**

Please visit [wrms.org/sponsorship](https://wrms.org/sponsorship) to submit payment online.

**EFT:** For monthly or quarterly automated payment options, contact:

WRMS Executive Director, Jacob Robinson: [director@wrms.org](mailto:director@wrms.org), 617.325.6400

# 2023 SPONOR BENEFITS

WRMS.ORG/SPONSORS

Sponsor Level →	Patron \$10,000	Champion \$5,000	Advocate \$2,500	Promoter \$1,000	Sponsor \$500
<b>Event Recognition</b>					
Annual Meeting	Welcome remarks, 2 top logo slides	Podium recognition, 2 solo logo slides	Podium recognition, solo logo slide	Group recognition, shared logo slide	Group recognition, shared name slide
Small Business Networking Series	Welcome remarks, 2 top logo slides	Podium recognition, 2 solo logo slides	Podium recognition, solo logo slide	Group recognition, shared logo slide	Group recognition, shared name slide
Art Walk	Top logo on all advertising	Large logo on all advertising	Mid-size logo on all advertising	Small logo on all advertising	Name (no logo) on select advertising
Westie Fest	Welcome remarks, free booth, top logo on all advertising	Speaker recognition, free booth, large logo on all advertising	Speaker recognition, free booth, mid-size logo on all advertising	Free booth, small logo on all advertising	Name (no logo) on select advertising
Holiday Market	Welcome remarks, 2 top logo slides, top advertising logo	Stage recognition, 2 solo logo slides, large advertising logo	Speaker recognition, solo logo slide, mid-size advertising logo	Group recognition, shared logo slide, small advertising logo	Group recognition, shared name slide (no logo)
<b>Website, E-newsletter and Social Media</b>					
Sponsors page on WRMS website	Top-level logo (linked)	2nd-level logo (linked)	3rd-level logo (linked)	4th-level logo (unlinked)	Name listing (no logo)
Running footer on WRMS website pages (incl. ALL event pages)	Top-level logo (linked)	2nd-level logo (linked)	3rd-level logo (linked)	4th level logo (unlinked)	-
WRMS newsletter footer	Top-level logo (linked)	2nd-level logo (linked)	3rd-level logo (linked)	4th level logo (unlinked)	-
Social media recognition	✓	✓	✓	✓	✓
<b>Promotion through Your Business</b>					
2023 WRMS Proud Sponsor decal	✓	✓	✓	✓	✓
Use of WRMS Sponsor logo on your website	✓	✓	✓	✓	✓

WRMS events are promoted through a combination of flyers canvassed throughout the district, promoted social media ads, Boston event websites, and local newspapers. WRMS has over 6,000 followers on Instagram and Facebook and 3,000 newsletter subscribers.