



Circular Action Alliance Releases Colorado Needs Assessment Request for Proposal

Circular Action Alliance (“CAA”) is pleased to release an RFP for parties interested in conducting the Needs Assessment required by Colorado’s Producer Responsibility Program for Statewide Recycling Act.

CAA is a U.S., non-profit Producer Responsibility Organization (PRO) established to support the successful implementation of Extended Producer Responsibility (EPR) laws for paper and packaging. CAA was founded by leading companies from the food, beverage, and consumer goods industries in response to the passage of EPR laws in California, Colorado, Maine, and Oregon. The Colorado Department of Public Health and Environment (CDPHE) has selected CAA to be the PRO that will coordinate, fund, and manage the statewide recycling system under Colorado’s EPR law for packaging, paper products, and food serviceware. CAA will deliver best-in-class compliance services and build systems that help both companies and consumers waste less and recycle more.

The RFP for the Colorado Needs Assessment can be found at:
<https://procurementoffice.bonfirehub.ca/opportunities/67050>.

All questions related to the RFP should be sent to the ColoradoNeedsRFP@procurementadvisor.org. RFP respondents and their representatives are not permitted to contact any employees, officers, agents, or other representatives of CAA, other than the RFP Contact, concerning matters regarding this RFP.