

How to Build A Cult Following with Simone Seol



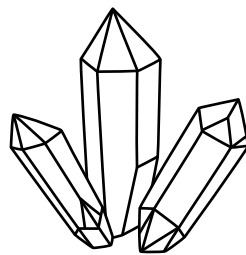
BUSINESS AS A MAGICAL PRACTICE

EPISODE 75 WORKBOOK

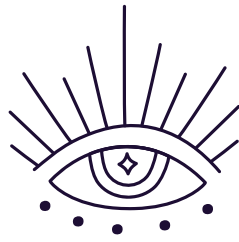
UNDERSTANDING YOURSELF IS A KEY TO SHOWING UP FULLY AND AUTHENTICALLY IN YOUR BUSINESS.

The version of yourself that you show others comes from your relationship with yourself.

Once you have a high quality relationship with yourself, you can be so much more congruent with inviting others into a client relationship with you.



Here are some journaling questions to help you understand the thoughts that may be holding you back from fully showing up.



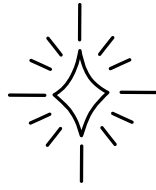
THINK ABOUT WHAT IT WOULD BE LIKE IF YOU WERE SITTING DOWN WITH YOUR NEXT CLIENT AND YOU CUT OUT THE SMALL TALK, GOT RIGHT PAST THE BULLSH*T AND CUT TO THE CHASE. WHAT WOULD YOU SAY?

IF YOU COULD CHANGE THE WAY YOU POST TO MAKE OFFERS AND DELIVER SO THAT IT ALL FEELS MORE LIKE YOU, WHAT CHANGES WOULD YOU MAKE?



WRITE ABOUT SOME TIMES WHEN YOU FELT DEEPLY SEEN AND UNDERSTOOD. MAYBE EVEN TIMES WHEN YOU FELT ALMOST "CALLED OUT" (BUT LOVINGLY).

HOW CAN YOU DO THE SAME FOR YOUR PEOPLE?



WHAT WOULD IT TAKE FOR YOU TO BAIL ON YOUR OFFER?

WHAT WOULD IT BE LIKE INSTEAD IF YOU WERE IN A COMMITTED MONOGAMOUS RELATIONSHIP WITH YOUR OFFER?

WHY DOES YOUR OFFER MATTER TO YOU?

WHAT IS THE TRUTH OF WHAT YOU WANT TO OFFER?

**WHO ARE THE PEOPLE IT MOST LIGHTS YOU UP TO THINK ABOUT
SPENDING TIME WITH AND HELPING?**

WHAT DO YOU WANT PEOPLE TO THINK ABOUT YOU?

WHAT ARE YOU AFRAID PEOPLE ARE GOING TO FIND OUT ABOUT YOU?

IN WHAT WAYS ARE YOU TRYING TO CONTROL OTHER PEOPLE'S THOUGHTS ABOUT YOU?
