

UX DESIGNER

Lillian Lawson

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User experience designer with a strong interest in every step of the UX process. Research-driven, creative, and detail-oriented. Recently completed General Assembly's immersive UX design bootcamp. Seeking entry-level UX role where I can contribute to a design team while continuing to learn and develop my UX skills.

GENERAL ASSEMBLY PROJECTS

- 2023 **Dandee Packs Feature Design**
Worked with client to create a backpack customization feature for his website. Conducted research to assess user wants and needs, identified our problem-space and persona, and designed a feature using Figma to meet these needs.
- 2023 **Duolingo Social Feature Design**
Conducted user research and used the findings to design a high-fidelity prototype of a new social language-learning aspect of duolingo

EXPERIENCE

- 2022 **Starbucks Barista**
Crafted drinks for customers, took orders, restocked, worked to resolve customer issues to ensure customer satisfaction
- 2021 **Menards Sales Team Member**
Handled freight, helped customers locate items, placed orders for customers, organized displays, cleaned, worked alongside team members to keep things running smoothly
- 2021-2022 **Childcare**
Provided childcare for a child starting when he was six months old, over the course of 8 months

HARD SKILLS

User interviewing
Figma and FigJam
Google Analytics
Wireframing
Research synthesis
Trello
Slack
Notion
Optimal Workshop

SOFT SKILLS

Empathy
Team-work
Leadership
Communication
Continuous learning
Problem-solving
User-focused
Open-minded

EDUCATION

General Assembly
April-June 2023
Certificate in UX design

University Coursework
Studied sociology, film, and drama at Queen's University and University of Guelph

Oak Park and River Forest High School
Graduated 2019
Honor roll and dean's list