



NHSEB BRIDGE

Promoting Student Access and Equity in the National High School Ethics Bowl

A Report for the American Philosophical Association

December 30, 2022

CONTENTS

Project Overview and Initial Design	1
Detailed Project Report	2
Phase 1: Planning and Recruitment - Summer 2022	2
Phase 2: Site Visits and Workshops - Fall 2022	3
Phase 3: Research and Development - Winter 2022/Ongoing	4
Impact Assessment and the Future of NHSEBBridge	6
Conclusion	8
Appendix A: Grant Expenditures	9
Appendix B: PHIL 292 Course Syllabus	10
Appendix C: Marketing and Outreach Materials	18
Appendix D: Event Photographs	22

Project Overview and Initial Design

NHSEBBridge is a new, pilot-stage initiative at the Parr Center for Ethics, designed for schools new to the Center's award-winning [National High School Ethics Bowl \(NHSEB\)](#) program. NHSEBBridge targets underserved communities and under-resourced schools who may not otherwise have access to the NHSEB's academic, social, and civic benefits. The program is tightly integrated with an experiential-learning course in the Philosophy Department at UNC-CH. In addition to teaching the fundamentals of practical ethics and deliberative pedagogy, the course partners UNC undergraduates directly with schools participating in the NHSEBBridge program in order to design pedagogy resources and coach participants (both students and teachers) on ethical reasoning, moral theories, argument construction, and bowl mechanics, in a series of in-person or virtual site visits. NHSEBBridge culminates in a series of events for participating schools, carefully designed to welcome them to NHSEB.

While early experimentation with the NHSEBBridge outreach model was successful as a self-contained, online-only venture during the height of the COVID-19 pandemic, we found quickly that our target schools have little appetite for fully virtual programming, as the educational world stabilizes and attempts to return to in-person business as usual. However, the goals of the Bridge program remain worth pursuing: directed and sustained outreach in order to grow the philosophical community, especially along lines of access and inclusion of previously underrepresented and underserved communities.

To pursue these goals, we adjusted the scope of the NHSEBBridge program to focus our efforts across North Carolina, with the intention of building an adaptable and scalable model for Ethics Bowl outreach which could be employed by our current regional partners across NHSEB's nationwide footprint. North Carolina is a particularly good environment for this sort of inclusion-driven outreach, as current Ethics Bowl programming in the state currently serves mostly students in the well-resourced Research Triangle region. By focusing our outreach efforts on rural communities and under-resourced public schools, we are making substantial strides toward ensuring that the academic, social, and civic benefits of participation in the National High School Ethics Bowl program are equally available to students, no matter where they happen to live.

Detailed Project Report

PHASE 1: PLANNING AND RECRUITMENT - SUMMER 2022

Due to our shift in focus in response to schools' lack of appetite for online-only programming, we have targeted schools in the rural Eastern and Western regions of North Carolina for participation in NHSEBBridge. These schools, particularly those in the rural counties around Asheville and coastal communities around Wilmington, are of exactly the profile that NHSEB's mass-market recruiting typically misses. They also tend to have higher representation of minority students and students from lower socio-economic backgrounds among their populations.

Our recruitment strategy included casting a wide net of email invitations and social media ads, as well as specific, targeted outreach via existing and new campus partners within the UNC system and across the state. We developed a brand new slate of digital and physical resources to facilitate this process. For more details, see Appendix C for samples of our marketing materials.

We researched and built custom contact lists of about 1,500 high school teachers, principals, and counselors from rural public schools across North Carolina. We have engaged in a targeted campaign with these contacts including invitations to our programming and events, as well as various recruiting materials. We partnered with college-access programs across the state to further develop our contact database. We ran professionally targeted social media advertisements across multiple networks for teachers in Eastern and Western counties of the state.

Beyond our online marketing footprint, we produced and distributed numerous physical materials, including posters and flyers for in-person recruiting, NHSEB-branded products and swag for students, and copies of the recently released edited volume *The Ethics Bowl Way*, to which multiple members of our community have contributed. We distributed teacher-facing promotional materials for our University partners to recruit teachers for in-person workshops on UNC system campuses. We also distributed student-facing welcome kits for direct use in high schools, as our partners recruited students to join their schools' start-up teams.

PHASE 2: SITE VISITS AND WORKSHOPS - FALL 2022

Coaching and Training

NHSEBBridge's core benefit involves the placement of expert coaches with partner schools and communities. Coaches for this year's NHSEBBridge programming were advanced UNC undergraduate students, enrolled in an experiential learning practical ethics course in the UNC Department of Philosophy: *PHIL292: Democratic Deliberation Across the Rural-Urban Divide*. These students' initial training included a unit of in-class intensive moral theory study, an onboarding workshop conducted by the Director of NHSEB, and an extensive foray into case-based moral reasoning and dialogue facilitation strategies via NHSEB's 2022-2023 [Regional Case Set](#). For more details on coach training, please see Appendix B for a copy of the course syllabus for PHIL 292 and some additional instructional materials.

Partner School Site Visits

We established a school partnership with the Middle College at Durham Tech Community College, designed to prepare their students for participation in the [North Carolina High School Ethics Bowl](#) starting in early 2023. Site visits began in September and continued weekly through the end of the semester. During the site visits, student-coaches worked through Regional Cases with the high school students and trained them in the deliberative methodology of Ethics Bowl. The goal was for the Middle College to have a competition-ready team at the end of the fall semester. We are excited to welcome Middle College students to the Chapel Hill campus at the NCHSEB in January 2023.

We also offered additional virtual coaching support online using our [NHSEBAcademy platform](#)—both for NHSEBBridge participants and across the activity more generally, drawing on the training of the student coaches. Under this (related) umbrella, we hosted 8 scrimmages and dozens of individual coaching sessions.

Rural Community Workshop in Eastern North Carolina

During the planning and recruitment phase for our school partnerships, we found that teachers in the schools we targeted had trouble getting students involved quickly and consistently so as to be able to field a competitive Ethics Bowl team. So, we decided to focus on relationship-building with teachers and increasing the footprint across the state of schools, administrators, and local partners who have heard of NHSEB and want to get their students involved *over time*. We decided to target rural student populations directly by seeking partnerships with other Universities across the state, in areas where we do not currently have any teams. The idea was to use these workshops as a way to make an initial connection with rural teachers across the state, as well as a way to start building a network of in-state partners at the University level, who can help us in future recruiting and

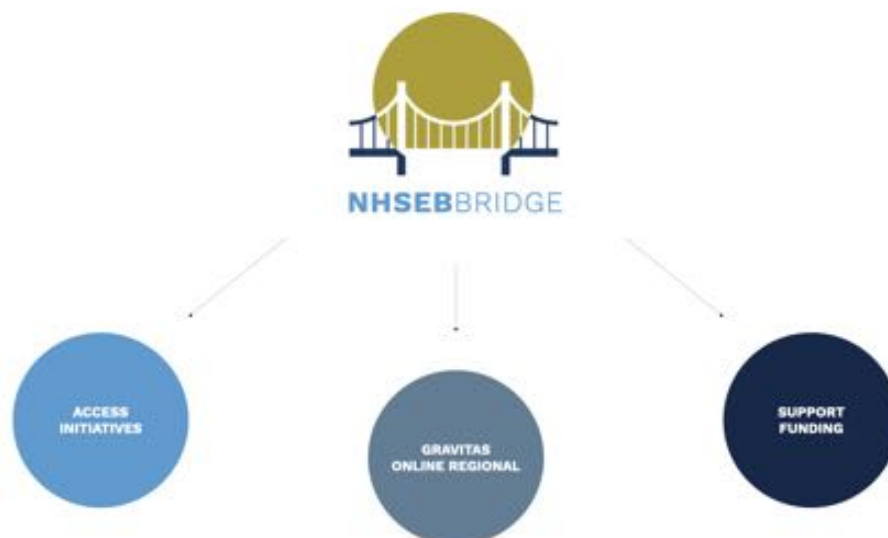
volunteering efforts with communities which might not otherwise see the full benefit of the NHSEB program.

To this end, we established a brand new partnership with the Philosophy and Religion Department at the University of North Carolina at Wilmington. On December 3, 2022, we brought together nearly 30 participants on the Wilmington, including UNC-W faculty and undergraduates, Parr Center staffers, UNC undergraduate student coaches, and teachers from towns across Eastern North Carolina. The workshop included an introduction to the basics of Ethics Bowl, a series of interactive experiences with deliberative pedagogy, and a structured demonstration match, as well as time for teacher networking and lesson plan design in consultation with Parr Center experts.

We also secured a partnership with UNC-Asheville to host a one-day Introduction to Ethics Bowl Workshop, including a Deliberative Pedagogy in the Classroom component for teachers and a Moral Reasoning Skills Training for high school students. While originally planned for November, the event unfortunately had to be postponed due to local school system pressures from COVID-19. We are currently finalizing replacement dates for this workshop during the first half of 2023.

PHASE 3: RESEARCH AND DEVELOPMENT - WINTER 2022/ONGOING

In the process of developing this program in 2022, we came to a new understanding of how our various outreach efforts integrate with and support one another. As a result, the NHSEBBridge program will be reorganized to meet three central priorities: targeted Access Initiatives like those we piloted at DTCC and UNC-W, a new online-only NHSEB Regional Competition (NHSEBBridge @ Gravitas), and a standing pool of resources to support similar work among other members of our community, both regionally and nationally.



Access Initiatives

In the midst of tremendous growth, we continue to prioritize expansion in underserved areas of the state and country. Current access initiatives include our Start-up Team Coaching and our Rural Workshops Series. Developing new methods for outreach in our own state is a way to pioneer the next generation of philosophy access strategies, which we can share with our Regional Organizers around the country and the broader philosophy community.

In the wake of the initial programming period, we are producing a white paper with key takeaways for doing outreach and working with rural populations. We hope sharing these “lessons learned” will help to communicate the value of doing philosophy outreach with rural students. And, we hope it will help as a capacity-building resource for our own NHSEB regional partners who are interested in expanding their rural footprints, as well as for other philosophers who work in states with large or underserved rural populations. This is particularly crucial for the NHSEB program as it expands its footprint in the rural Deep South, Appalachia, and the Southwestern United States. We plan to present the key insights from this white paper at an invited APA Committee Session at the 2023 Eastern Division Meeting in Montreal, along with partners working on similar Ethics Bowl outreach in other contexts across the United States.

NHSEBBridge @ Gravitas

A new partnership between the Parr Center for Ethics and Gravitas: A Global Extension of the Stony Brook School will bring the Center’s award-winning National High School Ethics Bowl (NHSEB) program to new areas of the country via an innovative online-first competition structure, drawing on the successes of the NHSEBBridge pilot in 2020. [NHSEBBridge @ Gravitas](#) will begin accepting teams by application in mid-October, and will prioritize first-year teams from locations without NHSEB Regional Competitions. The Regional’s first iteration will serve 8 teams.

Community Support Funding

Our budgeting continues to prioritize support for under-resourced participants and schools. New and continuing funding strategies are realizing our commitment to ensuring that access to the NHSEB and its benefits is available to all students, regardless of demographics, geography, etc. Current initiatives include a registration fee waiver program, a standing fund for travel assistance for the NHSEB Championship, and a new micro-grant program for Regional and Divisional partners.

IMPACT ASSESSMENT AND THE FUTURE OF NHSEBBRIDGE

Our Graduate Assistant on the NHSEBBridge program, Delaney Thull proposed this workshop model as the project for her 2022-2023 [Carolina Public Humanities Maynard Adams Fellowship](#), and this has already secured additional recognition for NHSEBBridge from this important public-facing program at UNC. Our PHIL 292 students were also recognized for their community outreach work by the Carolina Center for Public Service in early November. These are both great examples of how the APA's seed funding will enable our team to continue expanding NHSEBBridge by securing access to additional resources on our campus, across our state, and beyond, as we seek to export the model nationwide.

Looking forward, we will also focus on integrating the new network of relationships from this season of NHSEBBridge into our larger plans for North Carolina as an important geographic center for the National High School Ethics Bowl. We plan to use the school contacts we establish with the rural workshops as the target for the recruitment for new start-up teams in 2023-2024.

In Their Words: Testimonials from Participating Teachers

As one teacher told us of her participation in our Wilmington Workshop: "I didn't have many thoughts on the case immediately, but by the end I felt like I grasped the contours of the case with much more nuance."

Another commented on the uncommon kind of space Ethics Bowl style-learning can create for students: "[This activity] created a refreshing setting of respectful discussion to explore important ethical questions."

Asked to describe their experiences with our brand of deliberative pedagogy during our events in a word or phrase, teachers provided the following:



In Their Words: Testimonials from PHIL 292 Students

When asked for a short reflection on their experiential-learning philosophy course in partnership with the NHSEBBridge program, UNC undergraduates offered the following:

“Philosophy as a discipline seems so untouchable, with the sheer amount of philosophers and ideas there are seeming too great for any one person to learn. Now, and especially with the ethics bowl, I’ve realized that while that is a part of philosophy, it’s not the core (at least in my mind). Philosophy is just the way that people think about anything, and is very applicable to everyone’s lives.”

“I care a lot about publicly accessible philosophy not compromising any rigor. Ethics Bowl is rigorous *and* accessible *and* not politically polarizing. Doing philosophy within the Ethics Bowl paradigm has made me a more rigorous, more down-to-earth, and more tolerant thinker. I’ve noticed small shifts in how I approach philosophy readings in other classes: I find myself wanting to ground them in real life examples and human impulses. Ethics Bowl has also helped me think about philosophy more integratively/in a more interdisciplinary way because so many of the people I’ve worked with have not been philosophy majors. All in all, Ethics Bowl has been the most grounding, connection-driven philosophy practice I’ve ever encountered.”

“The deliberative format is a very helpful one. This format is not used very much in classes, and kids aren’t even asked about their views on major issues all that much. When people have to respond to each other’s ideas, a progression is able to happen and kids can see the mechanics of reasoning that often doesn’t happen in their normal educational experiences.”

CONCLUSION

The work of the National High School Ethics Bowl, particularly via the NHSEBBridge initiative, is an investment in the future of the field of philosophy and the future of American democracy. It exposes high school students to moral reasoning skills and to the power of deliberative discourse at a crucial developmental juncture, and does so across borders: geographic, demographic, social, and political.

The APA's generous Diversity and Inclusion Grant resulted in key outputs for the future of our program:

- the development of new strategies for philosophy outreach with rural and underserved populations;
- an expansion of the NHSEB network of educators and institutional partners in NC as well as a template for export to other localities;
- exposure to moral reasoning and rich experiences in philosophical deliberation for high school students, teachers, and undergraduate students across NHSEB's jurisdictions.

We are grateful for the Association's investment in NHSEB's future.



Alex Richardson, Ph.D.

Director, NHSEB
UNC Parr Center for Ethics



Delaney Thull, M.A.

Project Lead, NHSEBBridge
UNC Parr Center for Ethics



Michael Vazquez, Ph.D

Director, Outreach
UNC Parr Center for Ethics

APPENDIX A: GRANT EXPENDITURES

Expenditure	Amount
Workshop Expenditures (NHSEBBridge on the Road: Wilmington, NC)	\$1,250.00
Teacher Recruiting Stipends	\$1,950.00
DTCC Student Participation Expenses	\$275.00
Pedagogical and Promotional Materials (Printing, Shipping, etc.)	\$1,000.00
Staffing Support: Summer Pedagogy Fellow	\$2,500.00
NHSEBBridge @ Gravitas Startup Micro-Grant	\$2,000.00
Establishment of Regional Outreach Micro-Grant Fund	\$1,000.00
Total Expenditures	\$9,975.00

APPENDIX B: PHIL 292 COURSE SYLLABUS



PHIL 292: Democratic Deliberation Across the Rural-Urban Divide

DELANEY THULL, M.A. | FALL 2022

COURSE DESCRIPTION

In this experiential learning course, students will have the unique opportunity to combine the philosophical study of ethics with service to the community. Students will master the major ethical frameworks philosophers use to think about the rightness and wrongness of actions, our obligations to others, and moral life more broadly. Students will also learn how to distill complex philosophical ideas and how to facilitate productive discussions with a young audience.

With this training in ethical theory and pre-college pedagogy, undergraduates will serve as coaches and advisors to new startup high school teams in rural North Carolina, as well as partners in planning invitational Ethics Bowl workshops for rural teachers and students in Asheville, Wilmington, and Chapel Hill. Participants in the course will be partners in developing models for rural outreach in philosophy, and will work alongside an innovative UNC program, [NHSEBBridge](#), which promotes equity and access within the National High School Ethics Bowl and within our education system more broadly. Over the course of the semester, undergraduates will develop pedagogical resources on ethics, and implement educational events for our community partners.

The Ethics Bowl competition sharpens participants' ability to reason through complex moral issues and invites us to consider the philosophical and civic foundations of education. Students will reflect on the ways in which our discursive practices can sustain and impede the health of our democracy.

The service component of this course will be conducted via in-person site visits, supplemented by online interactions.

COURSE OVERVIEW

Number	PHIL 292 (Section 001.FA22)
Title	Field Work in Philosophy: Introducing Philosophy in Primary and Secondary Schools
Credit hours	3
Course Description	Permission of the instructor. This course combines on-campus structured learning with substantial on-site field work incorporating philosophy into the primary and/or secondary school curriculum. Philosophy subjects and school partners will vary by semester.
Prerequisites	Two prior Philosophy courses
Target Audience	This course is designed for intermediate and advanced students with an interest in practical ethics, ethics education, and/or philosophical public engagement.
Instructor	Delaney Thull 210-A Caldwell Hall Email: dthull@live.unc.edu
Teaching Assistants	n/a
Course Website	Sakai
Class Days, Times, Location	Tuesdays and Thursdays, 3:30-4:45 pm, Caldwell Hall 208
Office Hours	W, 3:30-4:30 pm, TH, 2:30-3:20 pm, or by appointment
Course Texts	Reading packet will be available on Sakai
Course Format	The course format will include two weekly class meetings. Class meeting will include some mini-lectures, but will consist largely of a variety of discussion-based learning activities (about course texts and NHSEB cases), student case presentations, and peer assessment activities. In addition to class meetings, students will engage in integrated service projects (totaling at least 30 hours) in which they will work collaboratively with other course members (in groups of 2-3 students) to help coach local teams, and (as an entire class) to design and implement a larger educational event for NC teams. Students will participate in guided reflection on these service experiences through writing assignments and through class discussions.
Gen Eds	EE- Mentored Research

COURSE ASSIGNMENTS AND ASSESSMENTS

Assignments	Percentages
Ethics Bowl Case Presentation	20%
Collaborative Pedagogy Portfolios	20%
Reflection Journals	20%
Case Writing Final Project	20%
Class Participation and Group Work Engagement	20%

ASSIGNMENT DESCRIPTIONS

Ethics Bowl Case Presentation (20%): Students will each analyze an NHSEB case from the 2022 Regional Set. Students will give in-class presentations (6 minutes) of their analyses, and will include a handout. Students will also respond to questions posed by the other class members. These presentations will be evaluated according to NHSEB judging criteria, and will require using moral theory to help analyze the cases. (2-3 pages)

Collaborative Pedagogy Portfolios (20%): In collaboration with their assigned PHIL 292 working group, students will develop a pedagogy portfolio for their experiential education assignment. These portfolios will include demographic research, lesson plans, discussion questions, and logistical information about their learning sites. (4-8 pages)

Reflection Journals (20%): Students will keep individual journals that describe and thoughtfully reflect on their in-class ethical training, and their service experiences with their assigned NHSEB teams. At the beginning of the semester, these journals will include their reading notes and takeaways from class. Once we start working with the teams, these journals will include thoughts about the team's progress, challenges faced by the team or by the coaches, insights regarding the team members' moral reasoning abilities, and so on. Each journal entry is expected to be between ½-1 page (single spaced). In addition, I will, on occasion, provide specific questions for you to reflect on more carefully, and discuss in your journals for that week. These journals will be written in google docs and checked periodically, and will help to frame some of the class discussion once we start meeting with the teams. (10+ pages)

Case Writing Final Project (20%): Students will research and write an original ethics bowl case. These cases must have serious philosophical and/or educational merit, but I am willing to consider a wide variety of options. Since these cases replace the in-class final exam, these cases will be due at the scheduled final examination time. (2 pages)

Class Participation and Group Work Engagement (20%): The participation grade will be determined by the overall quality of your contributions *in-class*. In order to get all of the possible

participation points, you are expected to remain engaged and contribute to class discussion in a meaningful way every class period and to work as a motivated member of your working group.

COURSE SCHEDULE OF READINGS AND ASSIGNMENTS

Topic	Date
Course introduction, expectations, & intro to NHSEB	T 08/16
<p style="text-align: center;">Part I: Moral Theory and Moral Arguments</p> <p style="text-align: center;">The first part of the course focuses on developing an ethical toolkit based on philosophical moral theory. And, we also work on developing an NHSEB toolkit, based on the rules and case format.</p>	
<p>Ethical Toolkit: Relativism In class: prepare journals</p> <p>Read:</p> <ul style="list-style-type: none"> • Louis Pojman, "Who's to Judge?" (from <i>Ethics: Discovering Right and Wrong</i>) • Case Study: Losing Tradition • NHSEB Score Sheet • NHSEB Scoring Rubric 	TH 08/18
<p>Ethical Toolkit: Doing Good Guest: Sally Moore, Director of Undergrad Programs, Parr Center</p> <p>Read:</p> <ul style="list-style-type: none"> • Russ Shafer-Landau, "Consequentialism: Its Nature and Attractions" (from <i>The Fundamentals of Ethics</i>) • Case Study: Contributing to Overpopulation <p>*Journals Begin</p>	T 08/23

<p>Ethical Toolkit: Respect</p> <p>Read:</p> <ul style="list-style-type: none"> • Onora O’Neill, “Kantian Approaches to some Famine Problems” (from <i>Matters of Life and Death</i>) • Carol Hay, “A Feminist Kant” (<i>New York Times</i>) • Case Study: Bearing Witness, Bringing Change, or Trauma Porn? 	<p>TH 08/25</p>
<p>Ethical Toolkit: Fairness</p> <p>Read:</p> <ul style="list-style-type: none"> • Shafer-Landau, Russ. <i>The Fundamentals of Ethics</i>, Chapter 11: The Kantian Perspective: Fairness & Justice • Case Study, Watch: TED-Ed, “Would You Lie?” (Sarah Stroud) 	<p>T 08/30</p>
<p>Ethical Toolkit: Moral Communities</p> <p>Read:</p> <ul style="list-style-type: none"> • Russ Shafer-Landau, “The Scope of the Moral Community” (from <i>The Fundamentals of Ethics</i>) • Case Study: The Status of Animals in Denmark 	<p>TH 09/01</p>
<p>No Class. University Designated Wellbeing Day</p>	<p>T 09/06</p>
<p>Ethical Toolkit: Virtue & Happiness</p> <p>Read:</p> <ul style="list-style-type: none"> • Aristotle. <i>Nicomachean Ethics</i>. (Book 1) • “The African Ethic of Ubuntu,” Thaddeus Metz • Case Study: Anger Case from Delaney’s research 	<p>TH 09/08</p>
<p>Ethical Toolkit: Care</p> <p>In class: Make presentation schedule</p> <p>Read:</p> <ul style="list-style-type: none"> • Tronto, Joan. An Ethic of Care. • Mary Astell, <i>A Serious Proposal to the Ladies</i> (selections) • Case Study: Feminist Choice • NHSEB Regional Case Set 2022-2023 	<p>T 09/13</p>
<p>Guest Speaker: Alex Richardson, PhD., Director of NHSEB</p> <p>Ethics Bowl Methodology Workshop</p> <p>Read: NHSEB Rules Handbook</p>	<p>TH 09/15</p>

Part II: Experiential Education with NHSEB

The second part of the course will engage with the 2022-2023 NHSEB season launch. With the release of the Regional Competition Case Set, we will be able to focus our study of ethics on the concrete dimensions of the case studies that will be the basis of the NHSEBBridge. That is, we will engage in what philosopher Barbara Herman dubbed “middle theory,” which “lies between the ‘high theory’ of value and particular practice-based intuitions.” The exact topics and readings will be determined by the contents of the case set. You will also work together in groups to produce pedagogical materials (e.g. handouts, lesson plans, discussion questions). We will also prepare for the experiential education clinics and workshops with high schoolers across North Carolina.

<p>NHSEB Planning, Reflection, Discussion In class: Working with Minors Safety Training, planning service groups</p>	<p style="text-align: center;">T 09/20</p>
<p>Student Case Presentations Read: Cases 1, 2 Plan for DTCC visit</p>	<p style="text-align: center;">TH 09/22</p>
<p>NHSEB Planning, Reflection, Discussion First visit to Durham Tech CC!</p>	<p style="text-align: center;">T 09/27</p>
<p>Student Case Presentations Read: Cases 4, 5, 6, 7</p>	<p style="text-align: center;">TH 09/29</p>
<p>NHSEB Planning, Reflection, Discussion</p>	<p style="text-align: center;">T 10/04</p>
<p>Student Case Presentations Read: Cases 8, 9, 10, 11</p>	<p style="text-align: center;">TH 10/06</p>
<p>NHSEB Planning, Reflection, Discussion</p>	<p style="text-align: center;">T 10/11</p>
<p>Student Case Presentations Read: Cases 12, 13, 14</p>	<p style="text-align: center;">TH 10/13</p>
<p>NHSEB Planning, Reflection, Discussion In class: Prepare transportation refund requests</p>	<p style="text-align: center;">T 10/18</p>

No class. Fall Break!	TH 10/20
<p>Part III: NC Rural Outreach Event Planning & Pedagogical Foundations of Ethics Bowl</p> <p>In the third and final part of the course we will reflect on the democratic foundations of Ethics Bowl. We will also continue to spend considerable time planning outreach events for NHSEBridge partners in rural NC, possibly including small group travel to Asheville and Wilmington.</p>	
<p>The Social Foundations of Ethics Bowl</p> <p>Read:</p> <ul style="list-style-type: none"> Robert Ladenson, "The Educational Significance of the Ethics Bowl" 	T 10/25
NHSEB Planning, Reflection, Discussion	TH 10/27
<p>Democracy and its Discontents</p> <p>Listen:</p> <ul style="list-style-type: none"> Hi-Phi Nation: "The Demons of Democracy" Hi-Phi Nation: "The Chamber of Facts" (in-class) Plato, "Ship of State" (from <i>Republic</i>) 	T 11/01
NHSEB Planning, Reflection, Discussion	TH 11/03
<p>The Aims of Education</p> <p>Read:</p> <ul style="list-style-type: none"> Harry Brighouse, "Creating Citizens" (from <i>On Education</i>) Danielle Allen, "What is Education For?" (<i>Boston Review</i>) Paul Guyer, "Freedom of Reason" (from <i>The Autobiography of Benjamin Franklin</i>) 	T 11/08
NHSEB Planning, Reflection, Discussion	TH 11/10
<p>Moral Education & Indoctrination</p> <p>Read:</p> <ul style="list-style-type: none"> Michael Hand, "Towards a Theory of Moral Education" 	T 11/15

NHSEB Planning, Reflection, Discussion *Reflection Journals Due	TH 11/17
Case Writing Workshop In class: Prepare transportation refund requests	T 11/22
No Class. Thanksgiving!	TH 11/24
Case Writing Workshop *Pedagogical Portfolios Due	T 11/29 Last Meeting
Final Exam *Final Case Due	4 pm on Sat. 12/03

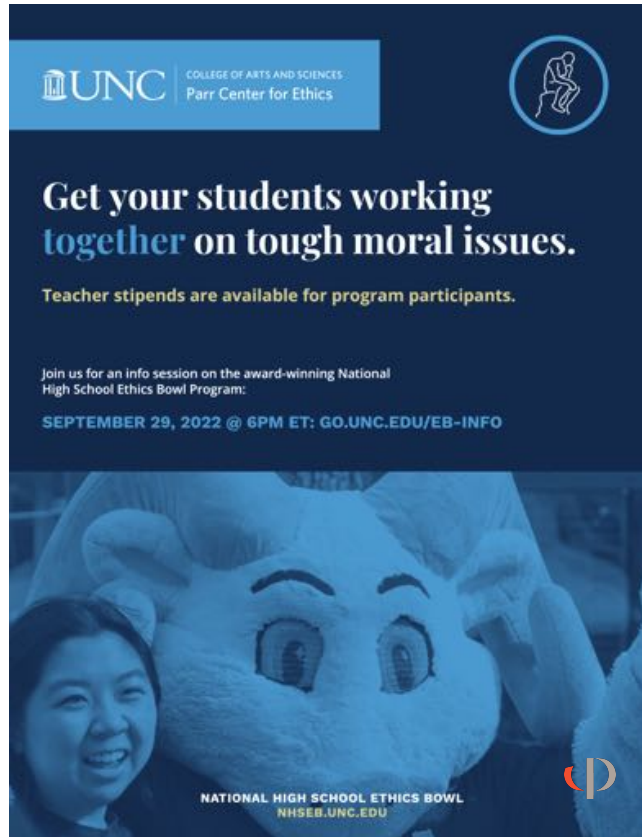
APPENDIX C: OUTREACH/MARKETING MATERIALS



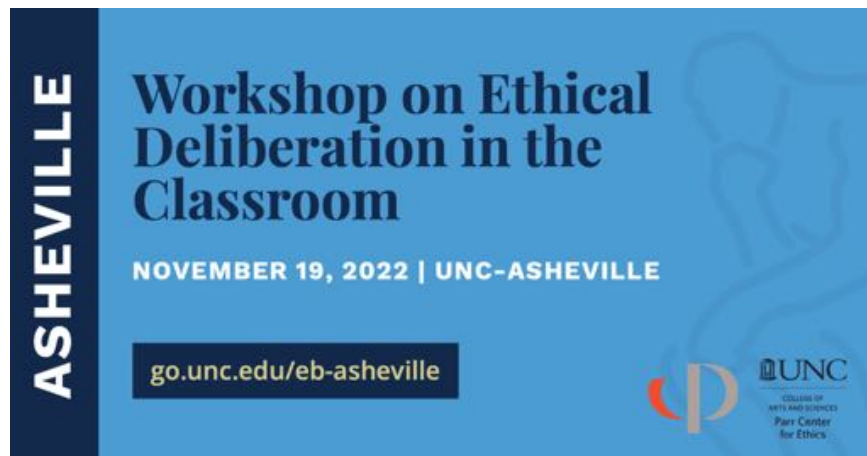
NHSEBBridge Logo Set for Materials



Sample Recruitment Posters (Students)



Sample Recruitment Flyer (Teacher)



Sample Recruitment Social Media Ad (Western Counties)

NATIONAL HIGH SCHOOL ETHICS BOWL

Media Release (For Immediate Use)



INTRODUCING NHSEBRIDGE @ GRAVITAS

INITIATIVE IN PARTNERSHIP WITH THE STONY BROOK SCHOOL BRINGS ETHICS BOWL PROGRAM TO NEW STATES, STUDENTS

7 October 2022 - CHAPEL HILL, NC / STONY BROOK, NY - A new partnership between the [Parr Center for Ethics](#) and [Gravitas: A Global Extension of the Stony Brook School](#) will bring the Center's award-winning [National High School Ethics Bowl \(NHSEB\) program](#) to new areas of the country via an innovative online-first competition structure, drawing on the successes of the [NHSEBridge access initiative](#). Each year, the NHSEB brings together thousands of high school students from across the United States to think, talk, and work together on some of the most complex and controversial moral issues of our time.

This year, during NHSEB's tenth anniversary season, NHSEBridge @ Gravitas will bring together 8 first-year high school Ethics Bowl teams from places across the country where NHSEB Regional Competitions do not yet exist. Teams of students who are enrolled in Gravitas' online curricular programs around the country will also participate. These first-year teams are invited to compete in a new, borderless Regional Ethics Bowl administered by the Gravitas Program in collaboration with NHSEB. Participating schools will be provided with a tailored experience for students and coaches who are new to the activity—with the additional provision of training, orientation, and formative feedback from experienced coaches and instructors from NHSEB and the Stony Brook School.

After both organizations spent two years designing and piloting innovative online offerings by necessity during the COVID-19 pandemic, a partnership between NHSEB and the Stony Brook School is uniquely positioned to deliver a unique experience in character education and deliberative pedagogy to high school students who may not otherwise encounter it. NHSEB Director Alex Richardson said: "The Stony Brook School has participated in the National High School Ethics Bowl program since its earliest days, and we're proud to partner with their Gravitas extension program now to ensure that the transformative learning experiences provided by participation in the Ethics Bowl are accessible to all kinds of students, whether they can get to an existing Regional Competition or not."

"Gravitas was created to make a Stony Brook education, one marked by a commitment to critical thinking, civil discourse, global diversity, and intentional character formation available to students who for a variety of reasons cannot access the resources of an elite boarding school. Ethics Bowl-style learning is embedded throughout our program, and we are excited to join the NHSEBridge initiative to bring Ethics Bowl training to students regardless of location or access to trained coaches," said Gravitas Executive Director Sean Riley.

NHSEBridge @ Gravitas will begin accepting teams by application in mid-October, and will prioritize first-year teams from locations without [NHSEB Regional Competitions](#). To learn more about the National High School Ethics Bowl, please visit [nhseb.unc.edu](#). To learn more about Gravitas, please visit [gravitas.sbs.org](#).

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ABOUT THE NHSEB

The National High School Ethics Bowl (NHSEB) promotes respectful, supportive, and rigorous discussion of ethics among thousands of high school students nationwide. An Ethics Bowl differs from a debate competition in that students are not assigned opposing views; rather, they defend whichever position they think is correct, provide each other with constructive criticism, and win by demonstrating that they have thought rigorously and systematically about the cases and engaged respectfully and supportively with all participants. Data from NHSEB surveys shows that this event teaches and promotes ethical awareness, critical thinking, civil discourse, civic engagement, and an appreciation for multiple points of view. NHSEB's goal is to do more than teach students how to think through ethical issues: It is to teach students how to think through ethical issues *together*, as fellow citizens in a complex moral and political community. For more information, visit nhseb.unc.edu.

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