



COLORADO POLLING INSTITUTE SURVEY

Interview Schedule – April 3 Release

New Bridge Strategy/Aspect Strategic

March 15-19, 2024

N=632 Voters Statewide

Margin of Error: $\pm 4.0\%$



In this document:

- *An asterisk (*) in a response category means that less than 0.5% of respondents chose that response category and a dash (-) represents no response.*
 - *A carrot (^) denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.*
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C. Thinking ahead to the November election in which we will have the opportunity to vote for President, Congress and other offices, would you say you will...(ROTATE :1-3)

- 90% Definitely will vote in this election
 - 10% Probably vote in this election
 - Probably not vote in this election (**THANK AND TERMINATE**)

 - DON'T KNOW/REFUSED (**DO NOT READ**) (**THANK AND TERMINATE**)
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1. Now, in your opinion, what are the most important issues for the Colorado state government to address? (**ASKED AS AN OPEN ENDED QUESTION, THEN CODED**)

- 14% Immigration/illegal immigration/migrant crisis
 - 12% Homelessness
 - 11% Housing affordability/lack of housing
 - 8% Taxes
 - 6% Schools and education
 - 5% Crime and public safety
 - 5% Climate and the environment
 - 5% Transportation and transit
 - 5% Cost of living
 - 4% Economy and jobs
 - 4% Inflation
 - 3% Water rights/availability
 - 3% Abortion and women's reproductive health
 - 3% Energy issues
 - 3% Healthcare
 - 2% Gun laws/gun laws and infringement/gun control
 - 2% Social and racial inequality
 - 2% Liberal policies/Democrats
 - 1% Drug use
 - 1% Election integrity/democracy
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2. Generally speaking, would you say things in Colorado are headed in the right direction or off on the wrong track? **(ROTATE :1-4)**

7% Definitely the right direction
40% Mostly the right direction
20% Mostly the wrong track
26% Definitely the wrong track

7% Unsure

47% TOTAL RIGHT DIRECTION

46% TOTAL WRONG TRACK

3. If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for? **(ROTATE :1-4)**

38% Definitely Democrat Joe Biden
11% Probably Democrat Joe Biden
9% Probably Republican Donald Trump
30% Definitely Republican Donald Trump

12% Undecided

49% TOTAL BIDEN

39% TOTAL TRUMP

(ASKED OF BIDEN VOTERS, N=312)

4. Would you say your vote is more FOR Joe Biden or more AGAINST Donald Trump?

37% For Biden
63% Against Trump

(ASKED OF TRUMP VOTERS, N=249)

5. Would you say your vote is more FOR Donald Trump or more AGAINST Joe Biden?

55% For Trump
45% Against Biden

6. Compared to four years ago, do you think you are...(ROTATE :1-4)?

13% Much better off
21% Somewhat better off
22% Somewhat worse off
31% Much worse off

13% About the same

34% TOTAL BETTER

53% TOTAL WORSE

7. Some political commentators talk about states as being either red, that is voting Republican OR blue, that is voting Democratic. Would you say that Colorado today is – (ROTATE :1-2)

4% A red state
63% A blue state
33% or somewhere in between?

8. How long have you lived in Colorado? (ROTATE)

2% Less than 2 years
9% Between 2 to 5 years
11% Between 6 to 10 years
14% Between 11 to 19 years
33% More than 20 years
32% All my life/Native

(ASKED IF RESIDENT OF COLORADO FOR 19 YEARS OR LESS, N=213)

9. And what are the one or two reasons you moved to Colorado? **(ASKED AS AN OPEN ENDED QUESTION, THEN CODED)**

- 25% To be near family/friends
- 16% Work/Job opportunity
- 11% Access to nature/mountains
- 7% Outdoor recreation
- 6% Weather/climate
- 5% Affordability
- 5% Natural beauty
- 4% Quality of life
- 4% Political values
- 3% Went to school here/education
- 2% Wanted a change/fresh start
- 2% Didn't like California/left California
- 2% Didn't like Texas/left Texas
- 1% For my health
- 1% Military orders
- 1% Access to healthcare
- 1% Legal marijuana
- 1% Like the people here/friendly people
- 1% To explore a new state
- 1% Was born here/I am a native
- 1% The economy

10. In the last few years, have you seriously considered moving due to the cost of living, either...
(ROTATE :1-2)

- 38% To a different state that is more affordable
- 13% To a different community or area of the state that is more affordable
- 10% I already moved in the last few years due to the cost of living

- 39% I have not moved or considered moving due to the cost of living

- 61% TOTAL CONSIDERED/ALREADY MOVED**

Thinking about elections again –

In addition to candidates, Colorado voters often vote on a range of issues and have passed a number of ballot measures that affect our state.

11. Do you (**ROTATE**) like or dislike directly voting on many different issue questions?

38% Like it a lot
 50% Like it most of the time
 9% Dislike it most of the time
 2% Dislike it a lot

88% TOTAL LIKE IT
12%^ TOTAL DISLIKE IT

Considering some previous ballot measures, please indicate if you think that passage of that issue has been (**ROTATE**) more of a good thing for Colorado or more of a bad thing for Colorado. If you don't know enough to say or you feel it is too early to tell, please indicate that instead. (**RANDOMIZE**)

RANKED BY % GOOD THING

	GOOD THING	BAD THING	TOO EARLY TO TELL	DON'T KNOW ENOUGH
15. Instituting the Taxpayer Bill of Rights (TABOR) which limits government revenue each year, refunds revenue above the limit to taxpayers, and requires voters to vote for any tax increases	69%	14%	8%	9%
12. Allowing the regulation and sale of marijuana to those 21 years of age and older and taxing marijuana sales	67%	21%	7%	5%
16. Instituting a paid family and medical leave program, paid for by a tax on employees and employers, providing workers up to 12 weeks of paid leave for family health issues or a new child	58%	19%	14%	9%
13. Allowing the sale of wine in grocery stores	54%	21%	18%	8%
17. Legalizing and taxing sports betting to fund Colorado water projects	52%	12%	19%	17%
14. Reintroducing wolves on public lands west of the continental divide	34%	27%	26%	13%

18. If you had to choose, which one would you tell state and local policy makers should be the highest priority here in Colorado? Should it be... **(ROTATE :1-2)**

- 46% Reducing property taxes
- ...OR...
- 54% Creating more affordable housing

For each of the following statements please indicate if you **(ROTATE)** agree or disagree.

RANKED BY % STRONGLY AGREE

	TOTAL AGREE	TOTAL DISAGREE	STRONGLY AGREE	SOMEWHAT AGREE	SOMEWHAT DISAGREE	STRONGLY DISAGREE
24. I am proud to be a Coloradan.	84%[^]	16%	48%	35%	11%	5%
23. Colorado has changed so much that I sometimes feel like a stranger in my own state.	58%[^]	42%[^]	28%	31%	21%	20%

25. Thinking about your community, meaning your city, town or neighborhood - Compared to five years ago, do you feel...**(ROTATE :1-2)**

- 16% Closer and more connected to members of your community
- 43% More distant and less connected to members of your community
- 41% About the same as five years ago

Now, changing topics for a moment, the following is a list of names of different people you may have heard of from here in Colorado and nationally. For each one, please indicate whether you have a **(ROTATE)** favorable or unfavorable impression of that person, or if there is someone you don't know too much about, you can indicate that as well. **(RANDOMIZE)**

RANKED BY % STRONGLY FAVORABLE

	TOTAL FAV	TOTAL UNFAV	STRG FAV	SMWT FAV	SMWT UNFAV	STRG UNFAV	HRD OF/ NO OPIN	NVR HRD
26. Jared Polis	50%	44%^	26%	24%	15%	28%	4%	2%
27. John Hickenlooper	45%^	39%	18%	26%	15%	24%	12%	4%
28. Michael Bennet	38%	31%	17%	21%	14%	17%	18%	13%
29. Lauren Boebert	22%	62%	9%	13%	11%	51%	6%	10%

And for statistical purposes only...

D1. What age range do you fall within?

25%	18 – 34
19%	35 – 44
16%	45 – 54
16%	55 – 64
24%	65+

D2. What is your gender? **(ROTATE)**

51%	Female
48%	Male
1%	Something else

D3. What was the last level of education you completed?

- 15% Graduated high school or less
 - 4% Technical or vocational school
 - 26% Some college or Associate's Degree
 - 33% Four year undergraduate or Bachelors degree
 - 22% Graduate/professional degree
-

D4. How are you registered to vote in Colorado? You may consider yourself of a different party, but what does your voter registration show? **(RANDOMIZE 1-3)**

- 26% Republican
 - 29% Democrat
 - 45% Unaffiliated or Independent
 - * Other
-

D5. And thinking about your views toward politics and government, would you say you are... **(ROTATE)**

- 12% Very conservative
 - 22% Somewhat conservative
 - 29% Moderate
 - 18% Somewhat liberal
 - 16% Very liberal
 - 3% Socialist
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D6. Do you own a home or rent in Colorado? **(ROTATE 1-2)**

- 25% Rent
 - 68% Own
 - 7% Other
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D7. Which of the following best describes your race or ethnicity?

- 81% White or Caucasian
 - 2% Asian or Pacific Islander
 - 3% Black or African American
 - 12% Hispanic or Latino
 - 2% Other **(SPECIFY)**
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D8. Do you have any children age 18 or under that you are responsible for raising, living in your home? **(ROTATE)**

25%	Yes
75%	No

D9. Aside from weddings and funerals, how often do you attend religious services either in-person or online... **(ROTATE)**

5%	More than once a week
16%	Once a week
8%	Once or twice a month
15%	A few times a year
18%	Seldom
38%	Never

D10. What annual household income range do you fall within out of the following options? **(ROTATE :1-6)**

8%	Less than \$25,000
16%	\$25,000 - \$49,999
16%	\$50,000 - \$74,999
14%	\$75,000 - \$99,999
9%	\$100,000 - \$124,999
27%	\$125,000+
10%	Prefer not to say
