

2024 WI LFPA Price Reference Sheet

We have developed this price reference sheet to assist farmers in submitting their “Price List”, which is a required supporting document for the 2024 Direct to Farmer Grant Application. Please note: the “WI LFPA Reference Price” column is a point of reference. Your prices may be higher or lower than these reference prices based on your farm’s production practices, certifications, and size. The distributor columns are Midwest wholesale buyer's prices, also for your reference. We encourage projecting products that may not be on this list, including culturally appropriate foods. Prices for these items will be worked out between the Farmer and Marbleseed.

The prices that you submit on your “Price List” are not final. Prices will be finalized as part of the contracting process if your farm is selected to participate in the 2024 WI LFPA program. Please contact a WI LFPA specialist if you have any questions.



Produce

Product	Case	Unit	Weight/Count	WI LFPA Reference Price	Distrbutor #1	Distributor #2
Apple, nonorganic	bu	bu	~ 40 lbs	\$ 48.00	N/A	\$41-60
Apple, organic	bu	bu	~ 40 lbs	\$ 73.00	N/A	N/A
Asparagus	5/9 bu	Pounds	10	\$ 48.00	\$ 50.00	N/A
Beans, Green	1-1/9 bu	Pounds	25	\$ 80.50	\$ 71.00	\$30/ 25# box Conventional \$60/10 # box Organic
Beets	1-1/9 bu	Bunch 3-4 beets per bunch	24	\$ 35.00	\$ 32.45	24 ct. \$48-60
Beets	5/9 bu	Pounds	25	\$ 35.00	\$ 31.00	N/A
Bok Choy	1-1/9 bu	Each	12	\$ 48.00	\$ 46.25	12 ct. organic \$45
Broccoli	1-1/9 bu	Pounds	18	\$ 42.00	\$ 37.00	Organic \$44
Brussel Sprouts	5/9 bu	Pounds	10	\$ 43.00	\$ 48.50	Organic \$50
Cabbage, Green	1-7/8 bu	Pounds	45	\$ 32.50	\$ 40.75	\$14 conventional; Organic \$20 (20 lb.)
Cabbage, Napa	1-7/8 bu	Pounds	45	\$ 42.50	\$ 50.75	N/A

Product	Case	Unit	Weight/Count	WI LFPA Reference Price	Distrbutor #1	Distributor #2
Cabbage, Red	1-7/8 bu	Pounds	45	\$ 32.50	\$ 40.75	\$16 conventional; \$22.50 organic (20 lb.)
Carrots, bunched	5/9 bu	Bunch	12	\$ 30.00	\$ 24.00	\$40 organic
Carrots, Orange	5/9 bu	Pounds	25	\$ 40.00	\$ 36.75	\$50.40 organic
Carrots, Rainbow	5/9 bu	Pounds	25	\$ 40.00	\$ 36.75	\$50.00 organic
Cauliflower	1-1/9 bu	Pounds	18	\$ 36.00	\$ 33.00	N/A
Celery	1-1/9 bu	Each	12	\$ 30.00	N/A	\$36 organic
Chard	1-7/8 bu	Bunch	24	\$ 35.00	\$ 42.75	\$30/organic
Collards	1-7/8 bu	Bunch	24	\$ 35.00	\$ 42.75	\$30/organic
Cucumber, slicing	5/9 bu	Pounds	20	\$ 30.00	\$ 24.00	\$36 organic
Cucumber, pickling	5/9 bu	Pounds	20	\$ 30.00	\$ 24.00	N/A
Eggplant, Globe	1-1/9 bu	Pounds	25	\$ 38.50	\$ 37.00	\$40 organic
Eggplant, Japanese	1-1/9 bu	Pounds	25	\$ 38.50	\$ 34.25	N/A
Eggplant, Specialty	1-1/9 bu	Pounds	25	\$ 43.75	N/A	N/A
Fennel, bulb	1-1/9 bu	Pounds	25	\$ 55.00	\$ 48.50	N/A
Garlic, bulb	5/9 bu	Pounds	10	\$ 55.00	\$ 50.00	N/A
Garlic, scapes	1-1/9 bu	1 lb Bunches	24	\$ 36.00	N/A	\$32 organic
Herbs, Basil	Bag	Pound	1	\$ 12.00	\$ 10.00	\$14/pound
Herbs, Cilantro	5/9 bu	Bunch	24	\$ 45.00	\$ 41.50	N/A
Herbs, Dill	5/9 bu	Bunch	24	\$ 45.00	\$ 41.50	N/A
Herbs, Mint	5/9 bu	Bunch	24	\$ 39.00	\$ 36.00	N/A
Herbs, Parsley	5/9 bu	Bunch	24	\$ 39.00	\$ 36.00	N/A
Kale, Green & Lacinato	1-7/8 bu	Bunch	24	\$ 35.00	\$ 42.75	\$28 organic
Kohlrabi	5/9 bu	Pounds	25	\$ 30.00	\$ 35.00	\$18 conventional
Leeks	1-1/9 bu	Pounds	20	\$ 40.00	\$ 35.25	N/A
Lettuce, Head	1-7/8 bu	Each	24	\$ 42.00	\$ 42.75	\$36-48 organic
Melon, Cantaloupe	1-1/9 bu	Pounds	35	\$ 30.00	\$ 26.75	N/A

Product	Case	Unit	Weight/Count	WI LFPA Reference Price	Distrbutor #1	Distributor #2
Melon, Watermelon	1-7/8 bu	Pounds	35	\$ 35.00	\$ 30.75	N/A
Mustard Greens	1-7/8 bu	Bunch	24	\$ 40.00	\$ 42.75	N/A
Microgreens	Clamshell	Each	1	\$4.00	\$ 3.50	\$3.20-6.40/4 oz
Onions	1-1/9 bu	Pounds	40	\$ 32.00	\$ 46.25	\$18/50 pound conventional/ \$40/40 pound organic
Onions	Bag	Pounds	50	\$ 40.00	N/A	\$18/50 pound conventional/ \$40/40 pound organic
Onion, Scallions	5/9 bu	Bunch	24	\$ 38.00	\$ 33.75	N/A
Peas, Sugar Snap	5/9 bu	Pounds	10	\$ 43.00	\$ 41.25	N/A
Pepper, Green Bell	1-1/9 bu	Pounds	25	\$ 40.00	\$ 40.75	\$20/conventional; \$40/organic
Pepper, Hot	5/9 bu	Pounds	10	\$ 23.00	\$ 35.00	\$17 organic; \$10/conventional
Pepper, Poblano	1-1/9 bu	Pounds	20	\$ 32.00	\$ 46.25	\$24 organic; \$10/conventional
Pepper, Red Bell	1-1/9 bu	Pounds	25	\$ 53.00	\$ 68.75	\$25/conventional \$50/organic
Pepper, Shisito	5/9 bu	Pounds	10	\$ 28.00	N/A	N/A
Peppers, lunchbox	5/9 bu	Pounds	10	\$ 28.00	N/A	N/A
Peppers, Specialty Sweet	1-1/9 bu	Pounds	20	\$ 43.00	\$ 50.00	N/A
Potatoes, Blue	1/2 bu Tall	Pounds	25	\$ 30.00	N/A	\$37/25 pound organic
Potatoes, Blue	Bag	Pounds	50	\$ 60.00	\$ 57.25	N/A
Potatoes, Fingerling	1-1/9 bu	Pounds	25	\$ 40.00	N/A	\$50/25 pound organic

Product	Case	Unit	Weight/Count	WI LFPA Reference Price	Distrbutor #1	Distributor #2
Potatoes, Red	Bag	Pounds	50	\$ 60.00	\$ 57.25	N/A
Potatoes, Red	1/2 bu Tall	Pounds	25	\$ 30.00	N/A	\$37/25 pound organic
Potatoes, Russet	Bag	Pounds	50	\$ 60.00	\$ 57.25	N/A
Potatoes, Russet	1/2 bu Tall	Pounds	25	\$ 30.00	N/A	\$37/25 pound organic
Potatoes, Yellow	Bag	Pounds	50	\$ 60.00	\$ 57.25	N/A
Potatoes, Yellow	1/2 bu Tall	Pounds	25	\$ 30.00	N/A	\$37/25 pound organic
Radish, Fresh	1-1/9 bu	Bunch	24	\$ 45.00	\$ 43.50	N/A
Radish, Storage	5/9 bu	Pounds	25	\$ 34.25	\$ 37.75	N/A
Shallots	1-1/9 bu	Pounds	20	\$ 73.00	N/A	N/A
Spinach	5/9 bu	Bunch	24	\$ 40.00	N/A	N/A
Summer Squash, all	5/9 bu	Pounds	20	\$ 24.00	\$ 24.00	\$14 conventional; \$25/organic
Sweet Corn	Bag	Each	48 each	\$ 32.00	\$ 31.25	N/A
Sweet Potatoes	1-1/9 bu	Pounds	40	\$ 63.00	\$ 65.75	\$50/organic
Tomatillos	Tomato Flat	Pounds	10	\$ 28.00	\$ 32.75	N/A
Tomato, Cherry	Tomato Flat	Pint	12	\$ 30.00	\$ 40.50	\$40/10 pound organic
Tomato, Heirloom	Tomato Flat	Pounds	10	\$ 26.20	N/A	\$23/10 pound organic
Tomato, Roma	Tomato Flat	Pounds	20	\$ 40.00	\$ 40.50	\$60/25 pound organic
Tomato, Slicer	Tomato Flat	Pounds	20	\$ 26.00	\$ 46.00	\$30/20 pound organic
Turnip, Salad	5/9 bu	Bunch	24	\$ 45.00	N/A	N/A
Turnip, Storage	5/9 bu	Pounds	25	\$ 28.00	\$ 27.75	N/A
Winter Squash, (delicata, sweet dumpling)	1-1/9 bu	Pounds	35	\$ 28.50	\$ 40.75	\$25/organic \$14/conventional

Winter Squash, (spagetti, butternut, acorn etc.)	1-1/9 bu	Pounds	35	\$ 23.50	\$ 29.50	\$23/organic \$12 conventional
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<i>Meat</i>			
Protein	Cut	Unit	WI LFPA Reference Price
Beef	Ground	Pound	\$ 7.50
Beef	Patties	Pound	\$ 7.50
Beef	Roasts, Various	Pound	\$ 9.00
Beef	Steak	Pound	\$ 9.00
Beef & Bison	Stew Meat	Pound	\$ 8.00
Beef & Bison	Tongue	Pound	\$ 8.00
Beef & Bison	Heart	Pound	\$ 5.95
Beef & Bison	Oxtail	Pound	\$ 8.50
Beef & Bison	Cheeks	Pound	\$ 11.05
Beef & Bison	Liver	Pound	\$ 8.50
Beef & Bison	Marrow Bones	Pound	\$ 4.25
Beef & Bison	Soup Bones	Pound	\$ 3.85
Beef & Bison	Suet	Pound	\$ 5.95
Bison	Ground	Pound	\$ 13.50
Bison	Steaks & Roasts	Pound	\$ 15.00
Pork	Ground	Pound	\$ 7.00
Pork	Ham	Pound	\$ 8.50
Pork	Bacon	Pound	\$ 11.50
Pork	Ham Hock	Pound	\$ 3.85
Pork	Tenderloin	Pound	\$ 12.00
Pork	Roast	Pound	\$ 8.50
Pork	Chops	Pound	\$ 7.75
Pork	Ribs	Pound	\$ 9.00
Pork	Brats	Pound	\$ 9.00
Pork	Offal	Pound	\$ 1.50
Lamb	Ground	Pound	\$ 11.00
Lamb	Stew Meat	Pound	\$ 11.00
Lamb	Shanks	Pound	\$ 11.00
Lamb	Leg	Pound	\$ 20.40
Lamb	Roast	Pound	\$ 13.00
Turkey	Whole or Cuts	Pound	\$ 4.50
Chicken	Whole	Pound	\$ 4.00
Chicken	Cut-up	Pound	\$ 5.00

Chicken	Breasts	Pound	\$ 7.00
Chicken	Offal	Pound	\$ 1.50
Duck	Whole	Pound	\$ 5.50
Duck	Cut-up	Pound	\$ 6.50

Note: While we encourage producers to sell by cut to increase their wholesale capacity, it is an option for producers to sell their product by hanging weight. If you would like to sell by hanging weight, please provide your wholesale price/# hanging weight. Please include processing costs in your per pound cost.

Value-Added		
Product	Unit	WI LFPA Reference Price
Honey	1/2 lb	\$ 8.00
Honey	Pound	\$ 12.00
Maple Syrup	36 oz	\$ 25.00
Maple Syrup	12 oz	\$ 10.00
Applesauce	Pint	\$ 5.75
Applesauce	Quart	\$ 9.00
Jam	10 oz	\$ 5.50
Jam	16 oz	\$ 8.50
Pickles	Pint	\$ 4.50
Pickles	Quart	\$ 7.50