

# TSIP

The Social  
Innovation  
Partnership

Impact Report  
2021/22



# CONTENTS

- 2** TSIP in numbers
- 3** What we do
- 5** Our values
- 6** Who we've worked with
- 7** Case studies
- 9** The Giving Lab: Spotlight
- 10** Hear from the TSIP team

# TSIP IN NUMBERS

**37%**

of shares are held for the benefit of employees

**100%**

revenues from social impact work

**1st**

place – Most Innovative Social Change organisation in the South East

**47**

social impact projects in the last year

**9/10**

Escape the City score from employees

**75%**

of our team are women

**75%**

of our team are people of colour

**25**

clients and partners

**£47k**

of funds disseminated through our community-led fund

**67%**

of projects include paid roles for community members

**100%**

of our clients are purpose-driven organisations or teams

# What do we do?

## Our Service Streams

### Research, Learning and Evaluation

We use participatory, inclusive approaches to research issues and evaluate services, supporting organisations to learn, develop, challenge power structures and drive equitable change.



### Service design and Co-production

Together with people with lived experience of social issues, we co-create inclusive programmes, systems, services and products to challenge traditional power structures.



### Funding models

We drive new attitudes and approaches to philanthropy, funding and social change by sharing power and decision-making with people with lived experience of social issues.



We put communities in the lead through all our service areas. Community engagement, place-based working, participatory and community-led approaches, human-centred and community-driven design principles are at the heart of all our approaches.



# The Impact of our Service Streams

Over the last year...

## Research, Learning and Evaluation

We have worked alongside community researchers in Lambeth and Southwark to gather insights about local people's experience of Covid-19, discovering that many community members had experienced harm and discrimination when seeking medical help which had led to scepticism of health professionals and health research in relation to Covid-19. These insights challenged health professionals to rethink their approach to supporting public health during the pandemic. We have evaluated community programmes supporting parents and children to get involved in sport, and are in the process of evaluating a pioneering PhD programme for medical scientists with integrated studies in public engagement. We were proud to support our team of community research to establish themselves as Centric, a specialist community research organisation redefining who research is for and how it is conducted.

## Service design and Co-production

We have co-produced a new fund which challenges traditional power dynamics within research, upskilled young black men to co-create a new mental health service for them, co-designed a neighbourhood forum which enables local collaboration in Hackney, and challenged existing structures to rethink who their services and programmes are designed for. We have supported the Mayor's Office for Police and Crime to design, deliver and learn from a fund for by-and-for organisations supporting women affected by domestic violence. We have brought communities on journeys to rethink funding, research, regeneration and health services and are excited to continue shifting power to enable the public to shape the society they need and want.

## Funding Models

We co-delivered the second year of our participatory community-led fund, called The Giving Lab, coproduced and designed by Walworth residents. The fund increases community agency in funding, bringing local residents together to collaborate on ideas, create project proposals and choose ideas that are funded that improve local health outcomes. Members of the community are trained to bring people with shared values together and to facilitate idea development, and support project delivery and reporting. We've distributed £47k of funding to 14 grantees within 7 community projects. 5 idea teams have been supported and 10 community learners and facilitators upskilled to be involved in delivering the fund. Through the fund we have: increased a sense of community and activated social mobilisation in the local area; reduced social isolation; created a space where people believe they can create change and challenged our mindsets to ensure our actions align with our values and purpose.

# Our Values



## **DIVERSITY**

We value and respect difference, look at issues from a range of angles and create opportunities for people with diverse backgrounds and perspectives to contribute to our work



## **EMPATHY**

We show care and concern for others, treat each other well and prioritise the needs of the most vulnerable



## **CREATIVITY**

We ask difficult questions, face challenges with optimism and seek out new and better ways of working



## **COLLABORATION**

We build meaningful relationships with other organisations and communities, share what we know and support each other



## **IMPACT**

We choose projects that improve people's quality of life and make society fairer, using social impact as a key success measure for all our work

# Our Clients

**Mental Fight Club**  
Create • Relate • Integrate



Impact  
on **Urban**  
**Health**



MOPAC | MAYOR OF LONDON





# CASE STUDIES

## **INNOVATIVE THEORY OF CHANGE DEVELOPMENT: CO-DEVELOPING A THEORY OF CHANGE FOR ESMEE FAIRBAIRN'S FAIRER FUTURE FUND**

TSIP worked with the Esmee Fairbairn Foundation over the course of January 2022 to design a Theory of Change for their Fairer Futures Fund. Through a series of four workshops, TSIP brought together a mixed group of participants who had never before had a conversation about impact together, with an aim to align around what the focus and outcomes of the programme should be. This included young people from their Involving Young People Collective (IYPC), four funding leads from across the organisation, the CEO and several trustees, including the Chair of the Board. Given the breadth of the organisation's thematic priorities, we took an innovative approach to the Theory of Change, focusing on overarching outcome categories that could then be applied to each thematic area and that were strongly aligned both to cross-cutting needs and to the Foundation's mission, values and priorities for this fund. We have had highly positive feedback from the core team about the usability of the Theory of Change in supporting them to further develop priorities within the wide range of thematic areas covered by the fund.

## **DIVERSITY AND INNOVATION IN CO-DESIGNING A NEW PARTICIPATORY FUND AND COMMUNITY PUBLIC ENGAGEMENT PROGRAMME WITH THE BSA**

TSIP worked with the British Science Association (BSA) and Wellcome on the design and development of a programme of work to enhance diversity, inclusion and innovation in public engagement (PE) with health research. We were responsible for: conducting a literature review of public engagement funding models; interviewing 14 pioneers in public engagement and PE funders and; engaging 43 community members from all 4 UK nations in 6 online co-design sessions. This has led to the development of The Ideas Fund, a fund that enables the UK public to think about, develop and test new ideas related to areas of mental wellbeing that are relevant to them. The Fund connects communities with research professionals to bring their ideas to life. You can see more [here](#). Since then, we have worked closely with the BSA and UKRI to design a community engagement programme which focuses on communities defining the research topics and questions in partnership with researchers. This included running a series of interviews, conducting a literature review and a series of 4 co-design sessions with a mix of community members and early career researchers. The work is due to launch in late 2022.

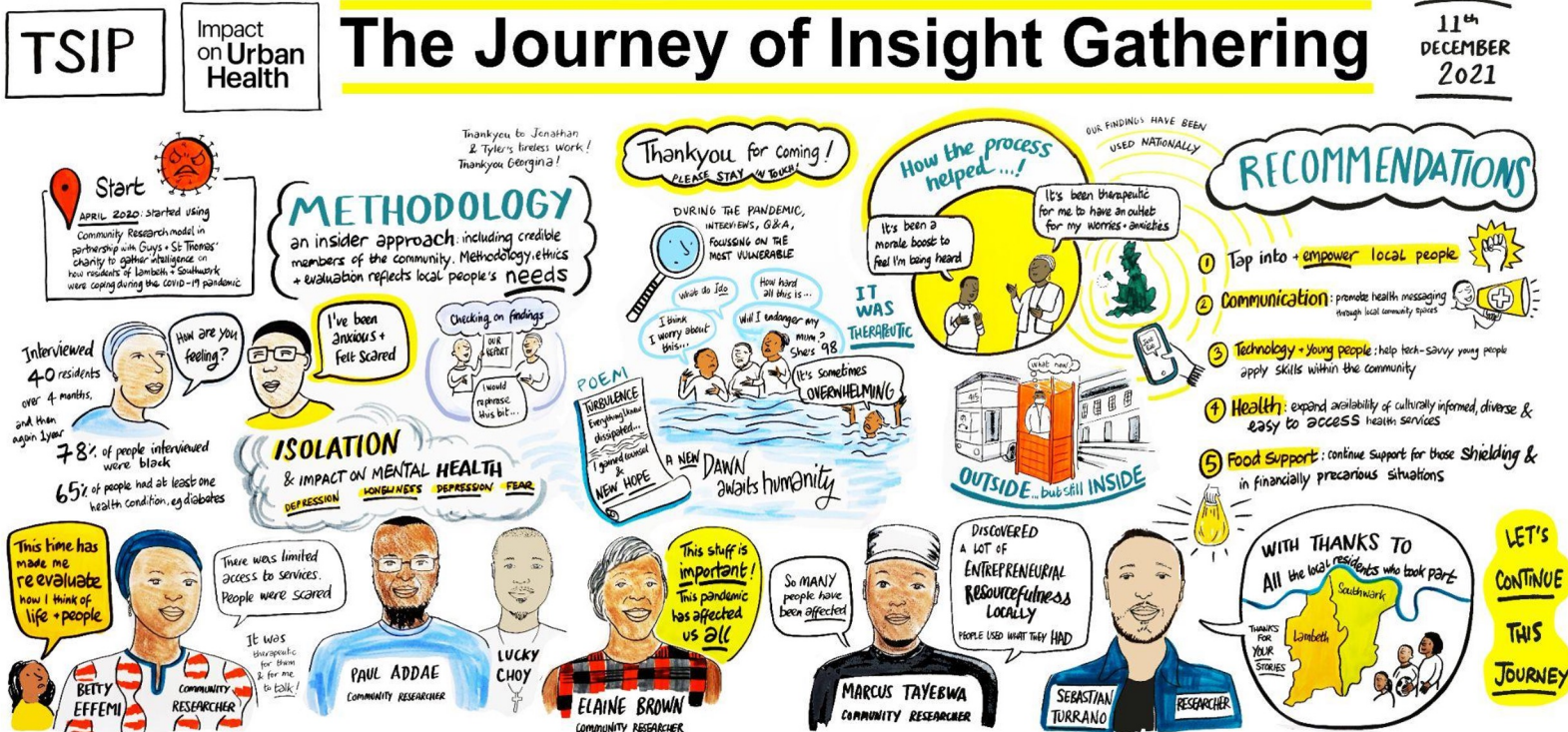


# CASE STUDIES

## COVID-19 INSIGHT GATHERING, VACCINE HESITANCY AND MEDICAL SCEPTICISM – LISTENING TO UNHEARD VOICES THROUGH COMMUNITY RESEARCH

Through our developed community research model, we have been exploring themes of medical scepticism, hesitancy and (mis)trust through our ongoing programme of work on insight gathering across South London on behalf of Impact on Urban Health, part of Guy's and St Thomas' Charity. This work uncovers insights around COVID-19 [experiences and perspectives from local community members who are more likely to be negatively impacted by Covid-19](#). Most recently, this has led to a deeper exploration around vaccine hesitancy, and crucially the findings from the community research team have been influential in the development of a new portfolio focused on creating equitable access to trusted information about the vaccines.

This team has also just embarked on a programme of work more broadly [exploring medical scepticism within black or black mixed communities, led by community research and community researchers](#).



# Spotlight: The Giving Lab



The Giving Lab

**Your Community**  
**Your Fund**  
**Your Choice**

## 1. Register your interest by answering 3 simple questions



## 2. Join an induction session



This is a time to get to know more about The Giving Lab and share your own ideas and experiences.

## 3. Commit to an idea team



Idea teams work together for six weeks to develop a proposal, budget and project plan for their idea

6 weeks

## 6. Work with a community learner to measure your impact

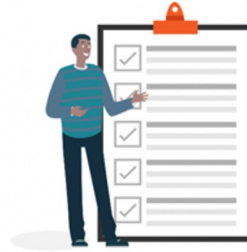
Trained local people assigned to each idea team

12 weeks

Capture and share learning from the project



## 4. Get your proposal reviewed



Meet with other idea teams to get feedback on your proposal and hear out it could be improved.

1 week

## 5. Receive funding for your project



Teams set up their online page and get funded for their idea. The fund is administered using Open Collective.

2 weeks

[WWW.THEGIVINGLAB.CO.UK](http://WWW.THEGIVINGLAB.CO.UK)

**The Giving Lab brings people together to share ideas and identify changes that could improve the local community.** In particular, we empower communities to make lasting change in three key areas of their lives – where they live, where they work and how they manage their money.

We focus on these areas because evidence shows that employment, housing and money can have a big influence on people's health. Through research, learning and collaboration, The Giving Lab provides a space for community members to work together, using their first-hand experiences and local knowledge, to think of new ways to create a better place to live, a better place to work and how to make it easier to manage your money.

Our unique approach sees our partners, communities and individuals work together to develop new ideas based on existing research and their knowledge of local issues. These ideas are funded and the groups driving them are provided with a range of additional support to really make lasting change. The ideas funded through The Giving Lab will provide opportunities for residents, local organisations and other service providers in Walworth to work together to change how things are currently done. We want to fund new ways for people and organisations to work together to improve people's homes, work and finances. This is an opportunity to challenge existing practices and to trial new ways of doing things.



# Our Team

*"It's just a team of really great people, who are all passionate about what they do and really care about each other. There's a very strong culture of support across the team."*  
Amira Tharani, Head of Research, Learning and Evaluation

*"TSIP is a great company to work for, the diversity and the team values are followed through. I have learned a lot whilst being on the team and I love the passion and drive from each team member."* Carly Abdul, Operations officer

*"The team is great, really empathetic and super passionate about social issues. Everyone brings different perspectives that inspire interesting conversations and amazing high-impact projects."* Genevieve Laurier, Previous Managing Director

*"The promise of value that is delivered, communicated, and acknowledged by each member of the company. The synergy amongst the team to produce the highest quality of work. Culture competency to thrive beyond inequality, traditional bias, class capital and systemic oppression."* Daniel Morris, Community Engagement Manager



# Escape 100 winners 2021 and 2022



TSIP was chosen as a winner by Escape the city in both 2021, and 2022, among the 100 organisations that are leading the way in putting their people & our planet first.

## Testimonial from the Escape the City Team

*“The Social Innovation Partnership are a consultancy with a difference, helping social impact organisations to expand their impact and embedding rigour into the decision making process. In addition to their advisory work, they have designed new ways of understanding and responding to social issues and social change that put communities in the driver's seat including a community-led fund and community-driven design approaches. They are a hugely ambitious and purpose-driven team, with their team members highlighting their commitment to empowering employee ideas, championing diverse ideas and perspectives, and providing an amazing place to develop and grow as a person. If you're looking to work as part of an ambitious and innovative team, check out the roles at TSIP and the great work they're doing.”*