# DC ABORTION FUND



Thank you for supporting DC Abortion Fund (DCAF)!

# Hosting a DCAF Fundraiser

Having the support of our community means the world to us.

Abortion access is under attack and DCAF is seeing a huge increase in need from our callers. Now more than ever, your support of the DC Abortion Fund is crucial.

# **Host Your Own Fundraiser**

Individuals hosting fundraisers is a great way to raise money for DCAF as well as help to build our network and raise awareness of our services. It's also a great opportunity to get the word out about the role abortion funds play in the reproductive access and justice landscape.

You can start the process by filling out this form.

# Plan your event



### Identify your audience.

Friends interested in creating positive social change, acquaintances outraged by the state of our political climate, community leaders—the options are unlimited. Take a look at your networks and come up with a guest list fitting for your event. *In general, it's best to invite more people than the ideal number, as there will be no-shows.* 



# Decide how you will raise money.

Events people have hosted in the past include house parties, happy hours, tournaments, and benefit concerts. Get creative!



### Pick a date and time.

Any day is a great day to fundraise for DCAF! You may want to peg your fundraiser to an external event like Women's History Month, the anniversary of Roe v. Wade, Valentine's Day, or after a major news event. Or, just because it's Thursday!



### Set a goal.

Decide how much you want to raise – it can be a huge motivator for guests to reach and exceed that amount. It's ok if you don't reach the goal; any amount helps DCAF and our community.



# Indicate if you need DCAF volunteers to help staff the event, or if you'd like someone there to speak.

If so, check the corresponding boxes <u>on our form</u>, and DCAF staff will coordinate with you to ensure someone is in attendance.



### Spread the word.

Publicize your fundraiser on social media and your website. Have a clear message about why you're hosting the event and what people can expect once they arrive.



### Be sure to tag DCAF so that we can share the information too!

We are @dcabortionfund on Twitter, Instagram, Facebook, TikTok, and LinkedIn.



### In publicizing the event, be conscious about security.

In some cases where events related to DCAF are public, protesters may show up. DCAF can share guidance on how to handle protesters, if desired.

# Get swag for your event

If you'd like DCAF to provide you with buttons, stickers, or t-shirts, indicate so using this form.

Please provide at least 72 hours notice.



# Sharing information about DCAF

You don't need to be an expert on abortion access or currently involved with DCAF to host a fundraiser.

Here are a couple resources to help you share information about our work:

- Check out <u>dcabortionfund.org/learn</u> for an overview of the abortion access movement, and why local abortion funds have become so vital in the national access landscape.
- Visit <u>dcabortionfund.org/about</u> to learn more about our mission, vision, and how we do our work.
- To answer questions from guests regarding how many callers DCAF supports, how many callers are
  from the area vs. traveling from elsewhere, and how much money DCAF provides to patients, visit
  <a href="mailto:dcabortionfund.org/donate">dcabortionfund.org/donate</a> or <a href="mailto:dcabortionfund.org/annual-report">dcabortionfund.org/donate</a> or <a href="mailto:dcabortionfund.org/annual-report">dcabortionfund.org/annual-report</a>.

# Getting the money to DCAF

DCAF is a 501(c)(3) charity and gifts are tax-deductible.

There are two main ways to get the money you raise to DCAF:



Have people give online at dcabortionfund.org/donate or by scanning the **QR** code.

It's great to have the link and/or QR code posted around during the fundraiser to encourage guests to donate in addition to what they may be contributing through sales.

# Make a donation online or by check of money you collected at your business (proceeds of sales, merch you sold, cash collected in a tip jar, etc.)



- Please note your name in the dedication field online or in the memo line of the check so DCAF knows it's from you.
  - Then send an email to alisha@dcabortionfund.org with your name, or name of the individual who made the donation, so that we can send an acknowledgement letter for tax purposes. To send that acknowledgement, we need the amount contributed, email address, street address with zip code, and phone number.
- Make checks payable to DC Abortion Fund. Mail to: DC Abortion Fund, P.O. Box 65061, Washington, DC 20035
- If you have collected cash that you want to donate, please email alisha@dcabortionfund.org to arrange a time for a drop off or pick up. This is much safer than putting cash in the mail.

If you have any other questions about donations, please email alisha@dcabortionfund.org.

# Say this, not that

At DCAF, we use inclusive language to talk about who can get pregnant and have abortions, as that list includes not only women and girls but also trans men and non-binary people. We encourage you to make reference to "abortion seekers," "people who need abortions," and "people who can become pregnant" rather than talking only about women.

# We discourage the use of <u>coat hanger</u>

imagery, as it perpetuates the idea that self-managed abortion is dangerous, scary, erases the fact that BIPOC, undocumented, and harmful. We now have abortion pills, which are accessible, effective, and safe.

### We also discourage the use of Handmaid's

Tale references and images. This message incarcerated, poor, and disabled people have always had their reproduction controlled in America. It's not some dystopian future or past.

# After your event



# Report back on social media

Thank everyone who came and remind them their attendance means a lot—not just to you, but to the whole DCAF community.

Share how much was raised, and remember to tag <u>@dcabortionfund</u> in your posts!

Share the <u>DCAF donation</u>
<u>link</u> for anyone who wants to donate again, and share our <u>Get Involved page</u> with anyone wanting to work with us more regularly.



# **Contact us**



### **Alisha Dingus**

DCAF Development Director alisha@dcabortionfund.org



# **Press Inquiries**

<u>jade@dcabortionfund.org</u>



## **Event Inquiries**

giving@dcabortionfund.org



# **Other General Inquiries**

info@dcabortionfund.org



Use this QR code to reach our donation page.