

[Veeo will cure a shortcoming of e-meetings: it's hard to see eye-to-eye when you can't see eye-to-eye.](#)

Veeo, Inc. (Las Vegas NV) adds eye contact to live contact in its upcoming line of innovative presenter-station products with integrated peek-a-boo rear cameras. When you look through the transparent OLED screen, you look directly at the camera, meaning direct eye-to-eye contact with the person or people with whom you're connected.

Beyond their new era of seeing eye-to-eye, these new Veeo products, due to debut in the summer of 2024, add two other significant layers. One adds content from a connected computer (text, graphics, animation, presentations and more) to the image, the other lets the presenter add annotations (sketches, highlights, etc.) using a touch screen on enclosed M-series products or AI gesture recognition on mostly-glass T-series models.

Veeo CEO Ji Shen recognizes that conferences over Teams, Zoom, Webex, Meet or Skype represent only one usage category in which this better eye contact helps establish a more credible, more personal and human connection. "If you choose to have a telehealth session with your doctor," Shen explains, "he or she can bring in explanatory images or fact sheets, for example, to help you understand causes and cures. If the presenter is an investment advisor, charts or tables plus annotations can help. Working with a banquet manager? They can show you their menu offerings, facilities and costs. And I really think that TV studios will find this an even more relatable way to present things like the weather or even election results."

Three Veeo products are planned to debut in the summer of 2024.

Veeo **Holodeck M30** (around \$2500) with a 30" screen and an enclosed case.

Veeo **Holodeck T30** (around \$3,000) unenclosed 30" clear glass panel that recognizes gestures.

Veeo **Holodeck T55** (around \$8,500) larger unenclosed 55" clear glass screen for conference rooms.

Veeo (<https://veeonow.com/>) is previewing prototypes of these products at the January 9, 2024, Showstoppers event during CES. LG transparent OLED technology lets Veeo Holodeck products seamlessly homogenize the live presenter video with computer graphics and marker-on-glass whiteboard annotations.

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