Lea Thompson

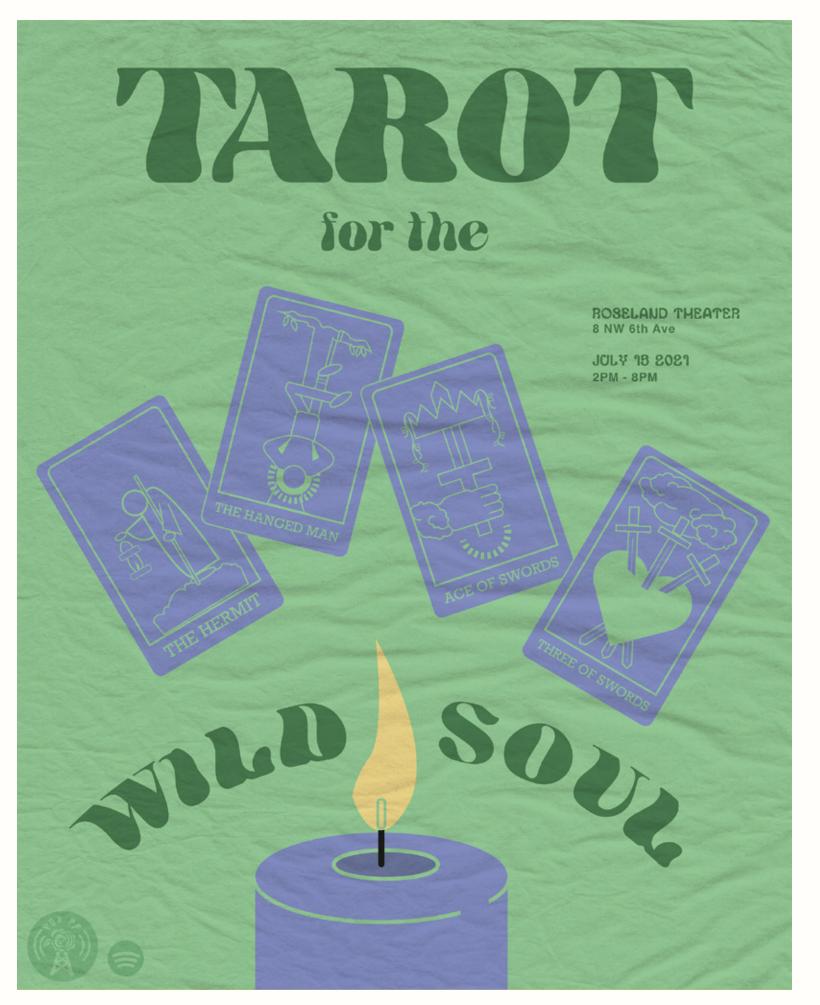
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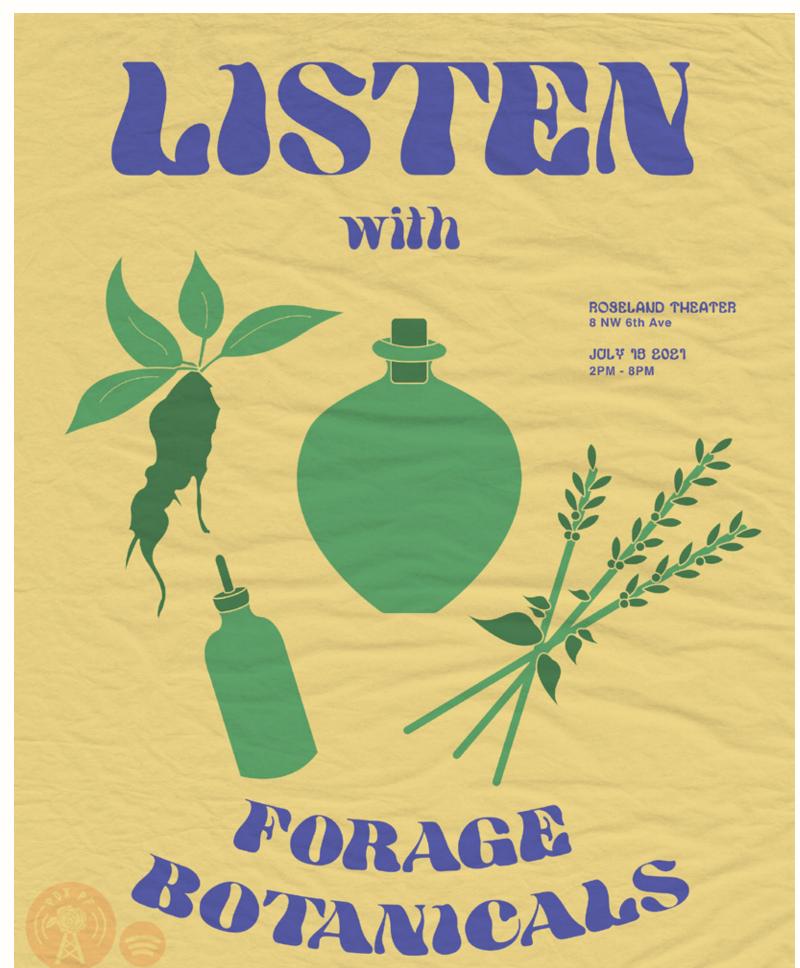
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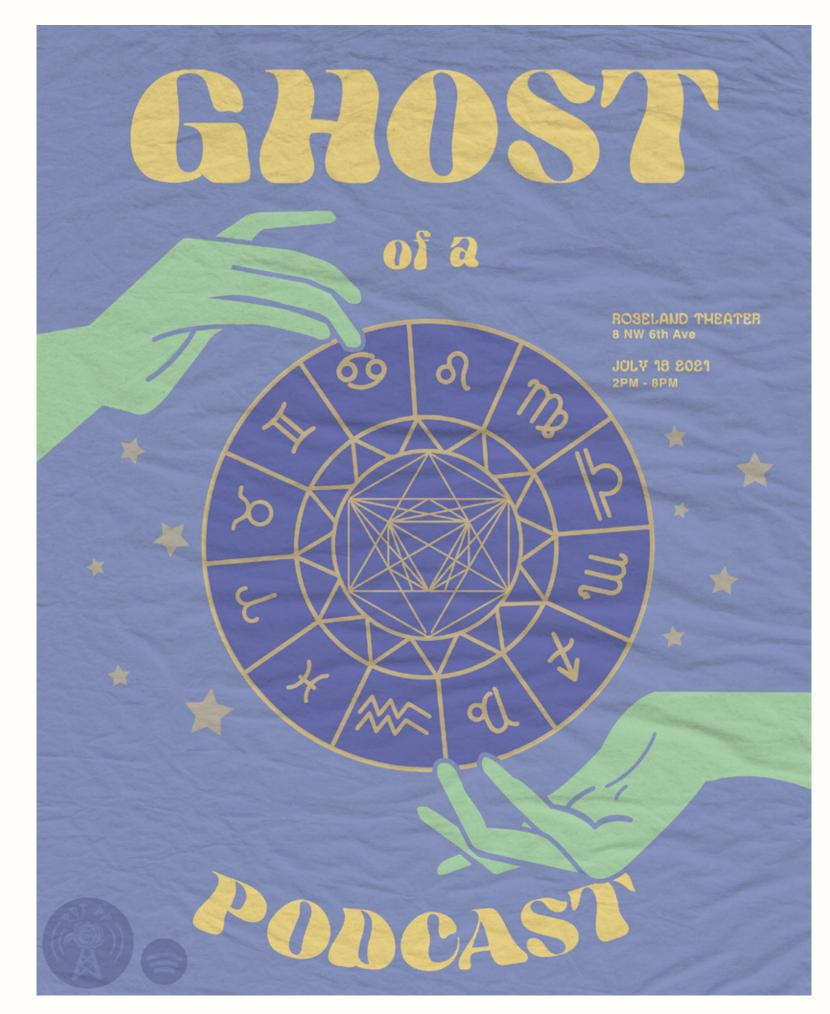
PDX Podcast Festival Poster Campaign DES 210 Marsh & Frankenhauser

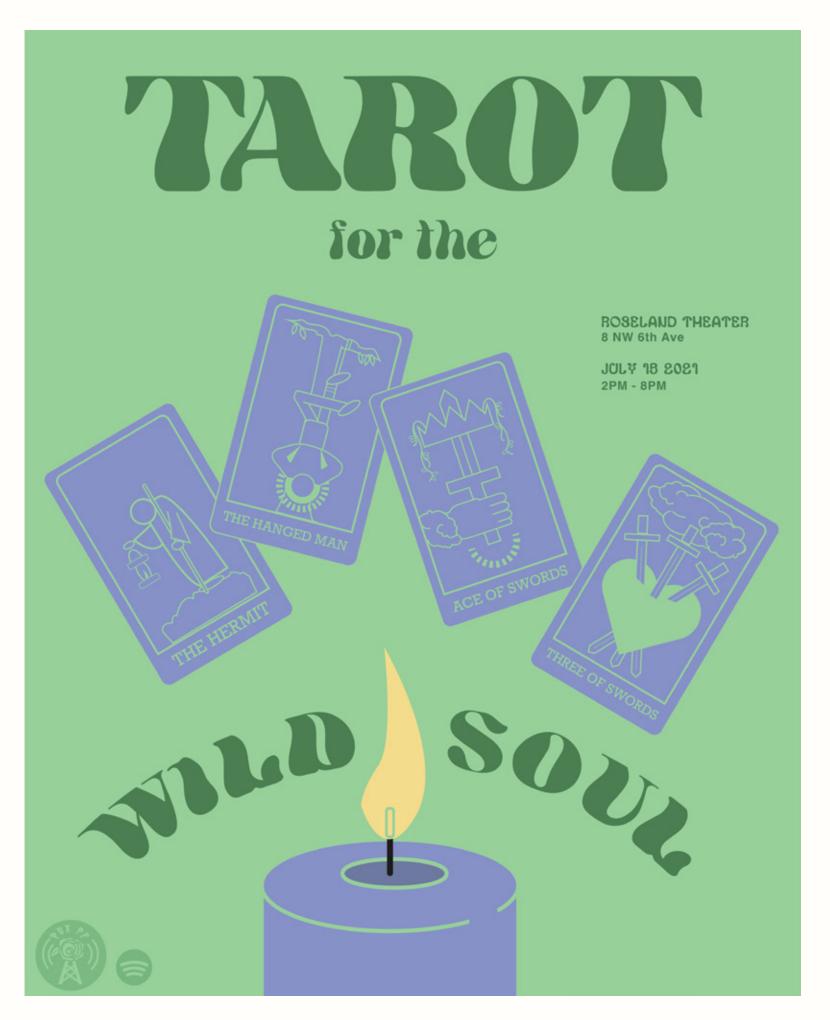
This poster campaign features the new age podcasts Tarot for the Wild Soul, Listen with Forage Botanicals, and Ghost of a Podcast. Psychedelic inspired type compliments the new age theme. Each poster's corresponding illustration references the podcast's content in an effort to give more context beyond the podcast title.

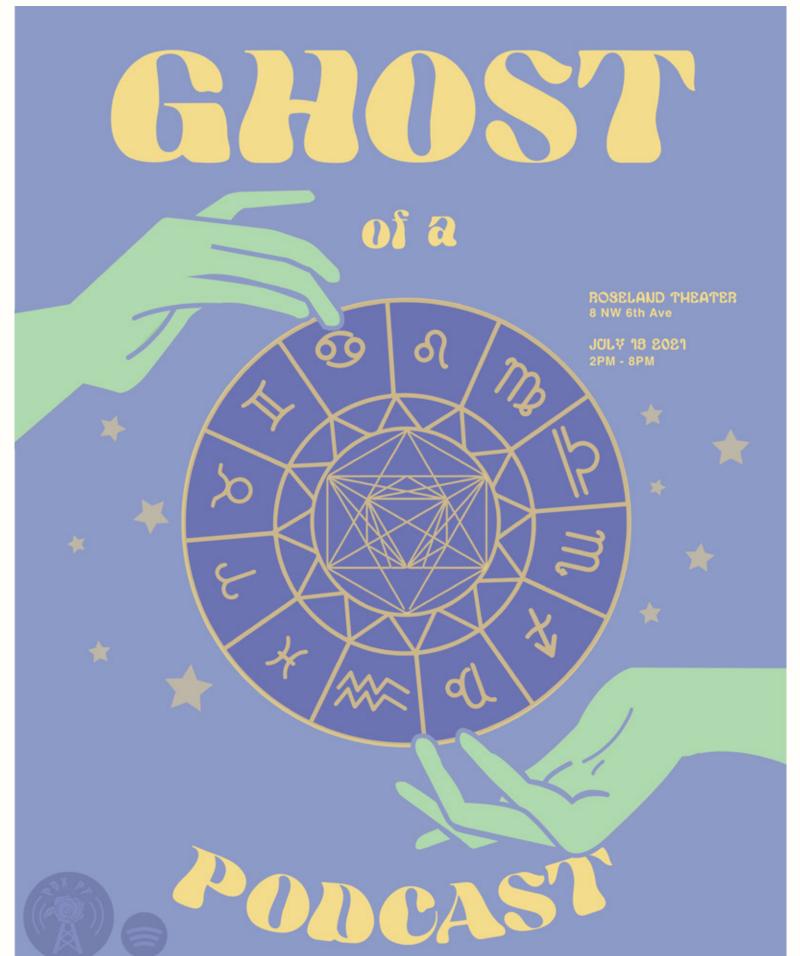


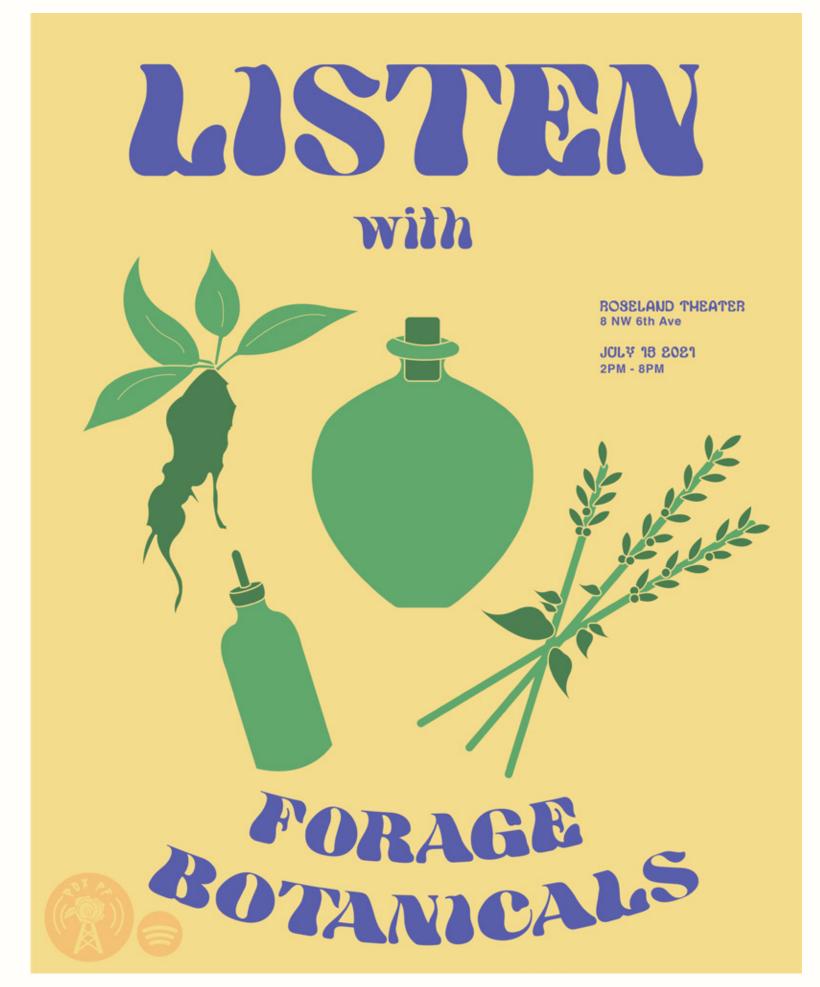










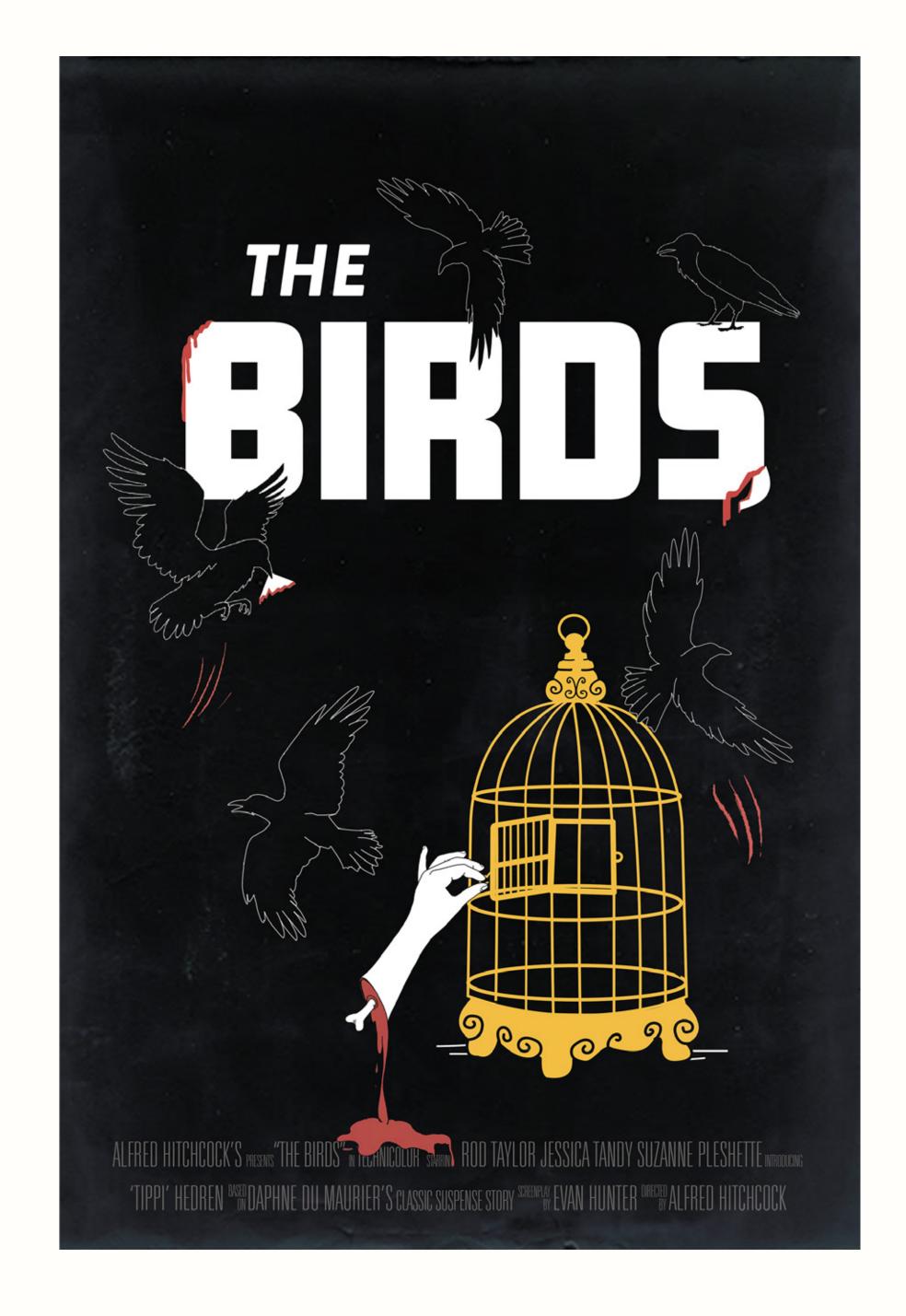




The Birds (1963) Movie Poster Redesign DES 254 Selby

This is a redesign of the poster for the 1963 Alfred Hitchcock film *The Birds*. This redesigned poster engages the type with the illustrations in an effort to allude to the storyline. The dark colors in the poster purposefully offset the innocence typically associated with birds.







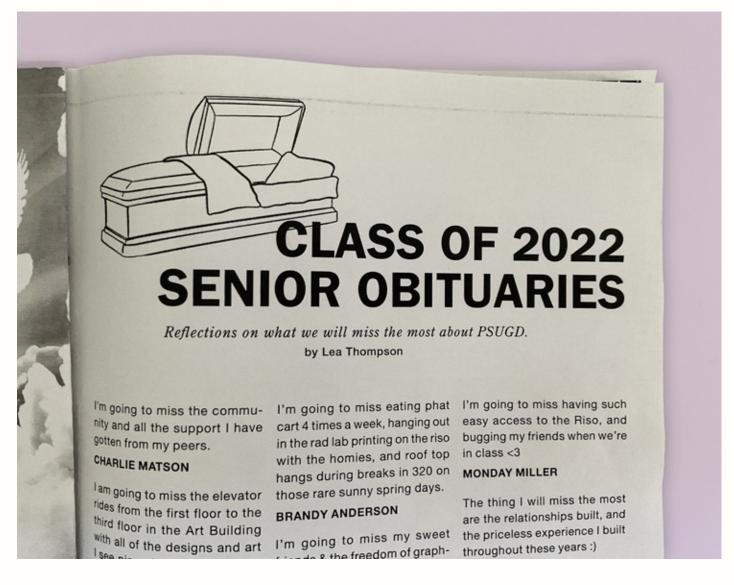


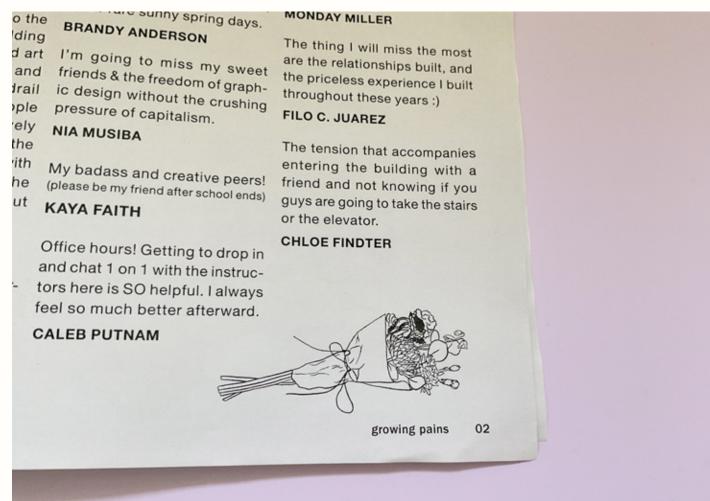
Spring '22 ANNEX Zine Spread DES 425 Bingaman-Burt & Schumacher

The theme for ANNEX Spring 22 issue was "Growing Pains", which speaks to the emotionally turbulent transitional period between the beginning of the spring quarter and graduation. The composition for this issue of ANNEX was a newspaper format, which informed the layout of the columns and the typeface choices. The line work illustrations are meant to reference line work done on other articles in the zine, and the photo collage is an ode to Neosurrealist funeral invitations.







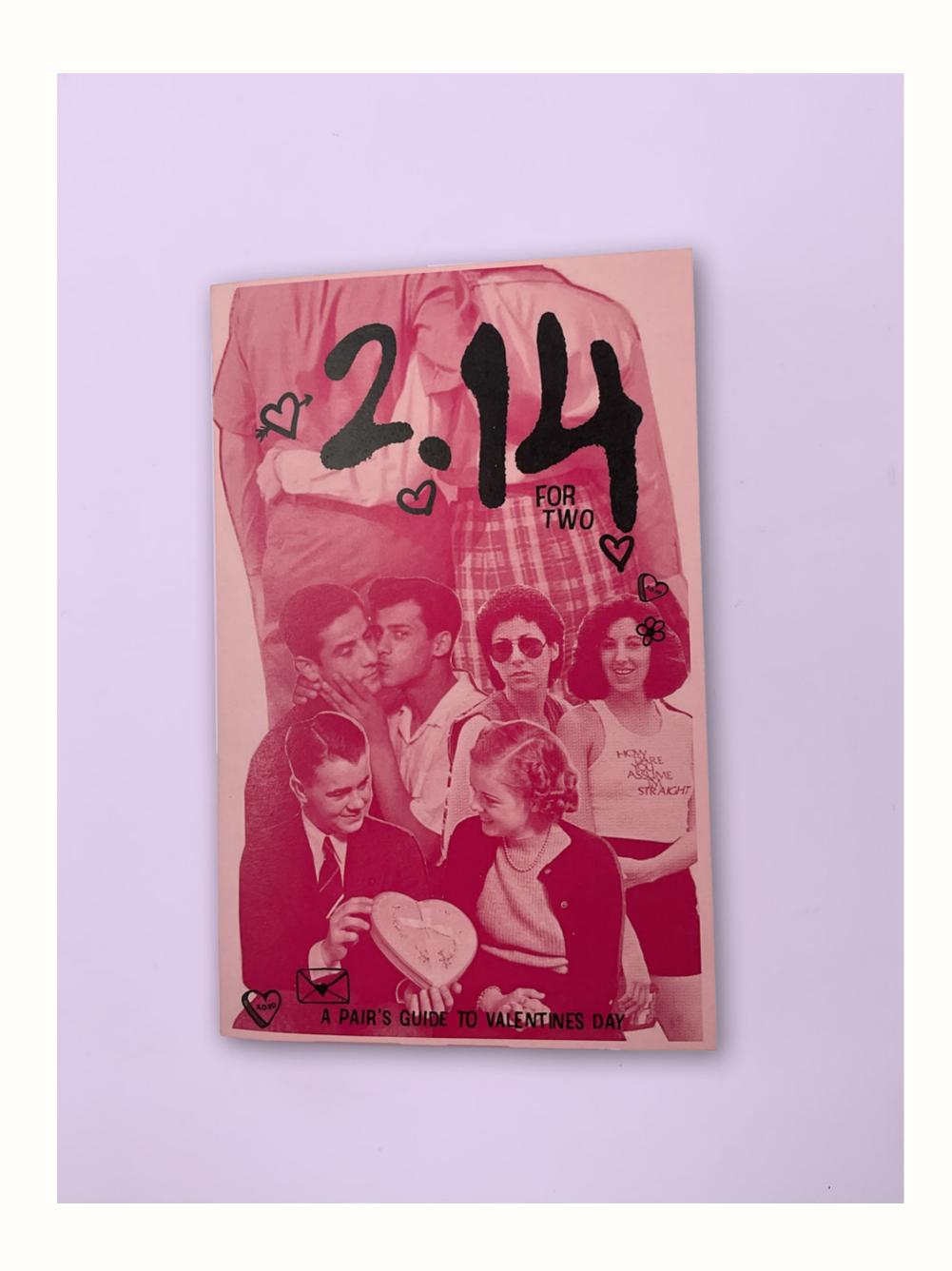


2.14 Valentine's Day Activity Zine DES 224 Bingaman-Burt

This activity zine is a tongue-in-cheek response to the glorification of Valentine's Day and is meant to cater to both single people and people in relationships. The zine is presented in a do-si-do format in an effort to create two zines within one physical space. The pink tones and retro images are meant to reflect stereotypical branding of Valentine's day, while the typeface selection and the collage layout references the D.I.Y. zine movement.



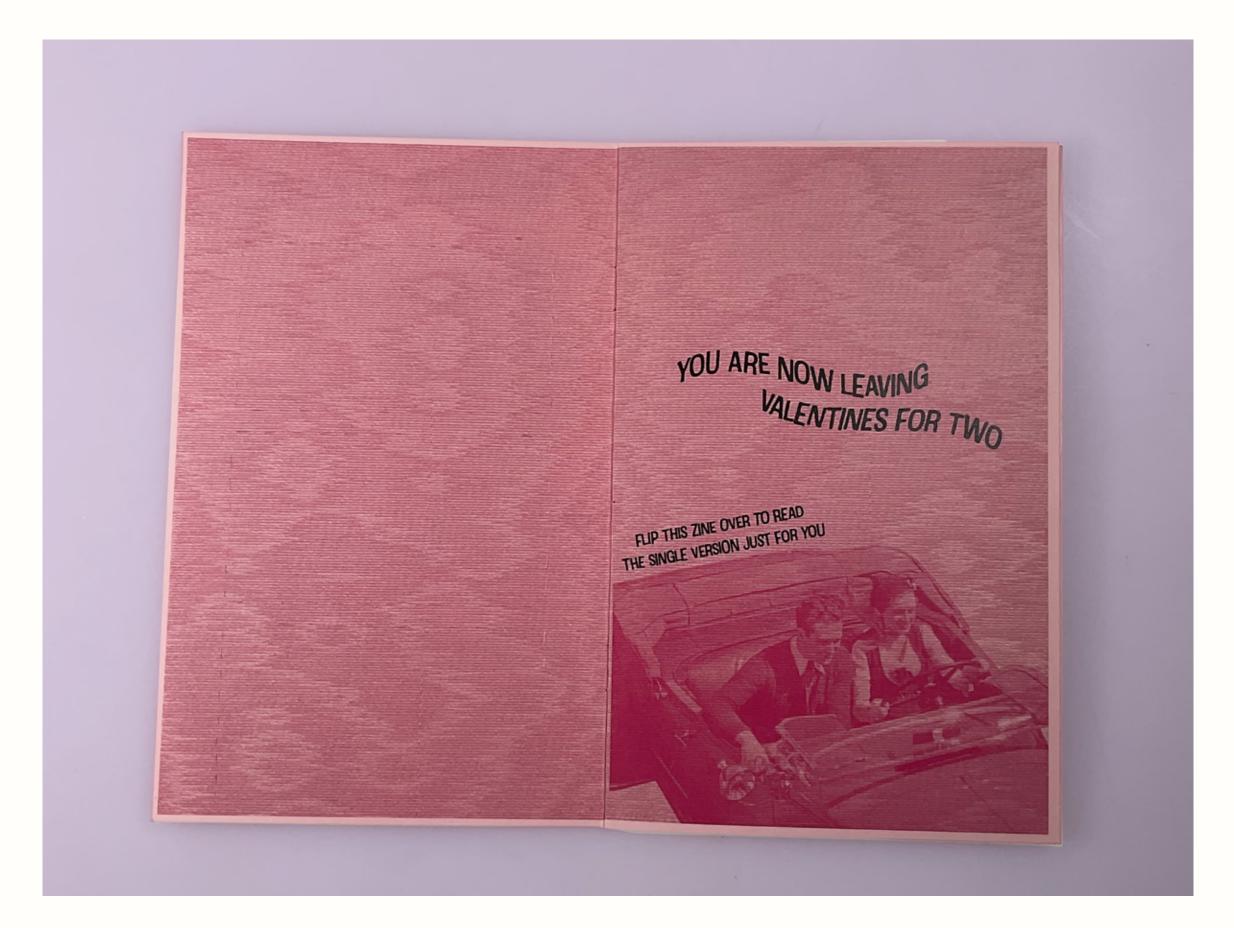














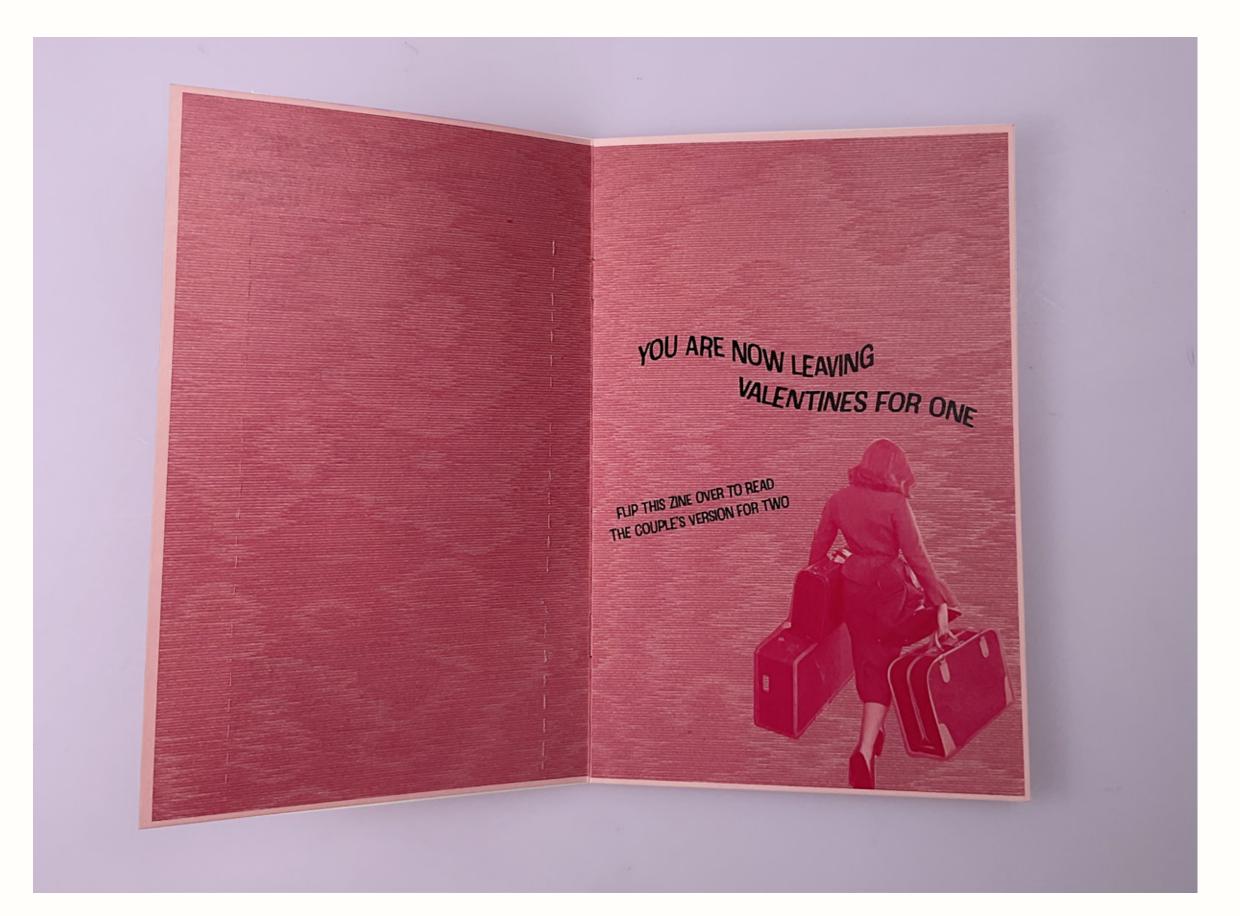




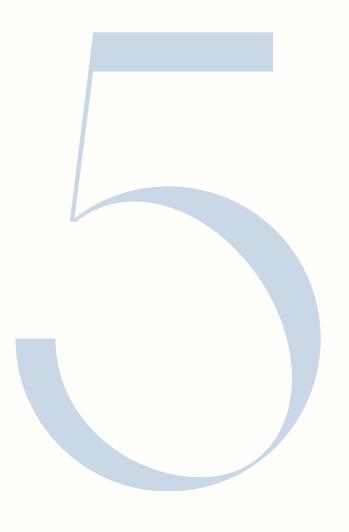












Alta Wine Branding DES 225 Bonds

Alta is an Argentine wine brand that uses geometric imagery derived from the famous cave paintings in La Cueva de las Manos in Patagonia, Argentina.







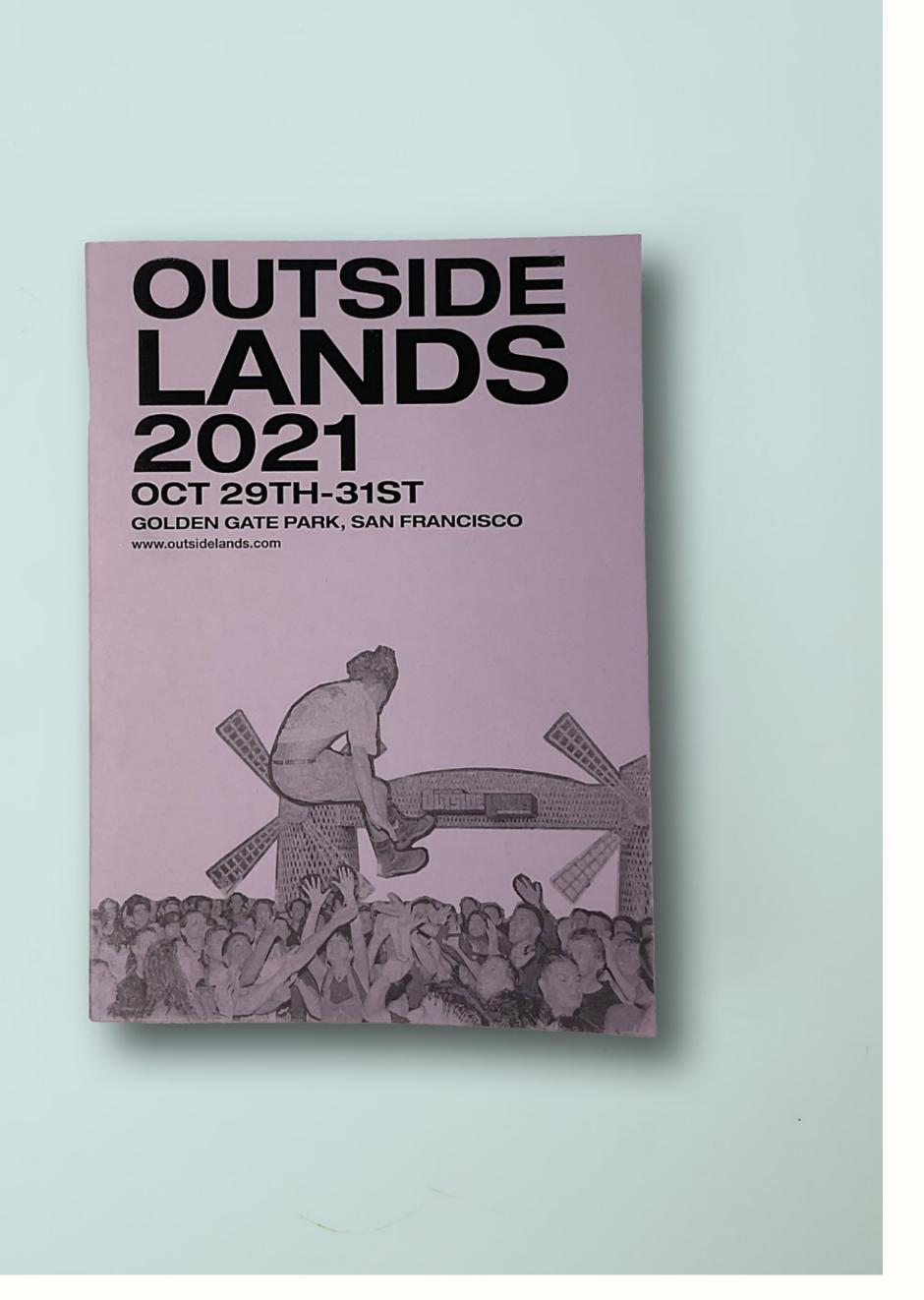


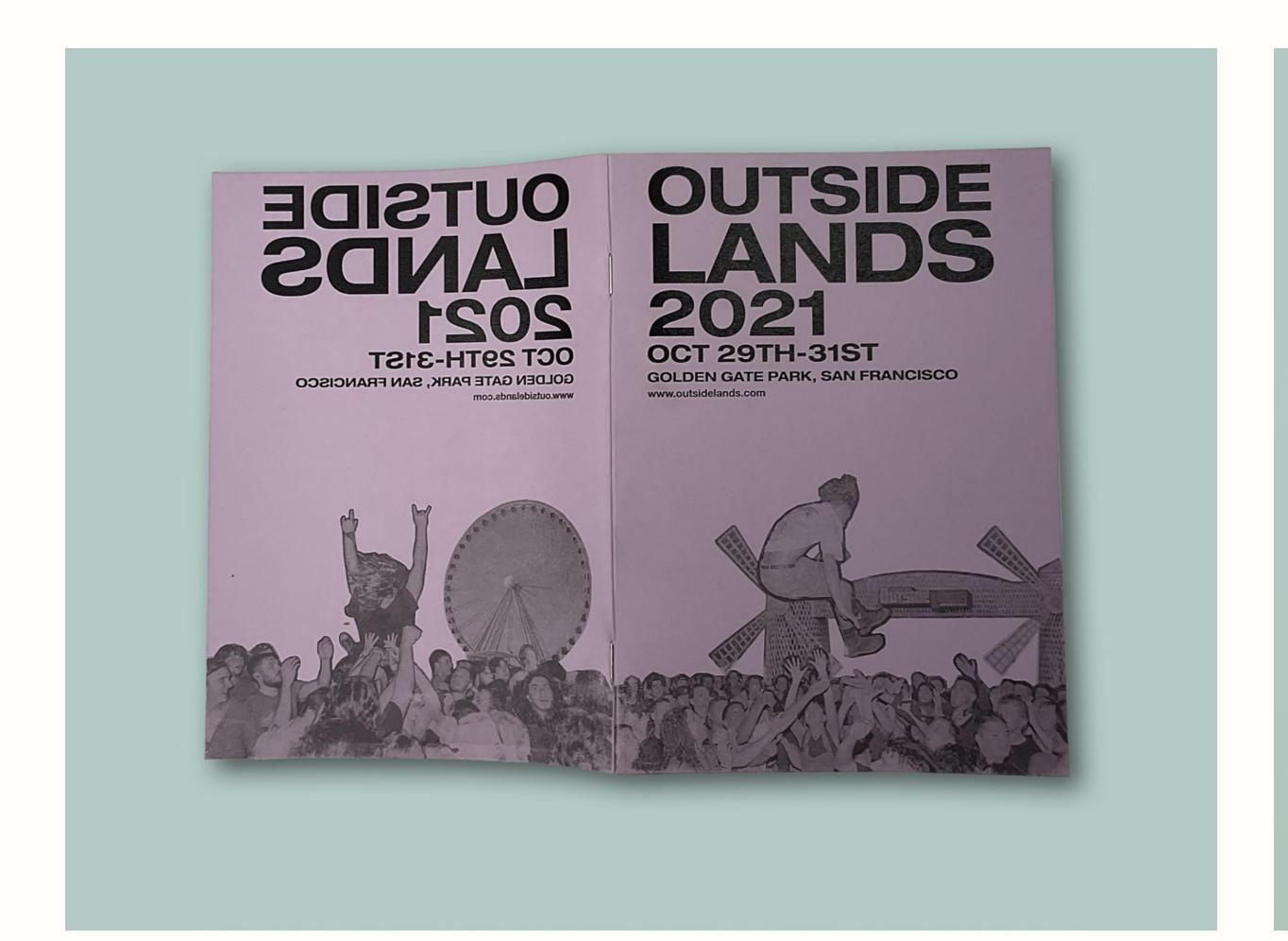


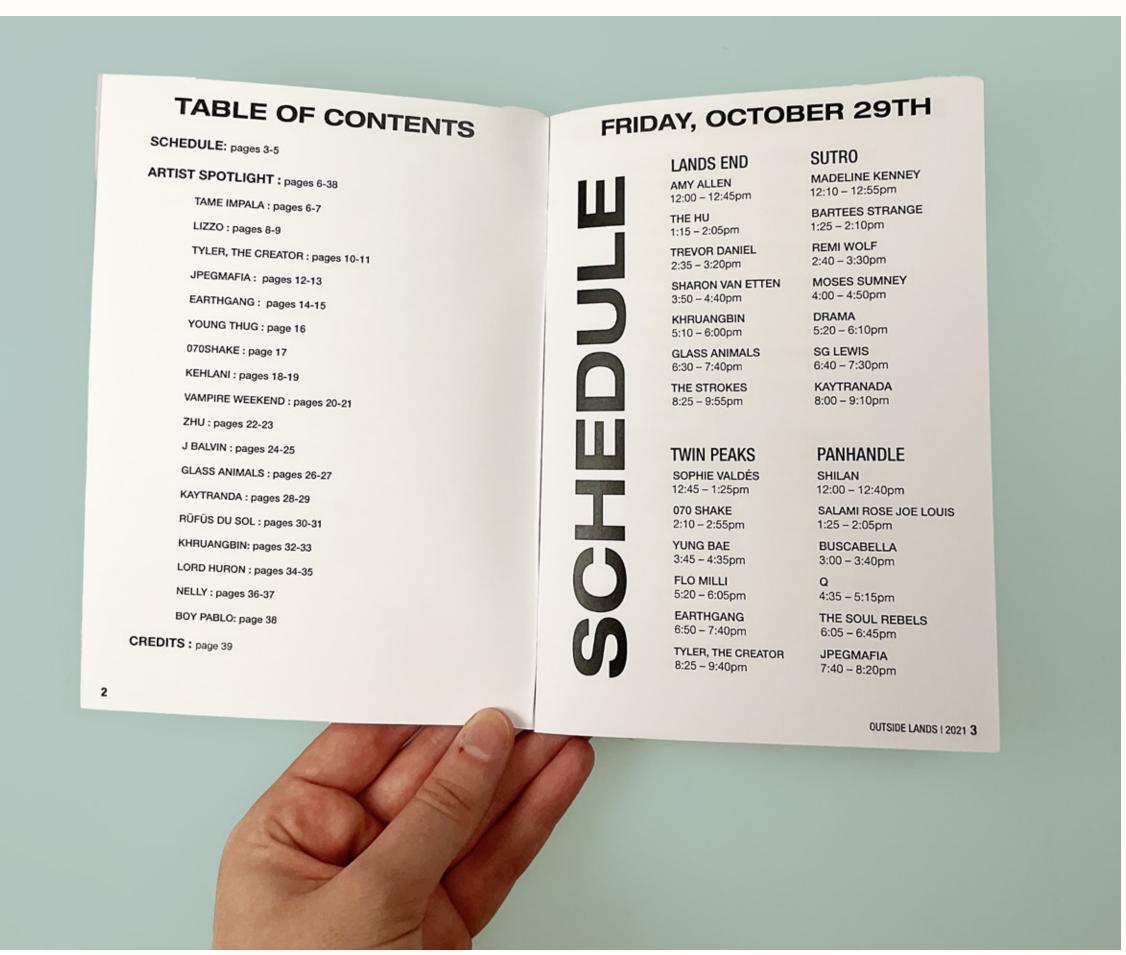


Outside Lands Festival Program DES 200 Rosenblum

This booklet serves as an informational program for the 2021 Outside Lands music festival. The black and white effect on the artist photos is meant to support a minimal aesthetic while the grain gives the photos an aged punky look. The typography is bold and expressive, with wrapped text allowing for the interplay between type and imagery. A colored paper cover gives the booklet the right amount of color, and the reflecting of the imagery and type is meant to create an illusion of continuity.

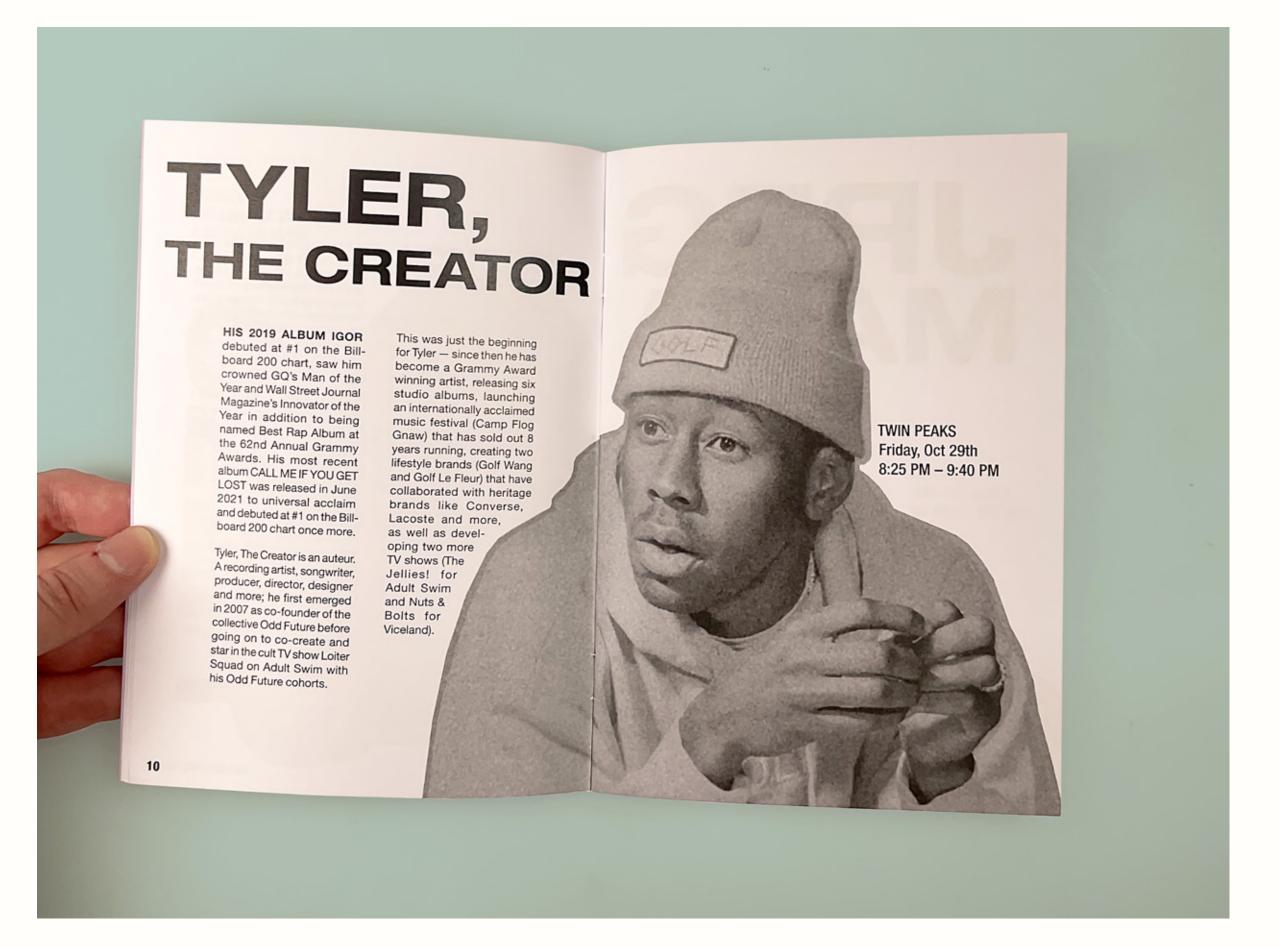




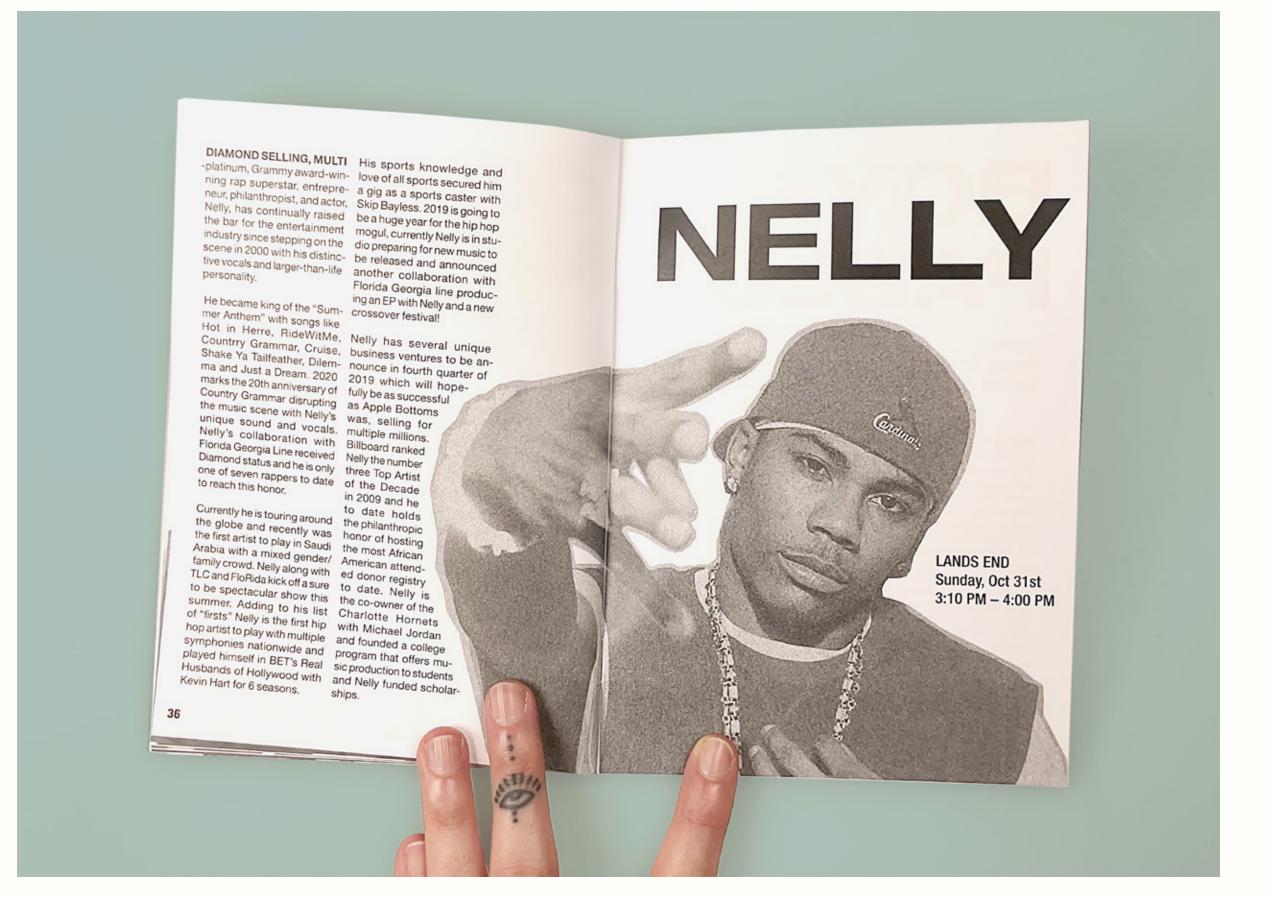


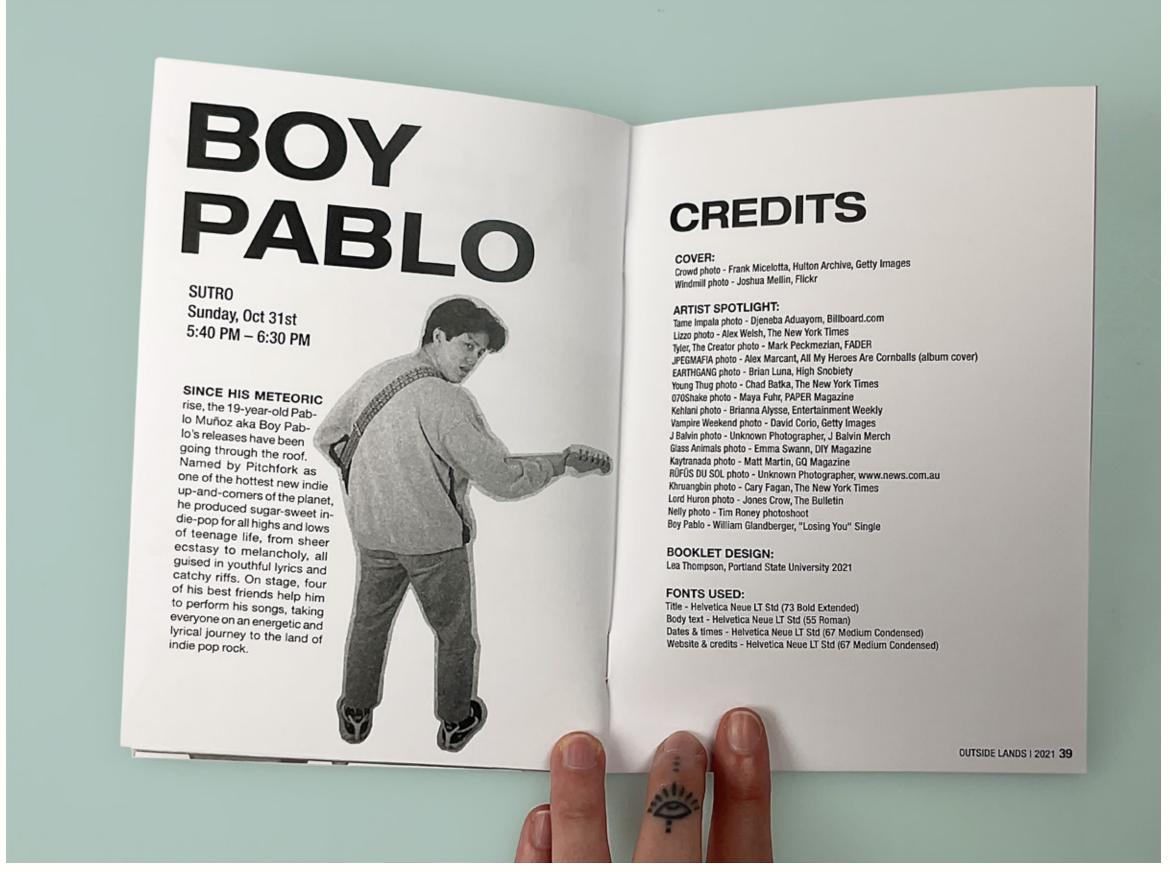












Live Through This Album Redesign DES 224 Bingaman-Burt

This is a redesign of Hole's 1994 album Live Through This. The album speaks to the insurmountable pressures women face within society. The imagery that I staged for the album cover explores the idea of womanhood as a product that is marketed to us both monetarily and emotionally, hence the grocery store theme. The Barbie doll and Barbie corporate typeface is both a visual reference to the original cover and a mockery of perfection within a capitalist lens.









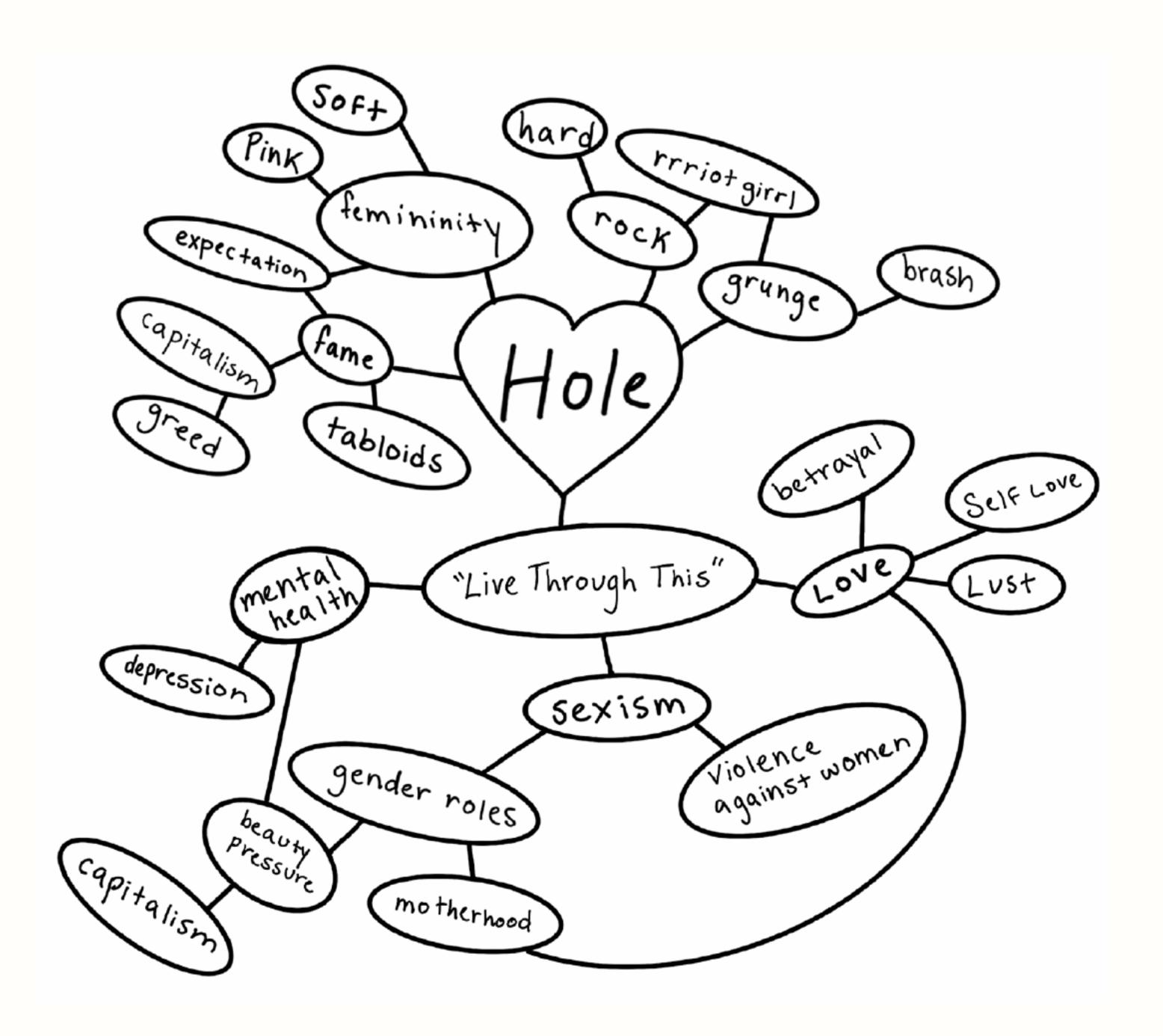




Live Through This original cover

RESEARCH

After listening to the album I drafted a mind map to organize my thoughts. This album felt like a response to the caveats of the modern female experience. In my new design I wanted to capture the emotions of the album while also paying homage to the original album artwork.

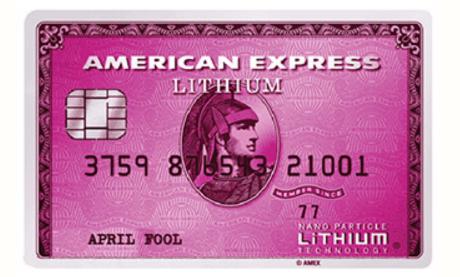






Open 24 Hours!

LIVE THROUGH THIS LIVE THROUGH THIS Live Through This





MOODBOARD 01 CORPORATE WONDERLAND

- Corporate style logo
- Receipt font
- Staged still-life
- Minimal color









Live Through This LIVE THROUGH THIS







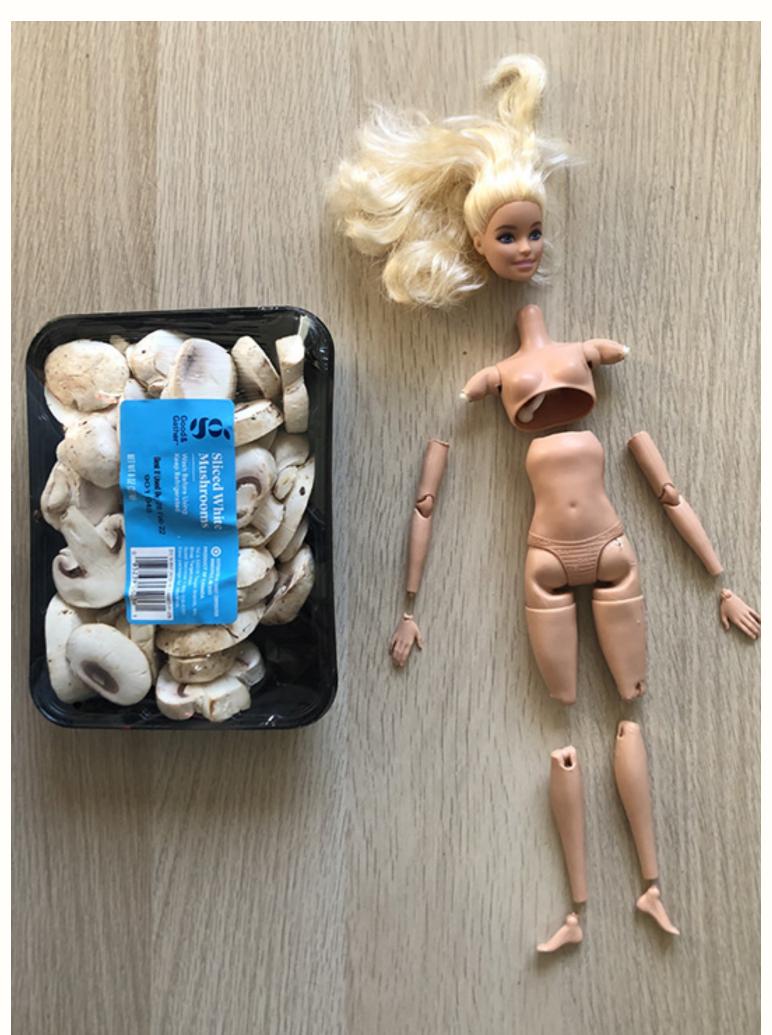
- Barbie world colors
- Barbie script type
- Staged still-life
- Tension













COVER PHOTO STAGING

Drawing inspiration from both of my moodboards I came up with the idea to stage Barbie in a produce tray for the cover image.





FRONT COVER DIGITAL DRAFTS

Initially I left Barbie plain but I decided to add the makeup and crown so that the reference to the original cover was more obvious. I gave her smudged makeup with some pen and I made a crown out of paper and nail rhinestones.









BACK COVER DRAFTS

To continue with the grocery store theme I formatted the tracklist in the form of a receipt. After feedback from my classmates I decided to add the Barbie shoes and hairbrush to fill up negative space and to tie the front cover and back cover together nicely.

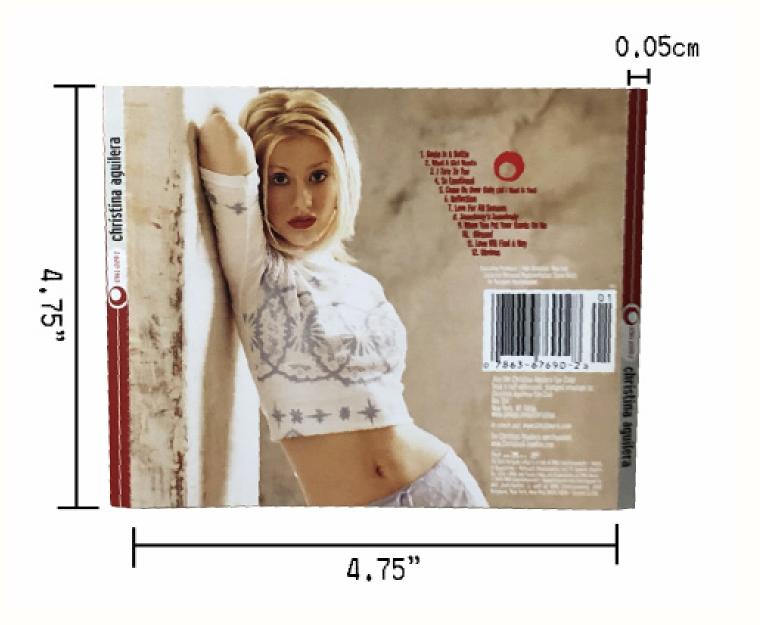


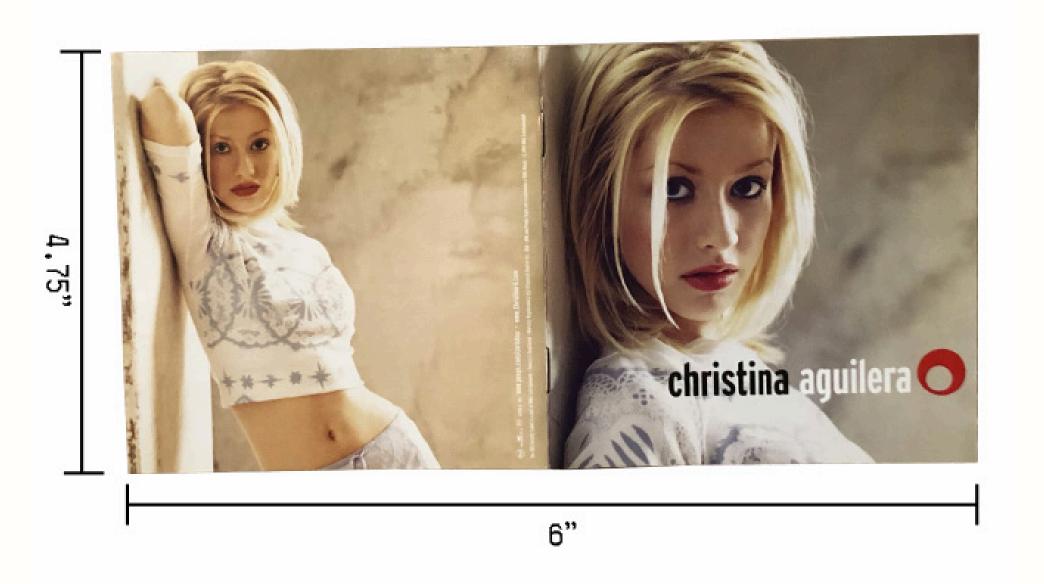


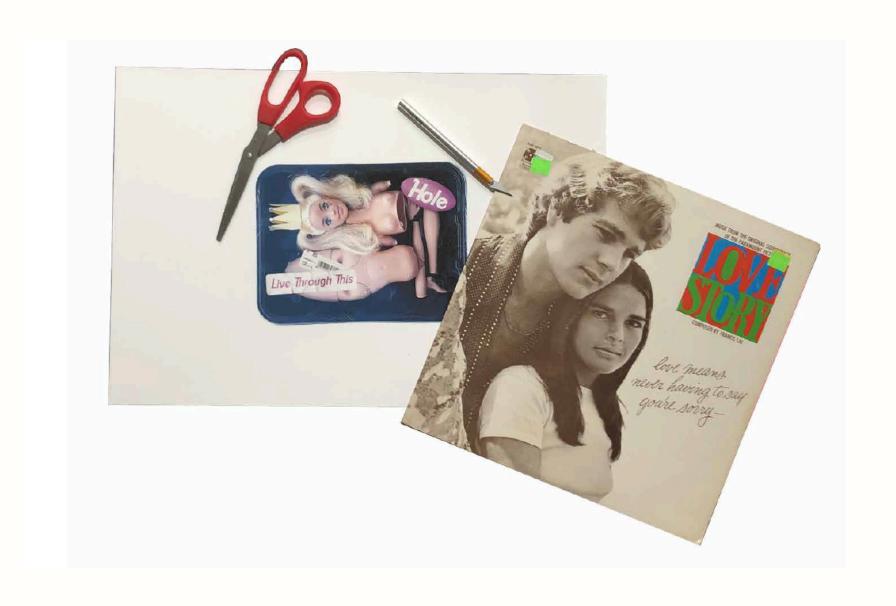


BUILDING CD MOCKUP

For my mockup I took apart a Christina Aguilera CD (criminal, I know) and took measurements of all the paper components to inform the measurements I needed for printing.











BUILDING VINYL RECORD

For my mockup I printed my cover to the measurements of the record sleeve I was covering up, leaving 0.5" of extra space for glueing it down. For the record itself I took a sheet of pink acrylic plastic to the laser cutter to get it cut into the shape of a record and then I printed out the inner labels and glued them to the center.







LIVE THROUGH THIS

SIDE A

01	VIOLET	3:24
02	MISS WORLD	3:00
03	PLUMP	2:34
04	ASKING FOR IT	3:29
05	JENNIFER'S BODY	3:42
1		3:31
06	DOLL PARTS	

SIDE B	
CREDIT IN THE STRAIGHT WORLD	3:11
SOFTER, SOFTEST	3:28
SHE WALKS ON ME	3:24
I THINK THAT I WOULD DIE	3:35
GUTLESS	2:15
ROCK STAR (OLYMPIA)	2:42
TOTAL	38:16

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ACCESSORIES CLOTHING

INTIMATES

LOUNGEWEAR

DECOR

MUSIC

CLOTHING // INTIMATES





HOLE BRIEFS - PINK

\$15

100% cotton, made in USA.

ADD TO BAG





ACCESSORIES

CLOTHING

DECOR

MUSIC

ACCESSORIES





BAGGU X HOLE TOTE

\$20

recycled ripstop nylon, machine washable.

ADD TO BAG





ACCESSORIES CLOTHING

INTIMATES

LOUNGEWEAR

DECOR

MUSIC

CLOTHING // LOUNGEWEAR





CHAMPION x HOLE SWEATPANTS \$50

100% cotton. made in USA.

ADD TO BAG



thank you