Personal Values Assessment
John Doe

Prepared by Barrett Values Centre
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Personal Values and Awareness

Our values reflect what is important to us. They are a shorthand way of describing our individual motivations. Together with our beliefs, they are the causal factors that drive our decision-making.

Barrett Model

Values can be positive or fear-based (limiting). For example, honesty, trust and accountability are positive values, whereas blame, revenge and manipulation are potentially limiting, or fear-based, values.

Personal mastery involves overcoming or eliminating our fear-based beliefs. When our beliefs or behaviours are out of alignment with what is really important to us - our values, we lack authenticity.

Every human being on the planet grows and develops within seven well-defined areas. These areas are defined in the Barrett Model. Each area focuses on a particular need that is common to all people. The level of growth and development of an individual depends on their ability to satisfy these needs.

At different times you may find that you focus more on some levels and less on others, in response to changing life conditions. It is important to understand that in terms of the seven areas higher is not better; for example, it will be difficult for you to focus on helping others if you are having health and money problems.

The seven areas in the development and growth of personal awareness are summarised in this diagram and are described in more detail on page 3.

**Contribution**
Selfless service

**Collaboration**
Making a positive difference in the world

**Alignment**
Finding meaning in existence

**Evolution**
Letting go of fears.
The courage to develop and grow

**Performance**
Feeling a sense of self-worth
*Fear: I am not enough*

**Relationships**
Feeling protected and loved
*Fear: I am not loved enough*

**Viability**
Satisfying our physical and survival needs
*Fear: I do not have enough*
Personal Values and Awareness

**Foundation**
The first three areas of awareness – Viability, Relationships and Performance, focus on our personal self-interest – satisfying our need for security and safety, our need for love and belonging, and our need to feel good about ourselves through the development of a sense of pride in who we are. We feel no sense of lasting satisfaction from being able to meet these needs, but we feel a sense of anxiety if these needs are not met.

**Evolution**
The focus of the fourth area of awareness, Evolution, is on letting go of fears. During this stage in our development, we establish a sense of our own personal authority, and our own voice. Within the area of Evolution, we choose to live by the values and beliefs that resonate deeply with who we are.

**Impact**
The upper three areas of awareness – Alignment, Collaboration and Contribution - focus on our need to find meaning and purpose in our lives. We express that meaning by striving to make our world a better place and by leading a life of selfless service. When these needs are fulfilled they engender deeper levels of motivation and commitment. Within these areas, we learn how to develop an inner compass that guides us into making life affirming decisions.

**Personal Mastery**
Individuals who focus exclusively on the personal foundation areas may be influenced by the fears they hold about satisfying their individual needs. They look for approval or reassurance from others.

Individuals who focus exclusively on the satisfaction of the upper impact needs may lack the skills necessary to remain grounded. They can be ineffectual and impractical when it comes to taking care of their basic needs. The most successful individuals are those who balance all of the areas. They are trusting of others, are able to manage complexity, and can respond or adapt to all situations.

In reality people do not operate from any one single area of awareness. They tend to be clustered around three or four areas. Individuals are usually focused at areas 1 through 5, typically with a specific emphasis on Alignment, the fifth area, in which we seek meaning in our lives.

**Your Results**
On the next page we will show you how the values you chose map against these seven areas. Positive values will be identified with a blue dot and potentially limiting or fear based values will be shown as a white dot.
From the values you selected it is clear that:

- You are a person for whom meaning is important. You have a strong set of moral standards which are important in how you treat others and how you wish to be treated.
- You seek to uncover more of your authentic self by looking to develop and grow. You are starting to overcome your anxieties and fears.

Your values show:

- Your ability to think imaginatively and come up with new ideas helps you to be flexible and respond well to change.
- You show determination and resolution in your efforts to be effective and fulfil your aims.
- In your pursuits, you always strive to be at the top of your game.
- You like to ensure information is clearly understood and expressed.
- Feeling that your job is safe and that you will be able to provide for yourself in the future is essential for you.
- You remain calm in times of frustration and are willing to wait for things to come to fruition.
- You motivate yourself to achieve and are not reliant on others.

The type of values you selected indicates that your individual capabilities are most important to you.

Understanding our values helps us better understand ourselves and why we may act or react in the way that we do. For example, if someone undermines one of your values it can result in feelings of hurt; you would be likely to feel upset if your value of “accountability” was not being honoured by someone else. Similarly, if you make a decision which goes against one of your values this may lead you to feel uneasy or unsettled about the decision, because you are not being true to yourself.
Self-Reflection

Now that you have seen your own results take time to reflect upon these and to think about what role these values play in your life. Look also to see if there are any areas in the values chart that have no focus. This can signify either an area that is already covered, a gap in your awareness, or an area for future development. If you have empty areas what do you think this means for you? (See Exercise 2 below to support you with areas you may want to develop.)

The successful mastery of each area of awareness involves two steps: first, becoming aware of the emergent need, and second developing the skills that are necessary to satisfy that need.

Learning how to manage our needs is a life-long process. Even when we have learned how to become the author of our own lives, we will find situations arising where we discover that we still have fear-based beliefs that keep us anchored in the lower areas of awareness -situations that frustrate us or cause us to feel anxious and bring up our fears. It is vitally important, therefore, to develop a deep understanding of yourself and to learn the skills and techniques that allow you to manage your life and so that you can find personal fulfilment.

Next Steps

Now that you have seen your results you may find it useful to discuss the results with your partner, family and friends. It may also be valuable to ask them to complete an assessment for themselves. This will enable you to share results, which will help you to understand your relationships better and lead to a deeper understanding of each other's needs.

There are also other ways to better understand your values, for example, reading about self-development, meditation, coaching, asking for feedback and personal reflection.

Working with your values is a life-long process; developing a deep understanding of yourself, and learning skills and techniques to help you grow, can help you to find personal fulfilment.

The exercises on the following pages are included to help you start to gain a greater awareness of your values. The first exercise looks at those values which are most important to you and helps you see how these values influence your life.

The second exercise is to help you think about where you might want to develop or grow, and to help you start to become mindful of what you might do in this regard.
In this exercise you are asked to choose your top three values from the ten you originally chose above and to start to examine why these are so important to you. Completing this will help you think more about how these values influence your actions and understand why you may respond in a certain way if someone acts in a manner that goes against one of these values.

From the 10 values chosen above, think about the three that are most important to you? Write them in the spaces below.

<table>
<thead>
<tr>
<th>From the 10 values chosen above, think about the three that are most important to you? Write them in the spaces below.</th>
<th>Why do you believe that this value is important to you?</th>
<th>Recall a moment in your life when you really lived this value. What behaviours did you exhibit that support this value?</th>
<th>How might you react if this value was not being honoured by others? Describe your feelings, thoughts and actions.</th>
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Self-Development: Exercise 2

In this second exercise you are asked to think about areas to strengthen or develop, or values you would like to demonstrate more fully in your life. Completing this will allow you to start to build an action plan to support your self-development.

<table>
<thead>
<tr>
<th>From your selected values or the values listed below, choose up to three that you would like to live more fully.</th>
<th>What behaviours or actions do you already demonstrate which support this intention?</th>
<th>What could you stop doing to better support this value?</th>
<th>What could you start doing to help you demonstrate this value more fully?</th>
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accountability
achievement
adaptability
ambition
balance (home/work)
being the best
caring
certainty
coaching/ mentoring
commitment
community involvement
compassion
competence
conflict resolution
continuous learning
courage
creativity
dialogue
dead with uncertainty
efficiency
enthusiasm/ positive attitude
entrepreneurial
environmental awareness
ethics
excellence
fairness
family
financial stability
forgiveness
friendship
future generations
generosity
health
humility
humour/ fun
independence
initiative
integrity
job security
leadership
listening
making a difference
openness
patience
perseverance
personal fulfilment
personal growth
professional growth
recognition
reliability
respect
risk-taking
safety
self-discipline
teamwork
trust
vision
wealth
well-being (physical/ emotional/ mental/ spiritual)
wisdom