



EYES UP!

Open Call for Poster Art on Attention Activism

The Strother School of Radical Attention, a Brooklyn-based non-profit, is accepting submissions for a contest featuring poster artworks that advance the work of "Attention Activism."

Winning submissions will be featured in a gallery exhibition on the history of poster art in movement politics, to be held at the Strother School's Sanctuary Gallery in Brooklyn.

Submit here: [\[Google Form\]](#)

Submissions close: June 1, 2025

The Strother School of Radical Attention (SoRA) is a non-profit organization dedicated to ATTENTION ACTIVISM: the movement to push back against the fracking of human attention by coercive digital technologies. We advance this mission through the STUDY and PRACTICE of radical attention, by which we mean those diverse forms of attention which resist commodification.

DESIGN GUIDELINES

- The submission must be your original work.
- **Medium:** Works must be reproducible media, such as but not limited to: lithographs, woodcuts, etching, linocuts, screenprint, or digital print.
- **Size:** Please submit in 3:4 ratio - 18 x 24 inches, 36 x 48 inches, and so on - and specify the final size of your work as it will be included in the exhibition. Orientation can be either horizontal or vertical.
- **Prompt:** We seek creative, thought-provoking **visual** interpretations of the Strother School of Radical Attention (SoRA)'s core mission of Attention Activism: the movement to push back against the commodification of human attention by coercive digital technologies.

Your design must include:

- The words "Strother School of Radical Attention," "Attention Activism", and our address: 55 Washington St, Ste 736 / Brooklyn, NY 11201

- The Strother School's official logo [.png file [HERE](#)]

You may choose to incorporate key concepts of SoRA's mission including, but not limited to "attention activism," "attention fracking," "human attention," "human flourishing," and "sanctuaries of attention."

We've provided some readings to orient you to our work in [THIS FOLDER](#). We also encourage you to attend our programs such as [Attention Labs](#), [seminars](#), and Sidewalk Studies. Calendar of upcoming events can be found [here](#).

ELIGIBILITY

- We invite creators of all definitions, regardless of academic or professional background.
- You can apply as an individual artist or an artist group. Each group will be considered a single awardee in the distribution of the \$500 cash prize.
- Applicants should be available in person at SoRA's Sanctuary Gallery in DUMBO, Brooklyn, for the opening of the exhibition, tentatively scheduled on July 17, 2025.

SUBMISSION GUIDELINES

- Please use this [Google Form](#) to submit your application.
- Depending on your medium, please submit either a photographed image (if physical medium) or the original file (if digital medium) of your design in JPEG, PNG, or PDF.
- For digital designs, files must be 150-300 dpi.
- Please also submit a short description of your poster's production method. We require our winners to **deliver** their printed poster to our DUMBO gallery for installation in our exhibition by July 13th.

KEY DATES

- Deadline for submission: June 1, 2025
- Winning artists announcement: June 19, 2025
- Exhibition: July 17 - September 12, 2025

COMPENSATION

Three winning artists will each receive:

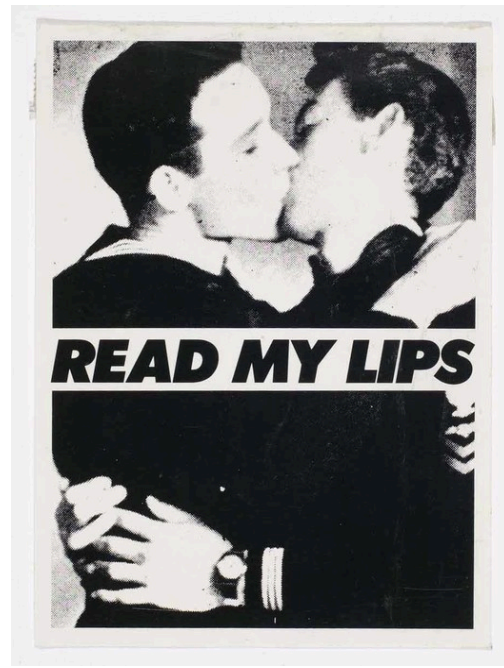
- A single cash prize of \$500. This cash prize is unrestricted (can be used towards any purpose) and will be conferred following the delivery of your printed, exhibition-ready design. SoRA will retain full rights to use winning submissions in not-for-profit distribution initiatives that advance our organization's 501(c)(3) mission.
- Inclusion in an exhibition at the Sanctuary Gallery, with related opportunities for artist talks/workshops.

CONTACT US

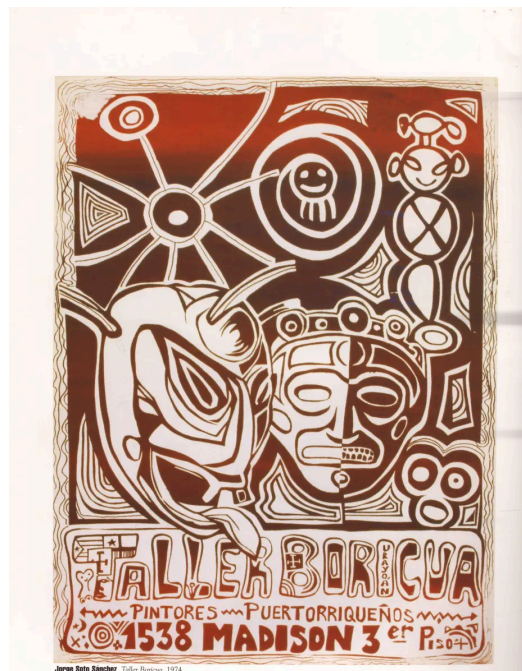
For any questions related to this poster open call, please email haena@sustainedattention.net

LOOKBOOK: Examples of Poster Art in Movement Politics

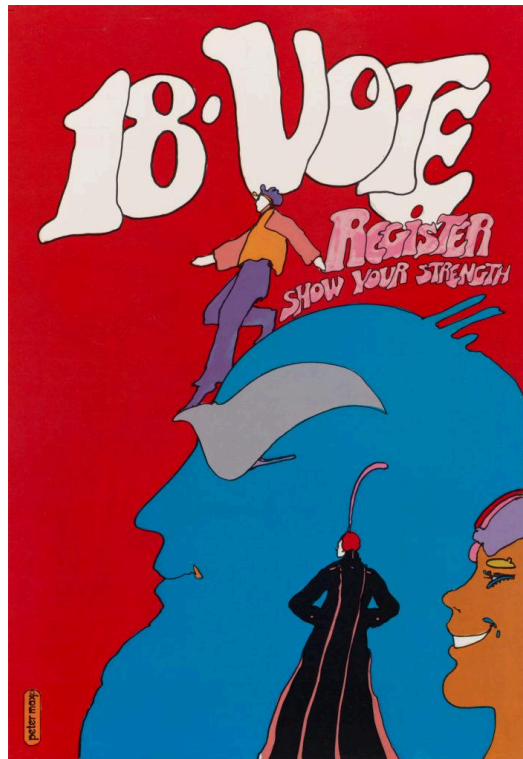
Posters by ACT UP!



Posters by [Taller Boricua](#)



Peter Max, *Vote, Register, Show Your Strength*, 1970



Robert Rauschenberg, *Earth Day*, 1970



Genderfail, Protest Fonts (left: Mother Nature is a Lesbian; right: First Gay American fonts)

