EVENT PROPOSAL

DUBUQUE LATINX FIESTA

September 30, 2023
Smokestack – 62 E 7th St, Dubuque, IA 52001

www.facebook.com/DubuqueUnidos

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Dubuque Unidos: Who are we?

Dubuque Unidos is an organization made up of 14 Latinx young professionals who are all striving for the same goal — bringing cultural and educational awareness of the Latinx community to the Dubuque community. Through Dubuque Unidos, we are looking to educate, celebrate the diversity in our Latinx culture, and enrich Dubuque’s thriving communities. We hope to inspire the next Latinx generations to grow, thrive and embrace their roots here and be proud to be part of the Midwest.

Mission

Dubuque Unidos serves the Latinx community within the Tri-State region by organizing educational and social events aiding the elevation and connection of nuestra comunidad.

(Spanish) Dubuque Unidos sirve a la comunidad Latina dentro de la región del Tri-State organizando eventos educacionales y sociales, mientras elevamos y conectamos nuestra comunidad.

Values

- **Safety** — Provide a safe and secure environment where people can express themselves and bring the entirety of their Latindad to Dubuque free of discrimination and harassment.
- **Community** — Meeting people where they are at to provide cultural understanding, mutual respect, and a feeling of belonging for all.
- **Equity** — To create spaces that empower and uplift the beauty and resilience of Latino communities.
- **Culture** — Embracing, educating, and celebrating the rich diversity within the Latino community.
- **Inclusion** — Celebrate and advocate for Latindad in all of its forms, regardless of gender, class, sexuality, ability, faith, neurodiversity, migrant status, language, and beyond.
About The Event

The Dubuque Latinx Fiesta started in October 2021 at Washington Park in Dubuque, Iowa, to provide a community celebration for Hispanic/Latinx Heritage Month. The founder of the Dubuque Latinx Fiesta, Yara Lopez, saw an opportunity to provide a celebration for the Dubuque Latinx community.

The fiesta has continued onto its third year with its continuous hope that attendees get to experience more of the Latinx culture by being exposed to music, food, and their Latinx neighbors. The event brings vendors from the Tri-State area - food, merchandise, performers, and bands.

Event Highlights

- Family Friendly
- Latinx cuisine
- Arts and Culture
- Educational
Benefits for Sponsor

Supporting the Dubuque Latinx Community

You will enrich people’s lives by familiarizing the Dubuque community with the Latinx community, connecting them to people within the Tri-State, and providing a stronger and better quality of life for the people and their families.

*Better community engagement, more trust, better decisions, happy people, and positive impact.*

Arts and Cultural Diversity

Art is a vessel to express emotions, feelings, share stories, bring awareness, and honor culture. Combining both will allow an expansion for artists, but also connect people with their roots and find a unique perspective of someone’s upbringing.

*Sparks creativity and empowerment and encourages cultural consciousness.*

Forthcoming Events

The Dubuque Latinx community is vastly growing, and with that, community members are seeking to learn and experience various cultures. Therefore, it leaves an opportunity for Dubuque Unidos and sponsors to provide family-friendly and cost-effective events to bridge the connection.

*Big community impact, brings people from all walks of life together, strengthening the bonds between people and the Dubuque community.*
Dubuque Latinx Fiesta Sponsorship Proposal

Dubuque Latinx Fiesta 2022
Members

Dubuque Unidos’ members bring a unique perspective to the organization and the community. Their leadership and drive are what ignite the change.

Juan Jose Arias Mondragon, he/him
Data Analyst, Sedgwick

Nathalia Bernal, she/her
Community Foundation of Greater Dubuque

Luzelena Bravo, she/her
Community Health Worker in Population Health, Crescent Community Health Center

Laura Briñez Camacho, she/her
Admission Representative, Loras College

Ana Karina Cuellar Montes, she/her
Outpatient Psychotherapist, Oregon Mental Health Services, LLC

Ivonne Simmonds Fals, she/her
Senior Graphic Designer, Gigantic Design
Co-founder, Dubuque Area Arts Collective

Clara Lopez, she/her
Equity Officer, Community Foundation of Greater Dubuque

Yara Isabel Lopez, she/her
Associate Director for the Office of Multicultural Student Affairs, University of Wisconsin Platteville

Arantxa Martinez Resendiz, she/her
Market Research Analyst, University of Dubuque

Melissa Méndez-Madrid, she/her
Administrative Assistant for Diversity, Equity & Inclusion, University of Wisconsin Platteville

Juan Jose Monjarrez, he/him
Owner of Monjarrez, LLC

Bryan Moose, he/him
Data Analyst, City of Dubuque

Sergio Perez, he/him
College Diversity Officer & Advisor to the President, Loras College

Enoc Alexander Sanchez, he/him
Financial Professional, New York Life
2022 Dubuque Latinx Fiesta Sponsors

Loras College Center for Inclusion & Advocacy

Community Foundation of Greater Dubuque

Inclusive Dubuque

Multicultural Family Center
The Ruby Sutton Building

Body & Soul
Wellness Center and Spa
Relax. Live Well.

DRA

Express Employment Professionals
Respecting People. Impacting Business.

The Lift
Thank you! Hope you are interested!

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