Educate + Engage = Empower

2020 Annual Report
Dear Friends and Supporters,

Potencia aims to make affordable and effective English classes accessible to immigrants and refugees in the United States. We recruit and train civic-minded college students as English tutors for their communities. 2020 marked another chapter in our journey to make learning and community engagement more accessible for our learners and tutors.

Founded in 2019, Potencia has been partnering with Tufts University, Boston University, and Northeastern University to train tutors and serve learners in the Boston area. As of the end of 2020, we are running around 50 online classes weekly, and continuously improving our training and curriculum to make quality English classes more accessible.

We hope that our tutors’ and learners’ commitment and passion inspire you to take action that will help us take a step forward toward our mission. Your support is essential. Let’s together make our community a better place to live.

Warmly,

Amanda Wang & Junhyung Yoon
Co-founders, Potencia
At work, 1 in 10 US workers are limited in English. In families, 1 in 4 young children in the US are living in an immigrant family, with the majority of parents facing language barriers.

With more immigrants and their children taking part in the US economy, education, and community, Potencia is working on the mission to solve the language barriers that adult immigrants and refugees face in life and at work.

In most of the existing ESL programs, tailored learning is very difficult in big classes, and many learners can't participate due to conflicts with their work schedules and long waitlists.
Our Approach
By training college students as English tutors:

- Learners change the trajectories of their lives and work toward **more options and opportunities**
- They feel welcomed in a new country and boost **confidence**

- Tutors see the world through a different lens and build **leadership** skills
- They feel achieved in **making differences** in their community
Impact

Potencia is committed to positively impacting 2.5 million limited English populations in the US by 2025.

Here are some key numbers we have reached so far:

- **120** Tutors trained
- **100** Learners served
- **712** Learning hours

Where are our learners from?

- 94% Brazil
- 2% Burundi
- 2% China
- 2% El Salvador
Of our tutors reported that experience at Potencia significantly impacted their leadership skills and cultural understanding.

83%

Of our learners reported that they feel more confident in English skills within three months.

96%

Of our tutors choose to continue teaching after completing their first semester.

94%

"I've improved my English at least 70% since joining this program."
-- Anderson, Potencia learner

"(Potencia) is an empowering and motivational experience that I will always remember."
-- Aidan Welsh, Potencia Tufts Tutor
What's next?

In 2021, with both online and in-person classes, Potencia aims to establish over 30 university chapters across the United States to run 450 classes every week. We will seek businesses partnership and collaborate with other community organizations to scale our impact.

**Chapter Leaders**
Creating leadership roles in each university is critical in making a bigger impact. Chapter leaders level up leadership skills and deepen the understanding of their community.

**University Impact**
By bringing more universities to join our cause, we hope to provide more opportunities for civic-minded college students to engage with the community and contribute to making a change.

**Web Platform**
With the Potencia Web Portal, we will leverage technology to improve our tutor training and progress tracking.
Thank you, our supporters!

Potencia wouldn’t have been possible without the generosity, belief, and guidance from our supporters. We can’t mention all the names here, but your support is what makes everything possible.

2020 Summer Interns

Marketing & Business
Hitha Ambat
Benjamin Callanan
Nattasiri Hansapinyo
Bijan Harandi*
Lulu Li
Yiqi Ye

Curriculum
Amethyst Carpenter
Katie Croland
Ashley M. Negrón

Pro-bono Legal Services
Burns & Levinson LLP

Volunteer Designer
Denzel Oduro

Brazilian Community Outreach
Marllon Faria**

Board
Bailey Hu*
Graduate student, Tufts University

Lana Luo
Technical Program Manager, Amazon Robotics

Catherine Popper
Angel Investor, Launchpad Group

*Potencia tutor or alum
**Potencia learner
Each year, Potencia recognizes tutors who made outstanding contributions as tutors of the year. This year, many ESL classes ceased due to COVID-19. At Potencia, more than 50 college students joined us and made through many difficulties to teach online. Therefore, we decided to give this reward to every tutor who strived to conduct classes to relieve the negative impact of COVID-19.
Tufts University
Dana Baxter Deena Bhanarai Elettra Conoly Terrell Cornelius Christopher Duyos Jamie Gareh Mia Garvin Amos Trinidad Gonzalez Bijan Harandi Brendan Kelleher Jake Lattanzi Sarah Lessin Hannah Mascuch Amelia Miller Liana Monderer Elissa Perez Beverly Reyes Talia Smith Meg Thode Lucy Tumavicus Murshea Tuor Aidan Welsh Julia Worden Ivian Zhang

Northeastern University
Amber Adelman Chinsanaa Ariunbold Danny Chinn Ashley Cornwell Lara Creyghton Adriana Da Gama Ruthie Ehrhardt Andrea Gieseman Nikita Goyal Jami Guo Caroline Hughes Mridhu Khanna Camila Lamoratta Gretchen Moulton Nicole Page Jay Patel Owen Pease Paridhi Rathi Arnav Shah Maria Victoria Alex Wilcox

Boston University
Sabrina Abreu Alejandra Alfaro-Carcoba Mary-Juliet Atang Danielle Coan Shilpi Dey Natasha Kailani Guarda Minh Anh Luong Moxie Thompson Nhi Tran
Contact Us

When you support Potencia, you expand opportunities for immigrants and refugees in our communities and empower future civic leaders to make social changes. Together, we are creating a better future.

Make a donation
Visit [potenciaus.org/donate](http://potenciaus.org/donate) or email team@potenciaus.org for detailed information on the donation process.

Apply to tutor
[https://www.potenciaus.org/join-us](https://www.potenciaus.org/join-us)

Partner with us
Reach out to learn about more opportunities to support Potencia: amandawang@potenciaus.org

Learn more
Visit [www.potenciaus.org](http://www.potenciaus.org)

@Potenciaus @Potenciaus

*Potencia is currently a program registered under Refugee Immigration Ministry Inc, a 501(c)(3) nonprofit.*